

# *Magazine*

## **2023 - 24**



## **SRI Y.N. COLLEGE**

### **(AUTONOMOUS)**

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)  
Accredited by NAAC 'A+' Grade (4th Cycle)

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## Editor's Desk

*Dr. Gandham Sri Rama Krishna*  
*Dean & Associate Professor*

*I am extremely happy to share that our College has been accredited by NAAC with 'A+' grade with a CGPA of 3.28 during their assessment for the fourth cycle. It is indeed a satisfying reward after a consistent 'A' grade consecutively for three cycles. The peer team members visited our College on 9th, 10th October, 2023 and assessed the College by visiting various Departments, Support services, Research Centre and interacted with all the stakeholders. The College Management appreciated the Staff, Students and Alumni for their dedicated and commendable great efforts in achieving this 'A+' grade for the fourth cycle.*

*The Sri Y.N. College Magazine 2023-24 showcases the significant academic and co-curricular activities of the college, including the 11th, 12th, and 13th Graduation Ceremonies. The magazine highlights numerous activities such as various MOUs, academic events like the Student Induction Programme, Academic Council Meetings, Student Exchange Programmes, Youth Fest-2023, Entrepreneurship Skills Workshops, Meri Maati Mera Desh Program, observance of important event days, and Guest Lectures. The A.P. State Council for Higher Education (APSCHE) offers Major and Minor Courses for 1st sem graduate students. Major core courses enable students to delve into in-depth study of specific subjects or disciplines. The New Education Policy places significant emphasis on Skill Enhancement Courses, Life Skills, Skill Development Courses, and Social immersion/Community/Internship Projects, aiming to provide students with hands-on work experience.*

*As per the usual practice, the Magazine comprises three sections, the first of which compiles all academic and extension activities in the form of Annual Reports from various wings including Sri Y.N. Degree College (Autonomous), Dr. C.S.Rao P.G. Centre (Autonomous), Sri G. V.R. Institute of Education (B.Ed. College), Sri Y.N. Diamond Jubilee Junior College, A. U. Distance Education Study Centre, IQAC, NCC, Sports, NSS, Community Service Centre, HRD Centre, Innovation & Entrepreneurship Development Centre (IED Centre), Gandhian Studies Centre, Yoga & Meditation Centre, Women Empowerment Cell, and Fine Arts Association. The Research Centre, affiliated with the Department of Management Studies, stands as the latest achievement of Sri Y.N. College.*

*The subsequent sections include English and Telugu sections featuring articles showcasing the diverse literary and artistic talents of our students. Additionally, glimpses of the activities are presented through photo galleries. These sections are enriched with distinct highlights from this academic year.*

*The outstanding teamwork of the Magazine Committee has shaped the Magazine into the embodiment of our College, reflecting its vibrant essence. I extend my heartfelt gratitude to the members for their tireless efforts and dedication. I am profoundly grateful to the Management, particularly Dr. Chinamilli Satyanarayana Rao garu, for entrusting us with this important responsibility and providing continuous encouragement throughout. Lastly, I extend my thanks to all contributors to the Magazine's different sections and welcome your valuable feedback.*

*- Editor in Chief*

## INDEX

1. Principal's Report	Dr. Ch. Kanaka Rao	7
2. Director's Report	Dr. N. Chinta Rao	13
3. Dean, Academic Affairs Report	Dr. Gandham Sri Rama Krishna	19
4. B.Ed. Principal's Report	Dr. P. Santhi	23
5. IQAC Report	Dr. M. Manikya Rao	26
6. HRD Centre Report	Dr. Ch. Srinivas	28
7. Innovation & Entrepreneurship Development Centre Report	Dr. Gandham Sri Rama Krishna	30
8. Sports Report	Mr. J. Sunil	32
9. NCC (NAVY) Report	Lt. Y. N. V. V. Ramana Rama Rao	33
10. NSS Report	Mr. S. Yacob & Mr. E. Vamsi	34
11. Gandhian Studies Centre Report	Dr. P. Venkata Subba Rao	37
12. Women Empowerment Cell Report	Dr. K.V.R.B. Varalakshmi	39
13. Community Service Centre Report	Mr. B.N.S.V. Prasad	40
14. Yoga & Meditation Centre Report	Mr. Sk. Alisha	42
15. Literary & Fine Arts Association Report	Dr. K.V.R.B. Varalakshmi	43
<b>ENGLISH SECTION :</b>		<b>47 - 56</b>
16. Books are our Never Failing Friends	Sri Mutyala Kalyana Rama Krishana Rao,	47
17. Climatic Conditions	S. Sarika	48
18. Don't Give Up	U. Sonjini	49
19. Entrepreneurship	Rumaisa Tamkeen Ashraf	50
20. CHANDRAYAAN-3	Y. Lavanya,	51
21. BEST FRIEND ISN'T A PERSON; IT'S A TIER"	B. Divya Jyothi	51
22. FUTURE POLITICS	S.J.S.S. Chidwilas	52

23. Save Wild Life	M. Asmathunnisa	53
24. "Sow" "Grow" "Glow"	K. Pallavi Sri	54
25. When Life Gives You Colors	S. Ooha Surekha,	55
26. Great Dad	A. Snehita	55

### తెలుగు విభాగం

57-68

1. నిన్నెప్పుటికీ ప్రేమిస్తూనే ఉంటా...	కె. దుర్గ శ్రీనివాస వర్మ	59
2. బంధం	కె. సత్యవేణి,	59
3. తెలుగు భాష గొప్పదనం	కొప్పుల లావణ్య,	61
4. నాన్న... అంటే..	యస్. ఊహ సురేఖ,	61
5. నాన్న గొప్పతనం - అమ్మప్రేమ అనిర్వచనీయం	సిహెచ్. వినీత భవాని	63
6. అమ్మ - స్వచ్ఛమైన మనసే ఆరోగ్యమైన జీవితం	బి. దివ్యజ్యోతి	64
7. నాన్న	ఎ. స్నేహిత	66
8. అమ్మ - కాలం విలువ	వై. లావణ్య	67
9. పస్తుతం మన జీవన విధానం	బి. నవ్య తేజ	67
10. స్నేహం - మంచిమాట -	పి. పావని	68





## PRINCIPAL'S ANNUAL REPORT 2023 - 2024

**Dr. Ch. Kanaka Rao**  
Principal

I am extremely pleased to present the annual report of our prestigious institution for the academic year 2023-24. Our college offers 18 programs at the UG level, 5 programs at the PG level, and 4 courses at the Intermediate level. The present student strength of the College is 2351, including 1441 in UG, 429 in PG, 387 in Intermediate, and 94 in B.Ed.

The College boasts a highly competent and experienced faculty with 20 Doctorates and 12 M. Phils. We have achieved a pass percentage of 54% in B.Sc., 63% in B.Com., 76% in BBA, and 50% in B.A., with an average of 57% during the 6th Semester End Examinations in August, 2023. The National Education Policy (NEP) – 2020 is being implemented under which UG Programmes are now of 4 years duration with multiple entry and exit options with a focus on single Major and single Minor as per the choices of the students. The introduction of the Community Service Project (CSP) at the end of the first year, Short Term Internship at the end of the second year, and Semester Internship during the 6<sup>th</sup> semester is a notable addition to the regular curriculum.

The 11<sup>th</sup>, 12<sup>th</sup> and 13<sup>th</sup> Graduation Ceremony was conducted on July 22, 2023, with Chief Guest Prof. K. Padma Raju, VC of ANUR, and Guest of Honour Sri K. Surya Teja, IAS, Sub-Collector of Narsapur.

I am delighted to announce that our college has been accredited by NAAC with 'A+' grade, achieving a CGPA of 3.28 during the assessment for the fourth cycle. This accomplishment is especially rewarding after consistently maintaining an 'A' grade for three consecutive cycles. The peer team members conducted their assessment by visiting various departments, support services, research center, and interacting with all stakeholders during their visit to our college on 9<sup>th</sup> and 10<sup>th</sup> October 2023.

Our College has organised an awareness programme in association with the Andhra Pradesh State Council of Higher Education (APSCHE) on "Reforms in Higher Education - Empowering Youth to Face Future Challenges" in our college auditorium on 31-1-2024. Prof. K. Rama Mohana Rao, Vice Chairman of APSCHE, delivered the keynote address as a resource person.

International Day against Drug Abuse and Illicit Trafficking was observed on June 26, 2023, Sri Poliseti Sri Raghu Rama Rao, Sr. Advocate & Treasurer of our College attended as the Chief Guest.

On 26th October 2023, an Academic Council Meeting was conducted. All Heads of Departments (UG & PG) participated in this meeting to scrutinize the academic rules and regulations, the Academic Calendar, Curriculum, Syllabus, and modifications as per NEP and students' needs. The meeting scrutinized and approved the proposals with modifications from the Board of Studies regarding courses of study.

Independence Day was celebrated on 15th August 2023, and the National flag was hoisted by Sri P. Sri Rama Rao, Vice President of our college.

Our College conducted the Student Induction Programme (SIP), and the Secretary & Correspondent Dr. C.S. Rao addressed the newly joined UG students on 18th & 19th August 2023. Treasurer Sri Poliseti Raghu Rama Rao, Research Advisor, Sri R.V. Subba Rao, addressed the newly joined UG students.

On 3rd November 2023, Sri Mokkarala Achyuth Ambareesh, RDO, Narsapur, conducted a talk on student enrollment as Voters as part of the Systematic Voters Education and Electoral Participation Programme (SVEEP program).

On 12th January 2024, Sankranti Sambaralu were celebrated with Shatavadhani, Sri Amudala Murali, as the Chief Guest.

On 26th January 2024, Republic Day was observed with Sri Ch. Reddappa Dhaveji, GB Member of our College, as the Chief Guest. He hoisted the National Flag and delivered a message to the students and society on the occasion.

Our HRD Centre, in collaboration with 'Tech In IT', Tanuku, conducted Campus Placements on 1st August 2023. Dr. C.S. Rao, Secretary & Correspondent, delivered a talk at the Municipal Ward Secretaries Training Camp on 17th August 2023. Tech Mahindra in Chennai conducted campus placements and finalized the selection of students on 8th August 2023. Sri T.V.S. Swaroop, HR Consultant for Aurobindo Pharma-ceuticals, Hyderabad, conducted an interface meeting with students and conducted campus selections on 28th July 2023. Sri Vijaya, Manager-HR at Hetero Drugs in Hyderabad, conducted campus placements and issued the placement orders to the selected students on 1st August 2023. Dr. C.S. Rao, Secretary & Correspondent, addressed the gathering on the occasion of Training for Municipal Ward Secretaries on 17th August 2023 and the Village Secretaries Training program on 6th February 2024.

An awareness talk on "Start-up Program on Millets, Health Benefits, and



Product Sales" (Mission Life – Lifestyle for Environment) was conducted by the Innovation and Entrepreneurship Development Centre and Nehru Yuva Kendra, Eluru, on 30th August 2023. The workshop on the "Role of Banks in promoting start-ups" was conducted by the Innovation and Entrepreneurship Development Centre and the Management Studies Department on 29th August 2023. Sri Koparthy Rambabu, Rtd. Dy. Zonal Manager, spoke on the Role of Banks in promoting start-ups.

The "Workshop on Entrepreneurship Skills & Career Building" was conducted on 28th November 2023 in the Aurobindo Auditorium. The event was jointly organized by the Innovation & Entrepreneurship Centre (IED Centre) and NSS Unit I & II of our college, presided over by Dr.Ch. Kanakarao, Principal. Sri Dulam Kishore, District Youth Officer, Nehru Yuva Kendra, Eluru, was the Chief Guest of the Inauguration Session. He spoke about the journey of entrepreneurship and career building, emphasizing the challenges and opportunities for growth, innovation, and success.

The 'Business Idea Competition-2023' workshop was conducted jointly by the Innovation and Entrepreneurship Development Centre and Kovvali Foundation, Narsapur, on December 20, 2023. Smt. K. Jayalakshmi, Treasurer of Kovvali Foundation was distributed appreciation certificates and

Mementos to the Winners of Business Idea Competition on 22-2-2024.

The workshop on "Entrepreneurship Development Programme" was conducted by the Innovation and Entrepreneurship Development Centre and Management Studies Department on December 23, 2023. Dr. John William Carey Medithe, Founder of Carey Joehin International (P) Ltd., Hyderabad, graced the occasion as the chief guest. On 9th January 2024, IED Centre and Nehru Yuva Kendra, Eluru jointly conducted an elocution, and West Godavari College students attended the program.

Our Gandhian Studies Centre celebrated Gandhi Jayanti on October 2, 2023. Vice President Sri Ponnappalli Sri Rama Rao distributed prizes and appreciation certificates to school children. Our GSC organized Gandhi Shanthi Yatra on the occasion of Mahatma Gandhi Death Anniversary on January 30, 2024. Dr.C.S.Rao, Secretary & Correspondent, addressed the gathering on the occasion of Gandhi Jayanthi on January 30, 2024.

The Yoga & Meditation Centre celebrated International Yoga Day on June 21, 2023. The Administrative & Academic Staff appreciated the students who secured the second prize at the Intercollegiate Competitions for Women, organized by Adikavi Nannaya University, Rajamahendravaram, on November 20, 2023.

On the eve of Teacher's Day on 5th September 2023, Dr.A.P.V. AppaRao, Principal, Dr. Ch. Kanakarao, Vice Principal, and Sri Ponnada Subrah-manyam, Retd. Principal, were felicitated by the College Management during the Teacher's Day Celebrations on 5th September 2023. The Executive Members of the Royal Club, Narsapur, felicitated Dean, Dr.Gandham Sri Rama Krishna, MBA Dept. HOD, Dr. R. Pardha Saradhi, HRD Centre Director Dr. Ch. Srinivas, on the eve of Teacher's Day on 5th September 2023.

The Women Empowerment Cell of our college observed 'Sarojini Naidu Birthday Celebrations' on 13th February 2024, and Dr. Sirigineedi Rajya Lakshmi, Former member - Women Commission attended as the Chief Guest on the occasion.

Eight Memorandums of Understanding (MOUs) were signed by various departments this academic year. As part of the Academic Curriculum, all the Departments of our college organized webinars, Online FDP, student seminars, guest lectures, and assigned project works to students during this academic year.

Our Alumni, Dr. M. Ravi Shankar, Regional Head, The Hindu Newspaper Group, Hyderabad, and our Alumni M., Sri I.V. Pardhasaradhi, Regional Head, The Hindu Newspaper, Vijayawada, and our Alumni Mr. P. Jaya Prakash, HR Manager, AXIS Bank, Vijayawada, delivered a talk on Start-ups on 9th October 2023.

The Department of Physics hosted a Guest Lecture on ISRO Projects delivered by Sri Rajendra Dhaweji on 21st September 2023. Sreeman Dina Anukampana Das from the Bhakti Vedanta Institute, Singapore, delivered a talk on Attentive Reading with Speed Learning on 12th September 2023. In the PG Seminar hall, Mahakavi Gurram Jashuva's 128<sup>th</sup> Jayanthi Celebrations were held on 27<sup>th</sup> September 2023. Sri G.V.K. Rama Rao, Sr. Advocate and Former Vice President of Sri Y.N. College, addressed the gathering on this occasion. Sri S.T.P. Kondada Pani attended as a Chief Guest during the International Sanskrit Day on 21st August 2023.

The Mandal Legal Services Committee, Narsapur, and our NSS Units I & II jointly organized a "Special Awareness and Sensitization Programme on Ragging" for 1st Year Degree Students at the P.G. Seminar Hall on 30<sup>th</sup> September 2023. In this program, Chief Guests included Hon'ble Sri Y. Srinivasa Rao, Senior Civil Judge, Hon'ble Sri K. Srinivas, First Addl. Jr. Civil Judge, Sri Poliseti Sri Raghu Rama Rao, Sr. Advocate, who participated and addressed the gathering.

Nehru Yuva Kendra, Eluru, West Godavari District, and NSS units I & II of our College jointly conducted the Meri Maati Mera Desh Program in College Aurobindo Auditorium on 17<sup>th</sup> October 2023. Our NSS units I & II observed 'NSS Day' on 23<sup>rd</sup> September 2023. Sri G. Bharat Bhushan, Commanding Officer, NCC 7<sup>th</sup> Naval Unit,

Narsapur Division, West Godavari District, was invited as the Chief Guest to the program. Our NSS Units I & II and Red Cross Society jointly conducted a Rally on the occasion of Blood Donors Day on 14th June 2023. In this Rally, Narsapur MRO, Sri Pahzil, flagged off this rally. NSS Unit II's Programme Officer Sri S. Yacob along with 10 volunteers attended the NIC Programme at B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai, Tamil Nadu from June 19, 2023 to June 25, 2023.

