

SRI Y.N. COLLEGE
DR. C.S. RAO P.G. CENTRE
DEPARTMENT OF MANAGEMENT STUDIES – MBA
GUEST LECTURES AND EXECUTIVE INTERACTIONS DURING
THE YEAR 2017-18

DATE	NATURE OF ACTIVITY	TOPIC
	GUEST LECTURES	
05.07.2017	Prof.G.V Chalam Department of Business Administration,Nagarjuna University	Project work Preparation
28.12.2017	Prof. V.V. Satyanarayana Murthy Department of International Business Acharya Nagarjuna University	Managerial and Communication Skills
09.01.2018	Prof. G. Sudharasana Rao Department of Commerce & Management Studies , Andhra university , Visakhapatnam	Product Management
03.03.2018	Prof. V.Krishna Mohan Department of Commerce & Management Studies , Andhra university , Visakhapatnam	Adverstising and Brand Management
01.09.2017	Dr.Sheik Suleman General Manager,Projects EdCIL,NewDelhi	Career Prospects
22.11.2017	Sri Ch.V.S.N Murthy Business System Analyst USA Pittsburg	Career Planning
05.12.2017	Miss B.Sahithi Senior Human Resource , Mapprr, Hyderabad	Career Guidance

27.12.2017	Sri Satyam Kollabattula Deputy General Manger ,HR, Visakhapatam Steel Plant .	Managing HR in a Complex Organisation .
	WORKSHOPS ORGANIZED	
08.09.2017	One – Day Workshop Resource Persons : Sri M.N Srinivas CEO,Director and Promoter, Accelsap LLP,Trikuta Labs Ltd, Dataformix Technologies,Ilabs Enterprises	Entrepreneurial Skills
29.01.2018 & 30.01.2018	Two – Day Workshop Resource Persons : 1)A.Krishna Reddy Manager (W.G.Dist)APSSDC 2) Sri. B. Hemasundar Asst. Secretary DIC 3) SRI. C.V. RAMANA Industries Promotion Officer 1) Sri. K. Rama Mohan Charatered Accountant , Narsapur. 2) Sri. D. Srinivasa Raju Chief Manager , Andhra Bank,Narsapur	Entrepreneurship Awareness
6 th &7 th May 2018	Two – Day Workshop Resource Persons : Dr. Vani Harpanhalli	Tally

	HR Manager , Technical Seervices Centre, National Small Industries Corp.Ltd , Hyderabad .	
	EXTENSION LECTURES BY FACULTY MEMBERS	
Sep 2017	Dr. Ch.Srinivas addressed RTC Employees, Narsapur as a Resource person	
Sep 2017	Dr. Ch.Srinivas addressed the Intermediate students of Sri Y.N Diamond Jubilee college organized by Lions Club, Narsapur as a Resource person	
Oct 2017	Dr. Ch. Srinivas participated as Resource person in Personality Development Programme organised by ZPH school , Peravali	
Nov 2017	Dr. Ch. Srinivas participated as Resource person in Personality Development Programme organised by SD College, Tanuku	
Nov 2017	Dr. Ch.Srinivas addressed staff in Surya degree college, Narsapur as a Resource Person	
01.12.2017	Dr. Ch.Srinivas delivered a guest lecture on “Personality Development “at SD college,Tanuku.	
08.12.2017	Sri A.V.Ramana participated as Resource person in International Lace Trade Centre, Narsapur	International Marketing and Export procedures
19.12.2018	Dr. Ch.Srinivas delivered a guest lecture on “Personality Development “ at D.N.R College , Palakol.	
25.12.2018	Dr. Ch.Srinivas participated as Resource person in Lions Club International	

