

...a mirror of College activities



(AUTONOMOUS)

Thrice Accredited by NAAC at "A" Grade Recognized by UGC as "College with Potential for Excellence" NARSAPUR - 534 275, W.G.Dt., A.P.

Vol. X

June 2018 - Nov. 2018

Issue - I

Events at a glance:

21st June, 2018 Guest Lecture on Computational

2nd July 2nd July

17th July 25th August

11th August

10th August

15th August

29th August

5th September 22nd September 1st October

2nd October 27th October

14th to 20th **November**

Chemistry Inauguration of HRD Building - 1st Floor

Inauguration of M.P. Lads P.G. Building Guest Lecture on "VUCA Issues in Mgt." Guest Lecture on Synthesis of Organic

Compounds and Their Study by Using Analytical Techniques.

Inauguration of B.Voc Courses

Guest Lecture on "Skill Development and You Can Win Attitude"

Independence Day Celebrations State level Prathibha Awards received by two of our students.

Telugu-Velugu Programme **Teachers Day Celebrations Hindi Day Celebrations**

Gandhi Jyanthi Peace Rally **Gandhi Jyanthi Celebrations**

Guest Lecture on Eradication of Corruption and National Development.

Library Books Exhibition

From Principal's Desk

I am delighted to reflect on some of the memorable events in this eventful period from June 2018 to November 2018. I feel very happy to bring out this tenth volume of our college newsletter which reflects our college academic, administrative and research activities in brief. I am happy to state that Smt. P.V.Rattamma Diamond Jubilee Block-I floor of HRD Centre was inaugurated on 2nd July 2018 and on the same day, Smt. Thota Seetharama Lakshmi M.P. Lads P.G. Building was inaugurated. Under UGC-NSQF(National Skill Qualification Framework) B.Voc. Courses like 1. Fashion Technology and Apparel Designing



UGC - CPE Sponsored

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Dr. K. Venkateswarlu

2. Health Care and Nursing and Web Technology & Multimedia (Diploma course) Courses were under community colleges, UGC introduced from 2018-19 academic year. The UGC under RUSA Scheme sanctioned Rs. 2 Crores for Infrastructural Development of our College. This grant will be utilized for the construction of Boys Hostel; virtual and digital class rooms.

I feel very happy that our college has been identified as a potential 'Mentor College' by UGC under 'PARAMARSH' scheme. In this scheme our college has to give guidance to 'Mentee Colleges' which are going for NAAC for the first time. This is great opportunity and recognition to our esteemed college.



Dr.Chinamilli Satyanarayana Rao, Secretary & Correspondent addressing the gathering on the occasion of inauguration of HRD -Skill Development Centre(1st Floor) on on 2-7-2018.

Editorial Team:

Dr. K. Venkateswarlu Principal

Prof. N. Chinta Rao Director, Dr. C S RAO P.G. Centre

Smt. S.M.Maheswari HOD of English & Vice-Principal

Dr. K. Nageswara Rao HOD of Hindi & Co-ordinator, IOAC

Dr. Gandham Sri Rama Krishna

Associate Professor (MBA) & Associate Coordinator, IQAC

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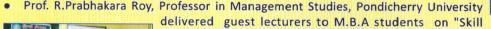
Guest Lectures:

 The Department of Management Studies conducted a guest lecture in which Prof. Teki. S. Dean, Academic Affairs, Adikavi Nannaya University, delivered a talk on "VUCA Issues In Management" on 17.07.2018.

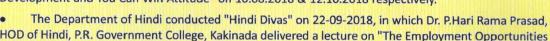


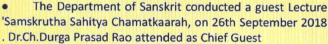
- The department of English conducted a guest lecture. On 23-8-2018.Prof. P. Rajendra Karmarkar, Andhra University, Visakhapatnam delivered a talk on "English as a Global Language"
- P.V.S.S Srinivasa Sarma, Alumnus, IT Manager Gentech, South San Franciso interacted with M.B.A students on 1.08.2018.
- The Department of Telugu conducted a guest Lecture ' TELUGU VELUGU 'on the occasion of " Telugu Bhasha Dinotsavam " on Telugu Literature,

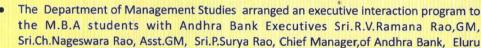
on 29th August 2018 . Retd. Grade I Telugu Pandit in Zilla Parishad High school Sri Chilakamarthi Subrahmanya Sastry attended as Chief Guest.