A workshop on "Subject Expert Groups" – Unnat Bharat Abhiyan was conducted collaboratively by the Innovation and Entrepreneurship Development Centre and NSS on February 6, 2024. Dr. Pavani Bhesetty, Regional Coordinator of Unnat Bharat Abhiyan at Andhra University, Visakhapatnam, delivered a lecture on the "Significance of Subject Expert Groups".

Smt. P. Santhi, Collector of West Godavari District, honoured the College Principal and Dean during the Blood Donors Day Celebrations conducted by Red Cross Society, on 16-6-2023. Dr. Gandham Sri Rama Krishna, Dean, Academic Affairs & Sri S. Yacob, NSS Program Officer, received 'Guru Spandana Puraskar-2023 and appreciation certificates from SpandanaEda International foundation at Eluru on 29-10-2023.

Our College Community Service Centre has been taking social responsibility at all times in and around our area. Under the

Ministry of Youth Affairs & Sports, Nehru Yuva Kendra- West Godavari (Eluru), AP, conducted District Level Yuva Utsav-2023 in the College Auditorium on 5th July 2023. The Sub-Collector Sri M. Surya Teja, IAS inaugurated the function by lighting the lamp along with Narsapur Municipal Chair-Person Smt. Barre Sri Venkata Ramana, Secretary & Correspondent, Dr. Chinamilli Satyanarayana Rao, NYKS District Youth Officer, Sri Dulam Kishore, Governing Body Members Sri Ch. Reddappa Dhaveji, Sri R.V. Subba Rao, and NDRF Inspector Sri Pintu Nandi.

Staff and Manager of the SBI, Narsapur planted Saplings on the College Campus on August 16, 2023. Dr.Ch. Kanaka Rao, Principal, Dr.Gandham Sri Rama Krishna, Dean, Academic Affairs involve Planting the Saplings in the College Campus on the occasion of National Pollution Control Day on December 2, 2023.

On August 18, 2023, Intermediate Students, Principal, Management, and Staff, collectively handed over the donation collected Rs.10 lakhs and Rs.6 thousand to Ms. Hema Jyothi (Inter BiPC) who met with a major road accident. On January 24, 2024, UG & PG students collectively handed over a donation of Rs. 54,429/- to Ananda Nilayam, Ungutur, Eluru District.

Dr. Madamsetty Koteswara Rao addressed the gathering on the occasion of National Cancer Awareness Day on 7th

November 2023. Our Community Service Centre organized the 'Prathibaku Prarana' Programme, where Smt. K. Sobharani, S.C. Social Welfare Empowerment Officer, West Godavari District, addressed the gathering on December 16, 2023. Max Vision Super Specialty Eye Hospital, Bhimavaram, and Community Service Centre jointly conducted an 'Eye Camp' on December 28, 2023.

Dr.C.S.Rao, Secretary & Correspondent, handed over the certificates to the trainees during the Certificates Distribution Ceremony on the occasion of the Viswa Karma Yojana Program on 17-2-2024. Our staff members published ten articles in the UGC Referred and Scopus Journals this academic year. It is appreciable that our faculty has been actively involved in research and publications.

English, Telugu Poem Writing, Drawing, Photography, Elocution competitions were organized by Nehru Yuva Kendra on 5-7-2023, Miss. D. Uma Maheswari of II MBA won the 1st prize, and Miss. K. Satya Latha of II BBA won the Second Prize. Miss. V. Vasavi Padma Priya of I BBA secured the first position in Classical Dance, and Miss. Jhanavi Jain, III BBA, secured the first position in elocution. Miss. S. Hema of II BBA (2022-25) participated in the Two-Day National Level Amrit Kalaash Yatra (Meri Maati Mera Desh) on 30th and 31st October 2023, held at New Delhi.

Ms. L.V. Saraswathi, 3<sup>rd</sup> year MPCs student, Ms. V. Padma Priya, 2<sup>nd</sup> year BBA

student, and Ms. Ch. Suchitra, 2<sup>nd</sup> year MPCs student, participated in the Classical Dance Programmes at Vadapalli on July 8<sup>th</sup> and at Bhimavaram on July 9<sup>th</sup>, 2023. II and III-year B.A. students attended the 46<sup>th</sup> Session of the A.P. State History Congress, sponsored by Dr. L.B. College, Visakhapatnam, on the 6<sup>th</sup> and 7<sup>th</sup> of January 2024.

The Department of Chemistry organized an industrial visit (field trip) to OMICS Next Generation Laboratories, Bhimavaram, on 20<sup>th</sup> July, 2023. Forty-five students from II B.Sc. in MPC, BZC, & BHC, along with three faculty members, participated. The Department of Bio-Technology conducted a student Internship training program for III B.Sc. Bio-technology students at OMICS, Bhimavaram on 01-11-2023.

Special days like English Language Day, Telugu Language Day, Hindi Diwas, NSS Day, AIDS Day, International Yoga Day, Voters Day, Constitutional Day, and Birthdays of Surdhar Vallabai Patel, Sri Srinivasa Ramanujan, etc., were observed and celebrated accordingly this academic year.

In this context, I wish to express my sincere gratitude to the College Management, Teaching, and Non-Teaching Staff for their excellent support extended to me during this academic year.

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**Dr. C.S. RAO P.G.CENTRE**  
**SRI Y.N.COLLEGE**  
**Director's Annual Report - 2023-24**

**Dr. N. Chinta Rao**  
Director  
Dr.C.S.Rao.P.G.Centre

I am elated to present the Annual Academic Report of Dr.C.S. Rao P.G. Centre for the Academic Year 2023-24. The PG Centre earlier affiliated to the Andhra University got affiliated to the Adikavi Nannaya University since 2016-17 academic year. In 2020 it got its Autonomy. Presently the P.G. Centre has 05 P.G. Courses – M.A. English, M.B.A., M.C.A., M.Sc. Mathematics and M.Sc. Organic Chemistry.

I am very happy to inform that the Second Autonomous batch (2021-2023) of all the five PG Departments of Dr. C.S.Rao P.G. Centre has successfully passed out with about 96% Results. The third batch students of all the courses are presently in their IV Semester, awaiting the Semester-End and Course-End Examinations to be conducted in June, 2024.

In the present academic year, a Second Section of MCA with an intake of 60 was sanctioned BY AICTE, Ministry of HRD, Govt. of India. And almost all the seats of both the sections of MBA and MCA, totaling 240 all together, have been filled.

As the BBA and BCA courses were brought under the purview of the AICTE, the new development in the Academic Environment of our PG Centre is that from the next academic year, 2024-2025, the UG Courses of BBA and BCA will correspondingly be added to the MBA and MCA Programmes, to comply with the recent AICTE Stipulations. The AICTE has duly approved this reorganization of the Professional and Technical Programmes and Courses. Therefore, from the next academic year onwards, the Management Programme will have in it the Courses of MBA and BBA, and the Computer Applications Programme will have in it the Courses of MCA and BCA, with the approval of AICTE.

The PG Centre has wonderful ambience, resources and infrastructure, and other facilities for effective and efficient imparting of higher education. Separate buildings are there for the MBA, MCA and the other PG Courses. There is a spacious Air-Conditioned Seminar Hall, and an Air-Conditioned Conference Hall.

We have spacious classrooms for a healthy atmosphere for the teaching and learning process. The Air-Conditioned Virtual/Smart Classroom facilitates and empowers the teachers and the students to develop their Educational Technology (ET) and Information Communication Technology (ICT) Skills in their Teaching, Learning and Presentation Skills. We have very good Science and Computer Laboratories. There are over 200 latest Computers, with LED Monitors, in the MBA and MCA Labs.

One of the most essential resources for an institution of Higher Education is The Library. We have a well equipped computerized library, comprising 22,000 volumes, and subscribing to 35 National and International Journals and Magazines belonging to various branches. We have also been subscribing to quite a few e-Journals. The faculty and students have free access to the Digitalized Section of the library with 15 Computer systems, and Internet facility.

I am extremely happy to inform you that our Research Centre, sanctioned by the Andhra University earlier, and later sanctioned by the Adikavi Nannaya University in the academic year 2016-17, has been doing well. The Centre facilitates Research Guidance to pursue M.Phil., or Ph.D., for up to ten research scholars, in the Departments of MBA. Dr. R. Pardhasaradhi,

Dr. G.S.Ramakrishna and Dr. Ch. Srinivas of MBA Dept., were granted Research Guidance-ship.

The Research Centre in Management Studies presently has nine Research Scholars under the guidance of Dr. R. Pardhasaradhi, Dr. Ch. Srinivas and Dr. G.S.Ramakrishna. Mr. K.Venkata Ramana has been awarded with Ph.D Degree in May 2023 under the guidance of Dr. R. Pardhasaradhi. (I feel happy to announce that this is the first Ph.D. from our Management Studies Research Centre).

We have well-versed faculty, who in expansion of their Research Potentialities, have been attending and presenting research papers at various national and international seminars, conferences and also participating in various workshops and faculty development programs. There were about 30 Participations, Paper Presentations, and Participations as Resource Persons in Seminars & Workshops during the current academic year.

The faculty has been regularly publishing not only articles in books and journals, but have also been authoring books. This year, 5 Research Articles, were published in various reputed Journals. 4 Research Articles by Dr. Parthasarathi, Dr. GS Ramakrishna, Dr. AV Ramana, Dr. PV Subba Rao, Sri I. Prabhakar of the MBA faculty got

published in national and international Journals. 2 seminar paper presentations were done by Dr. M. Manikya Rao.

Dr R Pardhasaradhi has been the Associate Editor of the Book titled Transdisciplinary Threads: Crafting the future through Multidisciplinary Research: Volume -1 (ISBN: 978-93-92917-824-4) in 2023 published by Infinity Publication Pvt. Ltd. Dr. Ch. Venkateswara Rao of Organic Chemistry had a Book chapter published in seminar proceedings. A research article by Smt. A. Lakshmi of MCA department got published in a Journal.

Dr Ch Srinivas participated as a resource person One Week International Online Faculty Development Programme on “Multidisciplinary Approach in Research Methodology” organized by Sri YN College in association with IQAC on 11th – 17th September 2023. Ch. Venkateswara Rao was Resource person at 1 national, 1 international Seminar. Dr. K. Sushil Paul of English Department was the Resource Person at the One-Day Workshop on Orientation for NAAC Accreditation & Faculty Upskilling for NEP-2020, at AB & PR College of Science, Kovvuru, East Godavari District.

Smt. Ch. Lakshmi, Asst.Prof, MCA Department attended a Workshop on AI. Ch. Venkateswara Rao, Asso. Prof.,

MSc.Organic Chemistry made two Seminars paper presentations, 2 at National level, and 2 at International level.

The faculty constantly seek to improve their academic qualifications, clearing NET /SET and by doing Research Degrees. Presently we have 9 Ph.Ds and 1 M.Phil, and 7 SET Qualified among our faculty.

The faculty of Organic Chemistry participated in 8 online Seven Day FDPs: 2 by Dr. Ch. Venkateswara Rao, 3 by Sri U. Ramu, 2 by Sri Ponnada, and 1 by Kum. K.Lakshmi Jyothi.

Dr. R. Parthasarathi, HoD, MBA has been nominated as member in PG Board of Studies of St. Theresa’s Women’s College, Eluru, KGRL College, Bhimavaram, SVKP & DR. KS Raju Arts & Science College, Penugonda. Dr. K. Sushil Paul, HoD, English, has been nominated as member in PG Board of Studies of St. Theresa’s Women’s College, Eluru, KGRL College, Bhimavaram, Sri P. Shyam Babu, HoD, MCA and Dr. Ch. Venkateswara Rao, of Organic Chemistry were nominated as member in PG Board of Studies of KGRL College, Bhimavaram and DNR College, Bhimavaram.

To supplement regular classroom teaching and to disseminate quality education, the departments have been regularly inviting eminent persons like Senior Professors of leading Universities and

experienced Executives from various Industrial Organizations, to deliver special lectures and to provide interaction for our students, to give the students a greater exposure. So also, workshops are being conducted to give students better training in skills. Many guest lectures were arranged during this Academic Year also. The MCA Department organized 3 Guest Lectures and 1 workshop. And the MBA Department organized organised 2 Webinars, 1 Seminar, 5 Workshops, and 1 Executive Interaction.

I am very much pleased to declare that the P.G. Courses have been consistently maintaining high standards of academic excellence and securing around 95% results in all the Semesters. One MCA student Areti Durga Manikanta Regd.No: 2203001 II MCA got an Online Certificate through Swayam in "Cyber Security And Privacy". M. Durga Devi, MBA, I Year, has won the Gold Medal in Discuss Throw, in the AKNU Inter-Collegiate Athletics – 2023 Tournment for Women.

The PG Centre is doing its best to give the students as much support as possible develop all-round and to mould their lives and careers. In the Yuva Uthsavalu, district level competition conducted by the Nehru Yuvakendra in collaboration with Sri Y.N. College at auditorium, on 5-7-2023, students from MBA and BBA participated in various events and won prizes. D. Uma

Maheswari of II MBA (2021-23) won 1st prize in Telugu Poem Writing. K.Satyalatha of II BBA (2021-24) stood second in Telugu Poem Writing. V. Vasavi Padma Priya of I BBA (2022-25) secured first position in Classical Dance.

As usual, to encourage the various skills and talents of the students, the PG Annual Literary and Cultural Events Competitions were conducted. A good number of students participated in of Elocution, Essay Writing, and Quiz, Singing, Dancing and in Theatricals like skit, mime and mono-action, from 15-02-2024 to 20-02-2024, in our Seminar Hall and prizes were won by them.

M.B.A (2021-23) Batch students were taken to Industrial visits on 12-08-2023. The Companies visited Godavari Mega Aqua Food Park Pvt Ltd., Tundurru and Meena Foods, Kumudavalli. The Organic Chemistry Students were taken to the ICAR – Central Tobacco Research Institute (National Institute for Research on Commercial Agriculture, Rajahmundry, A.P.)

I am also pleased to inform that the PG Centre is offering 4 Add-On Courses for the benefit of the PG Students to expand knowledge and hone their skills.

(1) "Certificate Course in Gandhian Philosophy", by the Gandhian Studies Centre,



(2) “Certificate Course in Creative, Communicative & Soft Skills”, by the English Department,

(3) “Certificate Course in Advanced Excel”, by the Management Studies Department,

(4) “Certificate Course in Instrumental Methods of Analysis in Chemistry”, for final year students of

Organic Chemistry, is very useful as it is industry oriented, and is conducted in collaboration with RV-Laboratories, Guntur, for 2 weeks.

The IED Centre has been honing the entrepreneurial skills of the students through counseling, Interaction Sessions, Guest Lectures, Workshops by Resource Persons from various walks of life with their stories of success, to develop the creative, innovative and inventive skills.

The Gandhian Studies Centre has been grooming the humane side of the students and imbibing the Gandhian and Indian morals, values and culture. As is the case with every year, it has offered a Certificate Course, which was done by many students.

The PG Centre can boast of a very strong Alumni. Three MBA and 8 MCA old

students, many them in high positions such as CEOs in India and Abroad, participated in the Peer Team interaction during NAAC Assessment process on 9-10-2023.

All this healthy and inspiring growth of the PG Centre has been due to the untiring efforts of our dynamic Management, led by our beloved Secretary & Correspondent, Dr. C. Satyanarayana Rao garu, and his team of Governing Body Members.

It is my bounden duty, on behalf of the P.G. Centre, to extend my heartfelt thanks to the Management and the Principal of the College, for their co-operation and encouragement in all our academic and intellectual endeavors. So also, I should thank all the Teaching and Non-Teaching Staff for their support throughout the year for helping me make this academic year, a glorious and successful one, for our PG Centre.

Let me close my report for this Academic year promising on behalf of the faculty of the Dr.C.S.Rao P.G. Centre, that we shall give our best, for the Centre to develop much more, for it to continue rendering its glorious services to the community at large. Thank you, one and all.

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***Teacher is a very noble profession that shapes the Character,  
Calibre and Future of an individual - A.P.J. Abdul Kalam.***



**Ms. POTHUMUDI RAMYA**  
II MBA



## ACADEMIC AFFAIRS ANNUAL REPORT - 2023-24

**Dr. Gandham Sri Rama Krishna**

Dean, Academic Affairs

It is a great pleasure to present the Academic Affairs report as the Dean. The ultimate objective of Academic Affairs is to maintain the quality education in Sri Y.N. College and conducting various Academic activities to give full support to IQAC Team to prepare AQAR-2022-23, Autonomous Extension Application and such other Reports.

