

SRI YN COLLEGE (A)
Dr.C.S.RAO P.G.CENTRE (A)

DEPARTMENT OF MANAGEMENT STUDIES

BBA



BOARD OF STUDIES
MINUTES & RESOLUTIONS

2022-23

ON

03-09-2022

DEPARTMENT OF MANAGEMENT STUDIES

MEMBERS OF BBA BOARD OF STUDIES (Constituted in Oct 2021)

The B.B.A programmes Board of Studies meeting for the academic year 2022-23 is held in the Department of Management Studies on 03-09-2022 at 10 A.M.

S	Name and Details of the member	Designation	Signature
1.	Dr. R.Pardhasaradhi, MBA, Ph.D Head, Dept. of Management Studies Dr C S Rao PG Centre, Sri YN College	Chairman	R. Pardhasaradhi
2.	Prof.S.Teki ,MBA,Ph.D Principal, College of Arts and Commerce Adikavi Nannaya University Rajamahendravaram Ph No: 8121692457 Email: tekisunny@gmail.com	University Subject Expert	Absent
3.	Dr.Santhosh Jhavar, MBA.Ph.D Head, Department of Management Studies St Theresa's College for Women, Eluru Ph No: 939393793 Email: 1. santoshjhavar @ gmail.com principaltheresa1953@gmail.com	Subject Expert	Santosh Jhavar 3/9/2022.
4.	Sri. K. Suresh Kumar, MBA(Ph.D) Head, Department of Management Studies SD College of Information Technology., Tanuku Ph No: 9581655757 Email: itzsurryaaa@gmail.com	Subject Expert	_____ by 03/09/2022
5.	Mrs.T.Vasudha Rao MBA Technical Specialist - Communications The World Bank., New Delhi Ph No: 9958861232 Email: vsrao20@gmail.com	Industrial Member	Absent
6.	Ms. K.Geeta Priyadarsini Dept of Management Studies Dr.C.S Rao PG Centre	Alumni Member	K.Geeta Priyadarsini
7.	Dr.Ch.Srinivas Associate Professor, Sri YN College	Member	Ch. Srinivas
8.	Dr. A.V.Ramana, Associate Professor, Sri YN College	Member	A.V. Ramana
9.	Sri. G.Rangababu, Asst. Professor , Sri YN College	Member	G. Rangababu
10.	Dr. G.S.Rama Krishna, Associate Prof, Sri YN College	Member	G. Rama Krishna
11.	Dr. P.V.Subba Rao, Asst. Professor, Sri YN College	Member	P.V. Subba Rao
12.	Mr. I Prabhakara Rao, Asst. Professor, Sri YN College	Member	I. Prabhakara Rao
13.	Mr. M.Manikya Rao, Asst. Professor, Sri YN College	Member	M. Manikya Rao
14.	Mrs. K.Kalpana, Asst. Professor, Sri YN College	Member	K. Kalpana
15.	Ms.G.Rupanjani Sree Vastavi ., Asst.Professor, Sri YN College	Member	G. Rupanjani

AGENDA:

1. To discuss and approve the syllabi and model question papers for the BBA degree I, II and III years for the academic year 2022-23 by making appropriate modifications (above or equal to 20%) to the University syllabus.
2. To discuss and ratify the syllabus for Bridge course for the newly admitted students.
3. To ratify the syllabus of the Certificate course titled 'Basic Computer Applications' for the academic year
4. To discuss and ratify Programme Outcomes, Programme Specific Outcomes and the Course Outcomes of the B.B.A programme.
5. To discuss the modalities for conducting the Social Immersion Programme (Community Service Project) at the end of the 1st year B.B.A.
6. To discuss the modalities for conducting Internship/Project at the end of second year B.B.A.
7. To discuss the modalities for conducting Internship during the VI semester for III year B.B.A students
8. To discuss the modalities and topics for conducting Seminars/Workshops.
9. To discuss the issue of online courses to be done by the students and staff.
10. Any other item.

RESOLUTIONS

1. a) The Syllabi of BBA I,II,III,IV Semesters that is designed by the AP State Council of Higher Education and Adikavi Nannaya University has been adopted by the Dept of Management Studies after making some modifications in 2020-21. The same Syllabi is decided to be followed for the 2022-23 academic year also.
- b) The Syllabi of the BBA V Semester designed by the APSCHE and the Adikavi Nannaya University is thoroughly discussed by the members on the Board and approved.

The fifth Semester contains Six Skill Enhancement Courses (SECs) representing three streams, namely Human Resource Management, Marketing Management and Financial Management.

It is resolved to select two courses from the each stream as specified by the Adikavi Nannaya University. The Board of Studies has decided to offer the following courses in the BBA V Semester.

1. Talent Management (HRM)
 2. Leadership (HRM)
 3. Export and Import Management (MM)
 4. Brand Management (MM)
 5. Foreign Exchange Management (FM)
 6. E- Payment System (FM)
- c) Nearly 70% changes have been made in the "Leadership" Course by deleting the redundant topics and by including several theories and Profiles of Successful Business Leaders. All the changes are approved by the Board of Studies.
- d) The model question papers of all five semesters are ratified.

2. The Board has approved a "Bridge Course" titled "Conceptual Foundations of Business" which is to be offered at the beginning of the 1st Semester in 10 days.
3. The Syllabus of the "Certificate Course" designed by the "Computer Science Dept" titled "Basic Computer Applications" is ratified.
4. The Programme outcomes, the Program Specific outcomes & Course outcomes for the BBA programme are discussed and approved.
5. It is resolved to conduct the Social Immersion Internship/Community Service Project at the end of the 1st year by allotting 10-15 students to each Teacher-Mentor. It is also resolved to advise the students to take up topics of Social significance in the Immersion Internship.
6. With respect to the 2nd year Internship, it is resolved to direct the students to do the Project Work for 8-10 weeks in any manufacturing or service organisations by choosing a topic in their specialisation area.
7. In view of the uncertainty prevailing with respect to the execution of the final year Six Months Specialisation Internship, it is resolved that the Government instructions are to be followed scrupulously.

If the Government instructs the Colleges to complete the II year Project and the III year Internship in the 5th Semester itself, then accordingly, the 5th semester would be devoted for the Internship and the six theory Papers in the 5th semester would be taught in the 6th Semester.

8. It is resolved to conduct two Workshops on Entrepreneurship & Intellectual Property Rights during December 22 – Feb 23.
9. It is resolved to direct the 2nd and 3rd year students to do Online courses through SWAYAM portal. Atleast one student has to register for and do one course in the 3rd semester/4th semester .Those students who successfully complete atleast one online course are decided to be given "Assignment marks" in the respective semester.

R. Padmakaradi
CHAIRMAN 3/9/22
BOARD OF STUDIES
DEPARTMENT OF BUSINESS ADMINISTRATION
SRI Y.N. COLLEGE (AUTONOMOUS)
(NAAC ACCREDITED 'A' GRADE COLLEGE)
NARSAPUR - 534 275




CPJ3+GSH, Y N College Lecturers Colony, Narsapur, Andhra Pradesh 534275, India

Narsapur
Andhra Pradesh
India

30°C
86°F

2022-09-03(Sat) 12:12

A small snippet of a Google Maps interface showing the location of the meeting in Narsapur, Andhra Pradesh, India. The map includes labels for 'INDIRA COLONY' and 'CPJ3+GSH, Y N College Lecturers Colony'.