



Reflections

...a mirror of College activities



SRI Y.N. COLLEGE (AUTONOMOUS)

Thrice Accredited by NAAC at "A" Grade with a CGPA of 3.41
Recognized by UGC as "College with Potential for Excellence"

NARSAPUR - 534 275, W.G.Dt., A.P.

UGC - CPE
Sponsored

*News
letter*

Vol. VII

December 2016 - May 2017

Issue - II

Events at a glance:

- 7th December : Health & Hygiene Programme in Chinamamidipalli
- 15th - 17th Dec.: NAAC Peer Team Visit
- 25th January : National Voters Day Celebration
- 25th January : Guest lecture on Demonitization
- 26th January : Republic Day Celebrations
- 2;8th January : Workshop on Employability Skills
- 30th January : Mahatma Gandhi Death Anniversary
- 6th February : Guest lecture on Analytical Chemistry
- 7th February : Guest lecture on Financial Planning
- 27th February : Guest lecture on Remote Sensing and GIS
- 5th March : NSS Volunteers Conducted A Survey in Pedamynavani Lanka Village
- 9th March : Annual Day Celebration
- 28th March : Interactive Session on Violence against Women
- 29th April : Mega Job Mela Conducted in the college

Editorial Team:

Dr. KVCS Appa Rao

Principal

Prof. N. Chinta Rao

Director, Dr. C S RAO P.G. Centre

Dr. ARS Kumar

Vice-Principal

Dr. K.V.R.B. Vara Lakshmi

HOD of Sanskrit

Prof. D. Venkateswara Rao

HOD Dept. of Pub. Administration (PG)
& Co-ordinator, IQAC

Dr. K. Nageswara Rao

HOD of Hindi & Associate Co-ordinator, IQAC

From Principal's Desk

I am very happy to share the happiness and joy that our college has accredited by NAAC at 'A' grade with a CGPA of 3.41 for third time. It's a hatrick. The Peer Team members visited our College on 15th, 16th & 17th December, 2016 and assessed the college by visiting various departments, support services, research centre and evaluated the necessary criterions. I am thankful to the Management members, staff members, students and alumni for their cooperation and untiring efforts in getting this "A" grade for third cycle.

We are immensely happy and feel proud to announce that our college stood in third place among the 35 colleges in Andhra Pradesh which were accredited by NAAC with "A" Grade by July, 2017.

The peer team feels that the college, with its glorious heritage, has the potential to grow to greater heights by facing the challenges and seizing the opportunities thrown open by the present global order. The college can rightfully make an effort for its deemed university status. The peer team places on record the support extended by the Secretary & Correspondent, other Management Committee Members, the Principal, the IQAC Coordinator, Teaching Faculty, the Non-teaching staff, alumni and students in making the assessment process a fruitful success. The peer team wishes the college a bright future and continued success in all its educational endeavours and to become a centre of excellence in providing quality higher education in this coastal part of the country.

I am extremely happy to bring out this 2nd Issue of Vol.VII Newsletter which reflects the college academic, research, administrative and student activities. I whole heartedly express my grateful thanks to each and every one who made wonderful effort to bring out this newsletter.



Dr. K.V.C.S. Appa Rao
Principal



NAAC Peer Team handovering the Accreditation Report to Dr.KVCS Appa Rao, Principal, Sri Y.N.College

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NAAC PEER TEAM VISIT



Prof. Pradeep Kumar Yadav, Chairman, NAAC Peer Team, addressing the Management & Staff of Sri Y.N. College, Narsapur



Management Committee Members, Principal and others with NAAC Peer Team Members



NAAC-PEER-TEAM Chairman Prof. Pradeep Kumar Yadav & other members in their exit meet



NAAC-PEER-TEAM Members interacting with faculty members

Guest Lectures:



Prof. I. Dosagiri Rao, AU PG Centre, Kakinada, addressing the students on the eve of National Voter's Day

1. The PG Dept. of Public Administration conducted a Guest Lecture on "Local Administration - A Boon to the Decentralization or not" on 05-01-2017 and Dr. B.V.V. Bala Krishna, In-charge, Dept. of Political Science, AKNU, Rajahmundry attended as Resource Person and addressed the students.

2. A Guest Lecture was organized by the UG Department of Commerce and Dept. of Management Studies on "Demonetization" on 25-01-2017. Sri P. Satyanarayana Prasad, Chief General Manager and Legal Advisor RBI, Mumbai attended as Resource Person.

3. The PG Dept. of Public Administration conducted a Guest Lecture on "The Dynamics of Policy Making in India" on 25-01-2017 and Prof. I. Dosagiri Rao, Dept. of Political Science, AU PG Centre, Kakinada, delivered the lecture.

