



# Reflections

...a mirror of College activities



## SRI Y.N. COLLEGE (AUTONOMOUS)

Thrice Accredited by NAAC at "A" Grade  
Recognized by UGC as "College with Potential for Excellence"

NARSAPUR - 534 275, W.G.Dt., A.P.

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Vol. XVII

June 2021 – Nov. 2021

Issue. I

### Events at a glance:

21 <sup>st</sup> June, 2021	International Yoga Day Celebrations
2 <sup>nd</sup> July, 2021	COVID-19 Vaccine Programme conducted
2 <sup>nd</sup> August, 2021	Entered an MOU with Swarna Lace Exporting Company, Seetharamapuram
15 <sup>th</sup> August, 2021	Independence Day Celebrations
5 <sup>th</sup> September, 2021	Teachers Day Celebrations
24 <sup>th</sup> September, 2021	Motivational Class for NSS Volunteers
25 <sup>th</sup> September, 2021	Entered an MOU with Centre for Entrepreneurship Development, ALEAP, Hyd.
28 <sup>th</sup> September, 2021	Workshop on Structural Enforcement of Revised Accreditation Framework - NAAC".
29 <sup>th</sup> September, 2021	Dr. K. Chiranjeevi P.G. Silver Jubilee Block Inauguration
2 <sup>nd</sup> October, 2021	Gandhi Jayanthi Celebrations
9 <sup>th</sup> October, 2021	Academic Audit
18 <sup>th</sup> to 23 <sup>rd</sup> , Oct. 2021	Faculty Development Programme
24 <sup>th</sup> October, 2021	UNO Day Celebrations
25 <sup>th</sup> October, 2021	Entered into a Collaborative Agreement with Sir C.R.Reddy College, Eluru
8 <sup>th</sup> November, 2021	Entered an MOU with Jagadeesh Marine Exports Ltd. Bhimavaram
13 <sup>th</sup> November, 2021	Orientation Programme on the "Revised Accreditation Framework of NAAC".
14 <sup>th</sup> November, 2021	Library Day Celebrations
15 <sup>th</sup> November, 2021	Awareness Programme on Women Problems and How to Solve.
17 <sup>th</sup> November, 2021	Entered an MOU with Meena Foods Ltd., Bhimavaram.
18 <sup>th</sup> November, 2021	Student Induction Programme
20 <sup>th</sup> November, 2021	Entered an MOU with Godavari Mega Aqua Park, Thundurru.
30 <sup>th</sup> November, 2021	Guest Lecture on "How to become a good Leader".
30 <sup>th</sup> November, 2021	Conducted Academic Council Meeting
31 <sup>st</sup> November, 2021	Conducted Basata-Jagruthi Programme

### Editorial Team:

**Dr. A.P.V. Appa Rao**, Principal

**Dr. Gandham Sri Rama Krishna**, Dean, Academic Affairs

**Prof. N. Chinta Rao**, Director, Dr.C.S.Rao P.G.Centre

**Sri B. Venkata Ratnam**, Vice-Principal

**Dr. G.S.V.S. Saibaba**, Coordinator, IQAC

### From Principal Desk...

This first issue of the Seventeenth Volume covering the period from June 2021 to November 2021 brings out in a nutshell all the major Academic activities of the College. The Academic Audit carried out by an external expert during October 2021, an exclusive Faculty Development Programme and the



**Dr. A.P.V. Appa Rao**

Principal

Orientation Programme for staff on the Revised Accreditation Framework of NAAC are the highlight programmes besides the several MOUs and the routine Academic activities such as the Student Induction Programme, Academic Council Meeting, Observance of Important event days and Guest Lectures. Resumption of the Offline Mode of teaching from the pandemic-driven Online Mode was gradual and seamless. The constant guidance from the most experienced and dynamic Secretary and Correspondent of our College, Dr Chinamilli Satyanarayana Rao Garu is worth acknowledging here again. His encouragement is the main source of energy for the impressive progress the College is able to show despite the hurdles and challenges posed by the pandemic conditions. I thank and congratulate the editorial team for the timely release of the volume and solicit valuable suggestions and opinions from the readers.



