

(AUTONOMOUS) (Affiliated to Adikavi Nannaya University) Thrice Accredited by NAAC at 'A' Grade Recognized by UGC as "College with Potential for Excellence" Narsapur-534275, Andhra Pradesh

SRI Y N COLLEGE

### National Online Workshop on Research Methodology

Organised by PG Department of Management Studies & UG Department of Commerce

> on 1<sup>st</sup> September, 2021 10:00 AM - 12:15 PM



Prof. V Krishna Mohan Registrar Andhra University, Visakhapatnam Andhra Pradesh

Session-II Writing a Research Article 11:15 AM – 12:15 PM

**4** E-certificate will be provided.**4** Registration is free.

#### For Registration Click Here

Chief Patron Dr. C Satyanarayana Rao Secretary & Correspondent Patrons Dr. N Chinta Rao Dr. A P V Appa Rao Director Principal

**Co-Conveners** 

Dr. Ch Srinivas

Director, HRD Centre

Dr. A V Ramana

Co-Coordinator, IOAC

Conveners Dr. R Pardhasaradhi Head, Department of Management Studies

Sri B Venkata Ratnam Head, Department of Commerce & Vice Principal

Session-I Research Process 10:00 AM – 11:00 AM



Dr. K Aparna Associate Professor Telangana University, Nizamabad Telangana State

Live web session through



Organising Members Kum. R V Lakshmi Devi

Sri. G Ranga Babu

Dr. G S Rama Krishna

### National Online Workshop On Research Methodology

The PG Department of Management Studies and the UG Department of Commerce have jointly Organised "National Online Workshop on Research Methodology "on 1<sup>st</sup> September 2021.

The main objectives of the Online Workshop are:

- 1. To offer insights into the Research process and the methodology to the Research Scholars and the academicians.
- 2. To orient the Research Scholars and the academicians on the "Research Article Writing Process"
- 3. To make the participants aware of all the E-Sources for developing the Review of Literature.

276 academicians and research scholars participated in the Online Workshop.

The Online Workshop is conducted in Two Sessions.

#### SESSION - I : Research Process: 10 AM to 11AM

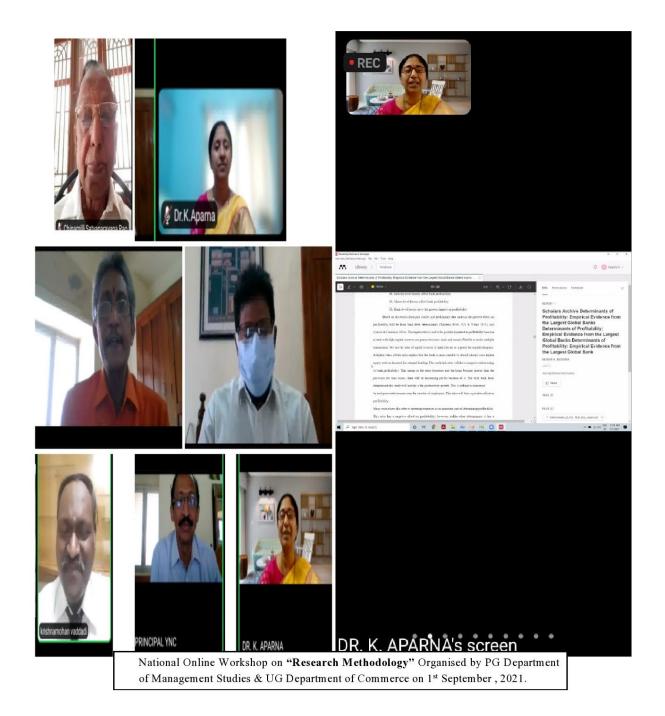
The Chief Resource person of the 1<sup>st</sup> Session is **Prof. V. Krishna Mohan**, Registrar of Andhra University, Visakhapatnam.

He has extensively covered the Research Methodology by Screen Sharing 18 Power Point Slides. The participants from different parts of the country asked some questions on the Research Methodology and the Prof. Krishna Mohan clarified them by quoting some practical examples.

### Session – II:Writing a Research Article: 11.15 AM – 12.30 PM

The Second Session of the Online Workshop has been handled by **Dr. K. Aparna**, of Telangana University. She has focused on the Methodology to be followed for 'Writing a Research Article'. She has elaborated on the 'e-sources e - Shodhganga, Shodhsindhu the potential topics for writing research articles' the pattern of developing hypothesis, objectives, data sources, statistical tools for analyzing data, quoting references etc.,

All the 276 participants gave their feedback on the sessions.

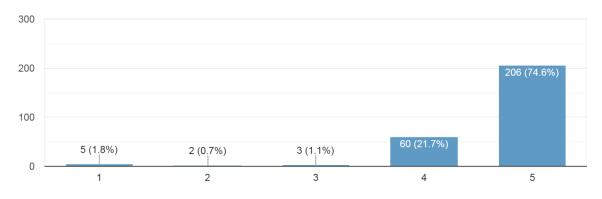




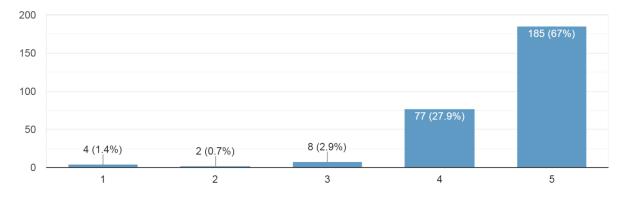


#### Feedback:

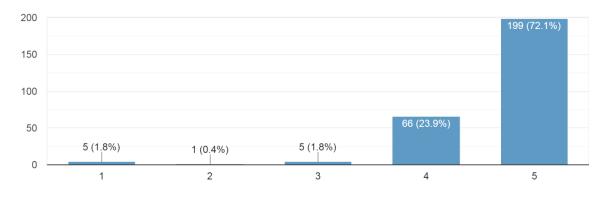
How was the content delivered in this session? 276 responses



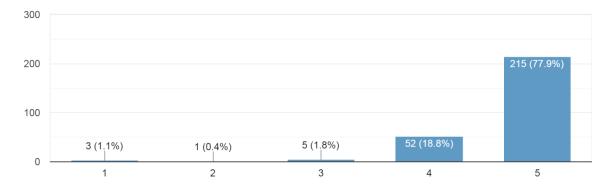
Did the speaker engage the audience? 276 responses



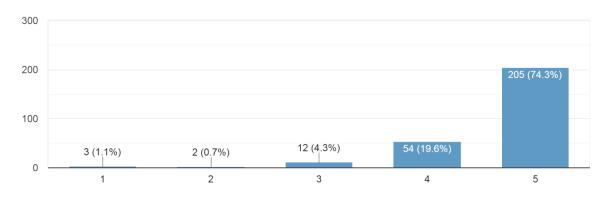
How will you rate your overall experience of the session? 276 responses



How was the content delivered in this session? 276 responses



## Did the speaker engage the audience? 276 responses



# How will you rate your overall experience of the session? 276 responses