4. The Department of Chemistry and PG Dept. of Organic Chemistry jointly conducted a Guest lecture on "Analytical Chemistry in the Service of Soldier and Society", on 06-02-2017 and Dr. M.V.S. Suryanarayana, Scientist-G, Associate Director, DRDE-Gwalior. Who is Our Alumnus attended as Resource Person.

5. A Guest Lecture on "Financial Planning for Students" was organized by the Dept. of Management Studies on 07-02-2017 and Prof. S. Teki, Professor of Management Studies, AKNU, Rajamahendravaram attended as Resource Person.

6. A Guest Lecture was given by Prof. K. Sree Ramesh, Adikavi Nannaya University, Rajahmundry, to the MA English students on 07-02-2017 on a modern European classic drama, "Waiting For Godot".

7. The PG Department of Organic Chemistry Conducted a Guest Lecture on "Designing of Reaction Synthesis & Hydroboration" on 17-02-2017, Dr. B. Haribabu, Associate Professor, Dept. of Chemistry, Acharya Nagarjuna University, Guntur.

8. The Department of Geography has conducted a Guest Lecture on "REMOTE SENSING AND GIS" and Ms. B. Uma Bharathi, Asst. Professor, Department of Civil Engineering, SCET, Seetharampuram attended a Resource Person on 27-02-2017

9. The PG Dept. of Public Administration conducted an interactive session "Be Bold For Change - Need of the Hour to End Violence against Women" on 28-03-2017. Smt. P.A. Devi, Women Activist, Hyderabad and Prof. Jhansi, Dept. of Politics & Public Administration, OU, Hyderabad attended as resource persons.

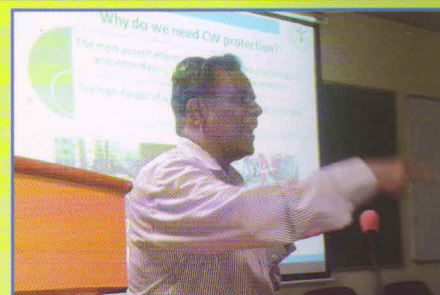
10. The Dept. of Physics organized a Guest Lecture to students on "Career Guidance" on 28th January, 2017, Dr. R. Pardhasaradhi, HoD of MBA of Sri Y.N. College attended as resource person.

11. The Dept. of Physics organized a Guest Lecture to students on 2nd January, 2017 for Final year students.



Prof. Teki. S., Dean, Academic Affairs AKNU addressing the MBA students

12. The Dept. of Telugu conducted a Guest Lecture under the Telugu Velugu programme on Romantic Poetry in Telugu on 9th February, 2017. Sri Tamma Satyanarayana, Retd. Teacher, Tanuku attended as a Resource Person.
13. The Dept. of Sanskrit conducted a Guest Lecture on "Kavyatma - Dhvani" on 5th January, 2017. Dr.Salaka Raghunadha Sarma, Retd., Principal attended as Resource Person.
14. The Dept of Political Science celebrated National Voter's Day on 25th January, 2017. On this occasion they arranged a Guest Lecture on The Role of Voters and Prof.I.Dosagiri Rao, Dept of Politics & Public Administration, AUMNS PG Centre, Kakinada, attended as Chief Speaker and addressed the students.
15. The Department organized a Guest Lecture on 'English as a Global Language' by Prof. P. Rajendra Karmarkar , Special Officer, A.U.P.G. Centre, T.P.Gudem on 23rd February, 2017.



Sri MVSS Suryanarayana,
Scientist & Director, DRDE, Gwalior

Faculty Enrichment

1. P.Gangadhara Rao HOD, B.Venkata Ratnam, RV Lakshmi Devi members of the department participated in National Seminar and presented papers on "Work Life Management in the Era of Globalization" organized by The Adi Kavi Nannaya University, Rajahmahendravaram on 20th and 21st -12-2016.



Mrs. S.M. Maheswari, HOD of English & Mr. K. Sushil Paul, HOD of P.G. English in Master Trainer Training programme by APSCE & BRITISH Council

