

Sri Y N College (Autonomous)

Books and Chapters in Edited Volumes / Books Published for the Academic Year 2022-23

S.No.	Title of the Book published	Title of the Chapter published	Title of the proceedings of the conference	Name of the conference	National / International	Year and month of publication	ISBN of the Book/Conference Proceeding	Affiliating Institute of the teacher at the time of publication	Name of the Publisher
1	Marketing Strategies To Go Vibrant In Digital Era	Economics is the Mother of Marketing	---	---	International	2023	ISBN:978-93-92257-52-0,	Sri Y N College (Autonomous)	Roshan Publication,visakhapatnam
2	Marketing Strategies To Go Vibrant In Digital Era	Economics is the Mother of Marketin	---	---	International	2023	ISBN:978-93-92257-52-0,	Sri Y N College (Autonomous)	Roshan Publication,visakhapatnam
3	Marketing Strategies To Go Vibrant In Digital Era	Digitalization of Banking in India: practices, challenges and security issues	---	---	International	2023	ISBN: 978-93-92257-52-0.	Sri Y N College (Autonomous)	Roshan Publication,visakhapatnam
4	Marketing Strategies To Go Vibrant In Digital Era,	Digitalization of Banking in India: practices, challenges and security issues	---	---	International	2023	ISBN: 978-93-92257-52-0.	Sri Y N College (Autonomous)	Roshan Publication,visakhapatnam
5	Seminar Proceedings of NAAC Sponsored Two Day National Seminar	Patents and Publications in India	----	----	National	Apr-23	978-81-19079-36-0	Sri Y N College (A)	Bharati Publications
6	2 nd Author in a Book “Foundations of Quantum Mechanics: An Exploration of the Theoretical Physics	----	----	----	----	December, 2022	ISBN: 978-93-95978-36-1		Alpha International Publication
7	Associate Editor in a Book “Hand Book of Research Methodology”	----	----	----	----	August, 2022.	ISBN: 978-93-94727-84-7 AND ISBN-10:93-94727-84-1		RED'SHINE Publication Pvt Ltd
8	2 nd Author in a Book “Atomic and Molecular Physics	----	----	----	----	August, 2022.	ISBN: 978-93-95405-14-0		Alpha International Publication (AIP)
9	Emerging Trends in Capital Markets in India” in the edited book	India's Financial Markets: Recent Trends	---	---	---	2022	ISBN: 978-93-90847-81-5.	Sri Y N College (Autonomous)	Kripa Drishti Publication , Pune
10	Engaging Diverse Talent in the Corporate Sector		---	---	National	July -December 2022.	ISBN:0970-8405 , Vol.XXXXII , No.2	Sri Y N College (Autonomous)	

11	Associate Editor in a Book “Recent Trends in Multidisciplinary Subjects-Volume 2	----	----	----	----	June, 2022	ISBN: 978-93- 94727-44-1 AND ISBN-10:93-94727- 44-2		RED'SHINE Publication Pvt Ltd
12	Advanced Research in Chemistry Volume -3	Biologically Active Benzofused Bioisosters (Benzimidazole, Benzoxazole and Benzothiazole)	----	----	National	2022	ISBN: 978-93- 5570-090-2	Sri Y N College (Autonomous)	AkiNik Publications 169, C-11, Sector - 3, Rohini, Delhi-110085, India