



DEPARTMENT OF ECONOMICS

SRI Y N COLLEGE (AUTONOMOUS)

Re-Accredited by NAAC at 'A' Grade with CGPA of 3.40
Recognized by UGC as "College With Potential for Excellence"
Narsapur-534275, AP, India

Department of Economics-Certificates Course-Syllabus

SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

Unit-1 Introduction

- Introduction to self employment
- Self employment gives new life to youth
- Production of goods in industries- gives self employment

Unit-2 Business opportunities

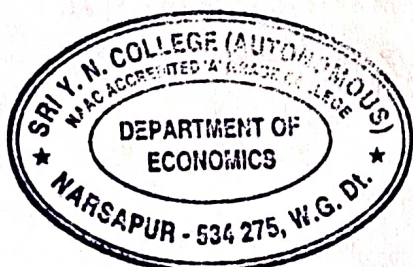
- Business field gives opportunities to youth in the sector of self employment
- identification of profits in business fields

Unit-3 How to start a new industry

- What are the resource to acquire capital to start new industry
- Research methods apply to self-employment maintain industry in better way

Unit -4 Marketing

- Starting of a new industry/Business through good marketing practices
- Self employment –A victory or winning to youth in present days



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Ch. Vana Prayag
CHAIRMAN
BOARD OF STUDIES
DEPARTMENT OF ECONOMICS
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SELF EMPLOYMENT AND ITS MANAGEMENT STRATEGIES

MAX. MARK= 50

Section –A

Answer any TWO questions

2x10=20

1. What is self employment ? explain about simulative factors of self employment.

స్వయం ఉపాది అంటే ఏమిటి? స్వయం ఉపాది ని ప్రేరేపించే కారకాలు గురించి వివరించండి?

2. what are the sources to produce goods in self employment?

స్వయం ఉపాదిలో వస్తువుల ఉత్పత్తి కి మూలాల్మిటి?

3. Explain about types of self employment opportunities in Business

వ్యాపార రంగంలో స్వయం ఉపాది అవకాశాల రకాలు గురించి వివరించండి

4. what is success instruments? What are the measures to undertake success in business

విజయ సాధన అలవర్చుకోవడానికి ఏ ఏ చర్యలు అలవర్చుకోవాలి

Answer any FIVE questions

5X4=20

5. Self Freedom in self employment / స్వయం ఉపాదిలో వక్తిగత స్వేచ్ఛా

6. whole sales Business / హోల్ సేల్స్ వ్యాపారము

7. Self employment advantages / స్వయం ఉపాది ప్రయోజనాలు

8. Partnership Business / భాగస్వామ్య వ్యాపారము

9. Project Design / ప్రాజెక్ట్ రూపకల్పన

10. Capital / పెట్టుబడి

11. Self Employment Disadvantages / స్వయం ఉపాది వల్ల నష్టాలు

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12. What is sales / అమ్మకాలు అంటే ఏమిటి

Answer ALL questions

5X2=10

13. Self Employment / స్వయం ఉపాది

14. Economic Freedom / ఆర్థిక స్వేచ్ఛ

16. Wholesales Business / హోల్ సేల్స్ వ్యాపారము

17. Agents / ఏజెంట్

18. Capital / పెట్టుబడి



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