



SRI YN COLLEGE(Autonomous), Narasapur
Affiliated to Adikavi Nannayya University
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DEPARTMENT OF COMMERCE
ANNUAL CURRICULAR PLAN 2020-2021

I B.COM Semester: I PAPER: FUNDAMENTALS OF ACCOUNTING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/			Co-Curricular Activity		
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
February Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Bridge Course: Basics of Accounting Introduction-Book Keeping & objectives/Need of Accounting Concepts and conventions, Advantages of Accounting Types of Accounts, rules	Trade discount & Cash discount	Teaching	12	Conducted	Oral questions	1	Conducted
March Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Journal Problems Ledger Accounts Ledger Preparation if Accounts Subsidiary books problems- Theory and Purchases Book	Contra entries	Teaching	24	Conducted	Oral questions Slip Test Assignment	1 1 1	Conducted
April Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Subsidiary books problems Sales book-Subsidiary books problems Purchase returns and sales returns Book All Subsidiary Books (Problems)	Imprest system	Teaching	24	Conducted	Oral questions Assignment Seminar	1 1 1	Conducted
May Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Cash Book-Simple Cash Book Two and three Columned Cash Book(Problems) Three Columned Cash Book& petty Cash Book Bank Reconciliation Statement(Problems)	Additional Problems	Online Teaching	24	Conducted	Assignment Quiz Slip Test	1 1 1	Conducted
June Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Trial Balance Rectification of Errors Preparation of Final Accounts Final Accounts	Additional Problems	Online Teaching	24	Conducted	Assignment	1	Conducted
July Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Final Accounts(Problems) Final Accounts Revision Revision	Additional Problems	Online Teaching	24	Conducted	Assignment	1	Conducted



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I B.COM Semester: I PAPER: BUSINESS ORGANISATION AND MANAGEMENT

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
February				Teaching					
Ist Week	6	Business Concepts, features Trade, Industry, commerce	Introduction to Local Sole Traders		24	Conducted	Oral questions Assignment	1	Conducted
IIInd Week	6	Aids to Trade Classification and Commerce							
IIIrd Week	6	Forms of Business Organisations							
IVth Week	6	Joint Stock Company							
March				Teaching					
Ist Week	6	Company Incorporation	.Merits and Demerits of Partnership		24	Conducted	Slip Test Seminar Assignment	1	Conducted
IIInd Week	6	Commencement of Business							
IIIrd Week	6	Memorandum of Association							
IVth Week	6	Articles of Association							
April				Teaching					
Ist Week	6	MOA Vs AOA	Downloaded material		24	Conducted	Quiz Assignment	1	Conducted
IIInd Week	6	Management							
IIIrd Week	6	Functions of Management							
IVth Week	6	Levels of Management							
May				Online Teaching					
Ist Week	6	Fayol's 14 Principles	Downloaded material		24	Conducted	Slip Test Assignment	1	Conducted
IIInd Week	6	Characteristics of Planning							
IIIrd Week	6	Organisation							
IVth Week	6	Merits and demerits of Planning							
June				Online Teaching					
Ist Week	6	Line and Staff Organisation	Merits and Demerits of Line and Staff Organisation		24	Conducted	Assignment	1	Conducted
IIInd Week	6	Revision							
IIIrd Week	6	Revision							
IVth Week	6	Revision							
July				Online Teaching					
Ist Week	6	Revision	Downloaded material		24	Conducted	Assignment	1	Conducted
IIInd Week	6	Revision							
IIIrd Week	6	Revision							
IVth Week	6	Revision							



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I B.COM Semester: I PAPER: BUSINESS ENVIRONMENT