2. M.N.V Durga Prasad member of the department attended 3 days workshop on "Training of Trainers Program" on Tally ERP9.0 from 3rd January to 5th January jointly organized by APSSDC and GMRMV Degree College, Tadepalligudem at Vasavi Engineering College, Pedatadepalli.
3. P.Gangadhara Rao HOD and B.Venkata Ratnam participated in National Seminar and presented papers on "Indian Economic Turnaround: Challenges & Prospects(IETCP)" at CRR College, Eluru on 9th and 10 February 2017.
4. P. Gangadhara Rao HOD participated in UGC sponsored Multi Disciplinary two day National Seminar on "Education and Human Rights" held at Sri Konaseema Bhanuji Ramars College, Amalapuram on 27th and 28th February 2017.
5. Mr. P.W.Syam Babu, Asst.Professor, MCA Department attended for one day workshop on "Necessity of Optimizing Big Data" organized by Adikavi Nannaya University, Department of CSE on 6th August 2016. *
6. Mr. P.W.Syam Babu, Asst.Professor, MCA Dept. attended a workshop on "Innovation & Incubation Centers in Engineering Colleges" conducted by S.R.K.R Engineering College, BVRM on 9th March 2017 in Association with Atal Innovation Mission, NITI Aayug and Government of India.
7. Mr. P.W.Syam Babu, Asst.Professor, MCA Dept. and Ch.Lakshmi, Asst.Professor, MCA Dept. attended for Technical Symposium conducted by Department of ECE, SCET, Seetharamapuram on 8th January 2017.
8. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration presented a paper on "The Status of Human Rights Education in India" in UGC National Seminar on "Education and Human Rights" organized by SKBR College, Amalapuram on 27th & 28th February, 2017.
9. Dr.P.V.Subba Rao, Faculty of Public Administration presented a paper on "Human Rights Education in India : A Brief Review" in UGC National Seminar on "Education and Human Rights" organized by SKBR College, Amalapuram on 27th & 28th February, 2017.
10. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration presented a paper on "Make in India : A Scheme for Transforming India" in UGC National Seminar on "Make in India : Prospects and Challenges" organized by SKSD Women's College, Tanuku on 8th & 9th March, 2017.
11. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration presented a paper on "Dr.B.R.Ambedkar and Concept of Social Justice" in UGC National Seminar on "Dr.B.R.Ambedkar and Indian Democracy" organized by SKSD Women's College, Tanuku on 30th & 31st March, 2017.
12. Dr.M.Muralikrishna, Dept. of Telugu participated in an International Seminar on "Globalization - Its impact on Literature" organized by St.Joseph College for Women, Visakhapatnam on 9th & 10th December, 2016.
13. Dr.KVRB Varalakshmi, HoD of Sanskrit, participated in an International Seminar on "Globalization - Its impact on Literature" organized by St.Joseph College for Women, Visakhapatnam on 9th & 10th December, 2016.
14. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper on "Vaiswikaran aur Hindi" in an International Seminar organized by St.Joseph College for Women, Visakhapatnam 9th & 10th December, 2016.
15. Dr. M. Nageswara Rao, attended National Workshop on "Capacity Building for NSS Programme officers" at SKSD Mahila Kalasala, Tanuku on 8th December, 2016.
16. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper on "Hindi aur Telugu Dalitha Atma Kathaome ka Tulanatmak Adhyayan" in a National Seminar conducted in PR Govt. Degree College, Kakinada on 15th & 16th of December, 2016.
17. Dr.R.Pardhasaradhi, HoD of MBA, Smt.G.Madhuri & Smt.Sita Smitha, Faculty of MBA, presented a paper on "Stress - A Concomitant of Modern Complex Jobs" in a Seminar Organized by AKNU, Rajamahendravaram on 20th & 21st December, 2016.
18. Mr.G.Samuel Mores presented a paper on "A Study on Lecturers' Work Life Balance" in a Seminar Organized by DCMS, AKNU, Rajamahendravaram on 20th & 21st December, 2016.
19. Mr.G.Samuel Mores presented a paper on "Work Life Balance" in a Seminar Organized by Aditya Business School, Surampalem on 27th December, 2016.
20. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper on "Saikshanik Kshetra Mein Anya Bhasha Ke Roop Mein Hindi" in a National Conference organized by Newyork Hindi Foundation Sangh, USA GITAM University, Visakhapatnam on 6th, 7th & 8th January, 2017.
21. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper a National Seminar on "Govind, Mishra Ki Kahanioyom Mein Manava Moolya" conducted in Visakha Govt Women's College, Visakhapatnam on 29th January, 2017.
22. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper on "Sahithya Mein Manav Mulya" in a Workshop conducted in ASD Govt. Degree College, Kakinada on 31st January, 2017.