Secretary and Correspondent, Dr. C. Satyanarayana Rao addressing newly joined UG Students on "Student Induction Programme" (SIP) on 18-11-2021

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## STUDENT INDUCTION PROGRAMME (SIP)



Correspondent, Sri G.V.R. Institute of Education (B.Ed.), Sri Poliseti Sri Raghu Rama Rao, addressing newly joined UG Students, on "Student Induction Programme"(SIP) on 18-11-2021

## GUEST LECTURES



- Prof. S. Teki, Principal of the College of Arts & Commerce Adikavi Nannaya University, delivered a guest lecture on 'Leadership Traits', to the MBA students, on 30-11-2021.

- The Department of Management Studies arranged a Guest Lecture on "Financial Manangement" by Dr.R.Srinivasa Rao MBA Director C.R.R. College., Eluru on 28-09-2021

- The Department of Management Studies arranged an Executive Interaction Programme for the MBA students with Sri Bh. Subba Raju, Head, Strategy & Compliance at NOVO Insurance Booking Services Pvt. Ltd. Hyderabad, on 21-10-21.

- Cr. G. Jesu Prasad Babu, delivered a talk on "Health Issues" on the occasion of World AIDS Day – 2021, organised by Health Care and Nursing Department, on 1-12-2021



- On 7<sup>th</sup> January, 2022, Sri V. Sai Teja, SAP Senior Consultant, L & T Information Technology , Chennai, gave an Orientation on the 'Career Opportunities in SAP to the MBA students.
- On 28<sup>th</sup> September 2021, an Orientation Programme on the "Structural Enforcement of Accreditation Framework of NAAC" for the Mentee Colleges was conducted in our College Campus by inviting Dr. M. Satyanarayana, Rtd. Principal Government Degree College, Ramachandrapuram, and Lead Assessor of NAAC as the resource person.



## ACADEMIC & ADMINISTRATIVE AUDIT

- On 9<sup>th</sup> October 2021, the College conducted the Academic and Administrative Audit through a Committee constituted for the purpose. The Audit Committee comprised 4 members, 1 external and 3 internal. Dr. Suravarapu Sankar, Rtd. Principal, A.N.R. College, Gudivada, and Lead Assessor of NAAC, headed the Audit Committee as the External Member. The Principal, The Academic & Research Advisor of the College, and the Dean, Academic Affairs are the internal members of the Audit Committee.



## FACULTY ENRICHMENT

- Dr. L. Malleswara Rao, Reader, Physics Department, participated in the Two Week Online workshop on "Thin film and Nanomaterials (IWTN - 2021)" organized by the Department of Physics, Sathyabama Institute of Science and Technology, Chennai in Association with Tamilnadu State Council for Science and Technology (TNSCST) from 09.08.2021 to 20.08.2021.
- Dr. Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies, Recent Trends in Commerce & Management", TRECOM-2021 organised by G.Pulla Reddy Degree & P.G. College, Hyderabad, on 22<sup>nd</sup> & 23<sup>rd</sup> September, 2021.

### Extension Lectures by Faculty Members

- Dr. Ch. Srinivas, Director, HRD Centre, participated as a Resource Person in APSRTC Narsapur Depot Safety week celebrations and gave a talk on Stress Management to RTC employees on 27-8-2021.
- Dr. Ch. Srinivas, Director, HRD Centre, participated as a Resource Person for IU Tech Summit-2021 organised by Swarnandhra Group of Engineering Colleges and IU Think organization on 22-10-2021.
- Dr. Ch. Srinivas, Director, HRD Centre, participated as a Resource Person for Personality Development programme organised by Lions club international at Tailor High School Narsapur on 29-10-2021.
- Dr. Ch. Srinivas, Director, HRD Centre, participated as a Resource person for Personality Development program organized by lions club at Gurukula Patasala, LB Cherla.

