

SRI Y.N. COLLEGE (A)

DR. C.S. RAO P.G. CENTRE (A)

DEPARTMENT OF MANAGEMENT STUDIES

Students Presentation in Innovation & Entrepreneurship Summit 2022

This event was conducted by the Innovation and Entrepreneurship Development Centre of Sri YN College in association with I U THINK Pvt Ltd on 3rd and 4th of Aug, 2022.

Seven teams have participated in this event and presented their business ideas with a power point presentation.

Teams from MBA – Batch 2021-23

Team 1 : Amaravathi – The smart city

Concept : This is a real estate venture to turn the waste land into a productive living area, mainly powered by solar power. This is prototype to realize the UNO's Sustainability development Goal "Sustainable Cities".

Members :

1. M. Surya 2. K.Sivaji 3. D.Uma 4.A.Anusha 5.K.Bhavani 6. Aswani 7. Ch. Dasu



Team 2: Healthy Organics

Concept: This is a store to door food delivery service like cereals and pulses where they deal with farmers who farm organically. Different varieties of paddy were farmed. This is an exclusive product with more health benefits at reasonable costs and less health risks.

Members:

1. Sairam
2. Vijay
3. T. Suresh babu



Teams from BBA Bath 2020-23 and 2021-24

Team 3 : New You

Concept: This is a virtual platform where investors and entrepreneurs can meet and exchange their ideas. The ideas should be patented by the innovators to enter the platform and access the services. Similar kind of check is put on investors too to ensure the safe secure and authentic transactions.

Members:

1. Kinzle Jain
2. Raj kumar



Team 4 : Revert

Concept: This is student friendly platform for treating depression. Students and youth are more prone to mental stress and illness due to the mechanical life style. This platform gives the students a chance to reciprocate their feelings by keeping their identity anonymous.

Members:

1. D. Sriram



Team 5: Snacko

Concept : This is a proposal for a new celebrating space with westernized food with more focus on vegetarian dishes. This is an ultra modern themed customizable place with a premium event management service for its customers.

Members:

1. Jahnvi Jain



Team 6: Cante

Concept: This is a reusable container concept where the container is made by candle wax. This container can be used to store liquid substances or also as a candle if needed. The cante can be customizable with aromatic flavors and colors

Member: K.Satya Latha