23. Dr.R.Pardhasaradhi, HoD of MBA, presented a paper on " Sustainable Rural Tourism Development : A tool for Academic Growth" in the Two Day International Conference on Sustainable Tourism organized by St.Theresa's College for Women, Eluru on 3rd & 4th February, 2017.
24. Mr.A.V.Ramana, Faculty of MBA, presented a paper on "A Study on Recent Developments of Tourism with reference to Visakhapatnam, AP" in the Two Day International Conference on Sustainable Tourism organized by St.Theresa's College for Women, Eluru on 3rd & 4th February, 2017.
25. Mr.A.V.Ramana, Faculty of MBA, presented a paper on "Causes & Affects on Demonetization in India" in the Two Day National Seminar by Sir CRR College for Women, Eluru on 10th February, 2017.
26. Dr.K.Nageswara Rao, HoD of Hindi participated in the One Day Orientation Programme on Leadership Education conducted in AKNU, Rajamahendravaram on 4th February, 2017.
27. Dr.K.Nageswara Rao, HoD of Hindi participated and presented a paper on "Hindi Ka Viswik Rup" in a National Seminar conducted in St.Joseph College for Women, Visakhapatnam on 21st & 22nd February, 2017.
28. Mr.KUBNV Prasad, HoD of Political Science, participated and presented a paper in UGC National Seminar on "Education and Human Rights in India - A Brief Review" organized by SKBR College, Amalapuram on 27th & 28th February, 2017.
29. Dr.KSV Ranga Rao, Faculty of Political Science, participated and presented a paper in UGC National Seminar on "Education and Human Rights in India - A Brief Review" organized by SKBR College, Amalapuram on 27th & 28th February, 2017.
30. Mr.KUBNV Prasad, HoD & Dr.KSV Ranga Rao, Faculty of Political Science, participated in UGC National Seminar on Make in India - Prospects & Challenges" organized by SKSD Women's College, Tanuku on 8th & 9th March, 2017.
31. All the members of the UG English Department attended 'Two Day National Seminar' and presented paper on "Ambedkar And Indian Democracy" at S.K.S.D. Mahila Kalasala UG&PG (A), Tanuku, 30th & 31st March, 2017.
32. S.M.Maheswari, T.Delsly and K.L. Praphulla, attended 'One Day National Seminar' and presented paper on "The Science Behind Ageing: Can Science Modulate The Process?" at Kakaraparathi Bhavanarayana College, Vijayawada on 6th April, 2017.
33. Dr.R.Pardhasaradhi, HoD of MBA & Smt.G.Madhuri, Faculty of MBA, presented a Paper on "A Pragmatic Approach to Corporate social Responsibility" in a Three Day International Seminar organized by Acharya Nagarjuna University, Guntur on 10th - 12th March, 2017.
34. Dr.K.Nageswara Rao, HoD of Hindi participated in the One Day National Workshop on Research Methodology conducted in AKNU, Rajamahendravaram on 3rd April, 2017.
35. S.M.Maheswari, attended the Training Programme on Communication Skills organized by The Government of India with the collaboration of British Council in the month of May, 2017

Faculty Achievement

1. Prof.N.Chinta Rao, Director, Dr.CS Rao PG Centre & Director of MBA Programme, appointed as a Viva Voce Examiner for two affiliated Colleges in East and West Godavari by Andhra University, Visakhapatnam.
2. Mr. J.Jaya Kumar, our college Physical Director attended the Adikavi Nannaya University Badminton Team Coach-cum-Manager for the year 2016-17 held at Sivakasi conducted by the Madhurai University, Madhurai from 29-09-2016 to 7.10-2016 and also AKNU Volley Ball Women Team Coach-cum-Manager hied at Calicut University, Calicut from 24-12-2016 to 28-12-2016.
3. Kr.Jayakumar was the AKNU Hokey Team Selection Committee Member held at PR Govt. College, Kakinada and also Selection Committee Member of AKNU Hand Ball Team held at GDC, Chintalapudi, Selection Committee member of Under 19 Years SG.F3 State Hockey Team held at Anantapur District, Anantapur. He has been the Assistant Secretary of West Godavari District Hockey Association for the year 2016-17. Our college conducted the Summer Foot Ball Coaching Camp for High School Boys and College students every year.
4. National Women's Parliament: Smt.S.M.Maheshwari, Head, Dept. of English & Coordinator, Women Empowerment Cell, Smt.G.Madhuri, Asst. Professor in MbA and Mrs B.Kabitha Rani, Lecturer in Commerce 52 girl students from both PG and UG participated in the National Women's Parliament at Amaravathi, Vijayawada from 10th February to 12th February 2017.
5. Dr.Ch.Srinivas, Associate Professor in MBA & Director, HRD Centre, delivered lectures on Personality Development, Career Guidance and Entrepreneurship in Dr.CSN Degree & PG College, Bhimavaram, APSRTC, Bhimavaram Depo., Karibandi Educational Institution, T.P.Gudem, Surya Degree College, Narsapur, KGRL College, Bhimavaram, Navanirmanadeeksha conducted in Narsapur etc., from January to May, 2017.
6. Dr.K.Nageswara Rao, HoD of Hindi, visited as a Member in Academic Audit Committee and conducted audit in M.R.College, Peddapuram, SKBR College, Amalapuram and MVNJS & RVR Degree College, Malkipuram during January, 2017.
7. Dr.K.Nageswara Rao, HoD of Hindi, nominated as Member in Board of Studies of St.Joseph Women's College, Visakhapatnam and St.Theresa's Womens College, Eluru.
8. Dr.K.Nageswara Rao, HoD of Hindi, attended as a Member in Pedagogy Committee in PR Govt. College, Kakinada and Acharya Nagarjuna University, Guntur conducted by the Commissioner of Collegiate Education, Amaravathi on 15-02-2017, 17-03-2017 & 19-04-2017.
9. Dr.K.Nageswara Rao, HoD of Hindi, attended as resource person and delivered a lecture on Functional Hindi at Chambers Degree College, Palakol.
10. Sri K. Sushil Paul H.O.D. PG Dept. of English, attended a Two-Day Workshop on Train the Trainer -- "Propell Workshop for the TOEFL iBT Test" at Vijayawada on 13th & 14th May, 2017.
11. Mrs.S.M.Maheshwari, Head, Dept. of English and Sri K. Sushil Paul H.O.D. PG Dept. of English, attended the "Twelve-Day 'Master Trainer' Training Programme, as part of the AP Govt.-APSCE-British Council Pilot English Communication Skills" targeted at training 2,500 Teachers and 1,00,000 Students in Andhra Pradesh, from 15th & 20th May, 2017 at Padmavathi Mahila University, Tirupathi and from 29th May to 03rd June, 2017. They are two of the 113 selected to be the Master Trainers to train the 2,500 lecturers.
12. Dr. Mary Persis, T, Asst. Professor in PG Dept. of English, attended the Doctoral Committee Meeting at Bharathiar University, Coimbatore.

