



Sri Yerramilli Narayana Murthy College (Autonomous)

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

Thrice Accredited by NAAC with 'A' Grade

Recognised by UGC as 'College with Potential for Excellence'

Narsapur - 534275, West Godavari District, Andhra Pradesh

IQAC Annual Report 2020-21

The IQAC initiated several quality measures during 2020-21 as part of its efforts to sustain and enhance the academic quality and activities of the College.

The Independence Day was celebrated on 15th August, 2020 and The Teachers Day was celebrated on 5th September, 2020. The College Management honoured seven senior Teaching Staff Members on that occasion.

The Republic Day was celebrated on 26th Jan, 2021. Sri Ponnappalli Sri Rama Rao, Treasurer of our College has attended as Chief Guest and unfurled the National Flag. He released the bi-annual Newsletter 'Reflections' at that moment. The Merit Certificates, Gold and Silver Medals were awarded to the meritorious students of UG and PG programmes. As part of the Community Service Programme, the Management has distributed 5 sewing machines to the destitute women trained by the College Swayam Krushi Centre. Special Prizes constituted by the eminent persons of our town and retired faculty of our College were also awarded to the students.

Our College Internal Quality Assurance Cell (IQAC) organised a One-day Staff Orientation Programme under 'Continuous Professional Development' (CPD) on 8th March, 2021 with Prof. K. Rama Mohan Rao, Vice-Chairman of Andhra Pradesh State Council of Higher Education (APSCHE) as resource person. Our staff members benefited much with his advices.

During this academic year **12 Online Webinars, Workshops and Seminars were conducted by all the academic departments of UG and PG.** Project

works were taken up by the students under the guidance of teaching staff. Remedial classes for academically challenged students for improving their standards were conducted by all the departments of our college. Coaching for competitive exams for final year degree students was facilitated this year also. Special training in English Language and Communication Skills has been given by a trained member from Institute of Language Management (ILM) Bangalore for all first year Under graduate and Post graduate students throughout the year.

In 2020-21 Academic year 35 faculty members of UG and PG Programmes participated in 96 online Faculty Development Programmes during the COVID 19 Lock Down Period.

Eleven Minor Research Projects (MRP) by our faculty members and thirty two Student Research Projects by our students which were granted 2019-20 were successfully completed and submitted under RUSA 2.0 scheme sponsored by St. Theresa Women's College, Eluru during this academic year,

Dr. Gandham Sri Rama Krishna, Associate Professor, department of Management Studies, Mr. Ch. Venkateswara Rao, Faculty member, Department of Organic Chemistry and other staff members published eight articles in the UGC referred and Scopus/NAAS indexed Journals. Many of our faculty members are actively involved in research and publications.

As a part of the Quality Mandate, University Grants Commission (UGC) has set the goal to get every Higher Education Institution (HEI) accredited by the year 2022. In order to achieve the goal, UGC has decided to introduce a new scheme 'PARAMARSH' to enable Higher Education Institutions to upgrade their Academic Performance, enhance their overall Quality and get them accredited by NAAC. In this context, I am happy to inform that our College has been identified by UGC as a 'Potential Mentor Institution' to help and guide the NAAC aspiring Institutions. **Under PARAMARSH Scheme, and Five**

Colleges of WEST and EAST Godavari Districts are selected as Mentee Colleges.

The Human Resources Development Centre (HRD Centre) of our college organised a One-day Orientation Programme for Career Guidance for Degree first year students on 3rd April, 2021 with Sri K. Rajakumar, Deputy Secretary, A.P. Assembly, Vijayawada, as resource person. Our HRD Centre has been actively working in bringing many national and International organizations for providing job opportunities for our students. A One-week online Orientation Programme on Competitive Examinations and Career Planning for U G & PG students was conducted by Sri Chaitanya IAS Academy, Hyderabad, on 6th June 2020. Online examination for final year degree 13 SRI Y.N. COLLEGE (Autonomous) MAGAZINE - 2020 - 2021 students was conducted by INFOSYS, Hyderabad on 12th December, 2020 and by WIPRO, Hyderabad, on 18th December 2020. The Centre organized a Demo Programme of Simply Science App organized by KEATS for faculty members on 11th February, 2021. I am happy to inform that sixteen students got placements during campus selections in our campus by Hetero Drugs, Hyderabad & Vijayawada on 27th March, 2021.