### **Departmental - Meetings & Visits: from 07-10-2023 to 08-10-2023**

Departmental meetings are jointly conducted by the Vice President, Sri Ponnappalli Sri Rama Rao, Treasurer, Sri Poliseti Sri Raghu Rama Rao, GB Members, Dr. A.Ram Sathish, Sri R.V.Subba Rao, and Dean, Academic Affairs, Dr. G.S.Rama Krishna, Vice-Principal Sri B. Venkata Ratnam and IQAC Coordinator Dr. M. Manikya Rao for faculty development and quality education.

### **Meetings & Events at a Glance in this Academic Year 2023-24**

#### **A. Academic Council Preparatory Meeting**

On 22-09-2023 Academic Affairs conducted preparatory meeting to prepare for Academic Council Meeting. All Heads and

Council Members participated to discuss academic matters.

#### **B. Academic Council Meeting:**

◆ On 26-10-2023 conducted Academic Council Meeting. All Heads of Departments (UG & PG) participated in this meeting to scrutinise the academic rules and regulations, Academic Calendar, Curriculum, Syllabus and modifications as per NEP and Student's needs. The meeting scrutinised and approved the proposals with modification of the Board of Studies with regard to courses of study.

◆ On 16-03-2024 conducted Second Phase Academic Council Meeting.

#### **C. BOS Meetings for UG & PG Departments**

◆ Principal, Dean, Member Secretary conducted BOS Preparatory Meeting at GB Hall on 22-9-2023

◆ BOS Preparatory Meeting for PG Courses on 17-10-2023.

◆ BBA Department BOS Meeting was Conducted on 18-10-2023

#### **D. Graduation Ceremony**

The 11th, 12th and 13th Graduation Ceremony was conducted on July 22, 2023, with Chief Guest Prof. K. Padma Raju, VC of ANUR, and Guest of Honour Sri K. Surya Teja,

IAS, Sub-Collector of Narsapur

**E. NAAC Peer Team Visit**

On October 9, 2023, an interface meeting was held with the College Management, Administrative Staff, and Academic Staff, chaired by NAAC Peer Team Chairman Prof. Shashi Kumar Dhiman, Vice Chancellor of Himachal Pradesh Technical University, Hamirpur, Himachal Pradesh. The meeting also included Member Coordinator Prof. Aftab Alam, Dean of the Department of Management Studies at Jamia Millia Islamia, New Delhi, and NAAC Peer Team Member Prof. Mohammad Farooq Rather, Principal of Government Degree College Baramulla, Srinagar, Jammu & Kashmir."

**F. Examinations Results Review Meetings.**

◆ Controller of Examinations conducted Results Review Meetings. Dean, Academic Affairs participated and discussed the reviews for both UG & PG.

**E. Results Released**

◆ IIIsem PG Results was released by Dr. N.C.Rao, Director, P.G. Courses, On 24-7-2023

◆ I sem PG Results Released on 17-9-2023

◆ II, IV sem Results released on 02-10-2023

◆ IV Sem Results Release by Dr. N. Chinta Rao, Director, P.G.Courses and Dr. Gandham Sri Rama Krishna, Dean, Academic Affairs on 17-11-2023.

◆ II Sem Results Release by Dr. N. Chinta Rao, Director, P.G.Courses and Dr.

Gandham Sri Rama Krishna, Dean, Academic Affairs on 08-12-2023.

**Activities Done by Academic Affairs:****1. Articles & Books Publications:**

◆ The Sri Y.N. College faculty are having good number of publications every year.

◆ College Hand Book Published for 2023-24.

◆ College Reflections (News Letter) published 2 Issues like June 2023- November 2023 Issue & Dec. 2023- May, 2024

◆ College Magazine Published for College Magazine - 2023-24.

**2. Guest-Lectures & Seminars Motivated by Dean, Academic Affairs:**

i. Community Service Centre Conducted "Yuva Utsav-2023" Resource Person: Sri M. Surya Teja, IAS, Sub Collector, Narsapur Division, on 28-07-2023.

ii. The Mandal Legal Services Committee in Narsapur, along with our NSS Units, jointly organized a Special Awareness and Sensitization program on Ragging. Hon'ble Sri Y. Srinivasa Rao, Senior Civil Judge, delivered a talk on the Consequences of Ragging on 30-9-2023.

iii. The Red Cross Society and NSS Units organized conducted Blood Donors Day, distributing T-shirts and hats to the NSS Volunteers, on 14-6-2023.

iv. Sri G. Bharat Bhushan, Commanding Officer of NCC's 7th Naval Unit, Narsapur Division, delivered a talk on

social service during the NSS Day celebration on 23-9-2023.

v. Sri YN College PG Courses wing i.e, Dr C.S Rao P.G. Centre organized a One Day Seminar on "NATION FIRST: National Security, Role of Armed Forces & Citizens Responsibility" under the aegis of Youth 4 Nation emphasizing the values and ethos of the youth on 2-8-2023. The resource person of the seminar is Major General B.V.Rao, PVSM, VSM.

vi. Student & Faculty Exchange Programme with DNR College, Bhimavaram on 06-07-2023

vii. Dr. Pavani Bhesetty, Regional Coordinator, Unnat Bharat Abhiyan, delivered a talk on "Subject Expert Groups" on 6-2-2024.

### **3. MOUs & Collaborations :**

Academic Affairs Office took the initiation for preparing functional Memorandum of Understanding (MOUs) and Collaborations in this Academic Year 2023-24.

◆ Memorandum of Understanding (MOU) with Human Security Studies, Hyderabad, on 20-06-2023

◆ Collaboration with D.N.R.College, Bhimavaram, on 27-06-2023

◆ MOU with Minunshow4all, Hyderabad, on 17-11-2023

◆ MOU with OMICS, Bhimavaram, on 22-09-2023

◆ MOU with Ravali Spinning Mills, Khandavalli, 06-03-2024

### **4.Motivated to Conduct Educational & Industrial Tours**

◆ The Department of Chemistry organized an field trip to OMICS Next Generation Laboratories, Bhimavaram, on 20-07-2023. Forty-five students from II B.Sc. in MPC, BZC, & BHC, along with three faculty members, participated.

◆ M.B.A (2021-23) Batch students visited Godavari Mega Aqua Food Park Pvt Ltd.,Tundurru and Meena Foods, Kumudavalli on 12-08-2023 as part of Industrial Visits programme

◆ Department of Management studies along with II MBA Students visited Coco Cola Bottling Unit, Gopalapuram, and Ravali Spinning Mills Ltd., Khandavalli on 06-03-2024.

◆ B.Sc. Biotechnology students conducted an educational tour to Regional API Culture Research Station, Vijayarai, Eluru on 16-11-2023

### **5. Coordination with IQAC:**

Coordinated with IQAC regarding Academic Affairs. Sri Y.N. College follows the Quality Policies for Quality Education.

◆ The College is committed to achieve excellence in teaching, research, publications, placements, MOUs and Collaborations.

◆ To fully support the IQAC in submitting the AQAR Report-2022-23 and Autonomous Extension application.

◆ Submitted Autonomous Extension Application.

**6. College Website**

The Academic Affairs is coordinating with the College Website preparing Cell.

**7. Research Orientation**

In this academic year, Sri Suresh Parla, Research Scholar is ready to submit his thesis on MSMEs to Adikavi Nannaya University under the guidance of Dean, Dr. Gandham Sri Rama Krishna.

**8. Viksit Bharat@2047 Programme**

Prof. K. Rama Mohan Rao, Vice Chairman, APSCH gave appreciation certificate to Dr. Gandham Sri Rama Krishna, Dean, on the occasion of Viksit Bharat@2047 Programme held at A.P. Raj Bhavan, Vijayawada on 11-12-2023.

**9. Awards & Appreciations:**

1. Smt. P. Santhi, Collector of West Godavari District, appreciated and awarded the College Principal and Dean during the Blood Donors Day celebrations conducted by Red Cross Society, on 16-6-2023.

2. Dr. Gandham Sri Rama Krishna, Dean, Academic Affairs, & Sri S. Yacob, NSS Program Officer, received 'Guru Spandana Pursaska-2023 appreciation certificates from Spandana Eda International foundation, Guntur, during the Guru Spandana Programme held at Eluru on 29-10-2023.

**10. FRG Programme on Career Guidance & Counselling:**

Sri D. Harinath, CEO, and Sri Madhusudhana Rao, Executive, Head of Head Held High Foundation, Bangalore,

conducted the Future Ready Guidance (FRG) program on Career Guidance & Counselling and 21st Century Skills for B.Com and BBA students from March 11th to March 20th, 2024.

**11. Semester Internship Awareness Programme & Interactive Meet with Intern Organizations on 29-2-2024:**

Pearl LBA Guntur, Triaright Solutions Hyderabad, Myshow4all Hyderabad, Somu IT Solutions, Techlogic IT Solutions, Bio Environ Chemical Solutions, TBN Software Solutions Pvt. Ltd., Future IT Solutions, etc., conducted an interactive meeting with second and third-year graduate students for corporate internship and on-the-job training.

**12. Interface Meetings :**

Interface meetings with Academicians and Officials in the Academic Year: 2023-24

1. On October 9, 2023, an interface meeting was held with the College Management, Administrative Staff, and Academic Staff, chaired by NAAC Peer Team.

2. Interface meeting with Prof. K. Padma Raju, VC, AKNUR, at Viksit Bharat @ 2047 programme, held at Raj Bhavan, Vijayawada, on 11-12-2023

3. Interface meeting with Dr. P. Seetharam, Division Head, Bio Environ Chemical Solutions, Palakol on 19-8-2023

We thank the Secretary & Correspondent, College Management, Principal, and Staff for their cooperation.



## SRI G.V.R. INSTITUTE OF EDUCATION – SRI Y.N. COLLEGE (B.Ed.)

### Principal's Annual Report – 2023-24

**Dr. P. Santhi**

Principal

It is my ecstatic glee to present the annual report of the college of education for the academic year 2023-24.

Sri G.V.R. Institute of Education – Sri Y.N. College (B.Ed.) has been affiliated to Adikavi Nannaya University, Rajamahendravaram and with the approval of NCTE, Bangalore. The pattern of Examination is in Semester System. So, the B.Ed. Course is two – years with two semesters in each year, with an aim to impart value based, multi skilled education, imbibing convergent and cognitive universalism, Keeping in view well experienced faculty members were appointed by the college management.

Vision determines directions of effort and vision is to make our college one of the best college by providing quality of Education. I am elated to say that 15 batches of B.Ed., successfully completed and some of them were employed in both Government & Private sectors.

At present III Semester of 2<sup>nd</sup> Year B.Ed. Students are taking their teacher training

programme includes both Teaching practice and Internship.

The college faster better academic practices of conducting Assembly every day morning by students according to their schedule. A good beginning has a good end. The college provides an opportunity where students are lagging behind in communicative skills and soft skills, in order to improve their skills the communicative skill development programme is conducting from 3.00 p.m. to 4.00 p.m. every day for all round development of a student.

The aim of the college is to disseminate knowledge, inculcate convergent thinking and teaching abilities among the rural students. Reckon with Guest lectures, group discussion, awareness programmes, Micro teaching, workshops, seminars are arranged.

Libraries are Gateway of knowledge for the Society. We have exclusive library for training teachers (B.Ed.). It includes 3442 Books, 14 Journals and Magazines 06 Educational Journals, 04 Newspapers and 370 number of Titles.

## **SRI Y.N. COLLEGE (Autonomous)**

In due course, students will be learnt the art of competitive spirit based on the various duties they performed every month and also they display various articles, write ups, pictures on the wall magazine.

Academic Calendar is a schedule of all the events that occurs in an academic year. It serves as remainder of important events for students & staff during the academic year and semester. In relation to this, the college make out an effective Academic Calendar for the year 2023-24.

The college celebrates various National, International days and festivals to make the students learn about culture, heritage and be aware of the primary issues concerning the environment and the world around. Some of the celebrations are Environment day, Yoga day, Matru Bhasha dinotsavam, Maths day, Women'day, Science day etc.

Our college also celebrated the idea behind our honourable prime Minister Sri. Narendra Modi's "Azadi ka Amruth Mahotsav" also initiated in every Activity and programme from 15<sup>th</sup> August, 2022 to 15<sup>th</sup> August, 2023. "Azadi ka Amruth Mahotsav" means the nectar of inspiration of the freedom fighters – nectar of new ideas, nectar of new resolutions and self-reliance. As a part of Azadi ka Amruth Mahotsav, our college students were participated in the following programmes throughout the year.

## **MAGAZINE 2023 - 2024**

College organized a program, Poster making on "EK Bharath Shreshta Bharath" which reflects them cultural pride & unity in the month of January, 2023. We conducted a work-shop on self-defense with respect to the "Community engagement programme on women empowerment" in the month of February, 2023. Our students participated in Essay writing on "Tribal Freedom Fighters" which was conducted by our faculty in the month of March, 2023. Quiz competition was held on "Famous Rivers, Oceans and other water bodies in our Country" in the month of April, 2023.

Students were actively responded and shared their views in an Interactive session on "Atma Nirbhar Bharat" which conducted by faculty in the month of May, 2023. College conducted a work shop on "Yoga & Healthy food habits – a way of life" which describes. How the food habits & yoga makes of person healthy in the month of June, 2023. Our Faculty conducted a work-shop on "Best from the waste". Which was laid emphasis as how to use each & everything in the month of July, 2023. Our college students were participated in webinar "Emphasis of NEP-2020 on Inclusive Education" in the month of August, 2023. Mrs. Subba Lakshmi, Women police came & made students to download & install the app "DISHA" and explained the necessity of that App "DISHA".



Dr. P. Santhi, Principal published an article on “Academic Resilience of Secondary School Students” in UGC care Journal. Our Faculty M.K.R. Krishna Rao –Methods of Teaching Telugu, G.Radha – Methods of Teaching Social Studies and. Ch.Rudrama Devi –Methods of Teaching Mathematics were called to the School Bharateeya Vidya Bhavan’s, Palakol & Bhimavaram as subject experts for two days.

Four students named B. Navya Teja, T. Sandhya, K. Satyaveni and V. Anusri attended the program “Drawing Competition” on the topic “ Clean & Green” and B. Navya Teja got 3<sup>rd</sup> prize.

Two students, V. Anusri and T. Madhuri Pavani attended the Essay writing competition on **“How can we apply Gandhian ideals in present society”** Anusri, got 2nd prize in that competition.

I wish to express my sincere gratitude to the teaching and non teaching staff for their excellent support.

I wish to take this opportunity to thank the Management of our college, and my indebted thanks to our beloved Secretary & Correspondent Dr. C. Satyanarayana Rao garu, for your unwavering resilience and inspiring vision which leads us by action.

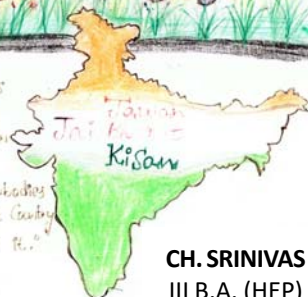
**HARDWORK IS THE BEST WAY TO SUCCESS**



**B. PRAMEELA KUMARI**  
Degree 1st Year



The bravery of our Soldiers and the hard work of our farmers are the main reasons for our nation's progress. "Jain Jivani" "Jai Kisan" embodies the patriotic spirit of our Country and the -harmony - feeds it."



**CH. SRINIVAS**  
III B.A. (HEP)



## IQAC ANNUAL REPORT - 2023-24

**Dr. Manikya Rao.M**  
Coordinator, IQAC

We are delighted to present the Annual Report of the Internal Quality Assurance Cell (IQAC) for the Academic Year 2023-24. This year has been marked by significant achievements and transformative initiatives aimed at fostering educational excellence and holistic student development at Sri Y.N. College.

Under the able stewardship of IQAC, Sri Y.N. College has attained a momentous milestone by securing the prestigious A+ Grade accreditation from the National Assessment and Accreditation Council (NAAC) in the Fourth Cycle, on October 19, 2023. This recognition is a testament to our unwavering commitment for maintaining the highest standards of quality in education and academic practices.

In line with the transformative directives from the Andhra Pradesh State Council of Higher Education (APSCHE) and the National Education Policy (NEP) 2020, IQAC spearheaded the conversion of all three major discipline Undergraduate (UG) programmes into 16 unique Four-year Honours single-major discipline UG programmes. This structural reformation,

implemented from the Academic Year 2023-24, not only offers comprehensive knowledge and skills in chosen major disciplines but also fosters academic flexibility through a Multiple Entry and Exit System.

In adherence to the NEP 2020's emphasis on India's rich traditional wisdom, IQAC initiated Indian Philosophy as a Multidisciplinary Course, thereby enriching the curriculum with cultural depth for the UG batch of 2023-24

IQAC took proactive steps to implement the Academic Bank of Credits (ABC), facilitating academic mobility through credit transfer mechanisms, thereby enabling students to attain Degrees seamlessly.

