

Sri YN College
Dr. C.S Rao PG Centre
Department of Management Studies



BBA BOS 2023-24 AY

MISSION
DEVELOPING VIRTUOUS MANAGERS



SRI YN COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES :BBA

MEMBERS OF BBA BOARD OF STUDIES

(Constituted in Oct 2021)

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2	-----	University Subject Expert	
3	Dr.Santhosh Jhavar, MBA.Ph.D Head, Department of Management Studies St Therisa's College for Women, Eluru Ph No: 939393793 Email: 1. principaltheresa1953@gmail.com 2. santoshjhavar @ gmail.com	Subject Expert	Participated through the online Platform
4	Sri. K. Suresh Kumar, MBA(Ph.D) Head, Department of Management Studies SD College of Information Technology.,Tanuku Ph No: 9581655757 Email: itzsuryaaa@gmail.com	Subject Expert	"
5	Mrs.T.Vasudha Rao MBA Technical Specialist – Communications The World Bank., New Delhi Ph No: 9958861232 Email: vsrao20@gmail.com	Industrial Member	Absent
6	Ms. K.Geeta Priyadarsini Dept of Management Studies Dr.C.S Rao PG Centre	Alumni Member	K Geeta
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10	Dr. G.S.Rama Krishna , Associate Prof, Sri YN College	Member	G.S.Rama Krishna
11	Dr. P.V.Subba Rao , Associate Professor, Sri YN College	Member	P.V. Subba Rao
12	Mr. I Prabhakara Rao , Asst. Professor, Sri YN College	Member	I Prabhakara Rao
13	Dr. M.Manikya Rao , Associate Professor, Sri YN College	Member	M Manikya Rao
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BBA

The Board of Studies meeting of the Department of Management Studies for the Academic year 2023-24 is held on 18-10-2023 at 11 AM through the Online mode to discuss the following points on the Agenda

AGENDA

1. To prepare the syllabi and model question papers for the BBA I, II, and III years for the academic year 2023-24.
2. To discuss about the ratio of CIA and SEE from the present ratio 25:75 to 40:60 from the 2023-2024 admitted batch onwards.
3. To discuss about the division of marks among the sections in CIA and SEE.
4. To discuss and decide the Minors Subjects to be taught from the II Semester onwards w.e.f AY 2023-24 and to design the syllabus of the paper to be taught in the II Semester.
5. To discuss about offering the Human Values and Professional Ethics paper as a Certificate/ Value Added Course in the I Semester of BBA from the AY 2023-24
6. To discuss about online courses to be done by the students during the VI Semester .
7. To discuss and approved the Syllabus and the Model question Paper of Business Writing , a Skill Course to be offered in the II Semester for all the UG Programmes
8. To discuss the activities to be taken by the faculty members in line with the NAAC Criteria ; the APSCHE, the APHERMC and the AICTE guidelines.

RESOLUTIONS

1. The Members of Board of Studies approved the syllabi and model question papers of the BBA I, II, and III years for the academic year 2023-24.

2. It is unanimously resolved to change the ratio of CIA (Continuous Internal Assessment) and SEE (Semester End Examinations) from the present ratio 25:75 to 40:60 from the 2023-2024 admitted batch onwards.

3. It is resolved to conduct the Examinations as per the pattern given below:

CIA(Continuous Internal Assignment)

Theory exam (2 times)	28 Marks (1 hr 30 mins)
Essays 2/3 @ 8M :16 M	
Shorts 3/5 @ 4M :12 M	
Assignments (6)	6 Marks
Seminars (on assignment topics)	6 Marks
Total	<hr/> 40 Marks <hr/>

SEE (Semester End Examinations)