The Innovation & Entrepreneurship Development Centre of our college signed Memoranda of Understanding (MOUs) with Vaishnavi Vidya Enterprises, Tanuku on 26th November, 2020 and Suvarnabhoomi Developers Pvt. Ltd., Visakhapatnam on 18th January, 2021.

The Innovation & Entrepreneurship Development Centre (IED Centre) along with department of Management Studies organised a One-day 'Orientation Programme on 'Entrepreneurship Development' on 11th December, 2020 with Sri Y.S. Michael, Smart Rural Governance, MORE' Village, E. G. Dt. as the resource person. 'Orientation Programme on Apparels Designing' for Fashion

Technology Students was organized on 27th March, 2021 with Ms. B. Varshha Aksharaa, Designer, National Institute of Fashion Technology (NIFT), Hyderabad as resource person. The Innovation Cell in the Innovation & Entrepreneurship Development Centre has been successfully registered under Ministry of Education & AICTE, Govt. of India with an intention to start 'Innovation Club' in our college.

Women Empowerment Cell of our college organized various programmes this year. The Cell celebrated Women's Day and felicitated Mrs. Koppineedi Chitti Padmaja, Advocate, Narsapur and Smt. Ponnada Padmavathi, President, Lions Club, Narsapur Division attended as a resource person on 24th February, 2021. The cell conducted an "Orientation Programme on Women Rights" with Dr. S. Rajya Lakshmi, Member, A.P State Women Commission as a resource person.

Community Services Centre of our college conducted various activities and distributed cotton bags, masks and sanitizers to the poor people. College Management distributed groceries, masks and sanitizers to the needy persons and distributed Homeopathic Medicines for the protection from CORONA virus.

NSS Unit I & II organised various social services programmes and conducted one Special Camp at Rajulalanka. Various activities were performed on Telugu Language Day, Hindi Diwas, AIDS Day, International Yoga Day, Voters Day, Birthdays of freedom fighters Alluri Sitaramaraju, Social Reformer Tanguturi Prakasam Pantulu, Mathematician, Sri Srinivasa Ramanujan, etc., this academic year. Our College organized various Guest lectures, Orientation and Awareness programs to students, teaching and non-teaching staff this year on socially relevant themes on all occasions. UGC sponsored Gandhian Studies Centre, NCC (Army Girls and Navy), Fine Arts Association etc., have been

enthusiastically working in implementing effectively various supporting service activities.

Dr.C.S.Rao P.G.Centre:

WEBINARS :

The P.G. departments took a lead in conducting the Online Webinars in our College during COVID-19 lockdown period.

- The MCA Department organized the first Webinar on the "Online Teaching Methods Post COVID-19" on 20.5.2020. Dr.D.Sasi Raja Sekhar, Associate Professor in St. Mary's Engineering College, Hyderabad was the Resource Person.
- The MBA Department organized two National Webinars in association with the Environmental Advisory for Sustainable Trust (EAST), Tamilnadu. On 28th & 29th May, a Two Day "Online Workshop on Research Methodology" was organized, Dr.V.Arulmurugan, Asst. Prof. of Commerce, Pondicherry University and Dr. Shankar Chatterjee, Retd. Prof. NIRD & PR Govt. of India, Hyderabad were the Resource Persons on these two days respectively. The Webinar was attended by more than 300 scholars from 9 states of our country.
- On 10th June,2020 a National Webinar on "The Impact of COVID-19 on the Global Economy" was organized. Prof.V.Krishna Mohan, Registrar of Andhra University, Dr.P.Arunachalam of Cochin University of Science & Technology, Dr.S.Samuel, Asir Roy of Manonmaniam Sundaranar University delivered lectures in the webinar 232 academicians from different parts of our country, Srilanka and Malaysia took part in the Webinar. Present 16 SRI Y.N. COLLEGE (Autonomous) MAGAZINE - 2020 – 2021

- The P.G. & UG Departments of English organized a Webinar on Teaching English Language & Literature Online in the Post COVID-19 Scenario on 20th June, 2020. Dr.Ch.Rajendra Prasad of Dravidian University, Dr.Mary Thomas of Dr.M.G.R.University, Chennai were the Resource Persons.