The induction of newly admitted UG students through the 'Deeksharambh - Student Induction Programme (SIP)' and the Awareness Programme on UG Fourth-year honours Degree for Undergraduate Third-year students underscores our commitment to providing holistic support and guidance throughout the academic journey.

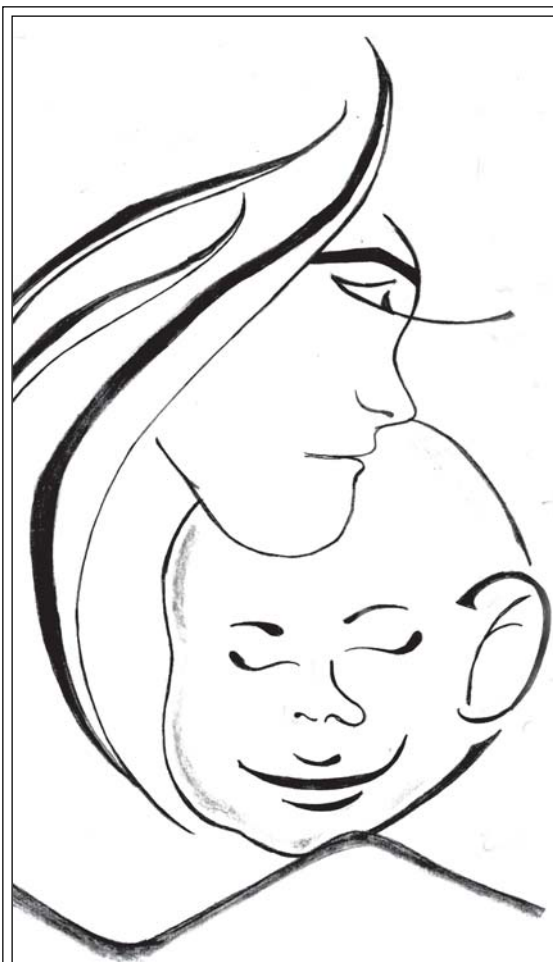
IQAC organised enlightening sessions and talks, including a discourse on 'Reforms in Higher Education - Empowering Youth to Face Future Challenges' by Prof. K Rama Mohana Rao, Director, QAC & Vice Chairman,(APSCHE) Andhra Pradesh State Council of Higher Education.

Embracing the digital era, IQAC collaborated with APSCHE to introduce edX online courses for UG & PG students of Sri Y N College, enhancing access to quality education beyond traditional boundaries.

A pivotal change in our assessment methodology was the heightened focus on

Continuous Internal Assessment, constituting 40% of the overall evaluation from the academic year 2023-24, aimed at nurturing critical thinking and presentation abilities among our students.

This year has been marked by concerted efforts, innovative initiatives, and transformative reforms aimed at enriching the academic experience and fostering excellence at Sri Y N College. We express our gratitude to all stakeholders for their unwavering support and commitment towards our collective vision of educational advancement.



*Making the  
Decision to have a child -  
it is Momentous  
it is to decide forever  
to have your HEART  
go walking around  
out side your body*

**A. ANITHA**  
Jr. HEC (TM)





## HRD CENTRE (SKILL DEVELOPMENT & PLACEMENT CELL) ANNUAL REPORT - 2023 - 24

**Dr. Ch. Srinivas**  
Director, HRD Centre

The Management of Sri Y.N. College has established a Career Guidance and Placement Cell with a view to provide guidance for career development placement to UG & PG students in 2005. In accordance with national policy on skill development the cell transformed in to a full-fledged HRD Centre 2016 for Skill Development & Placement Cell. The main objective of the HRD Centre is to promote the employability skills. The HRD Centre is Affiliated to APSSDC and also organizing different training programmes sponsored by APSSDC. The HRD Centre organizing various programmes for personality development, career planning & development, and to promote communicational skills and soft skills. The centre regularly conducting campus placements & Job Melas.

### HRD ACTIVITIES:

- On 03-05-2023 HRD Centre Organized A Programme on "Employability Skills" for Degree Final Students Resource Persons Dr Sk.Suleman G.M.,Ed.CIL NewDelhi
- HRD Centre Organized a Program on DIGITAL AND SOCIAL MEDIA AWARENESS

TRAINING in Association with Telecommunication Consultants INDIA Limited for Municipal Ward Secretaries from 10-08-2023 to 10-09-2023.

- HRD Centre Organized a Program on DIGITAL AND SOCIAL MEDIA AWARENESS TRAINING in Association with Telecommunication Consultants INDIA Limited for Grama Sachivalayam Secretaries from 29-01-2024 to 10-02-2024

### PLACEMENTS:

- On 29-04-2023 HRD Centre Organized Campus Placement Conducted by AXIS BANK, AP 66 Students were Attended and 6 Students got Selected
- On 29-04-2023 HRD Centre Organized Campus Placement Conducted by Muthoot Finance, West & East Godavari 66 Students were Attended and 11 Students got Selected
- On 15-05-2023 HRD Centre Organized Campus Placement Conducted by DIVIS LABORATORIES , Visakhapatnam 33 Students were Attended and 28 Students got Selected

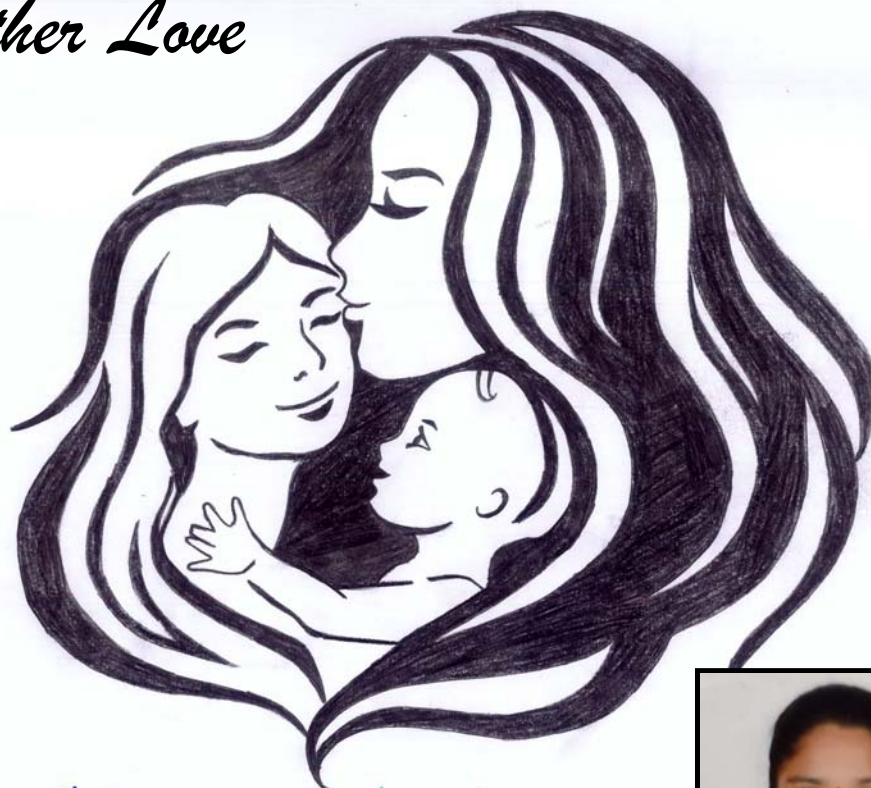
- On 28-07-2023 HRD Centre Organized Campus placement Conducted by Aurobindo Pharma Ltd Hyderabad 55 Students were Attended and 24 Students got selected
- On 08-08-2023 HRD Centre Organized Campus placement Conducted by Tech Mahindra, Chennai 91 Students were Attended and 20 Students got selected
- On 28-08-2023 HRD Centre Organized Campus placement Conducted by HETERO

DRUGS, Hyderabad 48 Students were Attended and 29 Students got selected.

- On 13-12-2023 HRD Centre Organized Campus placement Conducted by DIVIS LABORATORIES, Visakhapatnam & Hyderabad 48 Students were Attended and 29 Students got selected.

- On March 19, 2024, the HRD Centre organized a campus placement conducted by Chaitanya Techno School, resulting in the selection of 7 students

## *Mother Love*



"My mother has always been my emotional barometer and my guidance. I was lucky enough to have one woman who truly helped me through everything"



**B. DEVI DURGA SRI, 1st MCA**



## INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CENTRE ANNUAL REPORT – 2023-24

**Dr. Gandham Sri Rama Krishna**

Coordinator

The Centre's aim is "job creators rather than job seekers". Students will meet a wide range of entrepreneurs to generate new ideas and devise new solutions.

### Events at a Glance in this Academic Year 2023-24

#### 1. **Workshop on Role of Banks in Promoting Start-ups – 2023**

The workshop on "Role of Banks in promoting start-ups" was conducted by Innovation and Entrepreneurship Development Centre and Management Studies Department on 29-8-2023. Sri Koparthy Rambabu, Rtd. Dy. Zonal Manager, spoke on Role of Banks in promoting start-ups.

#### 2. **One-day Workshop on "Entrepreneurship Skills & Career Building"**

Workshop on Entrepreneurship Skills & Career Building was conducted on 28<sup>th</sup> November, 2023 at 10.00 AM, in the Aurobindo Auditorium, jointly organized by Innovation & Entrepreneurship Centre (IED Centre), NSS Unit I & II of Sri Y.N. College and presided by Dr. Chinthapalli Kanakarao, Principal. Sri Dulam Kishore, District Youth Officer, Nehru Yuva Kendra, Eluru was Chief Guest of the Inauguration

Session. He said that, Today, I want to talk about a journey that many of us embark upon-the journey of entrepreneur-ship and career building. It's a path full of challenges, yet it's also brimming with opportunities for growth, innovation, and success.

#### 3. **Elocution Conducted on Viksit Bharat@2047:**

on 9-1-2024, IED Centre and Nehru Yuva Kendra, Eluru jointly conducted elocution. West Godavari College students attended this programme.

#### 4. **The 'Business Idea Competition-2023':**

It was conducted jointly by the Innovation and Entrepreneurship Development Centre and Kovvali Foundation, Narsapur, on December 20, 2023. Esteemed judges, including Sri Koparthy Rambabu, Retired Deputy Zonal Manager, Indian Bank, Visakhapatnam; Sri Pathi Radha Krishna, Managing Director of Toycity, Narsapur; CEO of IU Think, Smt. Yerramsetti Jyothsna; and Myshow4all Ventures Ltd., CEO, Sri M. Sunil, were present at the event.

#### 5. **One day workshop on "Igniting Start-ups and Career Advancement":**

On 22nd February, 2024, IED Centre and Kovvali Foundation jointly conducted workshop. Smt. K. Vijaya Lakshmi, Treasurer, Kovvali Foundation spoke on Igniting Start-ups and career advancement.

**Guest Lectures:**

- Dr. P.Madhu Babu, OMICS, Bhimavaram, delivered a talk on “Startups” on 03-08-2023.
- Kum. Osuri Kusuma Ratnam, MBA, Coordinator, Nehru Yuva Kendra, addressing the gathering on the importance of Millets and Lifestyle for Environment, on 30-08-2023.
- Dr. M. Ravi Shankar, MBA., Ph.D., Regional Head, The Hindu Newspaper Group, Hyderabad and M., Sri I.V.Pardhasaradhi, MBA., Regional Head, The Hindu Newspaper, Vijayawada, delivered a talk on Start-ups on 9-10-2023.
- Mr. P. Jaya Prakash, MBA., HR Manager- Talent Acquisition, AXIS Bank, Vijayawada, delivered a talk on Entrepreneurship Skills on 09-10-2023.

**MOUs:**

- Memorandum of Understanding (MOU) with IED Centre by Tech In IT, School of Industrial Practice, Tanuku, on 01-8-2023
- MOU with IED Centre by Somu IT Solutions, Palakollu, on 08-09-2023
- MOU with IED Centre by Sri Vijaya Diagnostic Centre, Palakollu, on 01-12-2023
- MOU with IED Centre by Triaright, Hyderabad, on 13-09-2023

**Interaction with Officials in the Academic Year: 2023-24**

1. Interface meeting with Narsapur Division Sub-Collector, Sri M. Surya Teja, IAS, on 12-7-2023.
2. IED Centre Coordinator inter-facemeeting with NAAC Peer Team Member Coordinator, Prof. Aftab Alam, Dean, Dept. of Mgt. Studies, Jamia Millia Islamia, New Delhi, on 9-10-2023.
3. Interface meeting with Sri A. Krishna Reddy, Manager, APSSDC, Kishore Kumar, Manager, National Skill Development, on 19-7-2023.
4. Sri G.Srinivasa Rao, Director & Corporate Relations, & Kum. V.L. Sravani Deepthi, Director, Tech In IT, School of Industrial Practice, Tanuku, visited IED Centre on 01-8-2023.
5. Major General Sri B.V.Rao, visited IED Centre on 02-08-2023 & IED Centre Coordinator interface meeting with Major General Sri B.V.Rao, on 02-08-2023.
6. Interface meeting with Dr. P.Madhu Babu, OMICS, Bhimavaram on 03-8-2023.
7. Interface meeting with Dr. S. Vijaya Kumar, Chairman, Sudabattula Group, Bhairavapatnam, Mandavalli, at IED Centre on 13-12-2023
8. IED Centre Coordinator interface meeting with Sri Adapa Raja, Industrialist, Hyderabad, on 31-1-2024  
Thanks to the College Secretary & Correspondent, Dr. C.S.Rao garu for conducting the programmes and supporting the IED Centre.

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## SPORTS

### ANNUAL REPORT - 2023 - 24

**Mr. J. Sunil**

Physical Director

The Department of Physical Education

From The Department of Physical Education I am very glad to submit our College Annual report for this academic year 2023-2024.

Our College Women Kabaddi team have won II place in AKN University inter collegiate tournament held at A.S.D Govt Degree college for women, Kakinada on 17<sup>th</sup> & 18<sup>th</sup> November 2023. Our Badminton Women participated at Sir C.R Reddy College, Eluru on 11<sup>th</sup> & 12<sup>th</sup> November 2023 And also our Basketball men Team have participated at Intercollegiate Tournament held at G.Mamidada, E.G. Dt, on 05<sup>th</sup> & 06<sup>th</sup> November, 2023

Our student Kum.T. Rajitha, II B.A.[H.E.P] & Kum. Prasanna, II BA Represented AKN University Kabaddi Team and participated in South Zone Kabaddi women Tournament held at University, Tamil Nadu.

Our students Kum. M.Durga Devi, I M.BA, won I<sup>st</sup> place in Athletics Discus Throw and Mr. T.Sai Charan of I B.A, won III<sup>rd</sup> place in both 800mtrs & 1500 mtrs AKN University inter collegiate Athletics tournament held at S.K.V.T

Govt. college, Rajamahendravaram, on 29<sup>th</sup> December,2023.

In Annual Sports we have organized Cricket match for teaching and non teaching faculty and presented prizes for the winners & runners.

Our College organized Adikavi Nannaya University Cricket men team selection trails on 30<sup>th</sup> & 31<sup>st</sup> December 2023 and also conducted training camp for the selected team for 2<sup>nd</sup> to 7<sup>th</sup> January 2024. The selected team participated at Hindustan University, Tamilnadu from 7<sup>th</sup> to 16<sup>th</sup> January 2024.

In the Annual sports event, we organized a Cricket match for both teaching and non-teaching staff, and awarded prizes to the winners and runners-up. Additionally, various other competitions were held including the 100 meters, 1500 meters, Relay, Shot Put, Long Jump, High Jump, Javelin Throw, Best Physique, Badminton, Tug of War, and Discus Throw for both College Men and Women from March 26, 2024, to March 28, 2024.

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Teaching is a very Noble profession  
that shapes the character,  
caliber and future of an individual. - **Abdul Kalam**



## NATIONAL CADET CORPS (NAVY)

### Annual Report for the Academic Year 2023-24



**Lt. (NCC) Y.N.V.V. RAMANA RAMARAO**  
Associate NCC Officer, 7 (A) Naval Unit



**Sub. Lt. Sk. Alisha**  
Associate NCC Officer



**Sub. Lt. G Sambabu**  
Associate NCC Officer



**Sub. Lt. G Sunitha**  
Associate NCC Officer

We are happy to present the activities of our NCC (Navy) wing for the academic year 2023-24. The cadets participated in several events and camps conducted at different places.

International Yoga Day was celebrated on 21-06-2023, 35 cadets along with ANOs are participated in the event.