13. Dr.M.Muralikrishna, HoD of Telugu, nominated as University Nominee for UG Board of Studies of St.Theressa College for Women, Eluru for 2017-18 academic year.
14. Dr.KSV Ranga Rao, Faculty of Political Science, nominated as Member in Board of Studies of PR Govt. College, Kakinada, for 2017-18 academic year.
15. Dr.D.Venkateswara Rao, HoD of PG Public Administration, nominated as Member of Board of Studies of ASNM Govt. Degree College, Palakol for 2017-18 academic year.
16. Dr.D.Venkateswara Rao, HoD of PG Public Administration, nominated as Member, UG Board of Studies of SKSD Women's College, Tanuku for 2017-18 academic year.
17. Dr.D.Venkateswara Rao, HoD & Professor in Public Administration, Dr.C.S.Rao PG Centre, designated as Coordinator, & Dr.K.Nageswara Rao, HoD of Hindi, designated as Associate Coordinator for IQAC of Sri Y.N.College.



Smt. S.M. Maheswari, HOD of English in Master Trainer Training Programme

Students Achievements



MBA students participated in National Women Parliament with management

- Mr.G.Durga Rao participated in Regional Workshop organized by MVNJS & RVR Degree college, Malkipuram, E.G.dist. and won Third Prize 13-02-2017.
- Mr.G.Durga Rao, M.A. Public Administration, final year student and Mr.Krishna, M.A. English (Final) students won the appreciation award of Rs.5,000/- in International Short Films contest conducted in Palakol.
- Student participation in NSS Youth Festival: NSS University level youth festival was organized at Chaitanya Degree and PG College, Kakinada on 20-01-2017. E.Uma Shankar I BCom(EM) stood first in Mimicry in the youth festival.
- Student participation in NSS Youth Festival: NSS State level youth festival was organized at Adi Kavi Nannaya University, Rajahmendravarum on 31th and 31st -01-2017. E.Uma Shankar I BCom(EM) participated in the Youth Festival.
- Students participation in Regional Seminar Competition: A good number of Commerce students participated in Regional Level Student Seminar Competitions organized by MVSJS & RVR College of Arts and Science, Malkipuram on 10-02-2017. Mr Ch Manjunath III BCom EM secured first prize and Sanketh III BCom EM secured second prize.
- Ten of our MCA II Year students (2015-18) Batch attended and presented Papers on latest technologies in the event of "Technical Buzz" conducted by B.V.Raju College of Engineering, BVRM on 9th February 2017.
- Girls students of M.Sc Organic Chemistry participated in College Rangoli Competitions on the occasion "Sankartha Sambaraalu" and got a Second Prize.
- Students from Dept. of Geography participated in Swatch Bharat programme held in the college on 10-02-2017.
- Our N.S.S. volunteer E. Uma Shankar stood 1st in Mimicry in N.S.S. University Level Youth Festival at Chaitanya Degree College, Kakinada on 21st January, 2017.
- 32 MBA students got selected in different companies like Karvy, L&T Finance, Polaris, Infosys etc., in the Job Mela organized by the HRD centre in Sri.Y.N.College
- 6 MBA students participated in "National Women's Parliament" organized by the Govt. of AP at Amaravati
- 23 MBA students participated in cultural events organized and won 1st prize in Essay writing, Mime, Skit, Semi-Classical songs & Folk songs .2nd prize in Quiz, Essay writing, Group folk song & Elocution, 3rd prize in Essay writing, Elocution, Light Vocal and consolations in Mono action & Light vocal organized by the college at PG level
- 4 MBA students participated in sports events organized by the college at PG level and got 1st prize in Shotput and 3rd prizes in Discuss Throw & Running(800mts)

