

# **Innovation & Entrepreneurship Development Centre (IED Centre)**



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Development Centre**

**Annual Report-- 2020-21**

# ANNUAL REPORT – 2020-21

The IED Centre is the creative hub at Sri Y.N. College that nurtures the entrepreneurial endeavours of all the students. This Centre gives the guidelines for build in entrepreneurship skills development. The Centre's aim is "job creators rather than job seekers". The College's IED Centre aspires to provide the training, expertise, mentorship, support and connections that IED Centre student to become effective young entrepreneurs. Students will meet a wide range of entrepreneurs to generate new ideas and devise new solutions.

## Events at a Glance in this Academic Year 2020-21

### Membership for IED Centre:

1. **Unnat Bharat Abhiyan:** IED Centre has been successfully registered for UBA on 10<sup>th</sup> November, 2020. UBA is inspired by the vision of transformational change in rural development.
2. **National Rural Entrepreneurship Mission:** IED Centre of Sri Y.N. College is registered under MGNCRE/REDC/AIP/2019 from Ministry of Education Government of India. The Rural Entrepreneurship Development Cell (RED Cell) promotes the entrepreneurship and rural engagement with the mission of inculcating entrepreneurship among students.
3. **Innovation Cell:** The Innovation Cell in IED Centre has been successfully registered under Ministry of Education & AICTE, Govt. of India. The intention is to start 'Innovation Club' in the Institution. Our young bright students have brilliant out of the box innovative ideas.

### Guest-Lectures

- Conducted a Guest Lecture on "Orientation of Entrepreneurship Development". Sri Y.S. Michael, SMART RURAL GOVERNANCE, More Village, East Godavari District, on 11-12-2020.

- Conducted an “Awareness Programme on Apparel Design” by Ms. B. Varshha Aksharaa, Designer, NIFT (National Institute of Fashion Technology), Hyderabad on 27-3-2021 at 11 A.M.

#### **MOUs:**

- Memorandum of Understanding (MOU) with IED Centre by Vishnavi Vidya Enterprises, Tanuku on 16-11-2020
- Memorandum of Understanding (MOU) with IED Centre by Suvarnabhoomi Developers Pvt. Ltd., Visakhapatnam, on 18-01-2021

#### **Online Quiz:**

- The IED Centre conducted an Online National Level Entrepreneurship Quiz competition titled “Entrepreneurship Development” from 22-12-2020 to 28-12-2020, on the eve of Ratna Tata birthday. Good number of participants from all over the country attempted the quiz and got the e-certificate.

#### **Interaction with Officials in the Academic Year: 2020-21**

- Sri V.Hanuma Naik, Executive Director, APSSDC, Amaravathi and M. Madhu, Area Coordinator, APSSDC on 04-11-2020.
- Sri A.Krishna Reddy, Manager, APSSDC, Eluru, West Godavari District, A.P. on 04-11-2020
- Ms. P. Padma, Project Director, Crochet Lace Park, Rusthumbada, on 04-11-2020
- Dr.D.Giri, Principal, ASNM Govt. Degree College, Palakol on 17-11-2020.
- Ms. Ch. Maheswari Rambai, Director, Vishnavi Vidhya Enterprises, Tanuku, on 26-11-2020.
- Sri Y.S. Michael, SMART RURAL GOVERNANCE, More Village, East Godavari District, on 11-12-2020.

- Dr.Zahoorullah.S. MD, Attal Incubation Centre, ALEAP, Pragathinagar, Kukatpally, Hyderabad on 14-12-2020
- Sri Narahari, Executive - ALEAP, Pragathinagar, Kukatpally, Hyderabad, 14-12-2020.
- Sri Gubbala Harshavardhan, CEO, Green Rich Enterprises, Visakhapatnam, on 04-01-2021
- Sri Ulisetti Nagaraju, Marketing Director, Suvarnabhoomi Developers Pvt. Ltd., Visakhapatnam, on 18-01-2021
- Sri Chinamilli Srinivas, CEO, Tesslove Semi-Conductors Pvt. Ltd., Bangalore, on 01-02-2021.
- Dr. Vadlamudi Prabhakar, M.A.,Ph.D. Secretary to the Central Minister, Sri Ramesh Pokhri, Ministry of HHRD, New Delhi, on 03-03-2021.
- Prof. K. Rama Mohan Rao, Vice Chairman, AP State Council for Higher Education, Amaravathi, A.P. on 08-03-2021
- Mrs. Iduri Haritha, Women Entrepreneur, Lakshmineswaram, Narsapur, on 08-03-2021
- Sri Kodavati Suresh, ONGC Ltd. Employee, Rajamahendravaram on 09-03-2021
- Sri J. Venkata Chandra Sekar, GM(HR), Surya Mithra Marine Exports Ltd., Yenamadurru, Dirisumarru Road, Bhimavaram, on 10-03-2021.
- Sri T. Vijaya Kumar, Director, District Industrial Centre, Eluru, Sri D.Srinivas, Manager, A.P.S.F.C., Eluru, Sri J.V.C.Sripathi, Industrial Promotion Officer, DIC, Eluru, on 24-03-2021
- Smt. Suvachala, Handicrafts Promotion Officer, Vijayawada, under Ministry of Handicrafts and Mr. Nithish Jaha, Executive Officer, International Lace Trade Centre, Rusthumbada on 25-3-2021.
- Ms. B. Varshha Aksharaa, Designer, NIFT (National Institute of Fashion Technology), Hyderabad on 27-3-2021.