



Sri YN College

Dr. C.S Rao PG Centre

Department of Management Studies

1. Webinar on Investor Awareness – 26-6-2023

The Department of Management Studies, Sri YN College in Collaboration with Knowise Learning Academy organised a Live Webinar on “**Investor Awareness**” on 26-6-2023 from 11 AM to 12 Noon.

Resource Person: Sri .Shankar Sundaresan ., Securities Market Trainer – SEBI.

The Webinar is the result of the National Stock Exchange(NSE) initiative to create awareness among the youth regarding the financial literacy and the investment options. NSE has entrusted this task to the Knowise Learning Academy which in turn associated with the organization ,“**Financial Education Connect**” for conducting the awareness programmes in the academic institutions.

The Financial Education Connect has further initiated the awareness program in the College. 100 Students & Faculty participated in the Webinar.

Sri .Shankar Sundaresan ., Securities Market Trainer – SEBI , is a Veteran in Banking & Financial Services Industry(BFSI). In his one hour talk with Power points, Sri .Shankar Sundaresan enlightened the audience by explaining the need for Investment, Investment options, the Criteria for selections, the cares to be taken while investing and so on.

The Students responded through the chats and raised their queries at the end.

Ms. Sonia Soman., Event Coordinator of Financial Educational Connect took an active role in coordinating the Webinar.

Dr R.Pardhasaradhi, Head of the Department, delivered the open marks. **Ms Jahnvi Jain**, BBA Student introduced the Resource Person.

Dr Ch Srinivas, Associate Professor proposed Vote of Thanks.

BROCHURE

SRI Y. N. COLLEGE NARSAPUR, ANDHRA PRADESH



Dr. C. S. Rao PG Centre
Dept. of Management
Studies

in association with



INVESTOR AWARENESS PROGRAM FOR STUDENTS

(An educational initiative under
the aegis of National Stock
Exchange)