Publications By the Staff

1. Dr. K.Nageswara Rao, HOD of Hindi, Malathi Joshi ki Kahaniyom mein Nari Sangharsh Chethana IJMER with ISSN No.2277 - 7881 December - 2016 Vaisweekaran Aur Hindi ISBN No.978 - 93-83-637-60-7, Viswamaithri December - 2016
2. Dr.K.Nageswara Rao, HOD of Hindi, Dalitha Atma Kathaome Ki Mul Samvedana ISBN No.978 - 81-92-270-4-0, Saraswathi December - 2016 Saikshanik kshetra mein anya Bhasha ke rup mein Hindi IJMER with ISSN No.2277 - 7881 February - 2017
3. Dr. R. Pardhasaradhi, HOD of MBA, published a paper "Sustainable Rural Tourism Development: A tool for Academic Growth" in the International Journal for Economics and Business Management" ISSN:2250-2750, Vol. 6, Issue 1.
4. Dr.G.Sri Rama Krishna, faculty of MBA, published a paper "OCB and its Role in creating Social Capital in an Organization" in Personnel Today, NIPM, Kolkata, Dec 2016, Vol XXXVII, No.2, ISBN:09708504 Dec 2016
5. Sri.A.V.Ramana, faculty of MBA, published a paper on "A Study on recent developments of Tourism w.r.t VSP" in the International Journal for Economics and Business Management" ISSN:2250-2750, Vol. 6, Issue
6. Prof.D.Venkateswara Rao, HOD of Public Administration, article published on "Dr.B.R.Ambedkar and Concept of Social Justice" in IJAR, Vol.4, Issue-3(6), March, 2017, ISSN:23487666, Impact factor:4.535.
7. Prof.D.Venkateswara Rao, HOD of Public Administration, article published on "Make in India - A Scheme for Transforming India" in IJAR, Vol.4, Issue-3(2), March, 2017, ISSN:23487666, Impact factor:4.535.

8. Dr.ARS Kumar, HoD of Physics, Dr.L.Malleswara Rao, Faculty of Physics & Dr.K.Venkateswarlu, HoD of Electronics, published an article on "Higher Education in India - The Road to Progress" in International Journal of Academic Research, Vol.4, Issue:1(1), January, 2017, PP:141-144.
9. Smt.S.M.Maheshwari, HoD of English published an article on "The Role of Dr. B.R. Ambedkar in Women Empowerment", in an International Journal of Academic Research: Voice of Intellectuals. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.4, Iss.3(5), March, 2017. Impact Factor: 4.535.
10. Dr.M.Nageswara Rao, Faculty of English published an article on "In An Antique Land- The Study of An Anthropology" in International Journal of Academic Research, 'Voice of Intellectuals'. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.3, Iss.7(1), July, 2016. Impact Factor: 3.656.
11. Dr.M.Nageswara Rao, Faculty of English published an article on "Ambedkar and Social Justice in the Contemporary India", International Journal of Academic Research: Voice of Intellectuals. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.4, Iss.3(4), March, 2017. Impact Factor: 4.535.
12. Mr.B.Satyanarayana, Faculty of English published an article on 'Human Rights Education: Perspectives& Prospects', August 2016, in International Journal of Academic Research: Voice of Intellectuals. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.4, Iss.3(4), March, 2017. Impact Factor: 4.535.
13. Kum.T.Delsly, Faculty of English published a paper on "Dr.B.R.Ambedkar and Women Rights", International Journal of Academic Research: Voice of Intellectuals. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.4, Iss.3(6), March, 2017. Impact Factor: 4.535.
14. K.L.Prappulla, faculty of English published an article on "Human Rights and Caste atrocities against Dalits", International Journal of Academic Research: Voice of Intellectuals. Sucharita Publications-Visakhapatnam. ISSN: 2348-7666, Vol.4, Iss.3(4), March, 2017. Impact Factor: 4.535.