## FACULTY ACHIEVEMENTS

- Dr. R. Pardhasardhi, Associate Professor, has been appointed as incharge principal on 8-10-2021.
- Dr. Gandham Sri Rama Krishna, Associate Professor, Department of Management Studies, appointed as Dean, Academic Affairs on 8-10-2021.
- Dr. Ch. Srinivas, Associate Professor, has been appointed the Head, the Department of Management Studies from 8-10-2021 to 27-1-2022.

- Dr A. V.Ramana, Associate Professor, has been appointed the IQAC Co-ordinator of Sri YN College (A) from 8-10-2021 to 27-1-2022.
- On the occasion of Geeta Jayanthi, Dr.K.V.R.B.Vara Lakshmi, HOD of Sanskrit, participated as Judge for Recitation of Bhagawat Geeta Slokas at Sadhu Streela Matam Rajahmundry, on 13-10-2021,
- Dr. R. Pardhasaradhi has been appointed as the Editor for the VIII Class Social Sciences Text Book by the Govt. of AP and SCERT (State Council of Educational Research and Training).

## PUBLICATIONS BY THE STAFF

- Dr. Ch. Venkateswara Rao, Dept of Organic Chemistry, published an article entitled "Comparison of absorption characteristics of colour dissolved organic matter between river and wave dominated distributaries of Godavari Estuary, India" in Journal of Earth System Sciences, Vol. 130, June, 2021, Springer Publications, UGC-CARE, Scopus.
- Dr. Gandham Sri Rama Krishna, Associate Professor, Dept. of Management Studies, published an article entitled "Challenges of Quality Management in Higher Education in Perspective of COVID-19 Pandemic in India", published in CNR's International Journal of Social & Scientific Research, India, SJIF: 6.11, Vol.07, Issue, IV July-September, 2021, IISN: 2454-3187. PP.1-12.
- Dr. Gandham Sri Rama Krishna, Associate Professor, Dept. of Management Studies, published an article entitled "Financial Performance of SHGs in Rural Development", published in the International Journal of Analytical and Experimental Model Analysis, Vol.XIII, Issue No. IX, Sept. 2021, ISSN No. 0886-9367. PP. 2213-2218. Impact Factor-6.3., An UGC-CARE Approved Journal
- Dr. R. Pardhasaradhi, Associate Professor & Head of the Management Studies, published an article an entitled " A Study on Role of Motivation and Performance on Academic Staff In Higher Education" Published in Webology (ISSN: 1735-188X) Volume 18, November 6, 2021
- Dr. K S V Ranga Rao, HOD of Political Science, published an article entitled "Role of NAAC in Governing Higher Education in India" published in The International Journal of Academic Research, Voice of Intellectuals ISSN 2348 - 7666. VALUME - 8 ISSUE 10, October, 2021 IMPACT FACTOR: 6.023. Multidisciplinary, Multiple Languages Refereed and Indexed Journal.
- Smt. B. Kabitha Rani, Lecturer, Dept. of English, published an article entitled "Use of ICT in English Language, Literature, Culture and Translation". Akshar Wangmay, International Research Journal, Issue-4, Vol.2, October, 2021, UGC Care Listed. ISSN: 2229-4929
- Dr. Ch. Srinivas, Director, HRD Centre and Dr. Gandham Sri Rama Krishna, Dean & Associate Professor, published an article entitled "The Application of Artificial Intelligence in HRM", published in Suraj Punj Journal for Multidisciplinary Research (SPJMR), Pune, A Peer Reviewed/Referred Journal and UGC Approved Journal S.No.64786, Vol.11, Issue 11, November, 2021. ISSN: 2394-



Dr.Gandham Sri Rama Krishna, Associate Professor, book "HR Interview Techniques", released by Prof. B.N.Singh, University of Allahabad and Dr. Shakeel Ahmad, Joint Secretary, UGC, New Delhi, on 16-07-2021.