All these Webinars organized by the P.G.Centre and other 12 Webinars and 10 Online Quiz Programmes organized by the Degree College were given an excellent back-end technical support by Miss. K.R.Sravanthi, Asst.Prof., in the MCA Department and Mr.K.Vinay Phanindra, Lecturer in the Department of Electronics of our College

Autonomous Status to the P.G.Centre :

The P.G.Centre after having completed 30 Years of existence has been granted Autonomous Status by the Adikavi Nannaya University with effect from 17th August, 2020. This is a remarkable achievement under the stewardship of our Secretary & Correspondent Dr.C.Satynarayana Rao garu. All the 5 P.G. Departments of M.A.English, M.B.A.,M.C.A., M.Sc. Mathematics and M.Sc.Organic Chemistry have constituted their Board of Studies, designed their syllabi and conducted the Board of Studies meeting through online. Subsequently the syllabi were approved by the Academic Council in its meeting held in our College on 27th March, 2021.

Sri G.Rangababu, Head of P.G. Mathematics department has been appointed as the Addl.Controller of Examinations of the P.G. Departments in the wake of the autonomous status to the P.G.Centre.

Though the Govt. of A.P. excluded the P.G.Courses from the tuition fee reimbursement scheme, the admissions of our P.G.Centre during this academic year especially in MBA, MCA and M.Sc. Organic Chemistry are impressive. More than 90% of the seats are filled in these courses.

During this year Dr.A.V.Ramana of the Management Studies department and Dr.K.Sushil Paul, Head of P.G. English department have been awarded Ph.D. degrees by the Andhra University and the Acharya Nagarjuna University respectively

Research Centre:

I am very happy to declare that Sri Y.N. College Research Centre in Management Studies has been allotted 9 Ph.D. scholars on the basis of APRCET19. Out of them three are the full-time scholars and six are the Part-time scholars. The Research guides of the Centre, Dr.R.Pardhasaradhi, Dr.Ch.Srinivas and Dr.G.S.Ramakrishna are allotted three scholars each.

One full-time scholar of APRCET18 who was allotted to Dr.R.Pardhasaradhi has successfully completed his Pre-Ph.D in the first class. In toto there are 10 Research Scholars in our Research Centre as on date. Two Orientation Programmes were conducted to the Research Scholars. In the first Orientation Programme conducted on 25th November,2020, our college Secretary & Correspondent, Dr.C.Satyanarayana Rao and the Academic & Research Advisor Sri R.V.Subba Rao gave the research orientation to the scholars.

In the second Orientation Program organised on 6th March,2021. Prof. K.Rama Mohana Rao, Vice-Chairman of A.P.State Council of Higher Education participated as the Resource Person and gave orientation to the scholars on the Research Methodology.

The Innovation & Entrepreneurship Development Centre Organised an Orientation Programme for MBA Students by inviting Sri Y.S.Michal, a Social Entrepreneur, SMART Rural Governance, Mori Village, East Godavari District on 11th December,2020.


The Department of Management Studies and Computer Science organised an Executive Interaction Programme with Sri Chinamilli Srinivas, Chief Executive Office, Tessolve Semi Conductor Pvt.,Ltd., Bangalore on 1st February,2021.

Dr.R.Pardhasaradhi has been invited by the State Council of Education Research & Training (SCERT) for editing the English medium text books of primary and secondary schools in March,2020.

Dr.G.S.Ramakrishna, Associate Professor in Management published 4 articles in the edited books namely - Jeopardising Situation of Indian Economy During COVID-19, Role of the Higher Education Institutions in Promoting Entrepreneurship Mindset; Recent Trends in Online Teaching and Learning, Recent Trends in Human Resource Analytics.

Sri Ch.Venkateswara Rao, Lecturer in P.G.Department of Organic Chemistry published two research articles in the scopus Indexed Journals during this academic year.

Dr.R.Pardhasaradhi & Dr.K.Sushilpaul have been nominated as the University Representative on the Board of Studies of KGRL College MBA and English departments respectively for a period of two years.


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