Date: 26 Jun 2023
Time : 11:00am



Join Zoom

Speaker



MR. SHANKAR SUNDARESAN
SECURITIES MARKET TRAINER – SEBI

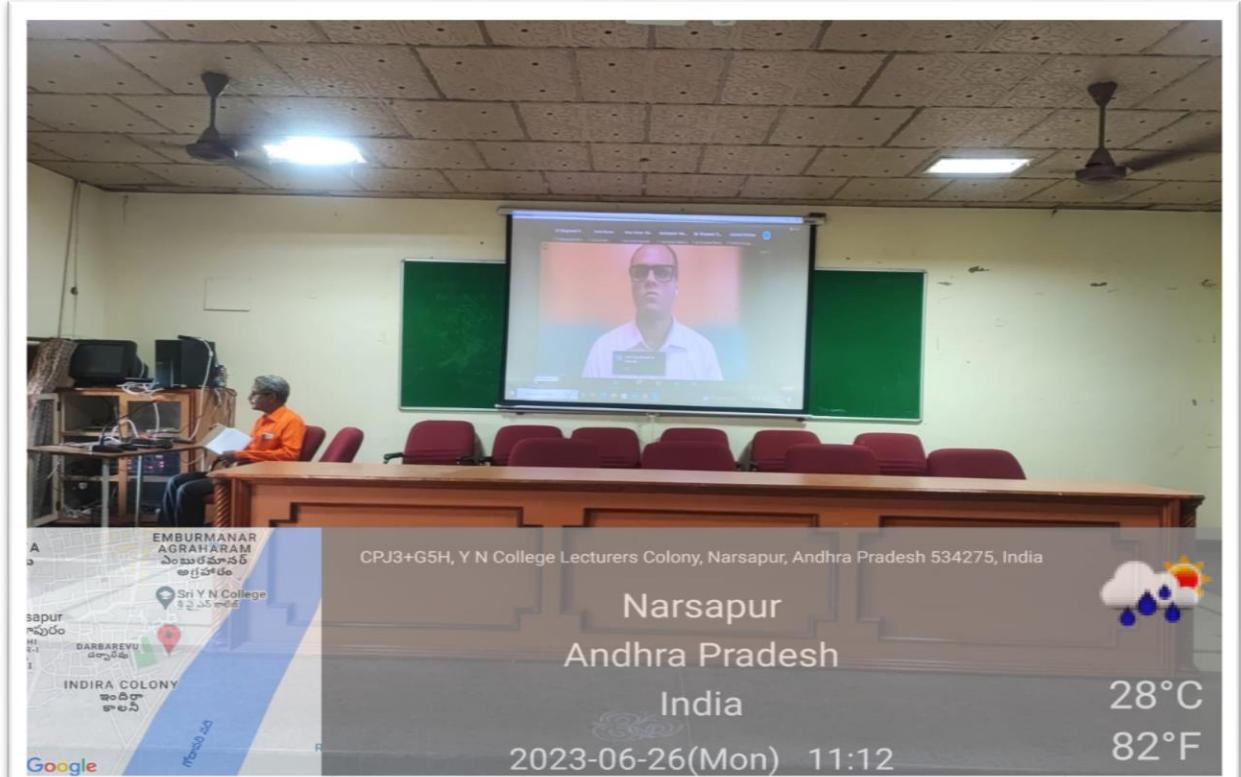
Dr. N. Chinta Rao
Director

Dr. R. Pardhasaradhi
Associate Professor & Head,
Dept. of Management Studies

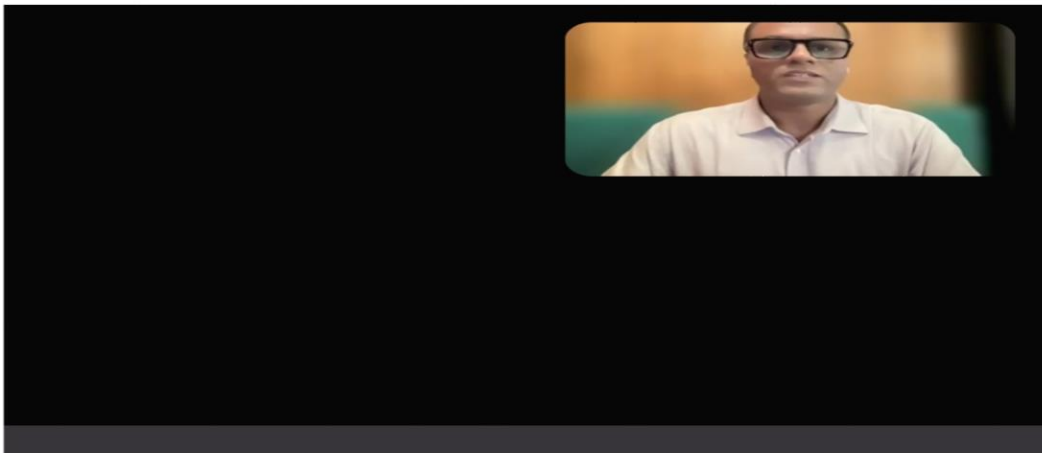
Event Coordinator
Ms. Sonia Soman



PHOTOS



POWERPOINT SLIDES



What is meant by Securities Market

Capital market is a place where buyers and sellers indulge in trade (buying/selling) of financial securities like bonds, stocks, etc. The trading is undertaken by participants such as individuals and institutions. In India the capital markets is governed by Securities and Exchange Board of India - SEBI



Investment Evaluation Factors





Demystifying - Securities Market

Myth

- Stock Market is Gambling
- What goes up must come down and vice versa
- Buy What's In The News

Reality

- Gambling transfers wealth from a winner to loser. Investing increases overall wealth
- Trend consists of a series of advances and retreats, resulting in a net increase over time. Don't try to time the market
- By the time you hear the news, professional trading organizations have react faster than you can log into your account