## STUDENT ACHIEVEMENTS



- K. Satya Prasad III B.Com. EM has participated in West Zone NSS Pre-republic day Parade Camp 2021 sponsored by Govt. of India, Ministry of Youth affairs & sports, New Delhi

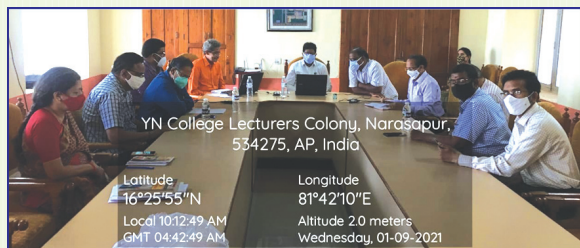


organized by Regional Directorate of NSS, Pune in Collaboration with Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon held from 12-10-2021 to 21-10-2021.

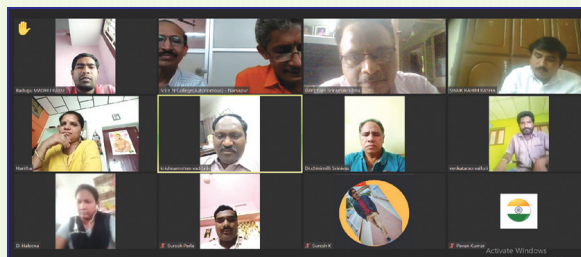
- M. Durga Devi III B.Com. TM secured First prize in the District level Volley ball & Kabadi Tournament - APCM Cup organized at KP Palem High School on 27-11-2021
- Ch. Himabindu Participated in NSS National Integration Camp sponsored by Department of Higher Education, Government of Haryana and organised by NSS Cell, Maharshi Dayanand University, Rohtak from 19<sup>th</sup> to 25<sup>th</sup> November 2021 at Maharshi Dayanand University, Rohtak.
- B. Hema Jane Participated and won IV Prize in the Essay Writing Competitions held on the occasion of 125<sup>th</sup> year of Swami Vivekananda's Historic speech at World Parliament of Religions in Chicago.

## SEMINARS, WORKSHOPS AND WEBINARS

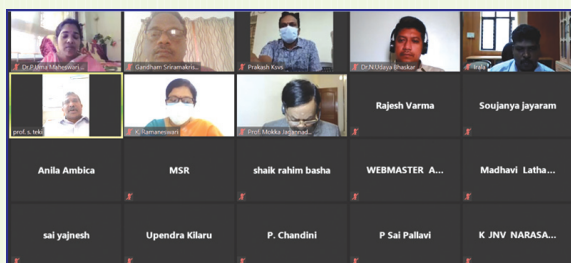
- Dr. M. Satyanarayana, Retd. Principal, Govt. Degree College, Ramachandrapuram, delivered a talk on "Structural Enforcement of Revised Accredited framework-NAAC on 28-9-2021
- Organised One Day National online Workshop on "Nanomaterials" 12<sup>th</sup> November, 2021, 10.00 AM to 1.00 PM Organized by Departments of Physics & Electronics, Sri Y N College (A), Narsapur.



- Organised One Day National Webinar on "Effects of Global Warming and Climate Change" 12<sup>th</sup> November, 2021, 10.30 AM to 12.00 Noon Organized by Departments of Physics &



Chemistry, Sri DNR Government Degree College (W), Palakol and Sri Y.N.College, Narsapur.

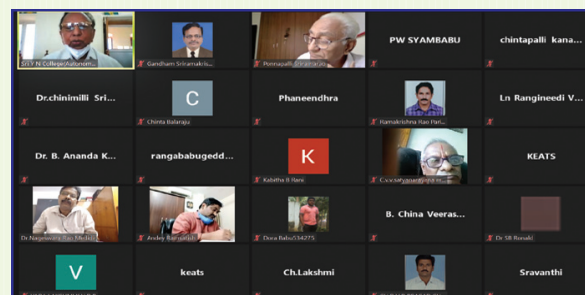


- The PG Department of Computer Science & the UG Department of Computer Science, organized One Day National Online Workshop on 'Secure Data Storage and Visualisation For Agile Development in Large-Scale Organisation, on 4<sup>th</sup> September, 2021.

- On 9<sup>th</sup> September, 2021, the PG Department of Organic Chemistry in association with the UG Department of Chemistry, organized a One Day Online National Workshop on Research Methodology in Chemical Sciences.

