

CCIIOMS
...a mirror of College activities



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# Events at a glance:

5<sup>th</sup> July **Guest lecture on Project Work** Preparation

6th July Alluri Sitarama Raju Jayanthi

4th August **Guest Lecture on Financial** Literacy by RBI Officials

15th August **Independence Day Celebrations** 

**Guest lecture on Development of Novel** 18th August **Diagnostic for Kidney Function** Diagnostic

18th August **Personality Development Programme** 

23rd August Andhra Kesari jayanthi Celebration

31st August Guest lecture on Sreemadbhagavatham

- Mana Jeevana Vidhanam

1st September **Guest lecture on Career Prospects** 

5<sup>th</sup> September **Teachers Day Celebration** 

**Guest lecture on Career Guidance & Job** 11th September -**Opportunities** 

15th September -Guest Lecture on Nano Technology: The

**Emerging Era** 16th September -**Graduation Day Celebration** 

2<sup>nd</sup> October **Gandhi Javanthi Celebration** 

16th October APJ Abdul Kalam's Jayanthi Celebration

9th November Role of E-Governance in Good Governance

14th - 21st Nov. **Library Week & Books Exhibition** 

### Editorial Team:

### Dr. A.R.S. Kumar

Principal

Prof. N. Chinta Rao

Director, Dr. C S RAO P.G. Centre

Dr. K. Venkateswarlu

Vice-Principal

Dr. K.V.R.B. Vara Lakshmi

**HOD** of Sanskrit

### Prof. D. Venkateswara Rao

HOD Dept. of Pub. Administration (PG) & Co-ordinator, IQAC

Dr. K. Nageswara Rao

HOD of Hindi & Associate Co-ordinator, IQAC

# From Principal's Desk

I feel very happy to bring out this eighth volume of our college newsletter to reflect our college academic, administrative and research activities in brief. It is truly an interesting and exciting experience when a thought that has been enduring in mind when it becomes real. This newsletter was one such cherished work that had its roots in the persuasion. It would be snapshot of the various activities and advancements for all associated with our prestigious Sri Y.N.College, Proper communication plays a vital role in instution's development. This newsletter will serve to reinforce and allow increased awareness, improved interaction and



integration among all of us. This newsletter will be a medium to provide proper acknowledgement and respect all our efforts and its results.

This newsletter will also bridge the gap between achievements and publicity. Activities published -that too not all-in the newsletter are sufficient to prove my claim that Sri Y.N.College is progressing at an exponential rate. All credits and thanks go to the dynamic management under the leadership of beloved Secretary & Correspondent Dr.C.Satyanaryana Rao, dedicated staff and their teamwork. Sri Y.N.College has been thrice accredited by NAAC at 'A' Grade is another proof of its quality and quantity of education. No doubt that Sri Y.N.College will definitely lead to the centre of excellence soon. Signing of with a quotation "If you want go fast, walk alone, If you want to go far, walk together".

#### Important achievements in these few months:

 Cluster Electives are introduced for all the III Year students in this academic year under CBCS System. • Graduation Day celebrated on 16-09-2017 for the pass out students of 2014-15, 2015-16 and 2016-17. ● State Level Prathibha Awards received by three of our students- 1.B.Sagar Kumari, 2.T.Anusha and 3.B.Swarajya Laxmi. ● Library Books Exhibition conducted from 14th to 21st November, 2017 in the college.

# 6th, 7th & 8th Graduation Day Ceremony



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# Reflections ... a mirror of College activities

### **Guest Lectures:**



- 1. A Guest lecture was conducted by the Department of Physics on 15th September 2017 by Dr. Raghavendra S Dubey, Head of the department of Nanotechnology & Research Co-ordinator, Swarnandhra College of Engineering & Technology, Seetharamapuram, Narsapur, on the topic "Nano Technology: The Emerging Era".
- 2. The Department of Telugu conducted a guest lecture on Telugu Literature,, by Sri P.Sri Ramarao, Principal (Retd.,) & H.O.D of Telugu, M.V.N.,J.S.,& R.V.R. College, Malikipuram, on 29-08-2017.
- 3. The Department of Sanskrit conducted a Guest Lecture on "Sreemadbhagavatham Mana Jeevana Vidhanam" by Mahamahopadhyaya Sri Viswanadha Gopalakrishna on 31-08-2017.
- 4. Two Guest Lectures were organized by the PG Department of English on 09-09-17 at 11.00 A.M., & at 03.00 P.M., delivered by, Dr. D. Jyothirmayi, Associate Professor, Adikavi Nannaya University, Rajahmundry, on the topics (1) "Indian Aesthetics", & (2) "Introduction to Post-Colonialism".
- PG Dept. of MBA conducted a Guest lecture on "Project-Work Preparation" by Prof.G.V.Chalam, Dept. of MBA, Nagarjuna University, Guntur on 05-07-2017.
- PG Dept. of MBA conducted a Guest lecture on "Career Prospects" by Dr.Shaik Suleman, General Manager Projects, EDCil, New Delhi, on 01-09-2017.
- PG Dept. of MBA conducted a Guest lecture on "Entrepreneurial Skills" by Sri M.N.Srinivas, CEO, Director & Promoter, Accelsap LLP, Trikuta Labs Ltd., Dataformix Technologies, Ilabs Enterprises, on 08-09-2017.
- 8. PG Dept. of MBA conducted a Guest lecture on "Career Planning" by Sri Ch.V.S.N.Murthy, Business System Analyst, Pittsburg, USA, on 22-11-2017.
- The Department of Chemistry conducted a Guest lecture on "Desingning of Reaction Synthesis & Hydroboration" by Dr.B.Haribabu, Associate Professor, Dept. of Chemistry, Acharya Nagarjuna University, Guntur, on 17th -February 2017.



- 10. The Department of Chemistry has conducted a Guest lecture on "Discovery and Development of New and Novel Diagnostic for Kidney Function" by Dr.V.S.Narayanamurthy Yerramilli, Vice President, Research & Development, One IDEXX Drive, USA. on 18th August 2017.
- 11. PG Dept of Public Administration conducted a guest lecture on "The Role of E-Governance in Good Governance" by Dr.B.V.V. Balakrishna, Course Coordinator, Dept. of Political Science, ANUR, Rajahmundry, on 9th November, 2017.