Development and You Can Win Attitude" on 10.08.2018 & 12.10.2018 respectively.







and Sri.K.Mallikarjuna Asst.Manager, Andhra Bank, Narsapur on the eve of "Vigilance

Awareness Week" on 27.10.2018.

Prof.K.ViyyannaRao, Former, Vice-Chancellor, Acharya Nagarjuna University delivered a guest lecture to M.B.A students on" Developing Entrepreneurial Zeal" on 16.11.2018.





in Hindi".



In Collaboration with Sri M.J. Manikyala Rao Memorial trust, Guntur Sri Y.N. College organised 10th M.J.Memorial Guest Lecture on 16-11-2018. Prof.K.ViyyannaRao, Former, Vice-Chancellor, Acharya Nagarjuna University delivered a talk on 'Repeal of UGC and replacing Higher education commission of India' on 16-11-18

Prof.B.Ramesh, Former Head & Dean, Faculty Of Commerce & Management, Goa University delivered a guest lecture to M.B.A. students on "Impact Of Macroeconomic Variables On Indian Rupee" on 29.11.2018.



EXTENSION LECTURES BY FACULTY MEMBERS

Dr.Gandham Sri Rama Krishna, Associate Professor, Dept. of Management Studies, delivered a guest lecture on "Soft Skills and HR Interview Techniques" at V. S. Lakshmi

Engineering College for Women, Kakinada on

13.07.2018.

 Dr. K. Nageswara Rao, HOD of Hindi, attended as resource person and delivered a lecture on "Raja Bhasha Kaa Mahatwa" at St. Joseph's College for Women, Visakhapatnam on 04-08-2018.

 Sri A.V.Ramana attended as a guest speaker on "Role Of Time Management In Business and Role of Strategic Management", organized by EPCH, India on 18.06.2018 & 31.07.2018.



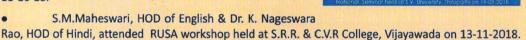
Faculty Enrichment

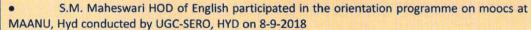
- S..M.Maheswari, HOD of English & Dr. K. Nageswara Rao, HOD of Hindi, attended RUSA workshop held at Mary Stella College, Vijayawada on 13-06-2018.
- Ms. S.M. Maheswari participated in 6 day Moocs & Moodle training programe at NIT Warangal. From 30-11-8 to 5-12-18

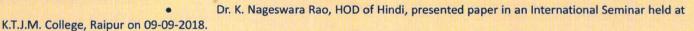




- Dr. K. Nageswara Rao, HOD of Hindi, presented paper and acted as resource person in an International Seminar held at St. Joseph's College for Women, Visakhapatnam from 14-07-2018 to 15-07-2018.
- Dr. K.V.R.B. Varalakshmi presented seminar paper on "Feminism in Literature" on 14th & 15th July, 2018 held at St. Joseph College, Visakhapatnam.
- Dr. M.Murali Krishna presented paper in an International Seminar on "Feminism in Literature" held at St. Joseph College, Visakhapatnam. on 14th July, 2018.
- Dr.APV Appa Rao, J Rama Mohan, Dr. L Malleswara Rao & P. Rama Krishna Rao, participated in the UGC Sponsored State level Seminar on "Quality Improvement-Learning outcomes" on 15th September, 2018 conducted by Internal Quality Assurance Cell (IQAC), Ideal College of Arts and Science, Kakinada and presented a paper on "Role of ICT in Teaching Learning process".
- Dr. K. Nageswara Rao, HOD of Hindi, presented paper in an International Seminar held at K.T.J.M. College, Raipur from 08-09-2018 to 09-09-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, presented paper in National Seminar held at S.V. University, Thirupathi on 20-09-2018.
 - Sri T. Jayakumar, Physical Director attended presented paper in National Seminar held at ANU-Guntur on 11-10-18.