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity						
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted	
February										
Ist Week	6	Meaning of Business Environment,- Features	Awareness on Business	Teaching	24	Conducted	Oral questions Assignment	1	1	Conducted
IIInd Week	6	Micro- Macro Environment								
IIIrd Week	6	Economic Environment								
IVth Week	6	Structure of Indian Economy								
March										
Ist Week	6	Economic Policies and Planning	Current Trends in Business	Teaching	24	Conducted	Slip Test Seminar Assignment	1	1	Conducted
IIInd Week	6	NITY AYOOG, National Development Council								
IIIrd Week	6	Five Year Plans								
IVth Week	6	Economic Policies, Reforms and New Economic policy								
April										
Ist Week	6	New Industrial Policy 1991, Competition Law	Downloaded material	Teaching	24	Conducted	Quiz Assignment	1	1	Conducted
IIInd Week	6	Fiscal Policy								
IIIrd Week	6	Social Responsibility of Business Stakeholders								
IVth Week	6	Demonetization, GST Implementations								
May										
Ist Week	6	Political Stability, Legal changes	Global Senario	Online Teaching	24	Conducted	Slip Test Assignment	1	1	Conducted
IIInd Week	6	Globalization, Role of WTO, Functions of WTO								
IIIrd Week	6	IBRD, Functions of IBRD								
IVth Week	6	Trade Blocks, BRICS								
June										
Ist Week	6	SAARC, ASEAN	Downloaded material	Online Teaching	24	Conducted	Assignment	1		Conducted
IIInd Week	6	Revision								
IIIrd Week	6	Revision								
IVth Week	6	Revision								
July										
Ist Week	6	Revision	Downloaded material	Online Teaching	24	Conducted	Assignment	1		Conducted
IIInd Week	6	Revision								
IIIrd Week	6	Revision								
IVth Week	6	Revision								



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I B.COM Semester: I

PAPER: INFORMATION TECHNOLOGY

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
February Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Basic concepts of Computer Generations of Computer, Application of computer Input/ Output Devices, OS , Functions of OS Types of OS-Languages and its types	Downloaded material	Teaching	24	Conducted	Oral questions Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Word processing, features and advantages Parts of Word window tool bar Creating, saving ,opening and editing of a document Mail merge - macros	.Downloaded material	Teaching	24	Conducted	Slip Test Seminar Assignment	1 1 1	Conducted
April Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Features-spread sheet-Workbook-Cell-Parts of window Saving, closing, opening of a Work Book Advantages-Formulas-Types of Function temp Macros-Sorting-Charts-Grouping-Pivot Table	Downloaded material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
May Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Introduction-starting-parts-Creating of Tables Templates Auto Content Wizard Slide Show-Editing of Presentation Inserting Objects and charts	Downloaded material	Online Teaching	24	Conducted	Slip Test Assignment	1 1	Conducted
June Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Orientation to MS Access -Create a simple Access DB Working with Table data-Modify Table Data Sort and filter Records-Querying a DB Create Basic Queries-sort and Filter Data in a Query	Downloaded material	Online Teaching	24	Conducted	Assignment	1	Conducted
July Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Revision Revision Revision Revision	Downloaded material	Online Teaching	24	Conducted	Assignment	1	Conducted



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I B.COM Semester: I PAPER: INSURANCE PROMOTION

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity						
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted	
February										
Ist Week	2	Introduction to Insurance Promotion, Types of Insurance IRDA functions Life Insurance plans,	Downloaded material	Teaching	24	Conducted	Oral questions Assignment	1 1	Conducted	
IIInd Week	2									
IIIrd Week	2									
IVth Week	2									
March										
Ist Week	2	Health Insurance plans Products and features Contents of Documents Sales promotion methods	.Downloaded material	Teaching	24	Conducted	Slip Test Seminar Assignment	1 1 1	Conducted	
IIInd Week	2									
IIIrd Week	2									
IVth Week	2									
April										
Ist Week	2	Finding Prospective Customers Counseling Helping customers in filing Extending post	Downloaded material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted	
IIInd Week	2									
IIIrd Week	2									
IVth Week	2									
May										
Ist Week	2	Insurance Service to customers General Insurance meaning and definition Products Features	Downloaded material	Online Teaching	24	Conducted	Slip Test Assignment	1 1	Conducted	
IIInd Week	2									
IIIrd Week	2									
IVth Week	2									
June										
Ist Week	2	Contents of Documents Dealing with Customers Explaining products to customers Promoting Customer Loyalty	Downloaded material	Online Teaching	24	Conducted	Assignment	1	Conducted	
IIInd Week	2									
IIIrd Week	2									
IVth Week	2									
July										
I st Week	6	Revision Revision Revision Revision	Downloaded material	Online Teaching	24	Conducted	Assignment	1	Conducted	
IIInd Week	6									
IIIrdWeek	6									
IVth Week	6									