### **Faculty Enrichment**

- Dr.APV Appa Rao, J Rama Mohan, Dr. L Malleswara Rao & P. Ramakrishna Rao participated in UGC sponsored Two day International Seminar on "Role of Physical Education and Yoga in Human Development" held on 19th & 20th June, 2017 conducted by the Department of Physical Education and IQAC, SKSD Mahila Kalasala (A), Tanuku and presented two papers on "Role of Yoga in Education-Benefits and Challenges" and "A Role of Yoga in Physical Education".
- 2. Dr.APV Appa Rao, J Rama Mohan, Dr. L Malleswara Rao & P. Ramakrishna Rao participated in 2nd International Conference on "Green Development in Tropical Regions-2017 Challenges and Strategies for global sustainable and green economic development (CSGSGED)" on 26th to 28th July, 2017 conducted by the Department of Management Studies, Adikavi Nannaya University, Rajahmundry and presented two papers on "Environmental Degradation: Disaster Management" and "The Role Of Biodiversity in Ecosystem Services".
- 3. Dr.APV Appa Rao, J Rama Mohan, Dr.L Malleswara Rao & P. Ramakrishna Rao has participated in the Two Day National Seminar on "Recent Trends in Chemistry and Physics of Materials (RTCPM)" on 15th & 16th September, 2017 conducted by the Dept of Chemistry, SRR & CVR Govt. Degree College (A), Vijayawada and presented a papers on "Solar Energy in India: Current Trends".
- 4. Dr.APV Appa Rao, J.Rama Mohan, Dr. L. Malleswara Rao & P. Ramakrishna Rao participated in the Three day National Workshop on "Space Dynamics (NWSD)" held on 4th, 5th & 6th October, 2017 conducted by the Dept of Physics, Chemistry, Mathematics, Computer Science and Electronics at CR Reddy College (Aided & Autonomous), Eluru.
- 5. S.M.Maheshwari, Head, Dept of English participated in Two Day International Seminar on 'The Role of Physical Education and Yoga in Human Development' on 19th and 20th June, 2017. Presented a paper on "The Role of Yoga in Education".
- 6. S.M.Maheshwari, Head, Dept of English participated attended National Seminar on 'Women Empowerment: Media, Cinema and Theatre prospects & Challenges' at Kakaraparti Bhavanarayana College, Vijayawada on 21st and 22nd July, 2017. presented a paper on "Women in Media".
- 7. S.M.Maheshwari, Head, Dept of English participated in one week Orientation Programme on "Future Trends in Quality Enhancement of Professional & Academic Skills in HEIs" at Kakaraparti Bhavanarayana College, Vijayawada from 5th August to 11th August , 2017.
- 8. S.M.Maheshwari, Head, Dept of English participated in Two Day International Conference on Scientific Approaches in Ramacharitmans on 13th and 14th October, 2017. Presented a paper on "Ethics and Human Values in Ramacharitmans"
- 9. S.M.Maheshwari, Head, Dept of English participated in National Seminar on English: Irony and Humour in Indian Writing Organised by MVNJS & RVR College for Arts & Science Malikipuram on 12th & 13th August 2017. Presented a paper on "Irony and Humour in Girish Karnard's play 'Tughlaq'.
- 10. S.M.Maheshwari, Head, Dept of English attended Three Day workshop on English Reading and Writing Skills for English and Non-English faculty from 9th November, 2017 to 11th November 2017.
- 11. S.M.Maheshwari, Head, Dept of English participated in One Day National workshop on "English Accent Training: A Trainer Training Programme" on 25th November, 2017 at Kakaraparti Bhavanarayan College (A), Vijayawada.
- 12. S.M.Maheshwari, Head, Dept of English, attended Two Day International Seminar on Recreating Spaces: Language, Culture and Gender Issues on 8th and 9th December, 2017 at Andhra University Visakhapatnam. Presented a paper on "Crime Fiction as World Literature".
- 13. Dr.M.Nageswara Rao, Faculty of English, attended Three Day workshop on English Reading and Writing Skills for English and Non-English faculty from 9th November, 2017 to 11th November 2017.