45 Cadets participated in Independence day celebrations on 15-08-2023 at Sri Y N College, Narsapur.

15 Senior Cadets along with two ANOs Participated in All India Nav Sainic Training and Launching Camp was conducted from 23-09-2023 to 12-10-2023 at Sri Y.N. College, Narsapur.

On 1st October, 2023, Cleanliness Drive under Swachh Bharat Abhiyan will be conducted by 7(A) Naval Unit NCC Cadets at Godavari Ghat. On this event NCC Cadets Cleaned the Freedom Fighters Statues & Local Park.

3 Senior Cadets 1.G.Prashanth 2. M.Govind 3. T.Rohit kumar Participated in All India Nav Sainic Camp from 14-10-2023

to 24-10-2023 at Mumbai - Lonawala, Maharashtra.

One Senior Cadet K.Sivaji attended sea attachment camp at Visakhapatnam from 11-12-2023 to 23-12-2023.

Two senior cadets 1. V.Durga saroja 2. D.Chiranjeevi participated along with one ANO in All India Annual Training Camp at INA, EZHIMALA from 5-01-2024 to 16-01-2024.

35 Cadets participated in Republic day celebrations on 26-01-2024 at Sri Y N College, Narsapur.

Blood Donation Camp was conducted in Sri Y.N.College on 06-03-2024, 2 cadets and 12 Students are donated blood on this event

Our sincere thanks are due to Commander K R Rahul, Commanding Officer, NCC 7(A) Naval Unit, for his constant support and guidance in the training activities. We are thankful to our College Secretary and Correspondent, Dr. C. Satyanarayana Rao, the Management and the Principal, Dr. Ch. Kanaka Rao for their cooperation during the academic year 2023-24.



## NSS UNITS I & II ANNUAL REPORT - 2023-2024

**Mr. E. Vamsi**  
Programme Officer,  
Unit- I



**Mr. S. Yacob**  
Programme Officer  
Unit II

### 1. NIC Programme :

NSS Unit II Programme Officer and 10 Volunteers attended NIC Programme at B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai, State of Tamil Nadu from 19-06- 2023 to 25-6-2023.

### 2. Blood Donors Day Rally:

NSS Units I & II and Red Cross Society jointly conducted Rally on the occasion of Blood Donors Day. In this Rally, Narsapur MRO, Sri Pahzil also participated on 14-6-2023.

### 3. Blood Donors Day:

Smt. P. Santhi, Collector of West Godavari District, appreciated and awarded the College NSS Programme Officer Sri S. Yacob during the Blood Donors Day Celebrations conducted by Red Cross Society, on 16-6-2023.

### 4. NSS Programme Officers & Volunteers attended NIC Program

On 19-6-2023, NSS Unit II's Programme Officer and 10 volunteers attended the NIC Programme at B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai, in the state of Tamil Nadu from June 19, 2023, to June 25, 2023. Secretary & Correspondent Dr. C.S.Rao appreciated the

volunteers who won prizes in the NIC Programme.

### 5. Azadi Ka Amrit Mahotsav

NSS Units I & II organized planted saplings on the occasion of Azadi Ka Amrit Mahotsav at Rajula Lanka High School & L.B. Cherla High School, on 14-8-2023.

### 6. NSS Day Celebrations:

The National Service Scheme (NSS) was formally launched on 24<sup>th</sup> September 1969. NSS units I & II of Sri Y.N College (A) conducted NSS Day Celebrations on 23<sup>rd</sup> September 2023. Sri G. Bharat Bhushan, Commanding Officer, NCC 7<sup>th</sup> Naval Unit, Narsapur Division, West Godavari District, was invited as the Chief Guest to the programme. Sri Bharat Bhushan participated in the session and addressed the students on the importance of NSS.

### 7. Special Awareness and Sensitization Programme on Ragging

Mandal Legal Services Committee, Narsapur and NSS Units I & II of Sri Y.N. College jointly organized "Special Awareness and Sensitization Programme on Ragging" for 1<sup>st</sup> Year Degree Students at P.G.Seminar Hall on

30-9-2023. In this Programme Chief Guests are Hon'ble Sri Y. Srinivasa Rao, Senior Civil Judge, Hon'ble Sri K. Srinivas, First Addl. Jr. Civil Judge, Sri Challa Danayya Naidu, Bar Association President & MLSC Member, Sri Poliseti Raghu Rama Rao, Sr. Advocate, Sri Yerramsetti Devendra Phanikar, Sr. Advocate, Dr.Ch. Kanakarao, Vice Principal, Dr. Gandham Sri Rama Krishna, Dean, Sri M. K. Rama Krishna Rao, Vice Principal were participated and addressed to the gathering.

#### **8. Clean India Campaign:**

NSS Unit I & II conducted in the Clean India Campaign in the College Campus on 01-10-2023.

#### **9. Meri Maati Mera Desh Program:**

Nehru Yuva Kendra- Eluru, West Godavari District and NSS units I & II of Sri Y.N College (A) jointly conducted Meri Maati Mera Desh Program in Sri Y.N.College Arobindo Auditorium on 17-10-2023. 77<sup>th</sup> Independence Day of the country will be celebrated with a special campaign named 'Meri Mati Mera Desh.' Vice Principal Dr. Chintapalli Kanaka Rao, said that, Prime Minister Narendra Modi initiated a campaign by the name "Meri Maati Mera Desh". Dean, Dr. Gandham Sri Rama Krishna said that, the aim of the campaign is to pay tribute to the freedom fighters of the country. The phrase "Meri Maati Mera Desh" is a reminder that our duty goes beyond merely ownership. It's a call to protect, nurture, and preserve the land that has given us so much.

10. **Meri Maati Mera Desh Program** at New Delhi:

Nehru Yuva Kendra- Eluru selected 10 NSS Volunteers for attending Meri Maati Mera Desh Programme at New Delhi on 27-10-2023.

#### **11. Guru Spandana Puraskar**

Sri S. Yacob, NSS Program Officer, received 'Guru Spandana Puraska-2023 appreciation certificates from Spandana Eda International foundation, Guntur, during the Guru Spandana Programme held at Eluru on 29-10-2023.

#### **12. Sardhar Vallabai Patel Jayanthi Celebrations:**

NSS Units I & II conducted Sardhar Vallabai Patel Jayanthi Celebrations on 31-10-2023.

#### **13. Help Children Postal Release:**

On 15-11-2023, Dr. Ch. Kanaka Rao, Principal and Dr. Gandham Sri Rama Krishna, Dean, Academic Affairs, released Help Children Postal.

#### **14. Constitution Day Celebrations:**

On 26-11-2023, NSS Units I & II conducted Constitution Day Celebrations. Sri Puppala Venkata Krishna Rao, Sr. Advocate was the Chief Guest.

#### **15. Workshop on Entrepreneurship Skills & Career Building:**

On 28-11-2023, The "Workshop on Entrepreneurship Skills & Career Building" was conducted on 28<sup>th</sup> November 2023 in the

Aurobindo Auditorium. The event was jointly organized by the Innovation & Entrepreneurship Centre (IED Centre) and NSS Unit I & II of our college, presided over by Dr. Chinthapalli Kanakarao, Principal. Sri Dulam Kishore, District Youth Officer, Nehru Yuva Kendra, Eluru, was the Chief Guest of the Inauguration Session.

**16. AIDS Day Awareness Rally:**

NSS Unit I & II conducted Rally on the occasion of AIDS Awareness Day on 1-12-2023.

**17. Dr. B.R.Ambedkar Death Anniversary:**

NSS Units I & II organized Dr. B.R. Ambedkar's Death Anniversary on 06-12-2023

**18. Distributed Relief Material to Indigent Individuals:**

On 02-01-2024, Dr. Gandham Sri Rama Krishna, Dean of Academic Affairs, distributed relief materials to indigent individuals. This event was jointly conducted by the NSS Units of Sri Y.N. College and the Red Cross Society, Narsapur, on 02-01-2024. Sri S. Yacob, NSS Program Officer, and Yenumula Sathish from the Red Cross Society were also present at this event.

**19. Voters Day Rally:**

NSS Unit I & II conducted Rally on the occasion of Voters Day on 25-1-2024.

**20. Workshop on Subject Expert Groups:**

On 6-2-2024, the workshop on "Subject Expert Groups" – Unnat Bharat Abhiyan was conducted collaboratively by the Innovation and Entrepreneurship Development Centre

and NSS on February 6, 2024. Dr. Pavani Bhesetty, Regional Coordinator of Unnat Bharat Abhiyan at Andhra University, Visakhapatnam, delivered a lecture on the "Significance of Subject Expert Groups".

**21. The Voter Awareness Program** was conducted by NSS on 4th March 2024. Principal Dr. Ch. Kanakarao and Dean Dr. Gandham Sri Rama Krishna delivered a talk on voter responsibilities and rights during the election period

**22. NSS Unit I & II organized a Voter Awareness Program** at Rajulalanka, Lakshmaneswaram on 5th March 2023.

**23. Blood Donation Camp** was Conducted on 6-3-2024.

**24. Distribute Blankets:** Red Cross Society distributed blankets to the watchmen and sweepers on March 13, 2024.

**25. Block Level Sports Event:** Nehru Yuva Kendra, Eluru, conducted a Block Level Sports Event featuring Running, Kabaddi, and Wally Ball. The students who won medals and certificates received them on March 18, 2024

**26. Sthree Sakthi Programme:** Nehru Yuva Kendra Eluru, conducted the Sthree Sakthi – Fitness Runs on 19-3-2024.

**27. Intensive Voter Awareness Programme:** NSS Unit I & II and Nehru Yuva Kendra Eluru jointly organised an Intensive Voter Awareness Programme on 20-3-2024. The resource person was Miss. S. Nirmala Jyothi, Deputy Tahsildar, Narsapur.



## GANDHIAN STUDIES CENTRE

(Sponsored by UGC, New Delhi)

### Activities 2023-24



**Dr. P. Venkata Subba Rao**

Director

The Gandhian Studies Centre has been sanctioned by the UGC to our College in 2006-2007, under the X Plan and has been renewed up to XII plan. Ours is the first private aided and affiliated College in Andhra Pradesh to have the unique opportunity of having this Prestigious Centre. The main objective of this Centre is to "Perpetuate the ideas and philosophy of Mahatma Gandhi to the younger generation". The Secretary & Correspondent of our College, Dr. C. Satyanarayana Rao garu has been chief mentor of the Centre since the beginning.

#### 1. Literary & Cultural Competitions on Mahatma Gandhi

a) On the occasion of 77th Independence Day the Centre conducted an essay writing competition on "Role of Mahatma Gandhi in Freedom Struggle" to the students of Intermediate on 11th August, 2023.

b) As part of 154th Gandhi Jayanthi Celebrations, District wide Fancy Dress Competitions on "Freedom Fighters" to the students of school and college levels were conducted on 21st September, 2023.

c) As part of 154th Gandhi Jayanthi Celebrations, District wide Drawing Competitions were held on "Clean And Green" to the students of school and college levels were conducted on 21st September, 2023.

d) As part of 154th Gandhi Jayanthi celebrations, District wide Elocution Competitions on "Stop Pollution & Save Earth" to the students of school and college levels were conducted on 22nd September, 2023.

e) As part of 154th Gandhi Jayanthi celebrations, District wide Essay Writing Competitions on "Relevance of Gandhian principles" to the students of school and college levels were conducted on 22nd September, 2023.

#### II. LECTURES ON GANDHIJI

a) An Orientation class on "Motivation and Gandhian Ideology" was delivered by Dr. Ch. Srinivas and myself i.e., Dr. P.Venkata Subba Rao to the Students of DNR Govt.Degree College for Women at HRD Centre on 1st July, 2023.

b) On 30th September, 2023, Sri Madabhushi Krishna Prasad garu, Writer &

Gandhianist given a lecture on “Gandhiji and his important incidents” at PG Seminar hall.

c) An Orientation class on “Gandhiji and his Principles” was delivered by myself

i.e., Dr. P.Venkata Subba Rao to the Students of Various Schools at Ist Grade Narsapur Library on 19th October,2023.

d) An Orientation programme conducted on “The Role of Youth & Gandhiji’s principles” was delivered by myself i.e., Dr. P.Venkata Subba Rao to the Students of Degree at MVN JS & RVR College of Arts and Science, Malkipuram, Konaseema Dist. on 5th January,2024.

e) An Orientation programme conducted “Gandhian model of Leadership” was delivered by myself i.e., Dr. P.Venkata Subba Rao to the Students of Degree at Gurayya Degree College, Lakkavaram, Konaseema Dist. on 8th January,2024.

### **III. Gandhi Peace Rally**

a) On 30th, September,2023, on the occasion of Mahatma Gandhi Jayanthi, a Peace Rally from Sri Y.N. College to the Bus Complex and back to Sri Y.N. College, was organized, in which students and staff participated.

b) As part of Meri Mati-Mera Desh Programme, Gandhian Studies Centre Participated in Amrit Kalash Yatra( Rally) on 17th October, 2023.

c) Our Gandhian Studies Centre conducted a Peace Rally on the occasion of Martyrs’ Day(Gandhiji’s Death Anniversary)

on January 30th, 2024

### **IV. Three Months Certificate Courses / Value Added Courses**

a) Three Months Certificate Courses / Value added Course have been conducted in “Gandhian Philosophy” on 31st October,2023 at Sri. Y.N. Degree College and Dr.C.S. Rao P.G. Centre of Sri. Y.N. College, Narsapur as usual.

b) Three Months Certificate Courses / Value Added Course was inaugurated in “Gandhian Philosophy” at DNR Govt. Degree College for Women, Palakol, on 11th February,2023.

### **V. Celebrations:**

a) A function was held on our college on the eve of the 154th Gandhi Jayanthi in our college, on 30th, September,2023. Sri Madabhushi Krishna Prasad garu, Writer & Gandhianist attended as the chief guest & Speaker and articulated the freedom struggle led by Mahatma Gandhi at length. On this occasion certificates and prizes were distributed for the winners of the District wide Fancy Dress Competitions, Eloction, Essay Writing Competitions and Drawing competitions earlier conducted for students of high school and college levels.

b) The Centre celebrated “Gandhi Jayanthi and Prisoner’s Welfare Day” in the Sub-jail, Narsapur on 2nd Oct, 2023.

c) On the occasion of 154th Birth Anniversary of Mahatma Gandhi, fruits (apples) were distributed on 2nd October, 2023 to nearly 70 prisoners at Narsapur Sub-Jail



## WOMEN EMPOWERMENT CELL ANNUAL REPORT - 2023-24

**Dr. K.V.R.B. Varalakshmi**

Co-ordinator,

The Women Empowerment Cell of Sri Y.N. College was started in the year 2003, to play a proactive role towards sensitization of the girl students' role issues and to provide a congenial atmosphere in the college campus. The cell aims at creating awareness among the girl students and the women staff members to achieve socio economic liberation. It has been continuously striving for achieving gender equality and to sensitize the student community regarding the issues of eve-teasing, violence against women, female feticide etc. The cell has been organizing group discussions, lectures and interactive sessions with experts in the relevant fields to motivate and create awareness among girl students. It seeks to empower women as decision makers and to achieve economic, social and gender justice. On International Women's Day, every year the cell invites and felicitates eminent personalities to motivate and inspire the girl students.

On 29th August, 2023, Women Empowerment Cell organized an awareness programme on Gynic problems faced by women and girls by Dr. G. Padmavathi, Gynaecologist, Narsapur. This Programme has created awareness about how to treat

and fix Gynic problems to our girl students, DWCRA and AASHA workers.

On 25th November, 2023, Women Empowerment Cell organized an Awareness Programme on 'Constitution Day', by Sri. Krishna Rao, Advocate, Narsapur. He addressed the students to bring awareness on Women rights in Indian constitution.

On 24th January, 2024, Women Empowerment Cell celebrated 'National Girl Child Day' to spread awareness about the need and importance of respecting, educating and giving equal rights and opportunities to the girls.

Mrs. P. Padmavathi, District Chairman of the Quality Education Programme in Lions International, attended as the Chief Guest on the occasion of International Women's Day on 7-3-2024.

With a view to take up women's issues and problems, the cell aims at creating awareness of their rights and duties. Added to it, suggestions for improvement and empowerment among themselves have been given. The cell has very useful DVD's, Audio CD's and Books which are useful to enhance knowledge and awareness of the students on various women issues.

We thank the management, staff and students for their co-operation.



## COMMUNITY SERVICE CENTRE ANNUAL REPORT - 2023-24

**Sri B.N.S.V. Prasad**  
Coordinator

I take it as a privilege to submit a brief report on the college outreach activities conducted by the Community service Centre during 2023- 24.