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I B.COM Semester: II PAPER: FINANCIAL ACCOUNTING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	6 6	Depreciation - Reasons, Objectives & methods Depreciation (problems)	Account Current	Teaching	12	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	6 6 6 6	Depreciation (Problems) Provisions & Reserves Bills of Exchange Bills of Exchange & Consignment Theory aspects	Preparation of Account Current	Teaching	24	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	6 6 6 6	Consignment(Problems) Joint Venture Theory & Problems Mid Exams Semester End Examinations	Calculation of interest Different methods	Teaching	24	Conducted	Oral questions	1	Conducted



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I B.COM Semester: II PAPER: BUSINESS ECONOMICS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	6 6	Introduction and nature and scope of business Economics Micro and Macro Economics and their differences	Downloaded material	Teaching	12	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	6 6 6 6	Meaning of demand-determinants, Functions, Law of demand Demand curve-Exceptions to the Law of demand-Elasticity Production function-Law of variable proportions Cost-Break even analysis-advantages	Downloaded material	Teaching	24	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	6 6 6 6	Classification of Market Types, equilibrium under monopoly National Income Measurements-Concepts	Downloaded material	Teaching	24	Conducted	Oral questions	1	Conducted



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I B.COM Semester: II PAPER: BANKING THEORY AND PRACTICES

Month & Week	Hours Available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	6 6	Meaning and definition of Bank-Functions of commercial banks Credit Creation-Kinds of banks -Central Banking Functions	Indian banking System	Teaching	12	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	6 6 6 6	Unit and Branch banking innovations and E-banking RTGS,NEFT-Mobile Banking Indigenous, Cooperative Regional Banks, SIDBI,	Downloaded material	Teaching	24	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	6 6 6 6	NABARD,EXIM Banks Banker and customer Types of customers relationship-KYC Collecting Banker and Paying Banker Duties	Downloaded material	Teaching	24	Conducted	Oral questions	1	Conducted



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I B.COM Semester: II PAPER: : E-COMMERCE AND WEB DESIGNING

Month & Week	Hours Available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	6 6	Introduction to E-commerce, E-commerce Business Models Dynamics of WWW, Designing of E-Commerce	Downloaded material	Teaching	12	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	6 6 6 6	Models and Methods of E-Payments Digital signature, payment gateways , Online Banking E-commerce Applications in various industries Online Portals, Online Shopping	Downloaded material	Teaching	24	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	6 6 6 6	Web Designing and Frames DHTML and style sheet Security Concepts Encryption of technology Solutions	Downloaded material	Teaching	24	Conducted	Oral questions	1	Conducted



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I B.COM Semester: II PAPER: : BUSINESS COMMUNICATION

Month & Week	Hours Available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	2 2	Features of communication Process , Barriers, Importance of Communications	Importance of Communication	Teaching	4	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	2 2 2 2	Types of Communications Organisation of Hierarchy Merits & Demerits of Downward and Upward Filing and processing of Business Communication	Downloaded material	Teaching	8	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	2 2 2 2	Business letters , importance and types Structure of Business Letters Job Application Letters Presentation of Communication using Various Methods	Downloaded material	Teaching	8	Conducted	Oral questions	1	Conducted



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I B.COM Semester: II PAPER: : ADVERTISING

Month & Week	Hours Available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Sep III rd week IV th week	2 2	Introductions , concepts ,Functions and types of Advertising Major Decisions And Advertising Budget Methods	Current Trends in Advertising	Teaching	4	Conducted	Oral questions	1	Conducted
Oct I st week II nd week III rd week IV th week	2 2 2 2	Advertising media Print Media, Electronic Media, Radios TV and Internet Measuring Advertising Effectiveness	Downloaded material	Teaching	8	Conducted	Slip Test Seminar	1 1	Conducted
Nov I st week II nd week III rd week IV th week	2 2 2 2	Role of Advertising Agencies& their Responsibilities Statutory Bodies in India Role of AAAI,ASCI Ethical issues in Advertising	Downloaded material	Teaching	8	Conducted	Oral questions	1	Conducted