- 14. Dr.M.Nageswara Rao, Faculty of English, attended Two Day International Seminar on The Role of Physical Education and Yoga in Human Development on 19th and 20th June, 2017. Presented paper on "Personality Development through Yoga".
- 15. Dr.M.Nageswara Rao, Faculty of English, attended National Seminar at Kakaraparti Bhavanarayana College, Vijayawada on 21st and 22nd July, 2017. Presented paper on "Gender Equality and Women Empowerment".
- 16. Dr.M.Nageswara Rao, Faculty of English, attended National Seminar on English: Irony and Humour in Indian Writing Organized by MVNJS & RVR College for Arts & Science Malikipuram on 12th & 13th August 2017. Presented paper on "Irony in Arundaty Roy's "The God of Small Things".
- 17. Mr.B.Satyanarayana, Faculty of English, attended Two Day International Seminar on The Role of Physical Education and Yoga in Human Development on 19th and 20th June, 2017. Presented a paper on "The Role of Yoga in Human Values".
- 18. Mr.B.Satyanarayana, Faculty of English attended National Seminar on English: Irony and Humour in Indian Writing Organised by MVNJS & RVR College for Arts & Science Malikipuram on 12th & 13th August 2017. Presented a paper on "Irony and Humour in Koltkar Jejuri".
- 19. Mr.B.Satyanarayana, Faculty of English attended Two Day International Conference on Scientific Approaches in Ramacharitmanas on 13th and 14th October, 2017. Presented a paper on "Tulasidas Ramacharitamanas"
- 20. Mr.B.Satyanarayana, Faculty of English attended Three Day workshop on English Reading and Writing Skills for English and Non-English faculty from 9th November, 2017 to 11th November 2017.
- 21. Miss.T.Delsly, Faculty of English, attended Two Day International Seminar on The Role of Physical Education and Yoga in Human Development on 19th and 20th June, 2017. Presented paper on "The Importance of Yoga in Daily Life".
- 22. Miss.T.Delsly, Faculty of English, attended National Seminar at Kakaraparti Bhavanarayana College, Vijayawada on 21st and 22nd July, 2017. Presented a paper on "Gender Equality and Women Empowerment".
- 23. Miss.T.Delsly, Faculty of English, attended National Seminar on English: Irony and Humour in Indian Writing Organised by MVNJS & RVR College for Arts & Science Malikipuram on 12th & 13th August 2017. Presented paper on "Irony and Humour in R.K.Narayan's 'The Guide'.
- 24. Miss.L.Praphulla, Faculty of English, attended Two Day International Seminar on The Role of Physical Education and Yoga in Human Development on 19th and 20th June, 2017. Presented a paper on "Psychology of Yoga".
- 25. Miss.L.Praphulla, Faculty of English, attended National Seminar on English: Irony and Humour in Indian Writing Organised by MVNJS & RVR College for Arts & Science Malikipuram on 12th & 13th August 2017. Presented paper on "Untouchable is an Amalgam of Irony and Humour".
- 26. Mr.R.Rajesh, member of the Department of Commerce, participated in 4 day workshop on TOT on Tally GST organized by APSSDC at Anakapalli from 07-09-2017 to 10-09-2017.
- 27. Mr.B.Venkata Ratnam and P.Veera Swamy, members of the Department of Commerce, participated in the one-day workshop on Research Inputs for project work held on 12-09-2017 for the final year B.Com students organized by SCIM Govt. Degree College, Tanuku.
- 28. Dr.M.Murali Krishna, Head, Dept. of Telugu, attended an International Seminar on "Role of Physical Education& Yoga in Human life" held at SKSD Mahila Kalasala, Tanuku, and presented seminar paper entitled "The Importance of Yoga in Human life" held on 19th & 20th June, 2017.
- 29. Dr. M.Murali Krishna,, Head, Dept. of Telugu, attended National Seminar on "Folk Literature" and presented seminar paper entitled "Janapada sametalu- Saarupyam" on 12th & 13th of August, 2017.
- 30. Dr. M.Murali Krishna, Head, Dept. of Telugu, attended an International Conference on TULASIDAS "Ramacharitamanas",held at P.R. Govt. College, Kakinada and presented seminar paper on "Bharatadesamlo Bhakti Udyamam" on 13th & 14th of October, 2017.
- 31. Dr.K.Nageswara Rao, HOD of Hindi, participated in a workshop entitled English Language Skills in held on 17-7-2017.
- 32. Dr. K.Nageswara Rao, HOD of Hindi participated and presented a paper on "The Role of Yoga in Physical Education" conducted by S.K.S.D.Women's College, Tanuku on 19th & 20th June, 2017.
- 33. Dr. K.Nageswara Rao, Head of the Department of Hindi, participated in one week orientation programme on the future trends in High Education conducted by K.B.N. College, Vijayawada from 5th to 11th August, 2017.
- 34. Dr. K.Nageswara Rao, HOD of Hindi participated and presented a paper on "Hindi Sahitya Mein Lok Sahitya ka Mahatva" conducted by M.V.N.J.S. & R.V.R. College, Malkipuram on 12th & 13th August, 2017.
- 35. Dr. K.Nageswara Rao, HOD of Hindi participated and presented a paper on "Gyan-Vigyan Ki Drishti Se Maanas Ki Visistatha " conducted by P.R.Govt. College, Kakinada on 13th 7 14th October, 2017.
- 36. Dr.KVRB Varalakshmi, Head, Dept. of Sanskrit, attended an International Seminar on "Role of Physical Education& Yoga in Human life" held at SKSD Mahila Kalasala, Tanuku, and presented seminar paper entitled "The Importance of Yoga in Human life" held on 19th & 20th June, 2017.
- 37. Mr.K.Sushil Paul, Head, PG Dept. of English, presented a paper on "Irony, Satire and Humour as Post-Modern and Post-Colonial Techniques in Indian Writing in English", at National Seminar on 'Irony and Satire in Indian Writing in English', organized by MVN, JS & RVR College of Arts & Science, 12th & 13th August. 2017.
- 38. Mr. P W Syam Babu, HOD, Dept. of Computer Science and Mr. P D V N Kumar, Asst. Professor, Dept. of Computer Science participated in Faculty Development Program organized by Dept. of CSE, University College of Engineering, Adikavi Nannaya University, Rajamahendravaram on 27th & 28th of November 2017.
- 39. Dr.D.Venkateswara Rao participated in UGC sponsored one week orientation programme on "Future Trends in quality Enhancement of Professional & Academic Skills in HEIs" held in KBN College, Vijayawada from 5th to 11th August, 2017.

### Faculty Achievement

- 1. S.M.Maheshwari, Head, Dept of English participated in Master Trainer Training Program 'Andhra Pradesh Higher Education English Communication Skills Project' conducted by APSCHE & British Council on 15th -20th May, 2017 & 29th May 3rd June, 2017 in Two Spells for Twelve Days.
- 2. S.M.Maheshwari, Head, Dept of English attended as a Master Trainer Trained the lecturers at Vasavi Engineering College, Tadepalligudem for 10 days in two spells in the Month of June (19th-23rd June,2017 & 3rd 8th July,2017)
- 3. S.M.Maheshwari, Head, Dept of English gave a 'Guest Lecture' at Kakaraparti Bhavanarayana College, Vijayawada on 10th August , 2017
- 4. S.M.Maheshwari, Head, Dept of English attended as a Master Trainer trained the lecturers at Vishnu Engineering College, Bhimavaram for one week in the Month of September, 2017.
- 5. Dr. K.Nageswara Rao, Head of the Department of Hindi delivered a Guest Lecture on Hindi Vyakarana ka Mahatva at K.B.N. Autonomous College, Vijayawada., 19-8-2017.