Sri. Y.N. College has adopted Ponnappalli, Kotavaddapalem and Nandamuri Colony slum areas, which are predominantly fishermen community areas in Narsapur Town, as part of college out-reach programme. Funds for this programme are being met from college management .

### **Aims and Objectives of the Programme :**

1. To improve literacy rate and to give financial support to economically weak and deserving school going children.
2. To conduct Vocational Training programme ( Swayamkrishi Centre) for school dropouts, orphan girls and needy women for self employment. (Tailoring, Embroidery, saree painting and etc.,)
3. To organize literacy, health, sanitation and awareness programmes.
4. To take relief measures, rehabilitation and reconstruction programmes aimed at the development of people or areas affected by natural calamities.
5. To organize RO mineral water plant for public to the low price

### **ACTIVITIES - 2023-24 :**

**01. Tree plantation.** Our College community service centre and Bank of India jointly conducted the tree plantation programme in our college premises on the eve of 'World Environment Day' on 05-06-2023

**02. Distributed the Cloth Bags** Our college community service center distributed cotton cloth hand bags at Narsapur market area, under environment awareness programme, on the Eve of 'International Plastic Bag Free Day', on 03-07-2023.

**03. YUVA UTSAV :** Our College community service center and Nehru Yuva Kendra (Govt.of India) jointly conducted District Level Yuva Utsav – 2023. Youth Fest, on 05-07-2023

**04.Money Donated** Our Community Service Center and Sri YN Diamond Junior College jointly collected Rs.10 lakh six thousand rupees from the students and provided it for the surgical treatment of Devarapu Hemajyoti, an inter student, on 18-08-2023

**05.World Ozone Layer Protection Day** Our college community service centre, conducted awareness procession on the eve of World Ozone Layer Protection Day. A rally was held to raise awareness about the protection of the Ozone Layer on 16-09-2023



**06.Awareness Programme on CANCER** Our college community Service Center conducted the awareness programme on CANCER to the our college faculty and students on the Eve of 'National Cancer Awareness Day'. Dr. M.Koteswara Rao, Aswini Hospital, Narsapur was participated in this programme, on 07-11-2023

**07. National Pollution Control Day** Our college community Service Center conducted the tree plantation programme at our college premises, on the eve of "National Pollution Control Day". Under the programme of Health and Hygiene, on 02-12-2023

**08. Distributed the Exam Materials** Our college community service center distributed the exam material (1exam pad, 1Geometry box, Pen, All in one book and Personality development book) to the 10<sup>th</sup> class students of Social Welfare Hostels, Narsapur, on 16-12-2023

**09.Distributed the cloths** Our College Community Service volunteer Mr. M.Simhachalam distributed the cloths Pant and Shirt bits to the watchmens and sarees to the sweepers, on 18-12-2023

**10. Eye Examination Camp**

Our College Community Service Center and Maxivision super speciality Eye hospital, Bhimavaram jointly conducted two days 'Free Eye Examination Camp' in our college campus for the college staff and students, from 27-12-2023 to 28-12-2023

**11.Distributed the Sewing Machines** FIVE Sewing Machines distributed by Our college to trained women of our Swayamkrishi Centre. Those who belonged to Ponnappalli, Kotavaddapalem and Nandamuri colony slum areas, on 26-01-2024

**12.Donation** of Rs. 54,429/- to the Ananda Nilayam (Orphanage and Old Age Home), Ungutur on 24-1-2024. This money was collected by the UG & PG Students.

There is no such thing as a hopeless situation.  
Every single circumstances of your life can change! There is a truth deep down inside of you that has been waiting for you to discover it, and that truth is this: you deserve all good things life has to offer. Your power is in your thoughts, so stay awake.

– Rhonda Byrne



## YOGA & MEDITATION CENTRE

### ANNUAL REPORT - 2023-24

**Mr. Sk. Alisha**

Coordinator

I consider it a privilege to submit a brief report on the activities of the Yoga & Meditation Centre during the academic year 2023-24.

On June 21, 2023, in celebration of the International Day of Yoga, the Yoga & Meditation Centre organized an event. During the morning session, Yoga Asanas training was provided to both the College Staff and Students.

On the first session of June 21, 2023, Dr. A.P.V. Apparao, the Principal, addressed the gathering at the Yoga & Meditation Centre, emphasizing the significance of Yoga. He underscored the connection between the mind and body, highlighting that mental and physical well-being are intertwined. Through the practice of mindful movement and breath, individuals develop heightened body awareness, fostering a holistic understanding of the self and leading to a more harmonious and fulfilling life.

Dr. Ch. Kanakarao, Vice Principal, reiterated that Yoga is renowned for its ability to cultivate inner peace by harmonizing the mind and body. Through practices such as mindful breathing, meditation, and gentle physical postures, practitioners learn to quiet the mind, reduce stress, and achieve a state of deep relaxation. This inner peace serves as a foundation for lasting happiness, enabling individuals to navigate life's challenges with a calm and centered approach.

Dr. Gandham Sri Rama Krishna, Dean, expressed his opinion at the Yoga & Meditation Centre that Yoga transcends the boundaries of a traditional exercise routine. By integrating the physical, mental, and spiritual dimensions of well-being, it becomes a pathway to eternal happiness and inner strength. Embracing this ancient discipline leads individuals on a transformative journey of self-discovery, resilience, and holistic wellness, unlocking the secrets to a fulfilling and joyful life.

On the second session of June 21, 2023, the Yoga & Meditation Centre conducted Yoga Asanas by the Godavari Riverside. Sri G. Bharat Bhushan, Commanding Officer, NCC 7th Naval Unit, Narsapur Division, West Godavari District, was invited as the Resource Person. Sri Bharat Bhushan actively participated in the session, addressing the students on the importance of Yoga Asanas and leading the practice. He highlighted that Yoga encourages self-awareness and mindfulness, enabling individuals to better understand and manage their emotions. Regular practice helps develop emotional resilience, allowing practitioners to respond to life's challenges with grace and balance, fostering a positive emotional state and contributing to sustained happiness.

I am pleased to mention that the Management introduced "Yoga Training" to the Degree students starting from this academic year. Yoga classes have been incorporated into the timetable framework, and certificates will be issued to the students.



## LITERARY AND FINE ARTS ASSOCIATION ANNUAL REPORT - 2023-24

**Dr. K.V.R.B. Varalakshmi**

Convener

I deem it a privilege to present a brief report on the activities of the Literary and Fine Arts Association of our college for the academic year 2023 24.

On 1<sup>ST</sup> July 2023 our students LV Saraswati -II MPCs, Ch Suchitra - I MPCs and V Padmapriya - I BBA participated in the "Dharmapadham", a cultural program organised at Sri Vadapalli Venkateswara Swamy Temple by the Endowments Department, Government of Andhra Pradesh in association with SriMuvva Gopala Cultural Arts Academy, Vijayawada and received "Natya Kausalya Puraskaram."

Nehru Yuva Kendra, West Godavari under the aegis of Ministry of Youth Affairs and Sports, Government of India, organised "YUVA UTSAV" in Sri Y.N.College, which hosted the event on 5-7 -2023 . A good number of students participated in different competitions and won prizes.

L.V. Saraswathi II MPCs, V. Padma Priya I BBA and Ch. Suchitra I MPCs won 1<sup>st</sup> prize in Classical Group Dance.

M. Sai Krishna II MECS got the 1<sup>st</sup> prize and K. Manaswini II BA PHG secured 3<sup>rd</sup> Prize in Mobile Photography.

D. Uma Maheswari II MBA won 1<sup>st</sup> Prize, K. Satya Latha II BBA got 2<sup>nd</sup> Prize and N. Shanmukha Sai II MA Lit, got 3<sup>rd</sup> prize in Poem Writing Competitions.

Rumaisa Tamkeen Ashraf II B.Com CA secured 2<sup>nd</sup> prize and Jahnvi Jain II BBA got 3<sup>rd</sup> prize in Elocution

P. Prasuna II BCH won 2<sup>nd</sup> Prize and T. Ganesh II MPCs got 3<sup>rd</sup> Prize in Young Artist Painting competition.

On 8th and 9th July 2023, LV Saraswati I MPCs and V. Padma Priya I BBA participated in Nruthyotsavam organised by Sri Vagdevi vaadya Sangeeta Kala Nruthya Sanskriti Samsta at Sri Gunupudi Someswara swamy temple, Bhimavaram and received Naga Sarpa Ksheereswara award.

On 26-09- 2023, E. Udaya I BSc won 2<sup>nd</sup> prize in State level essay writing competition in Telugu and Ch.Varshini I BSc won 1<sup>st</sup> prize

in English, organised by Sri Satya Sai Seva Samithi Organization, Education wing, Andhra Pradesh.

On 06-09-23 Hare Krishna Prachara Kendram, Narapuram conducted inter-collegiate competitions on the occasion of Srikrishna Janmashtami.

K. Kohinoor II BSC MPC Stood 2<sup>nd</sup> , P. Ramyaka II MSCS Stood 3<sup>rd</sup> and T. Rajitha II BA HEP bagged consolation prizes in Drawing.

K. Durga Srinivas Varma I BA HGP Stood 2<sup>nd</sup> in Essay Writing and Ch. Siri II CBM got 2<sup>nd</sup> Prize in Elocution Competitions.

NAAC PEER TEAM visited our College on 9<sup>th</sup> & 10<sup>th</sup> October 2023 for the purpose of 4<sup>th</sup> cycle reaccreditation. On this occasion various cultural programmes were organized by the Fine Arts association in the College Auditorium.

On 03-12-2024, K.Durga Srinivas Varma I BA HGP got 1<sup>st</sup> prize in Bhagavadgita competition in Srimadbhagavadgeeta recitation competitions held by the Viswa Hindu Parishad Narsapuram.

A. Naga Jagadeeswari Devi I B.Sc and R. Jyothiratnam III BSc and T. Durga I B.Sc won Consolation prizes in the same.

On 25/12/2024 K.Durga Srinivas Varma I BA HGP got 2<sup>nd</sup> prize in District level in Srimadbhagavadgeeta recitation competitions conducted by the Viswa Hindu Parishad Bhimavaram.

On 24-12-2023 Ch. Suchitra I MPCs, V Padma Priya I BBA and LV Saraswathi II MPCs participated in the prestigious Guinness world record attempt organised by the Bharat Arts Academy at Gachibowli Stadium, Hyderabad.

On 11-1-2024 Rangoli Competition was conducted in the college campus on the occasion of Sankranthi Festival. Number of Students participated in the competitions and won prizes.

Our College celebrated "Sankranthi Sambaralu" on 12-01-2024. Various cultural programmes were organised on the sankranthi celebrations.

On 12-01-2024 CH. Siri II Bsc bagged 2<sup>nd</sup> prize in National Youth Forum conducted by Samskaravahini, Uttarpradesh.

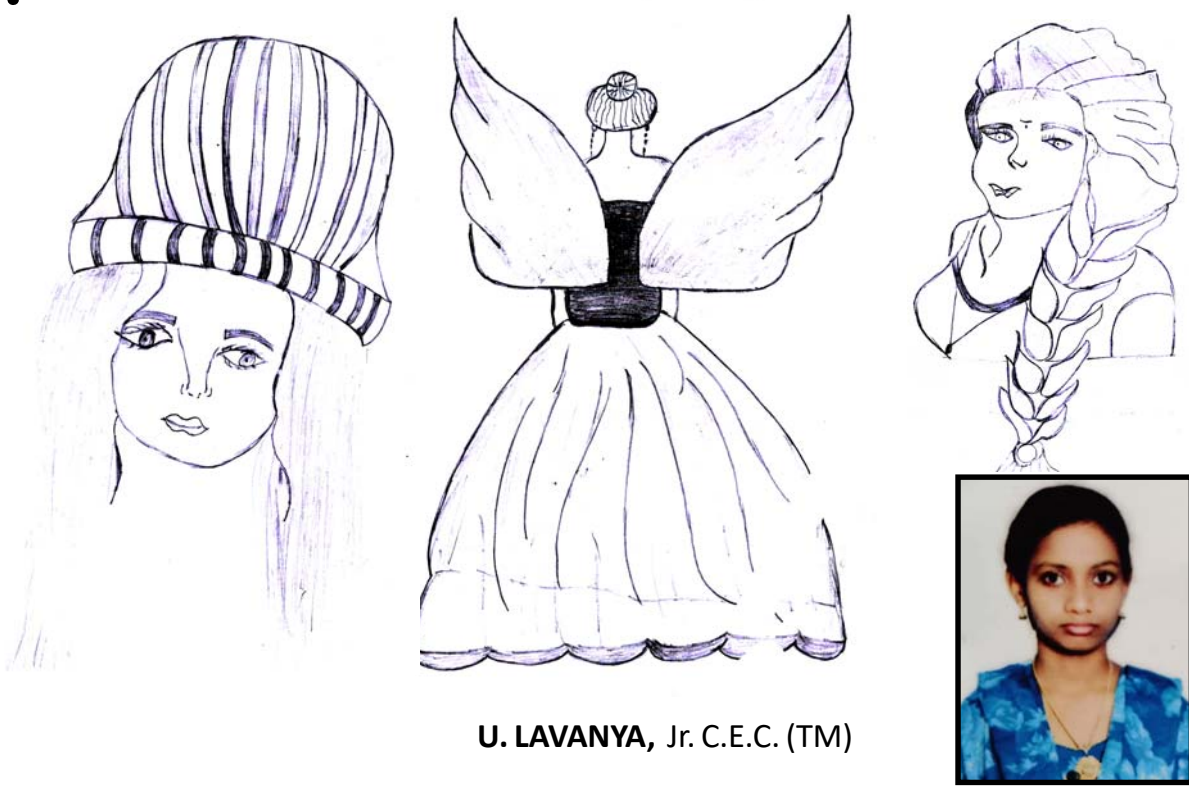
Our college 75<sup>th</sup> Annual Day was celebrated on 27-02-2024. Various cultural programmes were organised on the occasion of Annual Day Celebrations.

I thank Our College management, Principal, Staff and students for their cooperation.

# ENGLISH SECTION



Art by... **M.SRIMAYIE**, Lecturer in statistics



U. LAVANYA, Jr. C.E.C. (TM)



- CH. SIRI, II CBM



## BOOKS ARE OUR NEVER FAILING FRIENDS

**Sri Mutyala Kalyana Rama Krishana Rao,**  
Vice Principal

Sri G.V.R. of Institute of Education – Sri Y.N. College (B.Ed.)

Few things give us such pleasure, knowledge and Entertainment as reading a good book. For a reader the world becomes immeasurably richer and more interesting.

Books not only perform Educational and Informational functions, but also play a good role in the growth of children into responsible adults. They open the door to a wonder land for all. There is a book for every purpose. There are story books, Educational books, fairy tales, poetry books, cook books and the most important of them, The Dictionary where there are all the words found in all these books.

What would we do if we have long Holiday with nothing to do and no friends to play with! Books are the best friends we can

ever have. A good book will always remain a true friend. We are fortunate that this means of knowledge come in to the world, or the whole world would have remained a close mystery for all.

### LIFE AND DEATH

(Written on the death of My Nephew)

Life is a storm,  
We are born and soon  
We are gone!

Death is a tidal wave,  
It comes in no time,  
To finish all that occurs,  
And leaves nothing behind.

Life is to live,  
And not to waste.  
Life is to give,  
And not to take.

All suffers and this story,  
goes on forever.

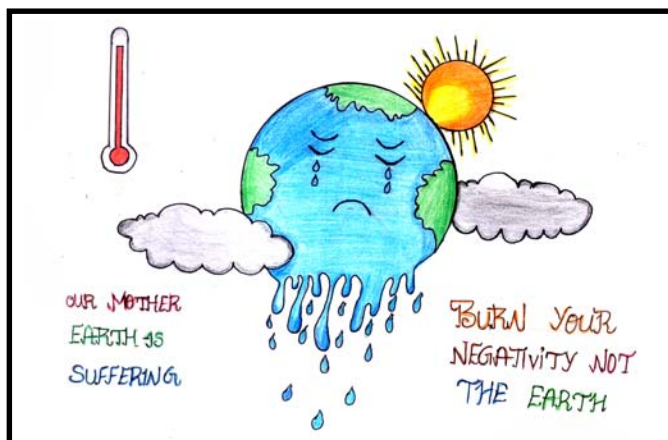
## CLIMATIC CONDITIONS

Climate change refers to the change in the Environmental conditions of the earth. This happens due to many internal and external factors. The climate change has become a global concern over the last few decades. Besides, these climatic changes affect life on the Earth in various ways. These climatic changes are having various impacts on the Ecosystem and Ecology. Due to these changes, a number of species of plants and animals have gone Extinct.

### When did it Start?

The climate started changing a long time ago due to human activities but we came to know about it in the last century.