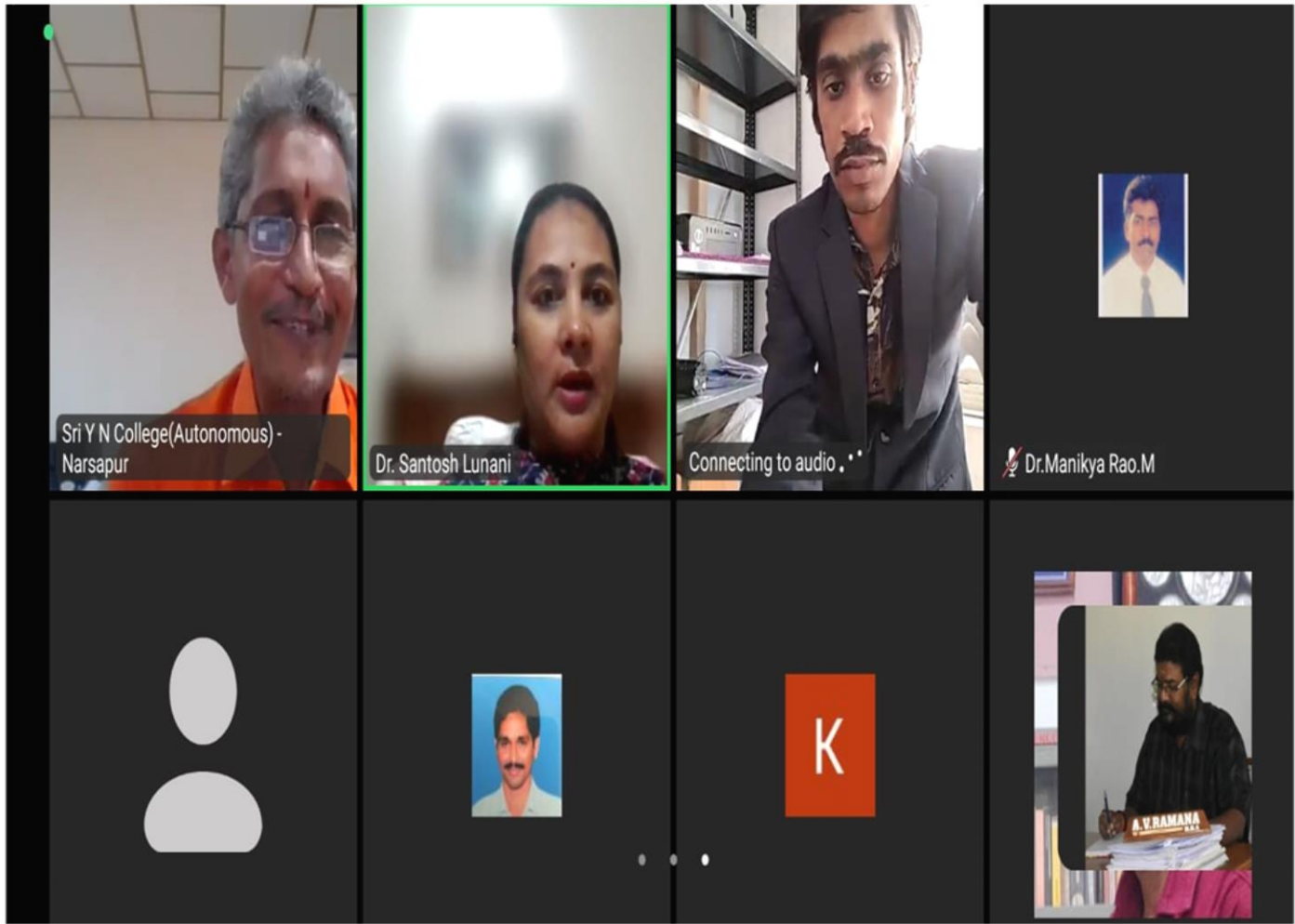
Short Notes 5/8 @ 4 M	20 M
Essays *5 /10 @ 8 M	40 M
(* 5 from two sections with 2 min in each)	
Total	<hr/> 60 Marks <hr/>

Two essays of 8 marks each are to be written out of 3 in section I.

Three Short answers of 4 marks each are to be written out of 5 in section II.

4. In acceptance of the students' choice, the Board Members unanimously resolved to offer "**Computer Applications**" as the Minor subject to the BBA students with effect from the second semester onwards. Six papers will be taught in Computer Applications from the second to the fifth semesters.
5. It is resolved to offer the "**Human Values and Professional Ethics**" paper as a Certificate/ Value Added Course in the I Semester of BBA from the AY 2023-24 .
6. It is resolved to direct every student to do an online course during the VI Semester along with the semester internship.
7. The Board unanimously approved the syllabus and the Model question paper of the skill course , Business Writing which is to be offered to the UG programmes during the II Semester period.
8. It is resolved to conduct Student and Faculty Exchange Programs with the Collaborating Colleges in line with the NAAC criteria.

R. Parthasaradhi
18/10/2023
CHAIRMAN
BOARD OF STUDIES
DEPARTMENT OF BUSINESS ADMINISTRATION
SRI Y.N. COLLEGE (AUTONOMOUS)
(NAAC ACCREDITED 'A' GRADE COLLEGE)
ARSAPUR - 534 275





Sri Y N College(Autonomous) - Narsapur



Dr. Santosh Lunani



Dr. Andey Venkata Ramana



kotipalli geeta



Dr. Gandham Sri Ramakrishna, Dean



Dr. Manikya Rao. M



G. Rangababu



Dr. Pulap. Rao