# Reflections ... a mirror of College activities

- 6. Dr. K.Nageswara Rao, Head of the Department of Hindi delivered a Guest Lecture on Hindi Vyakarana ka Mahatva at S.K.R. Womens' College, Rajahmundry, on 14-09-2017.
- 7. Dr. K.Nageswara Rao, Head of the Department of Hindi delivered Guest Lecture on Rastriya Ekata aur Hindi at M.R. College, Peddapuram, on 14-9-2017.
- 8. Dr. K.Nageswara Rao, Head of the Department of Hindi delivered Guest Lecture on Hindi Vyakaran Ka Mahatva at V.S.M. College, Ramachandrapuram on 14-11-2017.
- Mr.K.Sushil Paul, Head, PG Dept. of English, chaired for one Session of One Day National Seminar on "Irony & Humour in Indian Writing in English", organized by MVN, JS & RVR College of Arts & Science, 12 & 13, Aug 2017.
- Mr.K.Sushil Paul, Head, PG Dept. of English, participated in 2-Day Workshop on 'Train the Trainer'
   "Propell Workshop for the TOEFL iBT Test" at Vijayawada, 13th & 14th May, 2017.
- 11. Mr.K.Sushil Paul, Head, PG Dept. of English, participated in 12-Day 'Master Trainer' Training Programme, British Council-APSCHE Collaborated Project, Andhra Pradesh Higher Education Communication Skills Pilot Project, Andhra Pradesh State Council for Higher Education, at Sri Padmavathi Mahila University, Tirupathi (15th-20th, May, 2017) and Acharya Nagarjuna University, Guntur (29th May to 03rd June, 2017) (As one of the 113 Lecturers selected to get trained as Master Trainers)
- 12. Mr.K.Sushil Paul, Head, PG Dept. of English, participated in 10-Day 'Teacher Training Programme, British Council-APSCHE Collaborated Project, Andhra Pradesh Higher Education Communication Skills Project, Andhra Pradesh State Council for Higher Education, at Sri Vishnu Women's Engineering College, Bhimavaram (09th to 13th & 20th to 25th June, 2017). [Trained 21 College lecturers as one of the 113 Lecturers selected to get trained as Master Trainers, who are to cascade the program by training 2,500 College lecturers, who in turn, are to train 1 Lakh Students of the State for Employability Skills].
- 13. Mr.K.Sushil Paul, Head, PG Dept. of English, participated in 10-Day 'Teacher Trainer' Training Programme, British Council-APSCHE Collaborated Project, Andhra Pradesh Higher Education Communication Skills Project, Andhra Pradesh State Council for Higher Education, at Sri SRKR Engineering College, Bhimavaram (03rd to12th September, 2017).
- 14. Mr.K.Sushil Paul, Head, PG Dept. of English, delivered two Guest Lectures on "Traditional Literary Critics" & Modern Literary Critics, given for MA English Students at Adikavi Nannaya University, Kakinada Campus, Forenoon and afternoon Sessions, on 14th October, 2017.
- 15. Mr.K.Sushil Paul, Head, PG Dept. of English, delivered a Guest Lecture on "Developing Communication Skills", for Degree Students of SKSD Women's UG & PG College, Tanuku, on 22-12-2017.
- 16. Dr.Ch.Srinivas, Associate Professor in MBA, addressed the Employees of RTC Bus Depot., Narsapur, on the occasion of Safety Week Celebrations in September, 2017.
- 17. Dr.Ch.Srinivas, Associate Professor in MBA & Director, HRD Centre, addressed the students of Y.N.Diamond Jubilee Jr.College, Narsapur, ZPH School, Peravali, SD College, Tanuku and Surya Degree College, Narsapur on Personality development in October and November, 2017.
- 18. Mrs. Sita Smitha, Dept of MBA, participated in a Symposium organized by Rama Krishna Mission, Vijayawada and presented a paper on Personality Development. She won the best paper presentation award in the Symposium and received a cash prize of Rs. 5000/-.
- 19. Dr.R.Pardhasaradhi, Head, Dept of MBA, attended as Viva-Voce Examiner for MBA Students at Aditya PG College, Kakinada, August, 2017.
- 20. Dr.G.S.Rama Krishna, Associate Professor in MBA, attended as Viva-Voce examiner at Kakinada Institute of Engineering &Technology, Ramachandrapuram, in September, 2017.
- 21. Dr.Ch. Srinivas, Associate Professor in MBA, attended as Viva-Voce examiner at AKRG College Of Engineering & Technology, Nallajerla, in November, 2017.
- 22. Dr.R.Pardhasaradhi, Head, Dept of MBA, appointed as Observer for Examinations at SD College for Information Technology, Tanuku in November, 2017 by the Adikavi Nannaya University.
- 23. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration, attended as Resource Person to deliver a lecture on "Rationality in Decision Making" in DNR Govt. Degree College for Women, Palakol in November, 2017.
- 24. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration, attended as Resource Person to deliver a lecture on "Relevasnce of Gandhian Principles to the Present" in ASD Govt. Degree College for Women, Kakinada, E.G.Dist "Gandhi and Skill Development" in ASNM Govt. Degree College, Palakol, respectively.
- 25. Prof.D.Venkateswara Rao, Head, Dept. of Public Administration, has been a Resource Person to address the lace artisans in Lace International Lace Trading Centre, Narsapur, under the Ministry of Textiles, Govt. of India in the month of November, 2017.
- 26. Prof.D.Venkateswara Rao attended as Subject Expert to evaluate APPSC Group-I General Studies and Political Science papers in November, 2017.
- 27. Prof.D.Venkateswara Rao, Head & Dr.P.V.Subba Rao, Faculty member, Dept. of Public Administration, Dr.C.S.Rao PG Centre of our college recognized by the ANUR, Rajamahendravaram, as Research Guides to guide M.Phil & Ph.D., scholars.

