



SRI Y.N.COLLEGE (AUTONOMOUS), NARSAPUR

(Affiliated to Adikavi Nannaya University)

Accredited by NAAC at 'A' Grade with a CGPA of 3.41

Recognized by UGC as 'College with Potential for Excellence'

DEPARTMENT OF COMMERCE

I B.Com(Computer Applications)

Certificate Course

ENTREPRENEURSHIP DEVELOPMENT – SYLLABUS

2020 – 2021 Batch

(W.e.f. 2020 – 2021)

Unit-I Entrepreneurship: Definition and Concept of entrepreneurship - Entrepreneur

Characteristics – Classification of Entrepreneurs – Role of Entrepreneurship in Economic Development – Start-ups.

Unit-III Idea Generation and Project Formulation: Ideas in Entrepreneurships – Sources of

New Ideas – Techniques for Generating Ideas – Preparation of Project Report – Contents;

Guidelines for Report preparation – Project Appraisal Techniques – Economic Analysis-Financial Analysis-Market Analysis.

Unit-III Institutions Supporting and Taxation Benefits: Central level Institutions: NABARD;

SIDBI, – State Level Institutions – DICs – SFC - Government Policy for MSMEs - Tax Incentives and Concessions.

Reference Books:

1. Arya Kumar, Entrepreneurship, Pearson, Delhi
2. Poornima MCH, Entrepreneurship Development – Small Business Enterprises, Pearson, Delhi
3. Sangeetha Sharma, Entrepreneurship Development, PHI Learning
4. Kanishka Bedi, Management and Entrepreneurship, Oxford University Press, Delhi
5. Anil Kumar, S., ET.al., Entrepreneurship Development, New Age International Publishers, New Delhi
6. Khanka, SS, Entrepreneurship Development, S. Chand, New Delhi
7. Peter F. Drucker, Innovation and Entrepreneurship

8. A.Sahay, M. S. Chhikara, New Vistas of Entrepreneurship: Challenges & Opportunities
9. Dr B E V L Naidu, Entrepreneurship. Seven Hills Publishers



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ENTREPRENEURSHIP DEVELOPMENT – MODEL PAPER

2020 – 2021 Batch

(W.e.f. 2020 – 2021)

Time: 2Hrs

50

Max Marks:

SECTION – I

Answer any THREE questions from the following

3X10=30M

1. Define Entrepreneurship. Explain the classification of Entrepreneurs.
2. Briefly explain the role of Entrepreneurship in Economic Development
3. What are the methods and sources of Idea Planning?
4. Define NABARD. Explain its role in the development of Entrepreneurship.
5. Explain how financial Institutions help in Entrepreneurial Development.

SECTION – II

Answer any FOUR questions from the following.

4X5=20M

6. Explain the Entrepreneur Characteristics
7. Explain about Start-ups
8. What is Project Formulation
9. Write about the Financial Analysis
10. Explain about the DICs
11. Write about SFC
12. Explain about Idea Generation
13. Write about the Tax Incentives