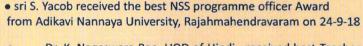
S.M. Maheswari HOD of English and Dr. K. Nageswara Rao, HOD of Hindi, attended National workshop on "Inter-Disciplinary Research - Benefits and Challenges" held at K.B.N.College, Vijayawada on 13-11-2018.

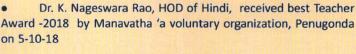




- Dr. K. Nageswara Rao, HOD of Hindi, received best Teacher Award -2018 by Rotary international Club, Palakol, on 5-9-2018
- Dr. M. Nageswara Rao received the best NSS programme officer Award

from Adikavi Nannaya University, Rajahmahendravaram on 24-9-18











Faculty Achievement

- Dr. K. Nageswara Rao, HOD of Hindi, attended BOS meeting as Subject Expert held at Sir C.R.Reddy College, Eluru on 07-07-2018.
- Dr. Gandham Sri Rama Krishna attended as Viva-Voce examiner for MBA students at V. S. Lakshmi Engineering College for Women, Kakinada on 13.07.2018.
- Dr K.V.R.B.Varalakshmi attended Board of Studies meeting conducted by sri D.N.R College as subject expert. on 23rd July 2018



- Dr K.V.R.B.Varalakshmi attended Board of Studies meeting conducted by S.K.S.D. Mahila kalasala, Tanuku as University Namini. 28-07-2018
- Sri S.Yacob attended Board of Studies meeting conducted by S.K.S.D. Mahila kalasala, Tanuku as subject expert 28-07-2018
- Dr. K. Nageswara Rao, HOD of Hindi, attended as resource person and delivered a lecture on "Rastriya Ekta Aur Hindi" at Government College Rajamahendravaram on 30-07-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, attended BOS meeting as Subject Expert held at St. Joseph's College for Women, Visakhapatnam on 04-08-2018.
- The Department of Telugu and Lions Club, Narsapur jointly conducted an essay writing competition On 31th August 2018, titled "Desabhashalandu Telugu Lessa" on 31-08-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, attended as resource person and delivered a lecture on "Importance of Hindi Grammar" at Siddhartha Women's College, Vijayawada on 12-09-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, attended as resource person and delivered a lecture on "Hindi Vyakarn" at D.N.R, Government Women's College, Palakol on 14-09-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, attended BOS meeting as Subject Expert held at A.N.R. College, Gudivada on 15-09-2018.
- Dr. K. Nageswara Rao, HOD of Hindi, participated and joined three Moocs Courses - ICT in teaching and learning, Hindi literature and linguistics, Econtent development on 17-09-2018.
- UGC-CPE One day regional workshop on "Status and Scope for promotion of Medicinal Plants Cultivation in A.P., conducted by Botany Department on 6-10-2018. Resource persons are Dr.P. Rama Devi, HOD of Horticulture and Plant Pathology, Venkata Raya Gudem, and Dr.A. Srinivasa Rao, HOD of Botany, Government Degree College, Mandapeta.



- Dr. R. Pardhasaradhi and Dr.Ch.Srinivas were appointed as University
 exam observers by Adikavi Nannaya University at K.G.R.L College, Bhimavaram during Oct-Nov 2018.
- Dr. Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies, attended Two day Seminar on "E-learning leads academic success" was conducted by Adikavi Nannaya University, Rajamahendravaram on 13th & 14th November, 2018.
- Dr. K. Nageswara Rao, HOD of Hindi, attended NIRF-2019, Video Conference by A.P.C.C.E held at A.S.N.M. Government College, Palakol on 19-11-2018.