### Students Achievements

- M.Sirisha, M.A. Public Administration Student (2012-14 Batch) and J.V.Krishna Kumari, M.A. Public Administration Student (2013-15 Batch) stood first
  at University level and received their Gold Medals in 83rd & 84th Convocation of Andhra University, Visakhapatnam held on 27th July, 2017.
- Mr.K.Hanumantha Rao, M.A. Public Administration student (2014-16) got first rank at Andhra University level, Visakhapatnam with 7.77 CGPA score. He will receive his rank certificate and gold medal in the forthcoming 85th Convocation of AU.
- Sk. Alisha, member of the Department along with 10 B.Com Students participated in the Commerce Fest organized by the Andhra Loyola College, Vijayawada on 11th and 12th September 2017.







- Seven Students (E. Priyanka, U. Sagara Kumari, Ch. Krishna Kumari, A. Sai Kumari, N. Vennela, E.Lakshmi Durga, M. Bala Subramanyam, all of First Year, MA English) participated At National Seminar, Conducted at MVN, JS & RVR College of Arts& Science, Malkipuram, 12th & 13th, Aug, 2017.
- 14 teams from MBA final year participated and proposed
   14 Innovative proposals IN Competition on Innovative
   Business Plans held on 1-9-2017. Dr.Sheik Suleman, General
   Manager, ED.CIL., sponsored the event. Cash prizes were
   given to 1st, 2nd and 3rd place teams and 4 Consolations.

MCA Fifth Semester students (2015-18) of Dr.C S Rao PG

B3 & B4 ක බිදුම්පිරිණු බට 83 සහල්ඛන්ණු ජිනෙබ්වක්සම් M. Sirisha, M.A. Pubic Administrator Student (2012-14 Batch) stood first at University level and receiving Gold Medala in Risk at 8th Convocation of Andries University, on 27th July, 2017.

Centre participated in ADVIKA - 2K17 and presented papers on latest innovative technologies organized by Dept. of CSE, University College of Engineering, Adikavi Nannaya University, Rajamahendravaram on 15th &16th of September 2017.

### Publications By the Staff

- 1. Prof.D.Venkateswara Rao, Head, PG Dept of Public Admn., published an article entitled "Gandhian Approach to Rural Development An Alternative Paradigm" published in an edited volume "Relevance of Gandhian Ideology to the Present Society" edited by Dr.B.Naga Padmavati, Roshan Publications, Visakhapatnam.
- 2. Prof.D.Venkateswara Rao, Head, PG Dept of Public Admn., published an article "Human Rights Challenges in New Global Order" published in an edited volume "Emerging Issues in Human Rights in India- Acts & Facts, edited by Dr.B.Naga Padmavathi, Roshan Publications, Visakhapatnam.
- 3. Prof.D.Venkateswara Rao, Head, PG Dept of Public Admn., published an article "Dr.B.R.Ambedkar's Concept of Social Justice" in Jodhpur Research Review, Vol.5, issue-24, November, 2017, ISSN:2320-2750, UGC approved Journal No.45297.
- 4. Prof.D.Venkateswara Rao, Head, PG Dept of Public Admn., published an article "Human Rights Education Need of the Hour" in Jodhpur Research Review, Vol.I, issue-26, Annual Issue January, 2018, ISSN:2320-2750, UGC approved Journal No.45297.
- 5. Dr.P.V.Subba Rao, PG Dept of Public Admn., published an article on "Yoga Sadhana A Modern Life Style" in International Journal of Academic Research, Vol.4, Issue 6(1), September, 2017, ISSN:23487666, Impact factor: 6.023
- 6. Dr.P.V.Subba Rao, PG Dept of Public Admn., published an article "Jayaho The land of Bharat" in International Journal of Multi-disciplinary Educational Research, Vol.6, Issue 11(5), November, 2017, ISSN:22777881, Impact factor: 5.8118.
- 7. Dr.P.V.Subba Rao, PG Dept of Public Admn., published an article "Interactive and Conflict Behaviour" in International Journal of Academic Research, Vol.4, Issue 10, October, 2017, ISSN:23487666, Impact Factor: 6.023.
- 8. Dr. Mary Persis. T. published an on-line article entitled "Emergence of Post Colonial Identities in the Third World Nations" in the International Research Journal (double-blinded) of Humanities, Language and Literature (IRJHLL) with the Impact Factor 5.401 for the month of December 2017.
- 9. Dr. Mary Persis. T. published an article was presented (in absentia) and published entitled "Feminism and its Impact on Society" in an International Conference 2017, which was held at Nazareth Arts and Science College, Chennai.
- 10. Kum.Rehna Begum, PG Dept of English published an article "Toru Dutt's Portrayal of Children in her poems The Legend of Dhruva and Buttoo" at National Seminar on 'Portrait of Child in Literature', organized by MVN, JS & RVR College of Arts & Science, 9th & 10th October, 2015.
- 11. Dr.L Malleswara Rao, J Rama Mohan, P. Ramakrishna Rao, Dr.APV Appa
  Rao, Dr ARS Kumar & Ch. Kanaka Rao, (2017) Dept of Physics & Electronics, published an article on "A Role of Yoga in Education-Benefits & Challenges". International Journal of Health, Physical Education & Computer Science in Sports, 19th -20th June, 2017, Volume 26, No.2, pp: 91-94. (ISSN: 2231-3265, Impact Factor: 3.565)
- 12. Dr. K. Nageswara Rao, Dr.L Malleswara Rao & Dr. K. Venkateswarlu (2017) Dept of Physics & Electronics, published an article on "The Role of Yoga in Physical Education" International Journal of Health, Physical education & Computer Science in Sports, 19th-20th June, 2017, Volume 26, No.2, pp: 91-94. (ISSN: 2231-3265, Impact Factor: 3.565).
- 13. Dr ARS Kumar, Dr.L Malleswara Rao, Dr.APV Appa Rao, J Rama Mohan, P. Ramakrishna Rao, Ch. Sundar Singh and Dr K. Ramnarayana (2017) Dept of Physics, published an article on "Raman Spectroscopy in nanotechnology Applications" International Journal of Academic Research (IJAR), 62-68, Vol-4.Issue-6(1), June, 2017 (ISSN: 2348-7666, Impact Factor: 6.023).
- 14. P.Ramakrishna Rao, J Rama Mohan, Dr ARS Kumar, Dr.L Malleswara Rao & Dr.APV Appa Rao (2017) Dept of Physics, published an article on A Role of IQAC in improving quality in Higher Education & RUSA" International Journal of Law, Education, Social and Sports Studies (IJLESS), 56-61, Vol-4.Issue-2, April-June, 2017 (ISSN: 2455-0418, Impact Factor: 4.1).
- 15. Dr.L Malleswara Rao, J Rama Mohan, Dr.APV Appa Rao, Dr ARS Kumar, P. Ramakrishna Rao, & Ch. Kanaka Rao (2017) Dept of Physics & Electronics, published an article on "Disaster management: Prevention, Mitigation & Preparedness" International Journal of Multidisciplinary Educational Research (IJMER), 206-212, Vol-6.Issue-6(4), June, 2017 (ISSN: 2277-7881, Impact Factor: 4.527).
- 16. Dr.APV Appa Rao, J Rama Mohan, Dr.L Malleswara Rao & P. Ramakrishna Rao (2017): Role and Responsibilities of Teacher and Student in Building Modern India. International Journal of Current Advanced Research (IJCAR), 5971-5973, Vol-6.Issue-09, September, 2017 (ISSN: 0: 2319-6475, ISSN: P: 2319-6505, Impact Factor: SJIF: 5.995).
- 17. S.M. Maheswari, Head, Dept of English, published an article on 'The Role of Yoga in Education' in the International Journal of Health, Physical Education and Computer Science in Sports. ISSN: 2231-3265, Vol-26, no.2 Quarterly April 2017 to June 2017. Impact Factor: 3.579.
- 18. S.M. Maheswari, Head, Dept of English, published an article on 'Sri Rama as Maryada Purushothama' in the International Journal of Academic Research Voice Intellectuals; ISSN:2348-7666, Vol:4, Issue:8(1), August, 2017, Impact Factor:6.023.
- 19. S.M. Maheswari, Head, Dept of English, published an article on "Women in Media" in the Global Journal for Research Analysis, an International Journal , ISSN:2277-8160, Vol:6, Issue:9, Special Issue September 2017, UGC Sr. No.49177; Impact Factor:4.547.
- 20. S.M. Maheswari, Head, Dept of English, published an article on "The Effect of Stress on Ageing" in the Global Journal for Research Analysis, an International Journal, ISSN:2277-8160, Vol:6, Issue:9, Special Issue September 2017, UGC Sr. No.49177; Impact Factor:4.547.
- 21. S.M. Maheswari, Head, Dept of English, published an article on "Ethics and Human Values in Ramacharitmanas" in 'Saraswati' ICSAR -2017 'Scientific Approaches in Ramacharitmanas' ISBN:978-1-9776-9384-4.
- 22. Dr.M.Nageswara Rao, Dept. of English, published an article on 'Personality Development through Yoga' in International Journal of Health, Physical Education and Computer Science in Sports. ISSN: 2231-3265, Vol-26, no.2 Quarterly April 2017 to June 2017. Impact Factor: 3.579.