- On 1<sup>st</sup> September, 2021, the has conducted a National Online Workshop on Research Methodology. Professor V. Krishna Mohan, Registrar of Andhra University, Visakhapatnam, and Dr. K. Aparna of Telangana University, Nizamabad were the Resource Persons.

- Department of Management Studies in association with the UG Department of Commerce, organized a One Day National Online Workshop on "Research Methodology" on 1<sup>st</sup> September, 2021. 276 academicians and Research scholars from different States of the country participated in the Workshop. Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam and Dr.K.Aparna , Telangana University, Nizambad participated as the Resource persons.



- The Department of Computer Science (UG & PG), Sri Y N College organized Student & Faculty exchange Programme on 10-11-2021 with C R Reddy College, Eluru. In this programme, faculty and students of both the Colleges participated and delivered lectures.

## FDPs

- The IQAC of our College organised 'One Week Faculty Development Programme' for the faculty members from 18<sup>th</sup> to 23<sup>rd</sup> October 2021 All the members of the All Departments participated in the one week Faculty Development programme on "Professional Ethics & NAAC RAF Orientation"

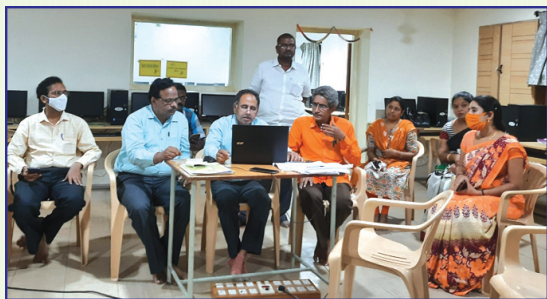


## BOS & ACM

- The Academic Council Meeting was conducted on 30-11-2021. All Heads of the Departments (UG & PG) participated in this meeting to scrutinise the Academic Rules and Regulations, Academic Calendar, Curriculum, Syllabus and modifications as per NEP and Student's needs. The meeting







scrutinised and approved the proposals with modification of the Board of Studies with regard to Courses of Study.

- Dr. K.V.R.B. Vara Lakshmi, HOD of Sanskrit, participated BOS Meeting as Subject Expert at A.S.D.GDC, Kakinada, on 13-09-2021.

- Dr.K.V.R.B.Vara Lakshmi, HOD of Sanskrit, participated BOS Meeting as Subject Expert at Govt.. Degree College

Rajamahendravaram, on 21-09-2021.

- B. Venkata Ratnam HOD of Commerce has attended as Subject Expert on the UG Board of Studies for the Department of Commerce, ANR College (A), Gudivada on 28-06-2021.
- Dr. L Malleswara Rao. Associate professor, Dept. of physics attended as Subject Expert in Board of studies meeting on 7-10-2021 at ASNM Government Degree College, Palakol.
- Board of Studies meeting is conducted by the Department of Physics on 27<sup>th</sup> October, 2021 on the chairmanship of Dr. V.V.S. Naidu, Head of the department of Physics & Chairman, University Nominee is Dr. K. Srinivasa Rao, Lecturer-in-charge, Physics Department, Govt. Degree college, Mandapeta, and Dr. A.P.V.APPA RAO, Department of Physics, ASNM Govt. Degree College (A), Palakol&Dr.L.Malleswara RAO, Department of Physics, Sri D N R Govt. Degree College for Women, Palakol. are acted as Subject Experts.
- Dr. R.Pardhasardhi, Head of the Department, Management Studies, participated in the Management Studies BOS Online meeting of KGRL College Bhimavaram as the University Nominee on 9-11-2021.
- Dr. B. Ananda Kumar, Lecturer in Chemistry, Sri Y.N. College attended BOS meeting at DNR College (A), Bhimavaram as University Nominee on 15-11-2021 through online mode Zoom App for the academic year 2021-2022.
- Dr. A.V Ramana, Associate Professor, Management Studies, attended the Management Studies BOS meeting of Sir C.R. Reddy College, Eluru as the Subject Expert through Online mode on 13-11-2021.