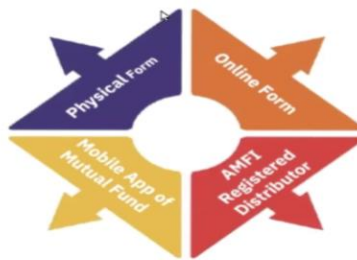
Financial Products as per your Goals



Unmute Start Video | Participant 98 Chat Reactions



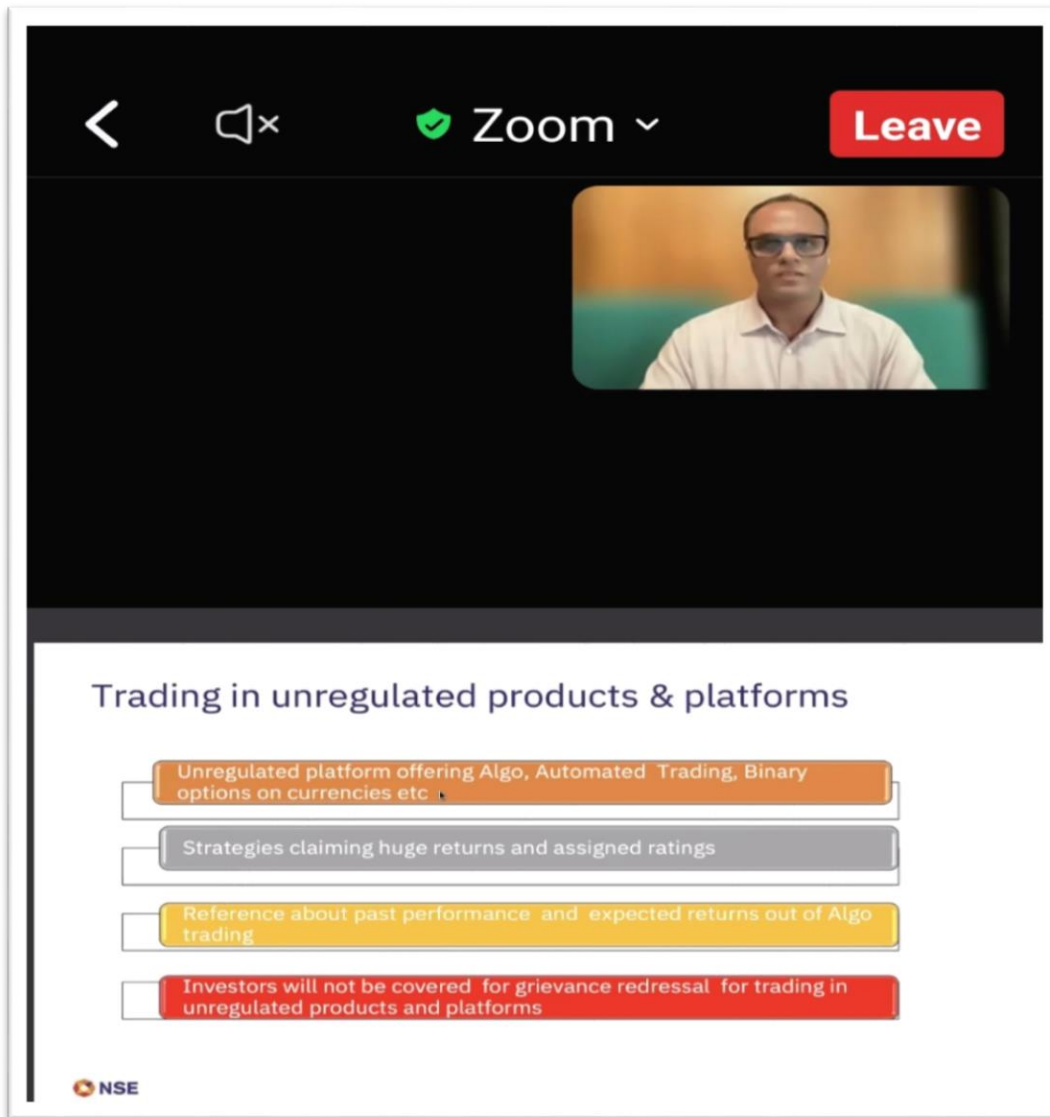
How to Invest in Mutual Funds?



Investor Due Diligence

<p>No cash dealings/ No assured returns</p>	<p>Do not sign blank KYC Read thoroughly before signing</p>	<p>Do not deal with Unregistered Intermediaries</p>	<p>Do not share password</p>	<p>Do not keep your funds idle with stock broker</p>
<p>Avoid herd mentality</p>	<p>Invest in businesses that you understand</p>	<p>Do not try to time the markets</p>	<p>Do not trade based on stock tips from unauthenticated sources</p>	<p>Do not fall prey to fraudster sending emails and SMS promising huge profits</p>





The image shows a Zoom meeting interface. At the top, there is a navigation bar with a back arrow, a muted microphone icon, the Zoom logo, and a red 'Leave' button. Below this is a video feed of a man with glasses and a white shirt. The main content area displays a slide with the following text:

Trading in unregulated products & platforms

- Unregulated platform offering Algo, Automated Trading, Binary options on currencies etc
- Strategies claiming huge returns and assigned ratings
- Reference about past performance and expected returns out of Algo trading
- Investors will not be covered for grievance redressal for trading in unregulated products and platforms

NSE