# ACCTIONS ...a mirror of College activities

- Dr.M.Nageswara Rao, Dept. of English, published an article on "The Ideal Society- Amitav Ghosh's The Hungry Tide" in the International Journal of Academic Research. ISSN:2348-7666, Vol:4, Issue:8(1), August, 2017, Impact Factor:6.023.
- Dr.M. Nageswara Rao, Dept. of English, published an article on "Gender Equality and Women Empowerment" in an International Journal for Research Analysis. ISSN:2277-8160, Vol:6, Issue:9, September 2017, Impact Factor:4.547.
- Mr.B.Satyanarayana, Dept of English, published an article on 'The Role of Yoga in Human Values" in International Journal of Health, Physical 25 Education and Computer Science in Sports. ISSN: 2231-3265, Vol-26, no.2 Quarterly April 2017 to June 2017. Impact Factor: 3.579.
- Mr.B.Satyanarayana, Dept of English, published an article on "Tulasidas Ramacharitamanas" in 'Saraswati' ICSAR -2017 'Scientific Approaches in 26. Ramacharitmanas' ISBN:978-1-9776-9384-4
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- Miss.T.Delsly, Dept. of English, published an article on "Health Care of the Elderly in India" in the Global Journal for Research Analysis, an 31 International Journal, ISSN:2277-8160, Vol:6, Issue:9, Special Issue September 2017, UGC Sr. No.49177; Impact Factor:4.547.
- Miss.K.L.Praphulla, Dept. of English, published an article on 'Psychology of Yoga" in International Journal of Health, Physical Education and 32. Computer Science in Sports. ISSN: 2231-3265, Vol-26, no.2 Quarterly April 2017 to June 2017. Impact Factor: 3.579.
- Miss.K.L.Praphulla, Dept. of English, published an article on "Ramacharitmanas is Tulasidas's Magnum Opus" in 'Saraswati' ICSAR 'Scientific 33. Approaches in Ramacharitmanas' ISBN:978-1-9776-9384-4.
- Miss.K.L.Praphulla, Dept. of English, published an article on "Usefulness of ICT in Healthcare of the Elderly" in the Global Journal for Research 34. Analysis, an International Journal, ISSN:2277-8160, Vol:6, Issue:9, Special Issue September 2017, UGC Sr. No.49177; Impact Factor:4.547.
- Dr.M.Murali Krishna, Head, Dept of Telugu, published an article on "The Importance of Yoga in Human life" in International Journal of Health, Physical Education and Computer Science in Sports. ISSN: 2231-3265, Vol-26, no.2 Quarterly April 2017 to June 2017. Impact Factor: 3.579.
- 36. Dr.M.Murali Krishna, Head, Dept of Telugu, published an article on "Scientific Approach in Ramacharithamanas" in 'Saraswati' ICSAR - ISBN:978-1-9776-9384-4.
- Dr.M.Murali Krishna, Head, Dept of Telugu, published an article on "Tallapaka Annamayya Sankeerthanalu" in Telugu Velugu Vyasamanjusha, 37. book published by Sri Y.N.college, Narsapur, - ISBN:978-93-5212-015-4, October, 2017.
- Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "The Role of Yoga in Physical Education" in IRJ, ISSN-2231-3265, Impact Factor: 3.565, Peer Reviewed, June-2017.
- 39. Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "Amrit Rai Ke Upanyasaom Mein Chitrith Madhya Vargeeya Jeevan" in IJMER, in ISSN - 2277-7881, Impact Factor: 4.527, Peer Reviewed, August-2017.
- Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "Dakshina Bharat Mein Hindi Ke Adhyayan Va Adhyapan Ki Samasyayein" in 40 "Yogyata" International Journal - ISSN - 2348-4225, Peer Reviewed, September, 2017.
- Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "Giri Raj Kishore Ke Upanyasom Mein Chitrit Samajik Samasyayein" in IJMER 41. - ISSN - 2277-7881, Impact Factor: 4.527, Peer Reviewed, October, 2017.
- Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "Gyan-Vigyan Ki Drishti Se Maanas Ki Visistatha" in Saraswathi ISBN 978-1-42. 9776-9384-6, October, 2017.
- Dr.K.Nageswara Rao, Head, Dept. of Hindi, published an article on "Samsya Natakkar Lakshminarayana Misra" IJMAER ISSN -2349-9648, Peer 43. Reviewed, October, 2017.
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- Dr.KVRB Varalakshmi, Head, Dept of Sanskrit, published an article on "The Importance of Yoga in Human Life" in book entitled "The Role of Physical Education and Yoga in Human Life", IRJ, ISSN-2231-3265, Impact Factor: 3.565, Peer Reviewed, June-2017. 4.535.