- \* During the last century, we started noticing the climatic change and its effect on human life.
- \* We started researching on climate change and came to know that the earth temperature is rising due to a phenomenon called the greenhouse effect.
- \* The warming up of earth surface courses many ozone depletion, affect our agriculture, water supply, transportation, and several other problems.
- \* Reason of climate change:-
- \* Although there are hundreds of reasons for the climatic change we



are only going to discuss the natural and man (human) reasons.

### Natural Reason

These include volcanic eruption, solar radiation, tectonic plate movement, orbital variations. Due to these activities, the geographical condition of an area become quite harmful for life for survive.

- \* Also, these activities raise, the temperature of the earth to a great extent causing an imbalance in nature.

### Human Reason

Man due to his need and greed has done many activities that not only harm the environment but himself too. Many plants and animal species go extinct due to human activity. Human activities that harm the climate include deforestation, using fossil fuel, industrial waste, a different type of pollution and many more. All these things damage the



climate and ecosystem very badly and many species of animals and birds got extinct on a verge of extinction due to hunting.

### Effects of Climatic Change

- \* These climatic changes have a negative impact on the environment. The Ocean level is rising, glaciers are melting, CO<sub>2</sub> in the air is increasing, forest and wildlife are declining, and water life is also getting disturbed due to climatic changes.
- \* Apart from that, it is calculated that if this change keeps on going then many species of plants and animals will get extinct.



**S. SARIKA**

IIIrd B.Sc – MECs



## Don't Give Up

**U. SONJINI**

II B.A. (H.E.P)

A long time ago, there lived a boy named Vikram in a village. He was very happy with his family. But his happiness could not last for long. Vikram and his fellow villagers faced a severe drought. They desperately waited for rains but with no luck. All the crops, land and even trees dried up. The cattle started dying. There was no rain. The stream was drying up slowly.

One night, during a meet with the villagers, Vikram said, Friends, we all have heard tales from our grand parents about an underground river flowing through our village why don't we dig

and see?" The villagers agreed and started digging. They dug for some days but gave up. However, Vikram kept on digging. When people told him to give up, he said, "God is helping and guiding my way"

One day, when he had dug deep enough, Vikram saw water. His attitude of not giving up saved the whole village. "Never give up so easily". Vikram advised all the villagers. Now, they were never short of water. And whenever any problem arises, all the villagers came up together and found a solution.



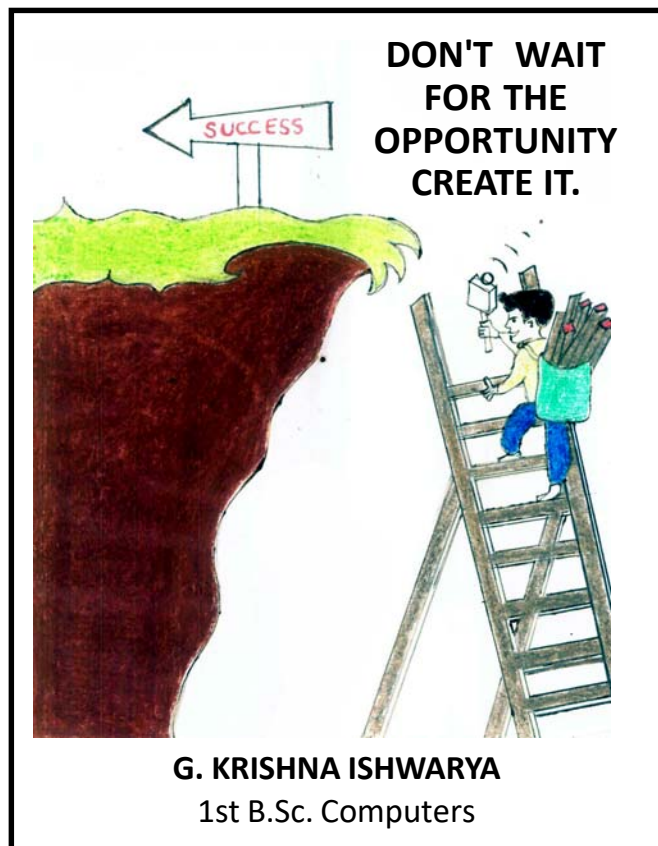
## ENTREPRENEURSHIP THE SECRET OF GETTING AHEAD

**Rumaisa Tamkeen Ashraf, B.Com.**

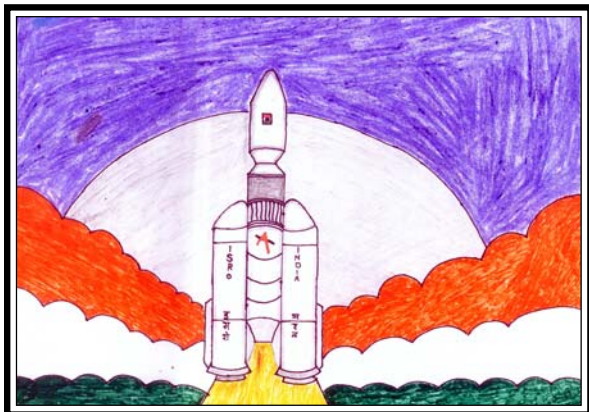
We often hear that so and so is an entrepreneur who has started his or her own business. It's also the case that when we hear the term entrepreneur. We tend to associate it with a person who has or is starting his own venture. But technically entrepreneur is someone who develops a business model, acquires the necessary physical and human capital to start a new and unique venture and is responsible for its success or failure.

Entrepreneurship is always not about starting business, it's all about talking risks, taking paths that people usually don't take, accepting failure and many more. You should never be limited by other people's limited imaginations. The road to entrepreneurship is often a treacherous one filled with unexpected detours, road blocks and dead ends. There are lot of sleepless nights, plans that don't work out, funding that doesn't come through and customers that never materialize, Despite these challenges and hard ships, every your thousands of people embark on an entrepreneurial journey, determined o bring vision to fruition and fill a need they see in society.

Many of the business had humble beginnings and evolved into highly successful enterprises over tim. An entrepreneur always searches for change, responds to it and exploit it as an opportunity. Thus don't be afraid to change your initial idea to fit shits in your market. Anything is possible with a dream, a plan, and determination to make it happen no matter what. All things are difficult before they are easy. Thus, don't give up to move ahead.



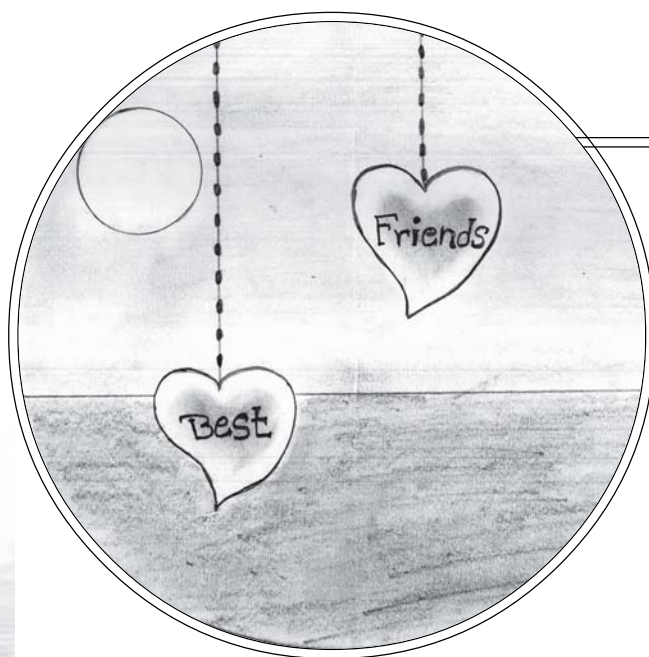
## CHANDRAYAAN-3



Chandrayaan-3 is the successful moon mission of the Indian Space Research Organization (ISRO).. The mission Chandrayaan-3 was launched on 14<sup>th</sup> July, -2023, from SDSC SHAR, Sriharikota. On 23<sup>rd</sup> August 2023 the mission was safely landed on the moon and achieved success.

India has also created history as it became the First Country to land on the South pole of the Moon Surface. The Chandrayaan-3 Space Craft consists of three modules an orbiter, a lander and a Rover. The three main objectives of the mission is to demonstrate a safe and soft landing on the lunar surface, to demonstrate a Rover roving on the moon and conduct in -situ so experiments. The successful landing of Chandrayaan-3 has marked a huge achievement for India's space program.

**Y. LAVANYA**, IInd B.Ed



### "BEST FRIEND ISN'T A PERSON; IT'S A TIER"

"Friend is the hardest thing in the world to explain. It's not something you learn in school.

But if you haven't learned the meaning of friendship, you really haven't learned anything"

- **B. DIVYA JYOTHI**  
II B.Ed.

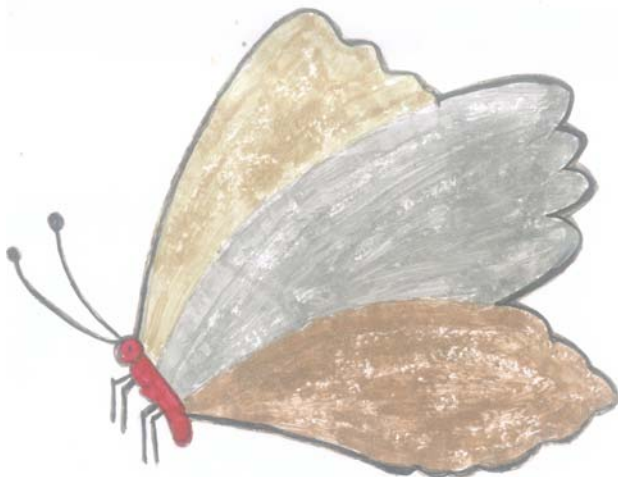


## FUTURE POLITICS

As we all know that, politics give us the authority to make decisions concerning individuals. Strong policies that are in the best interest of the people should be implemented by politicians. However, in today's World, politics has involved into a business, and the majority of the politicians use financial resources to buy the votes of the people. A further point to consider is that the people are collecting money from politicians, this is not democracy Today's politicians are tainted with corruption, and as Tagore

once said, poverty is the root cause for all evils. People ought to refrain from accepting money from politicians and instead cast their votes for leaders who are exceptional. In order to eradicate corruption, we must educate our political leaders. If educated people were to enter politics, they would be able to introduce beneficial policies for general populace . The prosperity of the nation will be improved by the education of both the people and the politicians. Aditionally, as a means of forstering healthy competition (elections). Young people should participate in political processes. If people are well informed, the then political system of the future will be secure.

- **S.J.S.S. Chidwilas,**  
Jr. M.P.C. (E.M)



**RANI. M,**  
Microbiology, 1st Year



**T. SAI NIRUPAMA**  
II M.B.A.

## SAVE WILD LIFE

While the world's nations must be very specific in terms of wildlife conservation, the amount of wildlife is diminishing day by day. The world wildlife fund is a global organization that does a praiseworthy job of encouraging wildlife protection. National agencies are also involved in wildlife conservation.

### Steps Towards wildlife conservation:

1. To study and retrieve all wildlife data, in particular, the amount and development of wildlife.
2. Habitate protection thorough forest protection.
3. Delimiting their natural habitate regions.
4. Protecting animals against pollution and natural hazards.
5. Full limitation on wildlife hunting and capture.
6. 6. To impose constraints on the export and importation of wildlife products and to impose serious penalties on those engaged in such activity.
7. Developing game sanctuaries for particular wildlife or world life in particular.
8. Special arrangements should be made to safeguard these very restricted species.
9. To create a general understanding of wildlife



protection at domestic and international level.

10. The adoption by trained personal of a wildlife management system.



**M. Asmathunnisa**  
III B.Sc.(MECs)



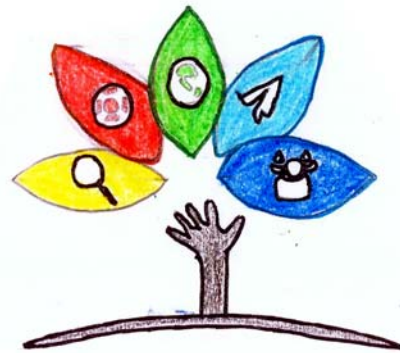
“SOW”

“GROW”

“GLOW”

**CONVERTING NORMAL AGRI-FARMERS TO AGRIPRENEURS**

- Developing a Market
- Value addition via Processing facilities.
- Investigate the issue.
- Awareness of what is contemporary



AGRICULTURE LOGO

**IS FARMING EASY ?**

A dry March,  
a wet April  
and a cool May  
Fill barn and cellar  
and bring Much Hay....



**K. PALLAVI SRI**  
1st B.Com (C.A.)

**ONE TREE ONE LIFE**

To Sustain our future  
Each One - Plant One  
Be like Plant !!!



The fact that I can plant a seed and it becomes a flower, share a bit of knowledge and it becomes another smiles at some one and receive a smile in return are to me; continual spiritual exercises



AGRICULTURE TECHNOLOGY

"Nothing make a **WOMEN** look more beautiful like a **SAREE** does"



### WHEN LIFE GIVES YOU COLORS, WEAR THEM IN A SAREE

In Indian culture, Wearing a Saree is a sign of respect for elders and family. It is believed that Wearing a Saree brings the dignity and grace to a woman's personality. It is also considered a Symbol of modesty and femininity, and it helps Women to feel confident & empowered.

S. Ooha Surekha, II B.Ed.

DAD - Behind every good kid,  
there is "**GREAT DAD**"



Some people don't believe  
in heroes but They  
Havn't met

**My Dad... Dady's girl &  
Mommy's world**

A. SNEHITA, II B.Ed

*"If people are not laughing  
at your goals  
Your goals are too small"*



**K.DUSHMA CHANDRIKA**  
I B.Sc. (Comp.)

PATI LAKSHMI SUREKHA  
II M.B.A.



D. DEEPIKA, II M.B.A.

K. BALAJI  
II M.B.A.

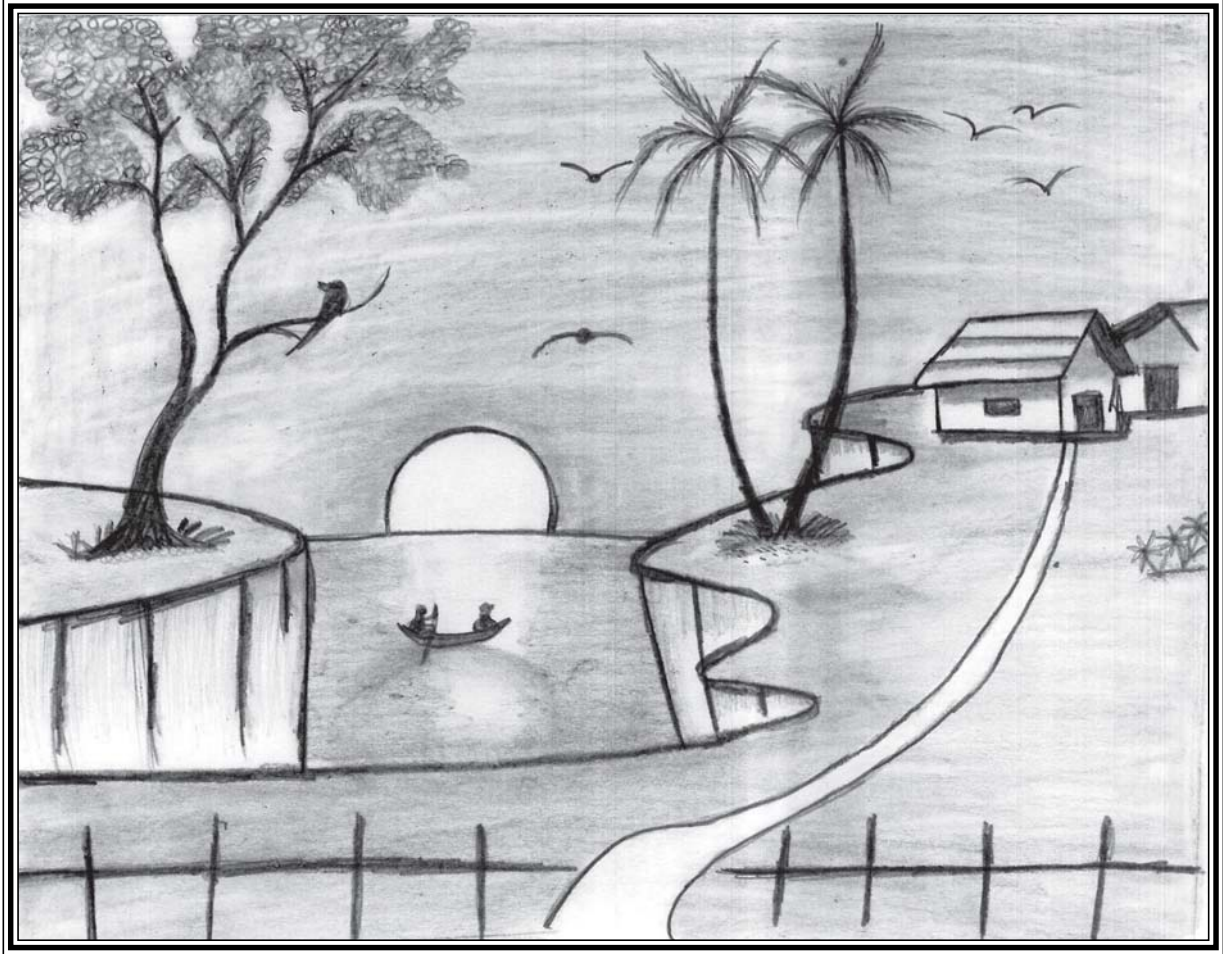


K. PRASANTH  
II M.B.A.





# తెలుగు విభాగం



ప్రకృతి అద్దం రెండు ఒక్కటే అద్దం నువ్వెలాగ ఉంటే అలాగే చూపిస్తుంది  
ప్రకృతి నువ్వు దాన్నెంత కాపాడితే అది నిన్నంత కాపాడుతుంది

బి. నవ్యతేజ, || బి.యిడి.



