

**SRI YN COLLEGE (A)**  
**Dr.C.S.RAO P.G.CENTRE (A)**

**DEPARTMENT OF MANAGEMENT STUDIES**

**MBA**



**BOARD OF STUDIES MINUTES & RESOLUTIONS**

**2022-23**

**ON**

**23-07-2022**

# MINUTES OF BOARD OF STUDIES MEETING-23<sup>rd</sup> July, 2022

The Board of Studies meeting of the Department of Management Studies is held on 23-7-2022 at 11 A.M through online mode.

## Members Present:

S.no	Name	Designation	Signature
1	<b>Dr. R. Pardhasaradhi</b> Head, Dept. of Management Studies	Chairman	R. Pardhasaradhi
2	<b>Dr. U. Devi Prasad</b> Professor in Management, GITAM University, Hyderabad., Ph No: 9000203853 email Id: <a href="mailto:dungaral@gitam.edu">dungaral@gitam.edu</a>	University Subject Expert	Participated through the online mode
3	<b>Prof A.Prasad</b> Dept of Humanities and Social Sciences. AU College of Engineering Andhra University, Visakhapatnam. Ph.No: 9440197475 email Id: <a href="mailto:ayithamprasad@yahoo.co.in">ayithamprasad@yahoo.co.in</a> <a href="mailto:ayathamprasad@yahoo.co.in">ayathamprasad@yahoo.co.in</a>	Subject Expert	"
4	<b>Dr. A.S Prasad</b> Professor and Head Dept. Of Management Studies AKRG College of Engineering and Technology, Nallajerla – 534112 email Id: <a href="mailto:asp.akrg@gmail.com">asp.akrg@gmail.com</a> , Ph.No: 9885603257	Subject Expert	"
5	<b>Dr.G. Grace</b> Head, Dept. of Management Studies Swarnandhra College of Engg. & Tech, Seetaramapuram Mobile No: 9505932238	Subject Expert & Alumni Member	"
6	<b>Sri. M.N. Srinivas</b> C.E.O Trikuta Labs Ltd, Hyderabad Mobile.No: 9618935123 email Id: <a href="mailto:hellomn@gmail.com">hellomn@gmail.com</a>	Representative from Industry	"
7	<b>Dr. Ch. Srinivas,</b> Associate Professor & Director of HRD Centre	Member	Che. Srinivas
8	<b>Dr. A. V. Ramana,</b> Associate Professor & Co-Cordinator of IQAC	Member	A.V. Ramana
9	<b>Sri.G. Rangababu</b> Asst. Professor & Adtl Controller of Examinations	Member	G. Rangababu
10	<b>Dr. G.S. Rama Krishna</b> Associate Professor & Dean	Member	G.S. Rama Krishna
11	<b>Dr.P.V. Subba Rao</b> Associate Professor & Director, Gandhian Studies Centre	Member	P. V. Subba Rao
12	<b>Mr.L. Prabhakara Rao</b> Asst. Professor	Member	L. Prabhakara Rao
13	<b>Mr. M. Manikya Rao.,</b> Asst. Professor	Member	M. Manikya Rao
14	<b>Mrs. K. Kalpana.,</b> Asst. Professor	Member	K. Kalpana
15	<b>Ms.G.Rupanjani Srivastavi .,</b> Asst. Professor	Member	G. Rupanjani
16	<b>Ms.K.Geeta Priyadarsini.,</b> Programmer	Member	K. Geeta Priyadarsini

## AGENDA

1. To discuss and ratify the MBA I and II year Syllabi for the Academic year 2022-23
2. To revise the marks allotted for the Short Notes, Essay Questions and the Case Study w.e.f. 2022-23 admitted Batch
3. To discuss the introduction of a Certificate Course titled "~~Microsoft~~ Microsoft Advanced Excel" in the III Semester of the MBA Programme w.e.f. 2022-23 Academic Year
4. To discuss about conducting Workshops on Intellectual Property Rights, Entrepreneurship and Case Study Analysis
5. To discuss the activities to be conducted in connection with the Faculty and Student Exchange Programmes with the Collaborating Colleges
6. To discuss the activities to be conducted to make the MOUs functional
7. Any other item
  - 7.1 To discuss on the introduction of a Bridge Course, titled "Conceptual Foundations of Business" in the 1<sup>st</sup> Semester.
  - 7.2 To discuss about the Online courses to be done by the students.



## RESOLUTIONS

1. The members on the Board of Studies reviewed and approved the syllabi of the MBA I,II,III,IV semesters for the academic year 2022-23.

The additions made in CP 101 –Perspectives of Management are approved w.e.f 2022-23 academic year.

2. a) It is resolved to revise the marks allotted for different categories of questions in the external examinations from the academic year 2022-23.

	<b>Present Marks</b>	<b>Change Proposed and ratified</b>
Section A: Short notes	5Qns x 4 M = 20M	5Qns x 3 M = 15M
Section B: Essays	5Qns x 8 M = 40M	5Qns x 10 M = 50M
Section C: Case Study	1Qn x 15 M = 15M	1Qn x 10 M = 10M

- b) It is resolved to give practical assignments to the students instead of theory assignments in the individual subjects.

3. As part of the quality enrichment it is resolved to introduce a Certificate Course on "Microsoft Advanced Excel" in the 3<sup>rd</sup> semester as a non-credit course. An internal test would be conducted and a certificate would be issued to each student at end of the semester.

4. It is resolved to conduct two Workshops on Entrepreneurship and Intellectual Property Rights during December 2022 – February 2023 by inviting industry experts and academicians.

5. It is resolved to conduct student level competitions in case study analysis, elocution, business quiz and business games for the students of Sri YN College and the students of the Collaborating Colleges like Sir CR Reddy College(A), Eluru, Saint Theresa's College for Women(A), Eluru, & ANR College (A) Gudivada .

5. The following decisions are made to make the MOUs functional:

- a) To conduct student - industrial visits to the companies with which the MOUs are signed.
- b) To invite the managers from the MOU companies for giving Guest Lectures.
- c) To invite the MOU companies for conducting campus placements.
- d) To nominate the managers of the MOU companies as the members on the Board of Studies.

7.1. It is resolved to introduce a Bridge Course, titled "Conceptual Foundations of Business" in the 1<sup>st</sup> Semester which is to be taught in the first 10 days of the 1<sup>st</sup> semester by allotting two hours per day.

7.2. It is resolved to direct the MBA students to do one or two online courses (MOOCS) through SWAYAM portal during the study. Those students who get qualified in the online course will be awarded the assignments marks in the respective semester.

*R. Padmakaradi*  
CHAIRMAN  
BOARD OF STUDIES  
DEPARTMENT OF MANAGEMENT STUDIES  
SRI Y.N. COLLEGE (AUTONOMOUS)  
(NAAC ACCREDITED A GRADE COLLEGE)  
NARSAPUR - 534 275, W.G.Dt., A.P. 23/7/22





**Note cam lite**  
Address : YN College Lecturers  
Colony, Narasapur, 534275, AP,  
India  
Latitude : 16°25'59.0"N  
Longitude : 81°42'9.5"E  
Altitude : 8.19 meter  
Date : 07/23/2022 10:59 AM  
Accuracy : -1.0 meter  
Note : #Snapshot