



Aanvik-The Electronics Society
Department of Electronics
Sri Y N College(Autonomous)-Narsapur



An Awareness Campaign on Electricity Consumption
held on 22-08-2022

Objectives of the Awareness Campaign:

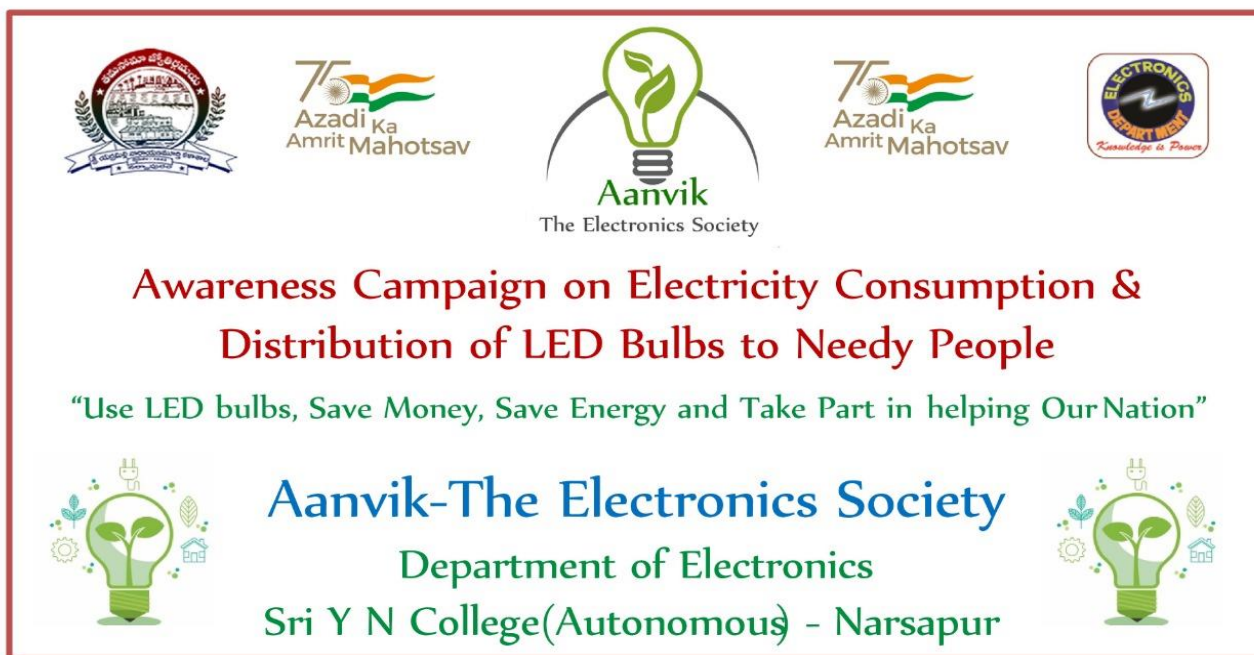
- ✓ To generate awareness among consumers about energy efficient products
- ✓ To foster policy and practice for promoting the use of energy efficient products for better demand side management and in turn to contribute towards sustainable consumption of energy.
- ✓ To advocate for promotion of energy efficiency as a tool to fight climate change.

In the recent years India's energy consumption has been increasing at one of the fastest rates in the world. About 70% of India's energy generation is from fossil fuels. While various steps are taken to increase the supply but demand side management can be a most cost effective solution to the growing demand – supply gap.