Publications by the Staff

- Dr. K. Nageswara Rao , HOD of Hindi, published a paper entitled "Stree Vimarsh Ka Saiddhantik Paksh" in the referred research journal Vimal Vimarsh, Lucknow with ISSN: 2348-5884, in June, 2018.
- 2. Dr. K.V.R.B.Varalakshmi H.O.D. of Telugu, published an article entitled "historical Kavya in Sanskrit literature -Ganga Devi" in International Journal Vol I, "vimal Vimarsa" with ISSN No. 2348-5884. June, 2018.
- 3. Dr. M.Murali Krishna H.O.D. of Telugu, published an article entitled "Telugu Sahityamlo Strivadam" in International Journal Vol I, "Vimal Vimarsh" with ISSN No. 2348-5884. June, 2018.
- 4. Dr.Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies,, published an article entitled "Millennial The First Naïve Digital Workforce: Dynamics of HRM", in Personnel Today, Vol.XXXX. No.2, with ISSN: 0970-8405, July, 2018.
- Dr.APV Appa Rao, J Rama Mohan, Dr.L Malleswara Rao & P.Ramakrishna Rao, Global Warming-Environmental protection. International Journal of Law, Education, Social and Sports Studies (IJLESS), 22-27, Vol-5.Issue-3, July-Sept, 2018 (ISSN: 2455-0418, Impact Factor: 6.01).
- Dr.APV Appa Rao, J Rama Mohan, Dr.L Malleswara Rao & P.Ramakrishna Rao; ICT and E-Learning-catalysts for Quality of Education. International Journal of Emerging Technologies and Innovative Research (JETIR), 326-330, Vol.5, Issue 11, November, 2018 (ISSN: 2349-5162, Impact Factor: 5.87).
- 7. Dr.Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies, published an article entitled "Academic Excellence Through e-learning", lesson published in the edited book "e-learning leads academic Success in Education" published by Adikavi Nannaya University, Rajamahendravaram, Nov.2018. ISBN: 978-93-82163-91-6.
- 8. Dr.Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies, published an article entitled "Drucker's Holism in Modern Business Management," published in the Hans India, 20 November, 2018.

Students Achievements



Miss. K.Hemasri and K. Dharma Raju, IInd Year Public Administration students won State Government Prathibha Awards through Education Minister, Sri Ganta Srinivas Rao at Ongole on 24-10-2018.



Library Books exhibition was conducted from 14th to 20th Novermber, 2018 in the college, Books were distributed to the students by Dr.Chinamilli Sri Krishna Appaji.

Miss. Parasa Nagini, Ist B.Sc. (MPCs),

B.Sc.

Miss. D.Sai Shanmuki Ist B.Sc. (MPC) Won District IInd Prize and IIIrd Prize in Bhagavathgeetha Sloka Kantasthikarana competition at Bhimavaram on 10 November, 2018.



on 19-11-2019 to 23-11-2019, on the part of Educational Tour conducted by Botany Dept.



NSS



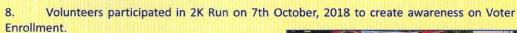
Volunteers participated in Navanirmana Deeksha Varostavalu-2018 from 2nd June, 2018 to 8th June, 2018. They participated in the programme at Saripalli, Chinamamidipalli and Narsapur Town. They conducted several awareness as well as traditional programmes.

Volunteers participated in World Day Against Child Labour on 12th June, 2018 during the programme Rally was organized.

- 3. Volunteers participated in International Yoga Day on 21st June, 2018.
- 4. Volunteers organized Tree Plantation Programme on 16th July, 2018 and 4th August, 2018. They planted 50 saplings of different kinds in and around the college campus.
- 5. Volunteers organized Swatch Bharat Programme from 25th July, 2018 to 28th July, 2018. During the programme our Volunteers made the campus clean by removing
 - thorn plants.



- Volunteers participated in Kerala Flood Relief Fund from 30th August, 2018 to 31st August, 2018. They collected an amount of Rs.30,000/-.
- NSS Day Celebrations were held on 23rd September 2018- Dr. K. Ammaji, Principal, BGBS Women's College, Narsapur was invited as the chief guest. On this occasion the NSS Cell conducted Essay Writing and Elocution Competitions and prizes were distributed to the winners who stood 1st, 2nd & 3rd.