Cultural & Literary Activities:

1. Our students participated in various NSS Youth Festival competitions conducted at Zonal Level, District Level, University Level and State level and won the prizes. Mr.Uma Shankar Nani, I B.Com., (EM) student of was got first prizes in Zone, District, University and State level competitions.
2. On the occasion of NAAC Peer Team's visit to our College on 15-12-2016, 52 students of our College performed various cultural events. These students were highly appreciated by the Chairman and other esteemed members of Peer Team.
3. A good number of Degree students of our College have participated in the Regional Level students workshop organized by MVNJS & RVR Degree College, Malkipuram, E.G.Dt., on 10-02-2017. Ch. S.V.K. Manjunadh Dhaveji, III B.Com EM and R. Raja Sri, III B.Sc. BZC were secured First Prizes, V. Sanketh and K.Divya Bhavani, III B.Sc. were secured Second Prizes, and K. Anu, III B.Sc. student secured Third Prize in this workshop



HRD CENTRE (SKILL DEVELOPMENT & PLACEMENT CELL)

- On 12-12-2016 the Centre provided Online coaching for Group - II aspirants sponsored by APSSDC, through Dr. Lakshmaiah IAS Study Circle Hyderabad, for out gone students of our college and other college students in and around Narsapur for three months.



Sri B. Madhava Naidu, MLA Narsapur addressing the students in Mega Job Mela held in the College

- On 28-01-17 the Centre organized one day Workshop on Employability Skills by K R. Sudhakar, Director Bridge Consulting, Hyd. And Sri Vinodh HR Consulting, Hyd. Sponsored by Dr. Sk. Suleman, General Manager Ed. CIL. New Delhi.
- On 10-02-2017 the Centre organized Personality Development Programme by Prof. S. A. R. P. V. Chaturvedi, Chairman & Managing Trustee, Sri Ramanuja mission, Chennai.
- On 06-03-2017 the Centre organized Dr. Lakshmaiah IAS Study Centre Hyderabad Group III online coaching for out gone students of our college and other college students in and around Narsapur.
- On 12-04-2017 to 28-04-2017 the Centre conducted Coaching for ICET-2017 for Degree final year students in and around Narsapur.

Placements:

- On 9-12-2016 our College Students attended off Campus interviews at SRKR Engineering College Bhimavaram conducted by VEE Technologies Bangalore. Two Students were selected. 1. V. Surekha III Bsc CBM. 2. R. Raja sree III Bsc BZC.
- On 18-2-2017 the centre organized campus placements conducted by Divis laboratories Visakhapatnam for BSc. Chemistry & M.Sc. Chemistry final years students in and around Narsapur. Five students got selection.
- On 29-04-2017 the Centre organized mega job mela in association with APSSDC. 2150 Students were registered through online from both East and West Godavari Districts, 750 students got selection, among them 312 students belongs to our college. (both present and old students)



YOGA CENTRE

1. The centre has conducted a "Certificate Course in Yoga" for 35 students of Sri Y.N.D.El.Ed.College from 15-06-2016 to 14-12-2016 and awarded certificates.
2. The Fourth Batch Certificate Course in this academic year conducted for 17 students of our degree college from 29-11-2016 to 28-12-2016 and awarded certificates.

UGC Gandhian Studies Centre:

1. Orientation Programme on The Relevance of Gandhian Principles to the Present was conducted to the students of ASD Govt Degree College for Women, Kakinada on 23-2-2017. Prof.I.Dosagiri Rao attended as Resource Person.

2. Three Months Certificate Course was inaugurated to the students of ASD Govt. Degree College for Women, Kakinada, E.G.Dist.



Awarding of Certificates to Gandhi Course Students in ASD Govt. Degree College for Women, Kakinada

3. Three Months Certificate Course was inaugurated in Pinakini Gandhi Satyagraha Ashramam, Pallepadu, Nellore.

4. Three Months Certificate Course was inaugurated in Sri BVR Institute of Education : Sri Y.N.College, Narsapur for B.Ed. and D.Ed. Students.

5. Three Months Certificate Course was inaugurated in Dr.C.S.Rao PG Centre, Sri Y.N.College, Narsapur for PG Students Students.

6. Gandhi Course Certificates were awarded to 78 Students of Pinakini Satyagraha Ashramam, Pallepadu students.

7. Gandhi Course Certificates were awarded to 60 Members of PMP Association in Narsapur.

8. Award Gandhi Course Certificates to ASD Govt. Degree College for Women, Kakinada students on 04-3-2017.



Prof. V. Veerayya, VC, Vikramasimhapuri University, Nellore Awarding Certificates Gandhi Course Students in Nellore Gandhi Ashramam

National Cadet Corps (NCC)

1. Cadet Y.Yugandhar, II B.Sc. MPE attended to RDC 2017 at New Delhi from 28-11-2016 to 10-02-2017.

2. Cadets PSS Pavan, V.Raju, P.Hrika Devi and Sk.Nazeer attended to National Integration Camp (NIC) in Maharastra from 15th to 27th December, 2016.



SR.CADETS WITH PRINCIPAL AND ANOS

3. Cadets N.Raj Anish, B.Vijaya Raju, B.Durga Prasad, V.Saritha, Mersi Swaroop and Reena attended NIC at Bapatla from 6th to 16th January, 2017.