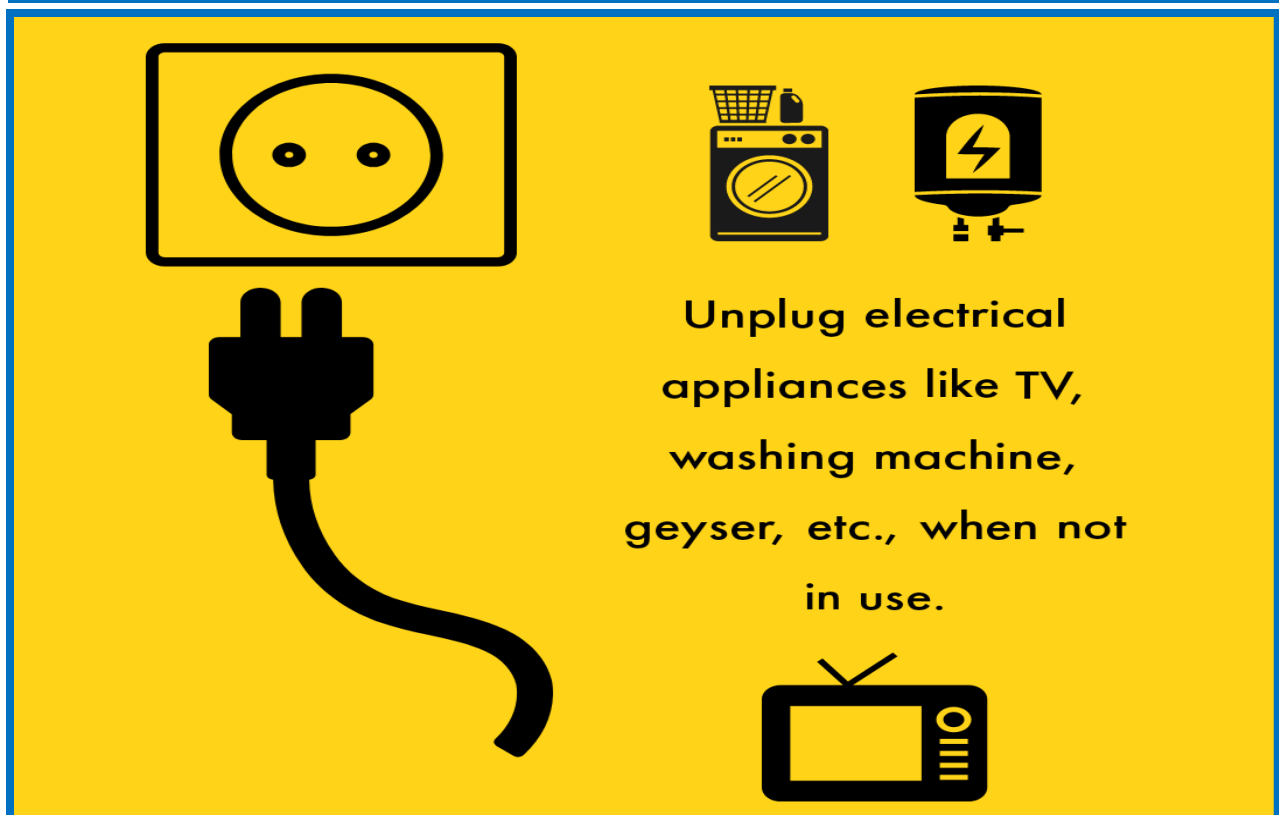
Consumers need to be clear and have precise information about the energy efficient products and services available in the market so that they can

contribute in reducing the use of energy. Government, companies, consumer organisations and other concerned organizations need to disseminate the information regarding saving electricity through the use of various energy efficient products.

Aanvik-The Electronics Society organised a campaign to raise awareness among electricity consumers on August 22nd, 2022. The campaign involves various activities such as Awareness on Electricity Consumption with theme “Use LED bulbs, Save Money, Save Energy and Take Part in helping Our Nation”. This campaign was organised for formally distributing the LED Bulbs in the Narsapur, Andhra Pradesh. More than 20 students participated in the campaign and there was elaborative coverage of the campaign.



Banner of the Awareness Campaign on Electricity Consumption



Awareness Posters on Electricity Consumption

TOP 5 STEPS TO REDUCE YOUR ENERGY CONSUMPTION



1. SHUT DOWN YOUR COMPUTER

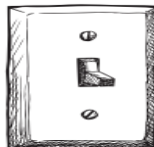
2. CHOOSE THE RIGHT LIGHT



3. ELIMINATE VAMPIRE POWER: UNPLUG CHARGERS



4. USE A POWER STRIP



5. TURN OFF YOUR LIGHTS

VAVA

Why Make the Switch to LED?



Longer Lifespan

LED light bulbs can last tens of thousands of hours, whereas incandescent ones only last around 1,000.



Ecofriendly

LED lights contain no toxic materials, help reduce CO2 emissions, and are 100% recyclable.



Energy Efficiency

LED lights use up to 50% less energy than standard fluorescent or halogen alternatives.



Safer to Use

- Eye-friendly
- Cool to the touch
- Sturdier build
- Mercury-free



Color & Design Flexibility

LEDs come in different shapes and feature adjustable brightness and color temperature.

Awareness Posters on Electricity Consumption



Awareness Campaign on Electricity Consumption



Distribution of LED Bulbs to Needy People



Mr. B M N V S S P Ranga Vital, II B.Sc. MPE Fixing an LED Bulb in the Lamp holder at the Consumer's House