- Organized Rally on Environmental Protection on 17/11/2018.
- Organized Blood Donation Camp on 24th November, 2018. They donated blood to Indian Red Cross Society.
- Conducted Special Camp from 21st November, 2018 to 27th November, 2018.





NCC

- 5 Cadets participated in the Godvari sailing camp conducted by 7 (A) Narsapur Naval unit from 4-9-18 to 15-9-18 from Bhadrachalam to Samalkot
- Cadets H. Radha Participated in AINSC at Karwar from 14th to 22nd Nov. 2018 and won Bronze medal in Semaphore.
- A Guest lecture on 'Surgical Strikes' by Lt. Col. RKV Rao (Rtd) Indian Army was organized on 29-9-2019.
- On the occasion of NCC day celebrations Blood donation camp was conducted in the unit premises on 23-11-18. 42 cadets donated blood.

Sports & Games

- K.V.S.Prasad, Physical Director, acted as selection committee member for Adikavi Nannaya University, Hockey team held at Aditya Physical Education College, Surampalem on 28-11-2018.
- Mr. R.Krishna Charan II B.Com. represented Adikavi Nannaya University Athletic Championship won the Gold Medal in 10,000 Mts, M.V.S. Kiran Kumar II B.Sc, won the Silver medal in 5,000 Mts, and P. John Kishore II.B.Com (EM) won bronze medal in the Decathalan at all India Inter-Universities Athletic meet held at Mangalore University, Karnataka from 23-11-2018 to 28-11-2018.
- students participated in Sports and Games like Badminton (Shuttle), Kabaddi, Basket Ball, Volley Ball, held at ANUR, Rajamahendravaram. They stood in second place held at DNR college Bhimavaram 3-10-2018 and 4-10-2018. Badminton women team secured III place held at SKSD Mahila Kalasala, Tanuku from 22-11-2018 to 23-11-2018.





HRD Centre (Skill Development & Placement Cell)



- Sri Peethani Satyanarayana Hon'ble Minister, Labour, Employment and Industries of A.P Government inaugurated HRD -Skill Development Centre(1st Floor) on 2-7-2018.
- Sri Kollu Ravindra, Hon'ble Minster, Law, Sports and Skill Development of A.P. Government inaugurated Garment Making Centre on 2-7-2018.
- Smt. Thota Seetharama Lakshmi, M.P. inaugurated P.G. Silver Jubilee Block Southern Side Building on 2-7-2018.
- Sri Gokaraju Ganga Raju, M.P. inaugurated Fashion Technology and Apparel Designing Courses on 2-11-2018.
- Sri Bandaru Madhava Naidu, Narsapur MLA, inaugurated Health Care and Nursing Courses on 2-11-2018.
- Smt. Pasupulati Ratna Mala Sai, Narsapur Municipal Chairperson, inaugurated Web Designing and Multi-Media Diploma Courses on 2-11-2018.
- Dr. Shaik Suleman, Dy.G.M., EDCIL (India)
 Ltd., Government of India Enterprise, delivered the
 Guest Lecture to the Convergence Training Centre

Students at HRD Centre on 7-10-2018.





Nursing Courses on 2-11-2018.



- The Centre organized campus placements for degree students by PERAM GROUPS HYDERABAD. 48 Students got placements on 16-06-2018.
- The Centre organized campus placements by DIVIS LABORATORIES HYDARABAD for degree final year students (Chemistry), 12 students got placements, on 20-07 -2018
- The Centre organized a programme on Personality Development by WYCM organization for degree students, on 4-07-2018
- RUSA Project Director Sri K. Hari Prasad delivered a talk on Soft skills. Sri K. Sankara Rao, Soft Skill trainer Vijayawada (RUSA) delivered a lecture on soft skills for Degree final year Students on 4-07-2018
- The Centre organized an interactive session with CIVIL SERVICES TOPPER -2017
 SRI IMMIDI PRUDVI TEJ, IAS for U.G. and PG Students, on 27-07-2018
- The Centre organized an orientation programme on CIVIL SERVICES EXAMS BY SRI
 I. GOVIND Civil services Trainer Hyderabad for PG Students, on 04-08-2018