	Conference ,at Eluru.	
06.02.2018	Sri A.V.Ramana attended as a guest Faculty and delivered a lecture on “Export Promotion and International Marketing” , organized by EPCH ,India.	
10.02.2018	Dr. Ch.Srinivas delivered a guest lecture on “Personality Development “ at S.V.K.P College , Penugunda.	
22.02.2018	Mrs. S.Sita Smitha attended as a guest speaker on “ Personality Develepoment “ at P.V.P. Siddharth Engineering College, Vijayawada organized by Sri Rama Krishna Mission, Vijayawada .	
26.02.2018	Sri A.V.Ramana attended as a guest Faculty on topic “e –commerce “ organized by EPCH ,India.	
25.03.2018	Mrs.S.Sita Smitha delivered a guest lecture on ““ Personality Develepoment “ at S.K.S.D Mahila Kalasala College , Tanuku, organized by Sri Rama Krishna Mission, Vijayawada.	
26.04.2018	Dr. Ch.Srinivas addressed RTC Employees, Narsapur as a Resource person	
18.06.2018	Sri A.V.Ramana attended as a guest speaker on “Role Of Time Management IN Business “, organized by EPCH ,India.	
13.07.2018	Dr.Gandham Sri Rama Krishna delivered a guest lecture on “Soft Skills and HR Interview Techniques “ at V. S. Lakshmi Engineering College for Women , Kakinada	
31.07.2018	Sri A.V.Ramana attended as a Resouce Person and delivered a lecture on “ Role of strategic	

	Management “, organized by EPCH ,India	
	<p style="text-align: center;">SEMINARS AND WORKSHOPS ATTENDED AND PAPERS PRESENTED BY FACULTY MEMBERS</p>	
Nov 2017	<p>Mrs.S.Sita Smitha participated in a Symposium organized by Rama Krishna Mission, Vijayawada and presented a paper on Personality development.</p> <p>She won the Best paper presentation Award in the Symposium and received a cash prize of Rs.5000</p>	
2 nd – 4 th Feb 2018	<p>Sri A.V.Ramana attended an international seminar on “ Women Entrepreneurship and Globalisation – Issues and Challenges “ ,organized by Acharaya Nagarjuna University ,Guntur and presented a paper entitled “A Study on Women Empowerment in India “.</p>	
24 th and 25 th Feb 2018	<p>Dr. Gandham Sri Rama Krishna attended International Seminar on “HRM Digital Age”and presented a paper “Digitlisation of HRM practice in the present scenario” , conducted by Acharaya Nagarjuna University ,Guntur</p>	
30 th &31 st Jan 2018	<p>Dr. R. Pardhasaradhi and Mrs.G.Madhuri participated a two –day seminar on</p> <p>“The Implementation Of GST On Indian Economic Issues And Challenges” organized by UCG in K.G.R.L College ,Bhimavaram and presented a paper entitled “GST –A Daring Tax Reform of Central Government Of India “.</p>	
	ACTIVITIES OF FACULTY	

Aug 2017	Dr. R. Pardhasaradhi attended as Viva-Voce examiner at Aditya P.G College,Kakinada	
SEP2017	Dr.G.Rama krishna attended as Viva-Voce examiner at Kakinada Institute of Engineering &Technology, Ramachandrapuram	
Nov2017	Dr.Ch.Srinivas attended as Viva-Voce examiner at AKRG College Of Engineering & Technology, Nallajerla	
Nov 2017	Dr. R. Pardhasaradhi was appointed as the Observer for Examinations at SD College for Information Technology,Tanuku by Adhikavi Nannaya University	
Jul 2018	Dr. Gandham Sri Rama Krishna attended as Viva- Voce examiner for MBA students at V. S. Lakshmi Engineering College for Women , Kakinada.	
	BOOKS AND ARTICLES OF STAFF PUBLISHED	
	Dr. R. Pardhasaradhi and Mrs.G.Madhuri published a paper entitled “GST –A daring tax reform of central government of india “ in edited book “The Implementation Of GST On Indian Economy - Issues And Challenges” organized by UCG in K.G.R.L	
Dec 2017	Dr. Gandham Sri Rama Krishna published an article entitled “Emerging Trends in HR : VUCA Perspectives “in PRIMAX International Journal of Commerce And Management Research , Bangalore, Vol .5,Issue No.3,PP.75- 78.ISSN.2321-3604.	
March 2018	Mrs.G.Madhuri published an article entitled “Maslow’s Hierarchy of Needs Theory To Reinforce Scientific Research In India “in YUVA	