### **Cultural & Literary Activities:**

- On 11th & 12th of September, 2017 a total of 10 Students from B.Com., participated in the Commerce Fest organized by Andhra Layola college, Vijayawada. They participated in different events like personality contest, business plan and product launching etc.
- Students participated and Won prizes in District-Wide Drawing Competitions Conducted by Gandhian Studies Centre on 11th August, 2017.
- Students participated and Won prizes in District-Wide Essay Writing Competitions Conducted by Gandhian Studies Centre on 23rd September, 2017.
- Sk. Ahmedunnisa and K. Veera Kumari, I B. Com. Students won second prize in Debate Competition held in SKR College for Women, Rajahmundry.



- Our I B.Com., students P.Rohini and K.Veera Kumari won Third Prize and Consolation Prizes respectively in Srimad Bhagavadgita Recitation Competitions.
- A total of 28 B.Com., students participated in a State Level commerce Fest held in ANUR, Rajahmundry. Sk.Ahmedunnisa secured First Prize in Classical Dance and Ramp Walking. Kum.Bhargarasi secured Second Prize in Word Generation competition.

### HRD CENTRE (SKILL DEVELOPMENT & PLACEMENT CELL)

- On 22-07-2017 The Centre organized Personality Development Programme by Dr. Ch. Srinivas, Director HRD Centre for Degree first year Students.
- On 01-08-2017 The Centre Organized a Programme on Competitions to MBA Students Innovative Business plans by Dr. Sk. Suleman, Managing

Director (Projects) Ed.CIL- New Delhi for MBA Students.

 On 04-08-2017 The Centre organized a programme on Financial literacy by Sri R. Subrahmanyan, Regional Director (AP & Telanga) of RBI for Degree final year students.



- On 18-08-2017 The Centre organized Personality Development Programme by Swamy Parigneyanadaji Maharaj, Editor, Ramakrishna Prabha, Hyderabad and Swamy Yogeeshnandaji Majaraj, Ramakrishna mission, Visakhapatnam. For P.G & B.Ed., Students.
- On 22-08-2017 The Centre Organized a programme on Social Responsibilities & Role of Civil Service by Sri Krishna Pradeep and Sri Gampa Nageswara rao, Personality Development Trainer, Hyderabad for P.G. & Degree Students.
- On 24-08-2018 The Centre Organized a Personality Development Programme by Sri K.S.K. Jayadeva Rao, Hyderabad, for B.Ed., and Degree first year Students.
- On 11-09-2017 The Centre Organized a Programme on Career Guidance & Job Opportunities by Sri A. Vidya Sagar Kumar for Degree first year Students.
- On 17-10-2017 The Centre Organized a Personality Development Programme by Dr. Ch. Srinivas, Director HRD Centre for Intermediate Students.

### **UGC Gandhian Studies Centre:**

- Conducted District-wide Drawing Competitions on Gandhiji on the occasion of Independence Day Celebrations held on 11th August, 2017. There were 240 students participated in this mega event.
- Conducted District Level Drawing competitions to students on Mahatma Gandhi on the occasion of 148th Birth Anniversary of Mahatma Gandhi on 30-9-2017.
- District-wide Essay Writing Competitions were conducted on 23-09-2017 to college students on the occasion of Gandhi Jayanthi.
- Celebrated Gandhi Jayanthi and Prisoner's Welfare Day in Sub-Jail, Narsapur on 2nd October, 2017.
- Orientation Programme on Gandhian Principles conducted to 7(A) Andhra Naval NCC Students on 27-07-2017 in Sri Y.N.College Campus, Narsapur.
- Three Months Certificate Course was inaugurated to the students of Sri Y.N. B.Ed. and D.El.Ed. Students, Narasapur.
- Three Months Certificate Course was inaugurated to the students of ASD Govt. Degree College for Women, Kakinada, E.G.Dist.
- Three Months Certificate Course was inaugurated in Pinakini Gandhi Satyagraha Ashramam, Pallepadu, Nellore.
- Three Months Certificate Course was inaugurated in DNR Govt. Degree College for Women, Palakollu.
- Gandhi Course Certificates were awarded to 57 Students of Govt. Junior College, Nidadavole and awarded certificates on 3rd August, 2017.
- Awarded Gandhi Course Certificates to ASD Govt. Degree College for Women, Kakinada students.