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II B.COM Semester: III PAPER: CORPORATE ACCOUNTING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
August IIIrd Week IVth Week	6 6	Introduction to Accounting for share Capital Kinds of shares, share capital	Downloaded material Additional problems	Online Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
September Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Issue of shares at par, premium Forfeiture and reissue of shares, Bonus shares Issue of Rights, Buy, back of shares Types of Debentures	Additional problems Downloaded material	Online Teaching	24	Conducted	Oral Questions Assignment Slip Test	1 1 1	Conducted
November Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Issue of redemption of Debentures Convertible and Non-Convertible Debentures Employees Stock Option Valuation of Goodwill(Problems)	Additional problems Downloaded material	Teaching	24	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Valuation of shares, Methods of valuation of shares(Problems) Preparation of Final Accounts Problems	Additional problems Downloaded material	Teaching	24	Conducted	Oral Questions Assignment Quiz Slip Test	1 1 1 1	Conducted
January Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Provisions of Companies Act 2013 Issues of Shares and Debentures Profit and Loss account Balance sheet	Additional problems Downloaded material	Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
February Ist Week IInd Week	6 6	Revision Revision	Additional problems Downloaded material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted



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II B.COM Semester: III PAPER BUSINESS STATISTICS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
August IIIrd Week IVth Week	6 6	Introduction to Business Statistics Collection of Data, Schedule	Additional problems	Online Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
September Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Frequency distribution - tabulation Diagramatic and Graphic presentation Measures for Central tendency Types of Averages	Additional problems	Online Teaching	24	Conducted	Oral Questions Assignment Slip Test	1 1 1	Conducted
November Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Properties of averages and their applications Measures of Dispersion and skewness Properties of Dispersion and Range Problems of skewness	Additional problems	Teaching	24	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Problems of skewnes Bowley's measures of skewness Normal distribution Measures of Relation, Types of Correlation	Additional problems	Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
January Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Karlpearson's correlation coefficient Spearman's Rank correlation probable error Regression analysis Revision	Additional problems	Teaching	24	Conducted	Oral Questions Slip Test Quiz	1 1 1	Conducted
February Ist Week IInd Week	6 6	Revision Revision	Additional problems	Teaching	12	Conducted	Oral Questions	1	Conducted



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II B.COM Semester: III PAPER BANKING THEORY AND PRACTICES

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
August IIIrd Week IVth Week	6 6	Introduction to Banking Functions of Commercial Bank, kinds of Banks	Indian Banking System	Online Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
September Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Central Banking Commercial banking Unit Banking Branch Banking	Downloaded material	Online Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
November Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	E-Banking Banking Development Indigenous Banks Cooperative Banks	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Dec Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Regional Rural Banks SIDBI NABARD, EXIM Banks Banker and Customer, Types of Customers	Downloaded material	Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
January Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	General relationship, Special relationship KYC Norms, Collecting Banker Holder for value, Holder in due course Statutory protection to collecting Banker	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
February Ist Week IIInd Week	6 6	Revision Revision	Downloaded material	Teaching	12	Conducted	Oral Questions	1	Conducted



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II B.COM Semester III PAPER: OFFICE AUTOMATION TOOLS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
August IIIrd Week IVth Week	6 6	Introduction to MS-Excel Parts of MS-Excel window	Downloaded material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Sept Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Entering and Editing Data in worksheet Number formatting in Excel Formulas in Excel Functions	.Downloaded material	Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
November Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Formatting options, Formulas& Functions Types of functions, Database Functions Types of Charts, chart creation using wizard Parts of chart, Chart operations	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Macros, creation, editing, deletion of macros MS Access - creating a simple Database Parts of Access Table creation, Forms	Downloaded material	Teaching	24	Conducted	Oral Questions Assignment	1 1	Conducted
January Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Finding, Sorting and Displaying Data Printing Reports, Query Design Relational Databases, Types of relationships Creating and Deleting Relationships	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
February Ist Week IInd Week	6 6	Revision Revision	Downloaded material	Teaching	12	Conducted	Oral Questions	1	Conducted



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II B.COM Semester- IV PAPER: ACCOUNTING FOR SERVICE ORGANIZATIONS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
MAY Ist Week IIInd Week IIIrd Week IV th week	6 6 6 6	Non Trading and service organisations Concepts and Types of service organisations Section(8) provisions of company act,2013 Electricity Supply Companies	Insurance Claims Additional problems	Online Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted
JUNE Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Features,Advantages and Limitations of Double a/c System, Double entry Vs Double Accounting Preparation of Final Accounts Problems in Final accounts	Downloaded material Additional problems	Online Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
JULY Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Bank Accounts and Slip system of Posting Non performing Assets Legal Provisions of relating to praparation of final accctions Insurance Companies And Preakation of Revenue accounts	Downloaded material Additional problems	Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted



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II B.COM Semester- IV PAPER: BUSINESS LAWS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
MAY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Introduction to Contract, Essential elements of valid Contract Valid,Void& Voidable Contract-Indian Contract Act,1872 Valid Offer,Acceptance & Consideration Valid offer,Acceptance amd Consideration	Downloaded material	Online Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted
JUNE Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Rules regarding to Minors & Contingent Contracts Different modes of discharge of Contracts Rules relating to remedies to breach of contracts Contract of sale- Sale and agreement to sell	Downloaded material	Online Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
JULY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Implied and warranties Rights of unpaid vendor Cyber Law and Contract Pricedures Digital Signature- Safety Mechanisms	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted



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II B.COM Semester- IV PAPER: INCOME TAX

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
MAY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Income Tax law,Basic Concepts and Agricultural income Residential Status Exempted Income Under Section 10 Problems	Downloaded material	Online Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted
JUNE Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Income for Salary(Problems) Income from House Property(Problems) Income From Capital Gains(Problems) Income From other Sources(Problems)	Downloaded material	Online Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
JULY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Computation of Gross Total Income Problems Problems Problems	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted



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DEPARTMENT OF COMMERCE
ANNUAL CURRICULAR PLAN 2020-2021
II B.COM Semester- IV PAPER: : PROGRAMMING IN 'C'

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
MAY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Introduction of 'C', Algorithms, C-Tokens I/O statements in C and type conversion and Type Casting Control Statement, Conditional and Unconditional Statement Declaration of Arrays and Array Operations	Downloaded material	Online Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted
JUNE Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Introduction of Strings and Computer Memory Introduction to Pointers and Passing Arguments Pointer and Arrays and Passing Array to Function Structure, Union, and Enumerated Data type	Downloaded material	Online Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
JULY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Nested Structures Arrays of Structures Structures and Functions Unions and Enumerated Data Types	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted



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ANNUAL CURRICULAR PLAN 2020-2021
II B.COM Semester- IV PAPER: BUSINESS ANALYTICS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
MAY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Data Concepts and Applications of business Analytics Business Analytics Life Cycle and analytic Process Data Exploration and Visualization Business Analytics And Solution For Business Challenges	Downloaded material	Online Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted
JUNE Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Automated Data Analysis & Tabulation of cross Tabulation ANOVA Hypothesis Testing and Linear Regression Analysis Logistics Regression, Cluster Analysis & Market analysis	Downloaded material	Online Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
JULY Ist Week IInd Week IIIRD Week IVth Week	6 6 6 6	Business Data Management, Master Data Management Data Integration-OLTP and OLAP Introduction to SPSS Packages, Opening, Layout of SPSS SPSS menu items	Downloaded material	Teaching	24	Conducted	Oral Questions Slip Test	1 1	Conducted



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DEPARTMENT OF COMMERCE
ANNUAL CURRICULAR PLAN 2020-2021
III B.COM Semester- V PAPER: COST ACCOUNTING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Introduction of Cost Accounting and Definition Advantages , Costing vs Management Accounting	Contract Costing	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Cost Sheet Elements of Cost Material Issues Methods Material Issues Methods	Features of Contract Costing	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Labour and payment wages Methods of Costing Mid Exams Job Costing and Process Costing	Computation of Profits On incomplete Contracts	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Problems in Process Accounts Costing Techniques Standard Costing Variance Analysis	Downloaded Material Additional problems	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Material Variance and labour Variance Revision Mid Examinations Semester end Examinations	Downloaded Material Additional problems	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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DEPARTMENT OF COMMERCE
ANNUAL CURRICULAR PLAN 2020-2021
III B.COM Semester- V PAPER: COMMERCIAL GEOGRAPHY

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Internal Structure of Earth, Realms of Earth Environment Pollutions	Water resources across south Asian countries	Teaching	12	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Measure to Protect Earth Types of Solids, Major Crops Importance and Problems Faced By Indian Agriculture Agriculture Development, Types of forest	Downloaded Material	Teaching	24	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Forest Conservation Acts, Forest Rights Importance of Forest, Need for Protection of Forest Status of Forest in India and AP Renewable and Non-Renewable	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Types of Minerals Uses of Minerals, Types of Mines Types of coals, Barites District wise Profile of Minerals and Mines	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Water resources in India-Indian Rivers Protection of Water resources Mid Examinations Semester Exams	Downloaded Material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted



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DEPARTMENT OF COMMERCE
ANNUAL CURRICULAR PLAN 2020-2021
III B.COM Semester- V PAPER: GOODS AND SERVICES TAX

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Overview of GST, Concepts of GST Limitations of VAT, CGST,SGST	Downloaded Material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Constitutional amendments, Principles of GST Models of GST Comprehensive Structure of GST	Downloaded Material	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Taxes and Duties outside the Preview of GST Tax on Alcohol Tax on petroleum Advantages of IGST model	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Transactions with in State under GST Interstate transextions under GST Input Tax Credit, Value of Supply Distribution of Credit	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Cross utilization of ITC CGST and SGST Mid Examinations Semester Exams	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- V PAPER: BANKING THEORY AND PRACTIES

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Introduction of Bank, Functions Kinds of Bank and Central Banking, Functions	Downloaded Material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Banking systems Innovations is Banking E-Banking, Online and offshore, Internet Banking ATM's ,RTGS	Downloaded Material	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Banking Development Indigenous Banking's, Cooperative Banks, RRB Mid Exams SIDBI, NABARD, EXIM Banks	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Introduction to Banker and Customer Types of Customers General Relationship and Special Relational ship KYC norms	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IIInd Week IIIrd Week IVth Week	6 6 6 6	Collecting Banker and Paying Banker Holder in Due Course, Payment Gateway Mid Examinations Semester end Examinations	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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DEPARTMENT OF COMMERCE ANNUAL CURRICULAR PLAN 2020-2021
III B.COM Semester- V PAPER: CENTRAL BANKING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Central Banking introduction evolution, Functions Role of Central Banks in Developed Nations	System of Note issues	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	RBI origin & constitution Trends in Central Bank Functions Departments of RBI,RBI act Corporate Governance ,Monetary policy	Proportional reserve system	Teaching	24	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Credit control methods, CRR, SLR, Repo rates Mid Exams Inflation Causes And Measures Price Policy	Minimum reserve system	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Regulation of Banks Prudential Norms, Basel Norms Money Laundering Globalization	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Liberalization privatization Mid Examinations Semester Exams	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- V PAPER: : RURAL AND FARM CREDIT

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Concept of Rural Credit Objectives Classification of Rural Credit	Local Farm culture	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Rupay Card, Financial Inclusion, Rural Credit agency SHG Features ,Functions Financing For Rural Industries	Advantages of Kissan Credit Card	Teaching	24	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Farm Credit Scope Principles of Farm Credit Mid Exams Types of Farm Credit, Cost of Credit	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Problems of Farm Credit remedial Measures Kissan Credit Card Scheme Source of Farm Credit Farm Credit Analysis	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Crop Index Reflect Use of Farm credit Revision Mid Examinations Semester end Examinations	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- V PAPER: : TAXATION

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Objectives, Principles of Taxation, Brief History Basic Concepts Of Tax, Assesses, Person, Assessment year, Previous Year	Additional Problems	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Agricultural Income, Capital and revenue Exempted Incomes, Residential Status Overview of GST, Concept of GST Advantages & Disadvantages of GST, Limitations of vat	Additional Problems	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	CGST and SGST, Process of GST Constitutional Amendments Mid Exams Income From Salary, Allowances, perquisites	Additional Problems	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Income from House Property, Types of Rental values Income From Business and Profession Deduction u/s 80c to 80u, Income from Capital gains Income from other Sources	Additional Problems	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Tax Holiday. Modes of Tax Recovery, Filing of Returns Tax Planning Mid Examinations Semester end Examinations	Additional Problems	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- V PAPER: DBMS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Introduction, Data& information, Database Objectives ,Evolution and Classification	Downloaded Material	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	FBS, Drawbacks of FBS, DBMS Approach Advantages of DBMS, Data Models Components of Database System, &Architecture Introduction of ERM, Building Blocks of ER	Downloaded Material	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Types of Entity and Attributes, Relationship CODD's Rules, Relational Data Model Mid Exams Concept of Relational Integrity	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	History of SQL Standard, Commands in SQL Data Types In SQL, DDL, Set Operations Aggregate Functions, DML, Table Modification Table Truncation, Integrity Constraints	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Introduction and Structure of PL/SQL Data Types, Package, exception handling Mid Examinations Semester end Examinations	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted

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III B.COM Semester- V PAPER: WEB TECHNOLOGIES

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	6 6	Introduction of HTML,XML and WWW, Topologies Structure of HTML	Introduction to networking	Teaching	12	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Introduction of CSS , Using Styles Properties and values in styles Introduction of Java script What is DHTML, JavaScript, variables, string, arrays	Internet concepts	Teaching	24	Conducted	Oral Questions Seminar	1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Objects in JavaScript Data and Objects in JavaScript Mid Exams Regular Expressions, Exception handling	Downloaded Material	Teaching	24	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Events DHTML with JavaScript, Data Validation Opening a new Window, message & confirmations Different Frames	Downloaded Material	Teaching	24	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	6 6 6 6	Rollover Buttons, moving image. multiple pages in single Download, test only menu Mid Examinations Semester end Examinations	Downloaded Material	Teaching	12	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- V PAPER: BUSINESS LEADERSHIP

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
Nov IIIrd Week IVth Week	2 2	Introduction to Business Leadership Traits, Skills and Styles	Downloaded Material	Teaching	4	Conducted	Oral Questions Assignment	1 1	Conducted
Dec Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Leadership Development Quality of Good Leader Decision Making and Leadership Leadership for Sustainability	Downloaded Material	Teaching	8	Conducted	Oral Questions Seminar Assignment	1 1 1	Conducted
Jan Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Leadership Practices Organization and Groups Organization culture and Leadership Leadership in Business Organizations	Downloaded Material	Teaching	8	Conducted	Oral Questions Assignment	1 1	Conducted
Feb Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Special Topics JN Tata Adithya Vikram Birla Swaraj Paul	Downloaded Material	Teaching	8	Conducted	Quiz Assignment	1 1	Conducted
March Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	LN Mittal N R Narayana Murthy Azim Premji Revision	Downloaded Material	Teaching	8	Conducted	Oral questions Assignment	1 1	Conducted



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III B.COM Semester- VI PAPER: AUDITING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Auditing Meaning, Functions Accounting vs Auditing, Objectives of Auditing, Primary & Secondary	Types of Errors	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Importance of Auditing Types of Error & Types of Frauds & Types of Audit Merits & Demerits of Continuous & periodical Audits Internal vs External Audit, Step before commencement of new audit	Types of Frauds	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Audit Program-Types-Merits& Demerits of A-Program Audit note book contents, Internal check-features Merits & Demerits of Internal Check Internal Control	Merits And Demerits of Auditing	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Vouching & Objectives Auditing vs Investigation vouching of subsidiary books Auditor-Appointment qualifications qualities Rights & duties of Company Auditor, Preparation of Audit report	Downloaded Materials	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: MARKETING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Marketing Meaning Concept of marketing product concept societal Marketing concept	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Marketing mix 4'PS of Marketing Consumer Market and Buyer Behaviour Stages, Buying Behaviour, Market Segmentation Advantages of Market segmentation	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Product Management produce life cycle Products, Product mix and product line decision Design, Branding, Packaging and Labeling Pricing Decision	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Factors influencing price determination Pricing Strategies skimming and penetration pricing Production and distribution,Promotion mix-Advertising Personal selling and direct marketing-Distribution-channels	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: MANAGEMENT ACCOUNTING

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Introduction to Management Account Interface with Financial Accounting and Cost Accounting	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Objectives and Functions of Management Accounting Advantages and Limitations of Management Accounting Financial Statement Analysis and interpretation Problems in comparative Income statement, Balance sheet	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Ratio Analysis Problems in Liquidity, profitability, activity & solvency Fund Flow statement Problems in Fund Flow statement	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Cash Flow Statement Problems in Cash Flow Statement Break Even Analysis and Decision Making Problems Break-even point & make/buy decision	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: FINANCIAL SERVICES

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Introduction to Financial Services, Banking and Non-Banking Companies	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Merchant Banking Services Venture Capital, Securitization, Demat services Commercial papers, Leasing, types of Lease Hire purchasing, Documentation and legal aspects	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Securitization of debts, House Finance Credit Rating purpose, types of credit Rating credit rating symbols, Equity Assessment vs Grading CRISIL,CARE, Mutual funds	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Factoring and Forfaeiting, credit cards,Installment System Central Depository system, NSDL,CSDL Revision	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: MARKETING OF FINANCIAL SERVICES