	Engineers, International Journal of Research in Management Studies, Vol.No.03.Issue No .03.ISSN : 2455-7595.	
March 2018	Dr. Gandham Sri Rama Krishna published an article entitled “Dream of Fire and Goal Setting :A Metaphor for Human Life “in YUVA Engineers, International Journal of Research in Management Studies, Vol.3. Issue No.3.ISSN.2455-7595	
April 2018	Dr. Gandham Sri Rama Krishna published an article entitled “Employee’s Basic Rights and Responsibilities in Indian Organisations “in International Journal Of Advance Research In Computer Science And Management Studies, Gujarat, Vol.6. Issue No.4. PP .13-17.ISSN.2347-1778. Impact Factor 7.327.	
2018	Dr. Gandham Sri Rama Krishna wrote a chapter entitled “Four Pillars Of Yoga – Way Of Life” in the book “Impact of Yoga on Education : issues and challenges “ published by Adikavi Nannaya Universities Rajamahendravaram ,PP.157-167. ISBN.978-93-5300-166-7.	
May 2018	Dr. Gandham Sri Rama Krishna wrote a book on “ Secrets of success” (Telugu Version) and was published by Nirmala Offset Printers, Vijayawada in the year 2018.	
	STUDENT ACTIVITIES	
01-09-2017	Competitions were conducted for MBA students on the theme of Innovative Business Plans .14 teams from MBA final year participated and proposed 14 Innovative proposals. Dr.Sheik Suleman,General Manager ,ED.CIL. sponsored the event. Cash prizes were given to 1 st ,2 nd and 3 rd place teams and 4 Consolations.	Innovative Business Plans



Dr. V. Krishna Mohan is a Professor in the Department of Commerce & Management Studies , Andhra university , Visakhapatnam delivering a Guest Lecture



Sri Satyam Kollabattula Deputy General Manger ,HR, Visakhapatnam Steel Plant delivering a Guest Lecture



Sri M.N Srinivas Interacting With Students in Entrepreneurship Workshop on 8-09-2017

DEPARTMENT OF MANAGEMENT STUDIES
DR.C.S.RAO P.G.CENTRE
SRI.Y.N.COLLEGE- NARSAPUR
(ACCREDITED BY NAAC WITH "A" GRADE THRICE)

Invitation

*You are cordially invited
to attend a 'one-day'*

Workshop on

"ENTREPRENEURSHIP"

On 8th September 2017 at 10:00 A.M
In the P.G.Seminar Hall, of Sri.Y.N.College

Chief Resource Person:

Sri M.N.Srinivas
Promoter, Director & CEO
Accelsap LLP
Trikuta Labs Ltd
Dataformix Technology Ltd

Dr.N.CHINTA RAO
Director
Staff & Students



Two-Day Workshop on Entrepreneurship Awareness by Andhra Pradesh State Skill Development Corporation



Two-Day Workshop on Entrepreneurship Awareness by Andhra Pradesh State Skill Development Corporation

DEPARTMENT OF MANAGEMENT STUDIES
DR.C.S.RAO P.G.CENTRE
SRI.Y.N.COLLEGE- NARSAPUR
(ACCREDITED BY NAAC WITH "A" GRADE)

Invitation

*You are cordially invited
to attend*

**Two day
Workshop on
Entrepreneurship Awareness
by
Andhra Pradesh State Skill Development Corporation**

On 29th January 2018 at 10:00 A.M
In the P.G.Seminar Hall, of Sri.Y.N.College

Resource Persons:

A.Krishna Reddy

Manager (West Godavari)-Andhra Pradesh State Skill Development Corporation

Sri.Hemasundar ,

Addtl.Secretary,District Industries Centre

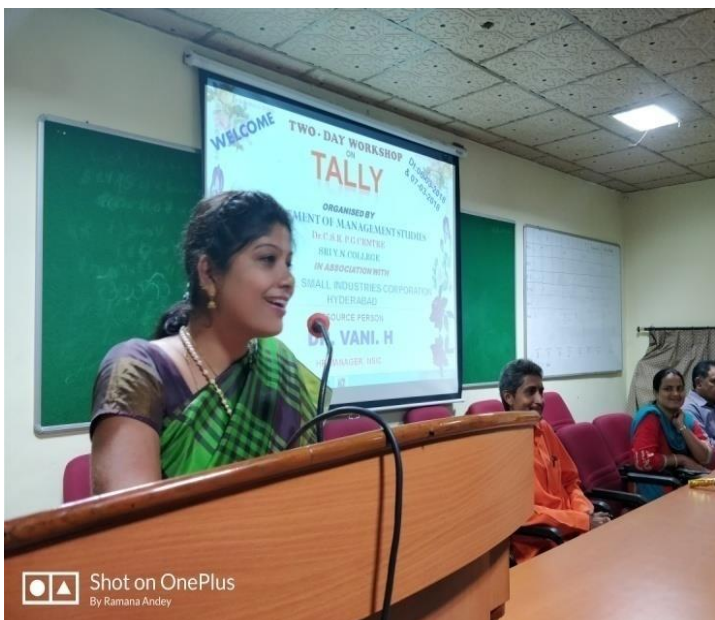
Sr.C.V.Ramana Rao,

Industries Promotional Officer

Sri.N.Anjaneyulu

Sri.Israel Raju

Dr.N.CHINTA RAO
Director
Staff & Students



Two – day workshop on “Tally “Resource Person :Dr. Vani Harpanhalli



Prof.G.V Chalam Department of Business Administration,Nagarjuna University delivering a Guest Lecture



Dr. Sheik Suleman General Manager, Projects EdCIL, New Delhi
Delivered a Guest Lecture



Prof. G. Sudharasana Rao Department of Commerce & Management Studies, Andhra university , Visakhapatnam Delivered a Guest Lecture

PAPER CLIPPINGS

వైఎస్ కాలేజీలో టాలీపై వర్క్ షాప్



వర్క్ షాప్ లో మాట్లాడుతున్న డాక్టర్ వాణి

సరసాపురం : వైఎస్ కళాశాలలో టాలీ 6.3.2పై మంగళవారం వర్క్ షాప్ ను నిర్వహించారు. కళాశాల ఎంబీఏ విభాగం, కేంద్ర ప్రభుత్వ అధీనంలోని నేషనల్ స్కూల్ ఇండస్ట్రీస్ కార్పొరేషన్ (ఎన్ఎస్ఐసీ) సంయుక్త ఆధ్వర్యంలో ఈ వర్క్ షాప్ ఏర్పాటు చేశారు. రెండు రోజుల పాటు జరగనున్న ఈ వర్క్ షాప్ ను ఎన్ఎస్ఐసీ మేనేజర్ డాక్టర్ వాణి ప్రారంభించారు. మారుతున్న వాణిజ్య పరిస్థితులను ఎంబీఏ విద్యార్థులు ఆకళింపు చేసుకోవాలన్నారు. టాలీ 6.3.2కు సంబంధించి విద్యార్థులకు శిక్షణ నిచ్చారు. శిక్షణకు మొత్తం 65 మంది విద్యార్థులు హాజరైనట్లు ఎంబీఏ హెడ్ డాక్టర్ ఆర్.పార్థసారథి చెప్పారు. ఈ కార్యక్రమంలో పీజీ కోర్సుల డైరెక్టర్ డాక్టర్ ఎన్.చింతారావు చెప్పారు. అధ్యాపకులు డాక్టర్ సీహెచ్ శ్రీనివాస్, డాక్టర్ జి.రామకృష్ణ, మాధురి, స్మిత, చంద్రిక పాల్గొన్నారు.

నూతన మార్పులపై అవగాహన అవసరం

వై ఎన్ కళాశాల రోడ్డు(నరసాపురం పురపాలకం), న్యూస్ టుడే: వాణిజ్య విధానంలో పస్తున్న మార్పులకు అనుగుణంగా ట్యాલીలోనూ నూతన అంశాలపై అవగాహన కలిగి ఉండాలని నేషనల్ స్కాల్ ఇండస్ట్రీస్ కార్పొరేషన్ మేనేజరు డాక్టర్ వాణి అన్నారు. వైఎన్ కళాశాల ఎంటీఏ విభాగం, ఎన్ఎస్ఐసీ సంయుక్త ఆధ్వర్యంలో నిర్వహించిన శిక్షణ తరగతుల ముగింపు సమావేశంలో బుధ వారం ఆమె పాల్గొని మాట్లాడారు. దేశంలో జీఎస్టీ అమలు నేపథ్యంతో వాణిజ్య విభాగం విద్యార్థులకు అవకాశాలు మెండుగా ఉన్నాయన్నారు. వాటిని అందిపుచ్చుకునేందుకు ట్యాલીలో నూతన పద్ధతులను అధ్యయనం



ఎన్ఎస్ఐసీ మేనేజర్ వాణికి జ్ఞాపిక లండచేస్తున్న ఎంటీఏ విభాగాధిపతి

చేయాలన్నారు. ఎంటీఏ విభాగాధిపతి డాక్టర్ ఆర్.పార్థసారథి తదితరులు పాల్గొన్నారు.