4. 45 Cadets attended the Social Policing Programme on 14-02-2017 in Sri Y.N.College, Narsapur. Out these 15 Candidates selected as Community Policing Officers for Narsapur Town

5. 40 Cadets attended as Volunteers for Antervedi Festival in February, 2017.

6. 38 Cadets appeared for "B" Certificate and 14 Cadets attended for "C" Certificate examinations in the month of February, 2017.



WINNERS OF SAILING CAMP

National Service Scheme (NSS)

1. N.S.S. volunteers of our college participated in Rally on the occasion of 7th National Voters Day on 25th January, 2017. They made awareness on the importance of registration for enrolment in the voters list that who completed the age of 18 years.



Celebration of Dr. B.R. Ambedkar Jayanthi

2. During Antervedi festival our N.S.S. volunteers rendered their service on 5th, 8th and 10th February, 2017. They assisted the police in maintaining queue and assisted the organizers (N.G.O's) in Distribution of water and pulihara.

3. Our N.S.S. volunteers participated in Maha Sivaratri festival held at Lakshmaneswaram on 24th February, 2017. They assisted the local police in maintain queue and also assisted the Management of Sivalayam Temple in distribution of water and food.

4. Our N.S.S. volunteers conducted lavatory survey at Pedamynavani Lanka on 5-3-2017 by the instructions of Commissioner of Collegiate Education, Vijayawada, Andhra Pradesh.



Distribution of Plants by Dr. C. Satyanarayana Rao Secretary & Correspondent of Sri Y.N. College

Community Service Centre

DUSTBINS DISTRIBUTION :

As a part of Environmental Awareness and Health & Hygiene Programme, Community Service Centre of our college distributed dust bins and covers to the residents of Chinamamidipalli Village (31st Ward) in Narsapur Town. Chairperson Smt.P.Ratnamala Sai, Sri Balla Venkateswara Rao, Councilor of 31st Ward, our college Secretary & Correspondent Dr.C.Satyanarayana Rao, Principal Dr.KVCS Appa Rao, Community Service Centre Coordinator Mr.BNVS Prasad, local residents and others participated in this programme.



Distribution of Dustbins to residents of Chinamamidipalli Village in Narsapur Town

Sports & Games

1. Mr.T.Jai Pavan, I B.Sc., MPE represented Adikavi Nannaya University Volley Ball Team player and participated in South Zone Inter University Volley ball Tournament held at Calicut University, Calicut from 8-12-2016 to 13-12-2016.



Students participating in Sports events

2. Mr.J.Vinay Ranjan Ray, I B.Sc., MPCs represented Adikavi Nannaya University Hockey Team and participated in South Zone Inter University Hockey Tournament held at Alagappa University, Alagappa from 22-12-2016 to 13-12-2016.

3. Our college students are participated in sports and games like Kabbadi from 27-12-2016 to 28-12-2016 and Athletic events are conducted by the Maharani College, Peddapuram, E.G.Dist, from 18-12-2016 to 19-12-2016.

4. Our college conducted the Annual Sports Meet for the 2016-17 on 17-02-2017. Mr.MVS Klran Kumar, I B.Com won the college Championship. Mr.J.Lalitha Kumari, II B.Com won the College Women Championship. Mr.P.Bhanu Kumar III B.Sc., won the "Mr.College for 2016-2017" title.



Distribution of prizes to students winners

Women Empowerment Cell

1. On 7th December, 2017 an awareness programme on Sexual Harassment at Workplace and How to prevent was conducted by showing videos and slides to students.
2. On 10th to 12th February, 2017 a team of 33 students participated in the National Womens Parliament organized by Govt. of AP in Amaravati.
3. International Women's Day was celebrated on 8th March, 2017. On this occasion legal awareness programme was conducted by inviting local judges.



Staff and Students participated in the National Womens Parliament in Amaravathi

REPUBLIC DAY CELEBRATIONS



Dr. Y. Gopalakrishna Murthy, Treasurer
Hoisting the National Flag



Dr. Y. Gopalakrishna Murthy, Treasurer, addressing the students & staff



Dr. C. Satyanarayana Rao, Secretary, Dr. Y. Gopalakrishna Murthy, Treasurer,
other GB Members and staff participated

ANNUAL DAY CELEBRATIONS



Chief Guests, Invitees, Management Committee Members on the dais



Sri Vennelakanti, Cine Lyricist, distributing the prizes to students



Cultural Performances by students

Sri Y.N. College (Autonomous) Newsletter "*Reflections*" sponsored by UGC-CPE is intended to showcase the talents of faculty & students and highlight the achievements of the college. Distributed freely in the Academic interest of the College.