### Quiz

DEPARTMENT OF CHEMISTRY, conducted Quiz for degree students on 10-11-2021

### HRD CENTRE

- On 18-09-2021, HRD Centre organized Campus Placement, conducted by SHRIRAM TRANSPORT FINANCE Ltd., Palakollu. 25 Students attended and 9 Students got Selected.
- On 01-10-2021, HRD Centre organized Campus Placement conducted by AUROBINDO PHARMA Ltd., Hyderabad. 70 Students attended and 42 Students got selected.





- On 25-01-2020 - The HRD Centre organized Campus Placements by DIVIS LABORATORIES, VISAKHAPATNAM AND HYDERABAD. 36 students got placement from Degree and PG Students.



- On 10-03-2020 - The HRD Centre organized Job Mela in the campus. The companies Hetero Drugs, Indigo Airlines, R S N I Pvt. Ltd., Innov source, Ignite Skills India and Hundai mobus conducted the interviews for Degree and PG students. In this interviews 66 students got placements.

## NCC

- On 5<sup>th</sup> November, 2021, SWATCH BHARAT Programme was conducted by 7 (A) Naval Unit Cadets at Godavari Ghat, cleaning Freedom Fighters Idols & Local Park. 9 Cadets participated in RDC Selections from 02-10-2022 to 10- 10-2021 held at Rajamahendravaram.
- Senior Cadet Captain P. Rajesh Kumar (III B.Sc. MECs) was selected for Inter Group Competition (IGC, RDC).
- Cadets participated in IDSSC combine Annual Training Camp from 11-10-2021 to 15-10-2021 held at Secunderabad. On 23rd November 2021, Guard of honour was given to DDG Air Commodore TSS Krishanan, at 7(A) Naval Unit on the eve of visiting 7 (A) Naval Unit at Narsapur.

## NSS

- Sri R. Mallikarjuna Reddy, SI, Narsapur Town delivered a talk on Motivational Class for NSS Volunteers on 24-9-2021

## GANDHIAN STUDIES CENTRE



- Though the Corona Lock-Down stalled the physical activities, the Centre organized an Online National Level Quiz Programme on "Mahatma Gandhiji's Life and Freedom Struggle" from 1st to 7<sup>th</sup> August, 2021, on the occasion of the 75<sup>th</sup> Independence Day. 698 students and scholars participated in this event from the states of

Andhra Pradesh, Telangana, Odisha, Tamilnadu and Karnataka. Certificates were issued to all of them.

- As part of 152<sup>nd</sup> Gandhi Jayanthi Celebrations, State-Wide On-line Essay Writing Competitions were organized to the High School and College Students on 15<sup>th</sup>





September, 2021. Nearly 40 Students participated in this event. Also State-Wide On-line Drawing Competitions were organized at the School and College levels on 15<sup>th</sup> & 22<sup>nd</sup> September, 2021, through On-line mode. 109 students participated from various Schools and Colleges from West Godavari and Krishna Districts. Certificates were issued to all the Winners.



- In association with Lions Club of Narsapur, our Centre organized Essay Writing Competitions on the occasion of UNO Day to the Students of Degree level on 22<sup>nd</sup> October, 2021, through Off-line mode. 36 Students participated in this event.

## INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CENTRE



- IED Centre Brochure 'Released' by Dr. B. N. Singh, University of Allahabad, and Dr. Shakeel Ahmed, Joint Secretary, UGC, New Delhi, on 11-7-2021.

- MOU with IED Centre by Centre for Entrepreneurship Development, ALEAP, Hyderabad 14-09-2021.

- MOU with IED Centre by Jagadeesh

Marine Exports Ltd., Komarada, Bhimavaram, 8-11-2021.

- MOU with IED Centre by Adharana Charitable Trust, on 30-7-2021. iv. MOU



with IED Centre by Meena Foods Ltd., Kodavalli, Bhimavaram, on 17-11-2021.

- MOU with IED Centre by P. P. Jirao Co., Narsapur, on 23-7-2021.

- MOU with IED Centre by Swarna&

Co., Seetharamapuram, on 2-8-2021.



