

Innovation & Entrepreneurship Development Centre



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Development Centre

Annual Report -- 2021-2022

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The IED Centre is the creative hub at Sri Y.N. College that nurtures the entrepreneurial endeavours of all the students. This Centre gives the guidelines to build entrepreneurship skills. The Centre's aim is "job creators rather than job seekers". The Centre's Mission statement is "Transforming the Students into Successful Young Entrepreneurs". The College's IED Centre aspires to provide the training, expertise, mentorship, support and connections that IED Centre student to become effective young entrepreneurs. Students will meet a wide range of entrepreneurs to generate new ideas. The IED Centre creates an entrepreneurial mindset in students.

Events at a Glance in this Academic Year 2021-2022

1. Guest Lectures Conducted by IED Centre

- IED Centre & Fashion Technology Department jointly conducted "Emerging Trends in Designing", as a resource person: Sri P.D. Sudheer Kumar, Project Director, society for Health Agriculture Development and Education" on 28-12-2021.
- Sri K. Radha Manohar, GM-HR, and Sri Thakur Vikas Singh, AGM-Corporate Marketing, KIMS, Amalapuram, has given "Executive Interaction Programme on Projects" on 17-3-2022.
- Sri Ulisetti Naga Raju, Marketing Director, Suvarnabhoomi Developers Ltd., Visakhapatnam, conducted "Orientation Programme on Startups", on 21-01-2022.
- Smt. Pitta Niharika, Executive, Creative Handicrafts, Narsapur, conducted "Awareness Programme on Handicraft Products" on 8-3-2022.
- Sri T. Vijaya Kumar, Director and Sri J.V.C. Sripathi, Industrial Promotional Officer, District Industrial Centre, Eluru conducted Awareness Programmes on Government MSME Schemes". BBA Students were participated at MDO Office, Narsapur on 16-2-2022.

- Sri S. Raghu, Divisional Director, KVIC, Visakhapatnam, Sri D. Subrahmanyam, Nodel Officer, PEMGP, Visakhapatnam, and Sri T. Srinivas Rao, Project Officer, SIDBI-MEPP, Kakinada, has given “Entrepreneurship Awareness Programme on PMEGP” on 29-3-2022.

2. Memorandum of Understanding (MOUs) with IED Centre

- MOU with IED Centre by Centre for Entrepreneurship Development, ALEAP, Hyderabad 14-09-2021.
- MOU with IED Centre by Jagadeesh Marine Exports Ltd., Komarada, Bhimavaram, 8-11-2021.
- MOU with IED Centre by Adharana Charitable Trust, on 30-7-2021
- MOU with IED Centre by Meena Foods Ltd., Kodavalli, Bhimavaram, on 17-11-2021
- MOU with IED Centre by P.P.Jirao Co., Narsapur, on 23-7-2021.
- MOU with IED Centre by Swarna & Co., Seetharamapuram, on 2-8-2021

3. Interface Meetings Conducted by IED Centre

- Prof. Mokka Jaganadharao, VC, Adikavi Nannaya University, Rajamahendravaram, and interacted with the College Secretary & Correspondent Dr. Chinamilli Satyanarayan Rao and Dr. Cheeday Satyanarayana, CSN College, Bhimavaram, on 25-9-2021.
- Prof. K. Hema Chandra Reddy, Chairman, APSCHE, Mangalagiri, Amaravathi, on 8-1-2022.
- Sri S. Greep, Director, Khadi and Village Industries Commission, Vijayawada, on 12-08-2021
- Mrs. A. Madhavi Rani, Director, Skills Development Centre, ALEAP, Hyderabad on 15-09-2021.
- Mrs. Radha, Executive Director, Centre of Entrepreneurship Development, ALEAP, Hyderabad, on 15-09-2021.

- Sri N. Panner, Sr. Branch Manager, National Small Industries Corporation(NSIC), Vijayawada, on 12-08-2021
- Sri K. Sai Charan, HR Manager(Feed Division), Sandhya Marines Ltd., Chintaparru, Palakol on 20-12-2021
- Dr.Sr Marietta D'Mello, Principal, Ch.S.D. Theresa's College for Women, Eluru, on 18-2-2022.

4. IED Centre Brochure Released

- IED Centre Brochure Released by Dr. B.N. Singh, University of Allahabad, and Dr. Shakeel Ahmed, Joint Secretary, UGC, New Delhi, on 11-7-2021.

5. Photo Exhibition

- A photo Exhibition organised on the occasion of Alumni Reunion- 2022 Celebrations on 8th and 9th January, 2022.

6. Dignitaries Visit to IED Centre

- Sri V.V. Lakshmi Narayana, Former JD, CBI, on 8-1-2022.
- Dr. Sk. Suleman, GM, ED.CIL Ltd., New Delhi, on 17-2-2022
- Dr. Suravarapu Sankar, Academic Advisor, ANR College, Gudivada, on 09-10-2021
- Dr. M.Satyanarayana, Retd. Principal, Government Degree College, Ramachandrapuram, on 28-09-20201.
- Sri G. Bhramaji Rao, Secretary & Correspondent, Sri Surya College and Dr. Krishna Varma, Principal Chambers College, on 25-09-2021