- The Centre organized Campus Placements by ICICI Bank Sri K. Ramesh, Executive Chennai. 21 students got placements, on 09-8-2018
- The Centre organized Coaching for Competitive Exams for Degree final students and Inaugurated by Sri T. Gopala Krishna, Circle Inspector, Narsapur, on 13-08-2018
- The Centre Organized two day workshop on Study Skills and Personality Development, Self Hypnotism, By Hypno Kamalakar, for UG and PG Students, on 25-8-18 and 27-08-2018

UGC Gandhian Studies Centre



- Conducted a function on the eve of the 150th Gandhi Jayanthi on 1st October,
 2018. Dr.G. Gopala Swamy attended as chief guest and delivered a talk on freedom struggle led by Mahatma Gandhi at length.
- A public awareness programme regarding the "use of Soil statues" on the eve of Ganesh Chathurdhi has been conducted on 11th September, 2018.
- As part of 150th Gandhi Jayanthi celebrations, District wide Essay Writing Competitions and drawing competitions to the students of high school and college level were conducted on 26th September, 2018 in the college premises.



- Sri P. Raghu Rama rao, Correspondent B.Ed College inaugurated Gandhiji Peace Rally on 1-10-2018
- Celebrated Mahatma Gandhi Jayanthi in Narsapur Sub jail. On 2nd October 2018,
- Distributed fruits to nearly 80 inward patients at Narsapur Govt. Hospital, on 2nd October 2018.





- Organized a Photo Exhibition on Mahatma Gandhi from 3rd Oct to 9th Oct 2018 in UG Library reading hall.
- Celebrated the UNO Day in association with Lions Club of Narsapur on 26th October 2018.
- Dr. Shaik Suleman, Dy.G.M., EDCIL (India) Ltd., Government of India Enterprise, delivered a talk on 'Gandhian Philosophy; on 7-10-2018.



. Shaik Suleman, Dy.G.M., EDCIL (India) Ltd., Government of India Enterprise delivering a talk on 'Gandhian Philosophy; on 7-10-2018.

Community Service Centre



- 1. Distribution of Bicycles to the students by the College Management, on 15-8-2018 On the occasion of Independence day celebrations for encouraging Girl students.
- 2. Distribution of fruits and blankets to the old women at the Bondamma Old-age Home, Narsapur by the College Management.



Or. C. Satyanarayana Rao, Secretary & Corresponder
distributed Cycles to the students on 15-8-2018

Women Empowerment Cell

The cell organized Awareness programme on Sexual Harassment and Self Defence training programme to the girl students through audio visuals. The students practically learnt some important and useful, easy techniques to defend themselves when they face any danger in their day to day life. The cell has very useful DVDs, Audio CDs and Books which are quite useful to enhance the knowledge and awareness of the students on various women issues. Smt. Kothapalli Geetha, MP, Member standing committee HRD interacted with students in an interactive session on Youth Affairs & Women Empowerment on 5-10-18



Smt. Kothapalli Geetha, MP delivering a talk on Youth Affairs & Women Empowerment on 5-10-18

Independence Day Celebrations



1. Sri P.V.Dhana Raju, Retd. Principal, MVNJS&RVR College, Malikipuram addressed the gathering on the occasion of College Scholars' Day on 15-8-2018

3. College Scholars' Day was conducted on 15-8-2018 and the Chief Guest Sri P.V.Dhana Raju, Retd. Principal MVNJS&RVR College, Malikipuram released the 'Reflections'



Awareness Camp on Anti-Ragging



- 1. Sri M. Subba Rao Circle Inspector of Police, Narsapur attended Anti-Ragging Awareness Camp and addressed the gathering on 21-8-2018
- 2. Sri K.Chandra Sekhar, Sub-Inspector of Police Narsapur attended Anti Ragging Awareness camp and addressed the gathering on 21-8-2018



Sri Y.N. College (Autonomous) Newsletter "Reflections" sponsored by UGC-CPE is intended to showcase the talents of faculty & students and highlight the achievements of the college. Distributed freely in the Academic interest of the College.