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIrd Week IVth Week	5 5	Introduction to Goods and Services Integrated Service Management , Service Elements	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Introduction to Constructing Service Environment Service Quality and Productivity Customer Loyalty Introduction to Pricing and promotions Strategies	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	B2B marketing Marketing Planning and Control for Services Distributing Services Cost and Revenue Management	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Channels for Service provision Designing and managing Service Processes Retail financial Services Marketing Practices in select Financial Service Firms	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: TALLY WITH GST APPLICATIONS

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Introduction to GST, Differences between GST and VAT Importance of GST	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Taxes Subsumed under GST, Exempt GST Components, Registration, Benefits of GST GST Transition, GST rates, Ledgers, Ledger Creation Single and Multiple Ledgers,	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Altering, Configure Stock Ledgers GST rate Allocation to Stocks GST invoice, Voucher Types GST Returns, Quarterly Filling Returns	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Generation of Returns from GSTR-1, From GSTR2&3 Payment of GST Taxes online Reverse charge mechanism Records to be maintained	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: E-COMMERCE

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	5 5	Introduction of E-Commerce Business Strategy in an Electronic Age	Downloaded Material	Online Teaching	10	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Business-to-Business Electronic Commerce Characteristics and Models of B2B EC Other B2B Models, Auctions and Services Electronic marketing in B2B,Nuts&Bolts,EDI&Business	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Largest Extranet, Architecture of the Internet Intranet and Extranet, Applications of Intranets & extranet Issues & Challenges of Electronic Payment System Legal Incidents, Ethical & other public policy issues	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	5 5 5 5	Network of Network, Internet Protocols, Web Based Client Internet Security, Selling on the Web, Chatting on the Web Multimedia Delivery, Operation Problem in E-Commerce Analyzing Web Visits, Future of EC	Downloaded Material	Online Teaching	20	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: TALLY

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	2 2	Fundamentals of Tally, ERP 9, Features Creating Single Group and Multiple Groups	Downloaded Material	Online Teaching	4	Conducted	Oral Questions	1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Creating Single Ledger and Multiple Ledger Creat Accounting Master in Tally ERP 9 Chart of Accounts Walkthrough for Creating Chart of Accounts	Downloaded Material	Online Teaching	8	Conducted	Oral Questions	1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Backup Data and Restoring Tally Audit Features Creating Inventory Masters Cresting Stock Groups, Displaying, deleting, Altering	Downloaded Material	Online Teaching	8	Conducted	Oral Questions	1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Creating Stock unit of Measure Displaying, Deleting & Altering Deleting Stock Items Generating Reports	Downloaded Material	Online Teaching	8	Conducted	Oral Questions	1	Conducted



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III B.COM Semester- VI PAPER: EVENT MANAGEMENT

Month & Week	Hours available	Syllabus Topic	Additional Inputs / Value Additions	Curricular Activity/ Co-Curricular Activity					
				Activity	Hours Allotted	Whether Conducted	Activity	Hours Allotted	Whether Conducted
APRIL IIIrd Week IVth Week	2 2	Corporate Events and Customer needs, Types of Events Corporate Hospitality, Exhibitions, Trade Fairs, Conferences	Downloaded Material	Online Teaching	4	Conducted	Oral Questions Assignment	1 1	Conducted
MAY Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Business and Government Meets, Corporate event packages Menu Selection, Customization Logistics, Types of Outdoor events, Risk Management Health and Safety, Marketing and Sponsorship	Downloaded Material	Online Teaching	8	Conducted	Oral Questions Seminar	1 1	Conducted
JUNE Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	HR Management, Programming & Entertainment Launches, Fashion Shows National Festivals and High-Profile charity events Liaison with agents, Contact Negotiations	Downloaded Material	Online Teaching	8	Conducted	Oral Questions Slip Test Assignment	1 1 1	Conducted
JULY Ist Week IInd Week IIIrd Week IVth Week	2 2 2 2	Client Briefings Celebrity wish lists and expectations Liaisoning with Govt. Departments Revision	Downloaded Material	Teaching	8	Conducted	Quiz Assignment	1 1	Conducted