# **National Cadet Corps (NCC)**

- International Yoga Day conducted on 21-06-2017. Dr. C. Satyanaryana Rao Secretary and Correspondent attended as Chief Guest. 105 cadets along with ANO's participated.
- NCC camp CATC-V was conducted in Lion's club function hall in association with Sri YN College from 20-07-17 to 29-07-17. Three ANO's and 110 cadets attended the camp.
- Cadet G.Srinivas of Ranvijay division attended Independence Day camp (IDC camp) at Tirupathi from 01-08-17 to 16-08-17.
- 19 Cadets attended inter group competitions (IGC) at Visakhapatnam from 23-08-17 to30-08-17. Gold medal
  winners Ch.Vijaya Kumar Raja and Shiek Najeera were selected directly for RDC camp Delhi. P.Harika Devi, M.
  Rama Raju, M. Bhargav, K. Nagendra and K. Jaya Shruthi won silver medals in various events.
- Godavari sailing camp conducted by 8 (A) Vijayawada from 04-09-17 to 14-09-17 at Bhadrachalam to Yanam. K. Rama Satya Sai, V.Mahendra Varma, Y. Harika and K.Vasudha participated.
- On the occasion of NCC Day celebrations Blood Donation Camp was conducted in the unit premises on 23-11-17. 40 Cadets donated blood.
- On the occasion of NCC Day celebrations Swatch Bharat program was conducted at Godavari side on 24-11-17. 75 Cadets participated in this activity.
- About 45 cadets attended voluntary duties in Antervedi festival at Jetty point and Sivalayam temple at Lakshmaneswaram in the month of January 2018.
- P. Harika Devi and M. Rama Raju Participated in All India Nau Saink Camp

### National Service Scheme (NSS)

- our NSS units observed all the important days like Ambedkar Jayanthi on 14th April, 2017, Gandhi Jayanthi
  on 2nd October, 2017, NSS Foundation Day celebrations on 24th September, 2017....etc.
- NSS Units of Sri Y.N College (A) conducted Vanam-Manam programme in the college campus on 26th August, 2017 and also in the adopted village Pedamainavanilanka on 16th November, 2017.
- Orientation was given to NSS Volunteers on 7th and 8th September, 2017 to enlight the volunteers about their duties and responsibilities.
- Some of our college NSS Volunteers donated Blood to the sick and needy people.



NAUGURATION OF GAHNDHI CERTIFICATE COU ASD GOVT, DEGREE COLEEGE FOR WOMEN, KAP





- NSS Units of Sri Y.N College (A) adopted 6 villages to conduct ODF Survey from 27th November, 2017 to 30th November, 2017. This was the prestigious programme of the Government. 60 volunteers participated in the programme.
- our volunteers conducted Swatch Bharat Programme in our college campus very often to maintain cleanliness. Some of our staff members also participated in this programme in the month of July and August.
- Our college NSS Units organized specialcamp at adopted village Pedamainavanilanka from 16th November, 2017 to 22nd November, 2017. 100 Volunteers participated in the camp. During the special camp our volunteers conducted different programmes like Swatch Bharat, Tree plantation, ODF Survey, Awareness programmes on Education, Environment, Sanitation and HIV/AIDS.

### Community Service Centre

- On 03-08-2017 Our Community Service Centre conducted Vaccine Programme (Tattu and Rubella) in various school children of Narsapur town under the health and hygienic programme.
- On 10-08-2017 Under Community Service Centre Praogramme of our College, distributing 25 Bicycles to our college students of Intermediate and Degree girl students.
- On 29-08-2017 to 31-08-2017. Our college community service centre conducted three days training programme on "Disaster Management and First Aid Training Programme" in our College under the Red Cross society of India. Our college students participated in this programme. Red cross society chairman and MLC Sri Ramu Surya Rao garu also participated in this programme and given the Certificates to the trainee students.



On 05-10-2017 Under the community service centre conducted programme of "Awareness Programme on Disaster Management By National Disaster Response Force (NDRF), Red Cross Society and Narsapur Fire Division and another departments for the beneficiary to Perupalem village people.

### Sports & Games

- Mr.G.Joshi, III B.Com., B.Sai Ganesh II B.A., and P.Sai Siva Kumar II B.Com participated in All India Inter-University Boxing Championship held at Punjab University from 18th to 25th November, 2017.
- Mr.T.Jai Pavan, II B.Sc., participated in South zone Inter-University VIIey ball Tournament held at SRM University, Chennai.
- Mr.R.Krishna Charan I B.Com., participated in All India Cross Country Competition held at Belgam, Karnataka State from 30th October, 2017.
- Mr.J.Lalitha Kumari, III B.Com., won the Silver medal in University Inter Collegegiate Athletic meet held at Maha Raja College, Peddapuram.
- Mr.G.John Paul, II Inter participated under 19 years Inter-Collegiate Athletic Meet and won the Silver medal in 1500 mts helt at Bharatiya Vidya Bhavan, Pedatadepalli.
- Mr.P.Shanmuk, Jr.EET participated and won the Bronze Medal in 10 KM run held at Bharatiya Vidya Bhavan, Pedatadepalli.
- Mr.T.Jaya Kumar, PD, attended the ANUR Boxing Team Coach cum Manager held at Punjab University, Chandigarh.

# **Women Empowerment Cell**



The cell organized Awareness programme on Sexual Harassment and Self Defence training programme to the girl students through audio visuals. The students practically learnt some important and useful, easy techniques to defend themselves when they face any danger in their day to day life. The cell has very useful DVDs, Audio CDs and Books which are quite useful to enhance the knowledge and awareness of the students on various women issues. On 19th September, 2017 the Women Empowerment Cell organized 'Train the Trainer Programme - Kishori Vikasam' (a scheme for Empowerment of Adolescent Girls) in collaboration with the Dept of Women Development and Child Welfare. Fifty Girl Students of Final year Degree were trained as Peer Group Trainers.

### Independence Day Celebrations







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