## COMMUNITY SERVICE CENTRE:

- Our College Community Service Center and Lions Club of Narsapur, jointly organized the COVID VACCINE DRIVE. In this drive 'COVAXIN' vaccine was vaccinated to the various pupils of Narsapur Town, on 02-07-2021.
- Our Center distributed Cotton Cloth Hand Bags at Narsapur





Market Area, under Environment Awareness Programme, on the eve of 'International Plastic Bag Free Day' on 03-07-2021.

- The Centre distributed two Tri-Cycles to Physically Challenged old students of our college on 15-08-2021.



## WOMEN EMPOWERMENT CELL



- On 14<sup>th</sup> September, 2021, Women Empowerment Cell organized an awareness programme on 'Disha App' by Ch. TejaSree, Mahila Police. Many of our students were inspired by the programme and



installed Disha App in their mobiles. On 15<sup>th</sup> November, 2021, the Cell organized an Awareness Programme on 'Women's Problems in Present Days', by Mrs. D. Suguna Sandhya, Civil Supplies, Deputy Tahasildar, Narsapur. This Awareness Programme has very much benefitted our girl students. On 30<sup>th</sup> November, 2021 "BASATA & JAGRUTHI" Awareness Programme was organized by Mr. K. Sudhakar Reddy, Sub-Inspector of Police, Narsapur Division. He addressed the students to bring awareness on fake agents who deceive the illiterate people by sending them to other countries through illegal means.

## LITERARY, FINE ARTS ASSOCIATION ACTIVITIES

- Lasya Priya Kuchipudi Nrutya Nikethan, Rajamahendravaram, organised the Indian Cultural Arts Festivals on the eve of "World Kuchipudi Day Celebrations" and "Padmabhushan Late Dr. Vempati Chinna Satyams 92<sup>nd</sup> Jayanti Celebrations" on 15-10- 2021. B. Radha Devi, II MCA and V. Siri Chaitanya, III BBA, participated in the events and were appreciated by the Telugu Book of Records.

## SPORTS

- We have organized Athletics-Running and Fitness Training Program for our College Men, Women



and for High School Boys in our College Grounds. This 6 Weeks Training Program was held in August month and September, 2021. Nearly 30 members have participated in this training program.





## MOUS & COLLABORATIONS

- Entered into collaborative agreement with Sir C. R.R. College (Autonomous), Eluru and through this initiative three Faculty & Student Exchange programs are organised in November- December, 2020-21



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Aqua Food park Ltd., Tunduru, on 26-10-2021.



## YOGA & MEDITATION CENTRE

- Holiness Prasad Gururji, Founder of Sri Vasista Sevashram, Anatharvedi, participated as a resource person on the occasion of International Day of Yoga, on 21-6-2021



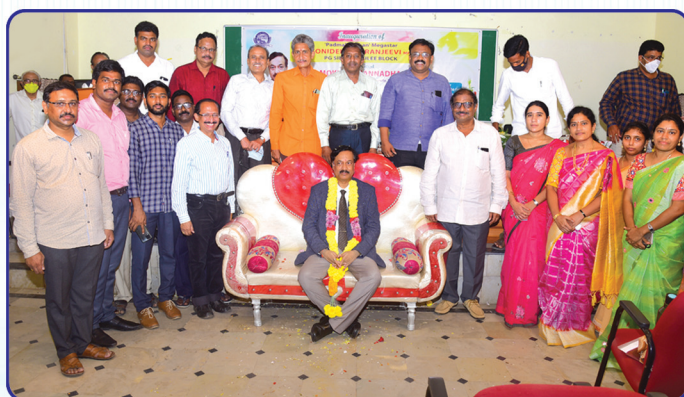
## Independence Day Celebrations





**'Padmabhushan' Megastar  
Dr. Konidela Chiranjeevi P.G. Silver Jubilee Block**

Inauguration by  
**Prof. Mokka Jaganadha Rao**  
Hon'ble Vice-Chancellor, AKNU, Rjy.  
on 25-09-2021



Sri Y.N. College (Autonomous) Newsletter "**Reflections**" is intended to showcase the talents of faculty & students and highlight the achievements of the college. Distributed freely in the Academic interest of the College.