ప్రకృతిలో ముఖ్యమైన వనరు నీరు  
నీరు మనకు ప్రాణాధారం.  
అందువల్ల నీటిని వృథా చేయకుండా  
నీరు లభించే భూగర్భజలాలను  
ఇంకిపోకుండా కాపాడుకుందాం....

ఎ. లక్ష్మీ అనిత బి.యిడి.



## నిన్నెప్పటికీ ప్రేమిస్తూనే ఉంటా...

కె. దుర్గ శ్రీనివాస వర్మ  
|| బి.ఎ., (హెచ్.ఇ.సి.)

నువ్వు ఎలా ఉంటావో తెలియదు కానీ నాకు ఊహ తెలిసేలోపే నా జీవితంలో భాగమైపోయావు. కాదు కాదు నా జీవితమంతా నిండిపోయావు. అ, ఆ లతో మొదలుపెట్టి... నన్ను నిండా ప్రేమతో ముంచేశావు. (కాస్ టీటా)/(సైన్ టీటా) అంటు మరింత దగ్గరయ్యావు. కలలోనూ, ఇలలోనూ నా పక్కనే ఉంటూ నన్ను సొంతం చేసుకున్నావు. కానీ నీ అతి ప్రేమతో ఒక్కోసారి నాకు చిరాకేసేది. నిన్ను అమాంతం పక్కనపెట్టి హాయిగా ఉండాలనిపించేది. అంతలోపే నువ్వు లేకపోతే... నా జీవితానికే అర్థం లేదంటూ మనసు పోరు పెట్టేది. అయినా నా బతుకంతా నువ్వే అయిపోయావు. నా జీవితం సంతోషాలేక అమావాస్యలా మారింది అప్పుడప్పుడు గోల చేస్తే... 'నీ భవిష్యత్తులో వెలుగులు నింపే పౌర్ణమి ఆమె'

అంటూ ఊరడించారు అమ్మానాన్నలు. ఏవరెంత నచ్చజెప్పినా ఒకానొక సమయంలో నీ అతి జోక్యాన్ని తట్టుకోలేక నిన్ను దూరం పెట్టేశాను. అప్పుడుగానీ అర్థం కాలేదు.. నీ విలువేంటో! నువ్వు నా పక్కన లేకపోయేసరికి నన్ను కనీసం మనిషిలా కూడా చూడటం మానేశారు ఈ జనాలు. తప్పు తెలుసుకుని మళ్ళీ నీ చేయందుకున్నా.. కడదాకా నీతోనే నా జీవితం అని ఫిక్సయ్యా. నీపై నా ప్రేమను రెండింతలు చేశా. నువ్వు అంతేగా, నేను నిన్ను ప్రేమిస్తే... ఆ ప్రేమను తిరిగిచ్చేశావు. నన్ను ఒక ఉన్నత స్థానంలో కుర్చోబెట్టావు. నా జన్మకు కారణం మా అమ్మ అయితే... నేడు నేను సమాజంలో ఒక గౌరవస్థానం దక్కించుకున్నానంటే అంది నీ చలవే అందుకే ఓయ్ 'చదువు' ఐ లవ్వా. నేను నిన్ను ఎప్పటికీ ప్రేమిస్తూనే ఉంటా...



## బంధం

ఓ అమ్మాయి ఇంటిలో ఆనందంగా గడిపి మొదటి సారి కాలేజికి ఎన్నో ఆశయాలు ర్యాంక్లు సాధించాలని అడుగు వేస్తుంది....

మరో అమ్మాయి జాబ్ కోసం ఎన్నో లక్ష్యాలు సాధించాలని పట్టణం వైపు అడుగులు వేస్తుంది...

కానీ అదే అమ్మాయిని భార్యగా అత్తారింటిలో ఎటువంటి ఆశయాలు, లక్ష్యాలు లేకుండా, పౌర్ణమి చందమామ అంత స్వచ్ఛంగా తన సర్వస్వం నీవేనని తన పూర్తి జీవితాన్ని నీతో పంచుకోవాలని నీతో కలిసి నీ ఇంటి అడుగుపెడుతుంది...

- కె. సత్యవేణి, || బి.యిడి.



**Smt. G. Rupanjani Srivatsavi**  
Faculty in MBA



Sound of chirping birds is the best morning Meditation music in the world.



**K. PRASANTHI**  
Sr. Inter (Bi:PC)



**K. Siri, II MBA**

## తెలుగు భాష గొప్పదనం

భాష అనేది రెండు పదాలు మాత్రమే కాని అది మనిషి జీవితంలో, సమాజంలో మొదటి ప్రాధాన్యత పొందుతుంది అందుకే అనేక మంది కవులు తెలుగు గొప్పదనం చాలా చక్కగా వివరిస్తూ పద్యాలు, కావ్యాలు వ్రాస్తున్నారు. మనం తెలుగు బిడ్డలం. తెలుగు అనేది మనం అవగాహనతో అభివృద్ధి చేసుకోవాలి. తెలుగు అనేది చాలా స్వచ్ఛమైనది. తెలుగు పదాలు ద్వారా అనురాగం ఆప్యాయతను స్వచ్ఛంగా మాటల ద్వారాను మనస్సు ద్వారాను పంచుకోగలం.

ప్రస్తుతం రోజుల్లో తెలుగు భాష మీద కన్నా ఆంగ్ల భాష మీద ఆసక్తి కలిగి తెలుగును మర్చిపోతున్నాం ఆసక్తి అనేది లేకుండా ఉంటున్నాం. అందుకే తెలుగు భాష అనేది మరుగున పడిపోతుంది. మనకి స్వాతంత్ర్యం రాకముందు మనల్ని పరిపాలించింది ఆంగ్లేయులు. ఆ సమయంలో కూడా భాషను కాపాడటానికి అనేక మంది పోరాడి ప్రాణాలు కూడా అర్పించారు. స్వాతంత్ర్యం కొరకు అనేక మంది ప్రాణాలను వదిలివెయ్యడానికి సిద్ధం అయ్యారు. కొంత మంది ప్రాణాలను విడిచారు. ఎంతో కష్టాలను దాటుకొని అందరి కొసం మహనీయులు ప్రాణాలు అర్పించి మనకు స్వాతంత్ర్యం వచ్చేలా సాయంచేశారు.

తెలుగు భాష మరుగుపడకూడదు అని అనేక మంది తెలుగు భాష మహనీయులు అనేక పోరాటాలు చేశారు ప్రాణాలకు కూడా తెగించారు. స్వాతంత్ర్యం గురించి మాత్రమే మనం తెలుసుకొని మాట్లాడుతున్నాం. తెలుగు గురించి మాట్లాడలేక పోతున్నాం భాషను కాపాడలేకపోతున్నాం. స్వాతంత్ర్యానికి ఎలాగ పోరాడి విజయం పొందాయో తెలుగు భాష విషయంలో కూడా పోరాడి పూర్వ వైభవాన్ని తీసుకువద్దాం...

అమ్మ ప్రేమలా స్వచ్ఛమైనది  
చిన్నారి నవ్వులా అచ్చమైనది  
అమృతం కంటే తియ్యవైనది  
అందమైన మన తెలుగు



కొప్పుల లావణ్య, || బి.యిడి.

## నాన్న... అంటే..

ఉద్యోగం అంటూ ఉదయాన్నే లేచివేళ్ళే “నాన్న”  
ఇంటిపట్టున ఉండలేరు..

కంటినిండా నిద్రపోలేరు

ఇంటినే కాదు, అందర్నీ ఒంటిస్తంభంలా మోస్తున్న  
“నాన్న” ఎప్పుడూ ఒంటరివారే....

సంపాదనంతా కుటుంబాననికే వెచ్చించి, మిగిలినది  
దాచి పిల్లల్ని మెరుగుపట్టడం కోసం, పదును పెట్టడం  
కోసం ఆంక్షల్ని.. శిక్షల్ని రచించి, తాను శత్రువై, ఇంట,  
బయటా నిరంతర పోరాటం చేసే నిస్వార్థ యోధుడు  
“నాన్న”

“ఎవరక్కడ” ? అనని అధికారం చెలాయించే నాన్నే  
గనుక ఒక్కక్షణం మనసు మార్చుకొని నా సంపాదన  
నా ఇష్టం అనుకుంటే “ఎవరెక్కడ”?

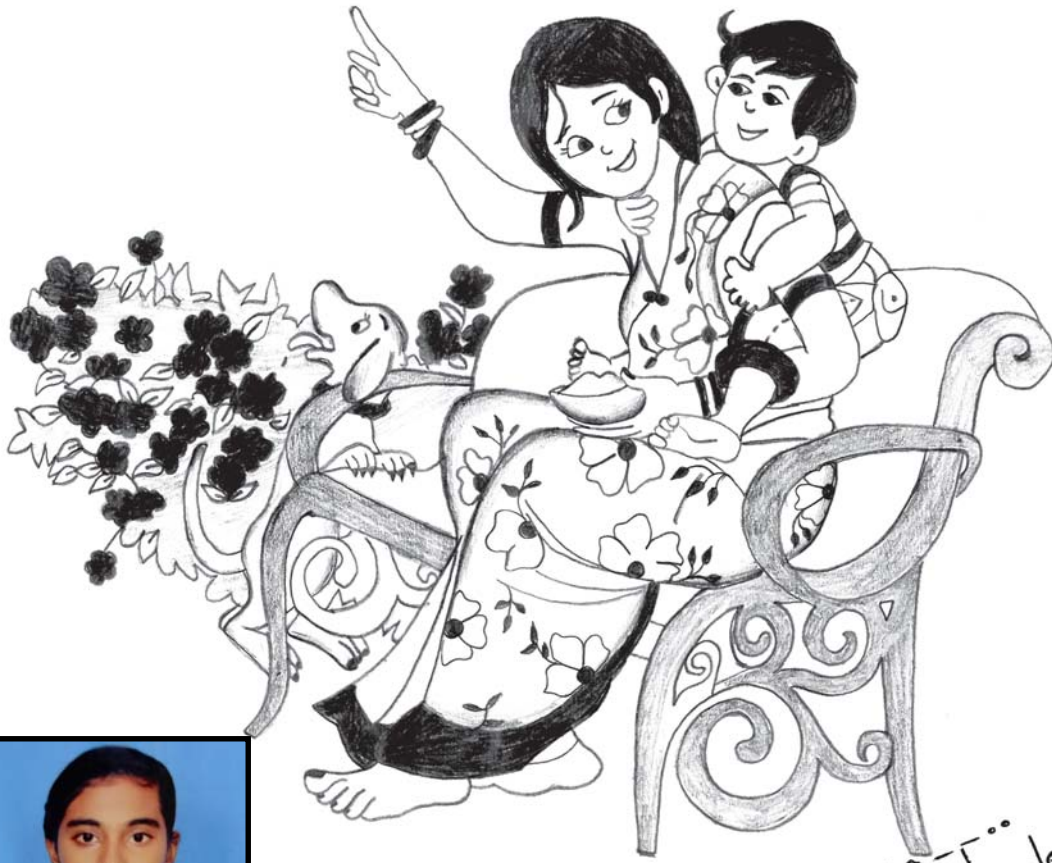
“అమ్మ” కావ్వోతై - కరిగిపోతూ వెలుగునిస్తుంది.

“నాన్న” అగ్గివుల్ల - ఆ వెలుగుకు నాంది.

యస్. ఊహ సురేఖ, || బి.యిడి.



చందమామను చూపిస్తూ అమ్మ  
మనకు అన్నం తీసుపిస్తే, మనం  
ఎంత సంతోషిస్తామో. అంతకన్న  
ఎక్కువగా మనము అమ్మను  
సంతోషపెట్టాలి.



...Sowmya...  
A. Raipr Student

సౌమ్య, సీనియర్ బి.ఎ.సి.

## నాన్న గొప్పతనం

నాన్న....! నాన్న అనే రెండక్షరాలు నా జన్మకు భీజాక్షరాలు. నా గమనం నాన్న.... నా గమ్యం నాన్న. నా ఊహకి ఊతం నాన్న, నా జగతికి జీవం నాన్న, నా భవితకి బాసట నాన్న. ఇంతటి గొప్ప నాన్నకి ఏమిచ్చి రుణం తీర్చుకోగలం ఒక్క తిరిగి ప్రేమించడం తప్ప. సమస్తం సమాప్తమైన సమిధలై వెలుగొందే ప్రతీ నాన్నకి ప్రేమతో నా యీ అక్షరమాల.

నీ ప్రతి గెలుపు తన చిరునవ్వు అనుకునేవాడు నాన్న. నీ జీవిత ప్రతి మలుపులో ఉండేవాడు నాన్న. నీ అడుగులో ఒక అడుగు అయి నీ ప్రతి విజయానికి కారణం అయ్యేవాడు నాన్న. నీ ప్రతి కలను నిజంచేసేవాడు. నువ్వు ఎదగాలని కలలు కనేవాడు నాన్న. నిన్ను గుండెలపై ఆడించేవాడు. నిన్ను బుజాలపై మోసేవాడు నాన్న. నువ్వు వినే ఓ అందమైన పాటలా నీ నవ్వుకై అంతులేని కలలా నీ కొరకు పాటుపడేవాడు నాన్న. నీ ప్రతి పుట్టినరోజు ఒక పండుగలా, నీ ప్రతిక్షణం ఒక జ్ఞాపకంలా నిలిచేవాడు నాన్న. నువ్వు ఇచ్చిన ఈ జీవితం నీ ప్రేమకే అంకితం. ముగింపు అనేది లేనిది నాన్న ప్రేమ..

- సిహెచ్. వినీత భవాని

సీనియర్ బి.పి.సి.

## అమ్మప్రేమ అనిర్వచనీయం

అమితమైన ప్రేమ అమ్మ..!  
అంతులేని అనురాగం అమ్మ..!  
అలుపెరుగని ఓర్పు అమ్మ..!  
అద్భుతమైన స్నేహం అమ్మ..!  
అపురూపమైన కావ్యం అమ్మ..!  
హ్యాపీ మదర్స్ డే....

అమ్మ ఒడి చల్లనైనది  
అమ్మ ప్రేమ కమ్మనైనది  
అమ్మరూపం అపురూపమైనది  
అమ్మ దీవెన దివ్యమైనది  
అమ్మ మది స్వచ్ఛమైనది  
అమ్మ ఆక్షాంక ఎనలేనిది  
అమ్మ ఋణం తీర్చలేనిది  
బుడిబుడి అడుగులకు ఆలంబన  
తడబడు అడుగులకు సవరణ అమ్మ  
గుడిలేని దైవం అమ్మ  
కల్మషం లేని ప్రేమ అమ్మ  
అమృతంకన్నా తీయైన పలుకు అమ్మ  
నా గుండెపలికే ప్రతి మాట అమ్మ

దేవుడు ప్రతీ చోట ఉండలేడు  
అందుకే తల్లిని సృష్టించాడు  
ఈ సృష్టిలో అందమైనది పువ్వు  
నా దృష్టిలో అందమైనది మా అమ్మ

అమ్మ గురించి ఎంత చెప్పినా తక్కువే  
అమ్మ కోసం ఎంత చేసినా తక్కువే  
అమ్మను ఎంత తలచినా తక్కువే

మరణం అంచు వరకు వెళ్ళి  
పసిబిడ్డకు జన్మనిచ్చే ప్రతీ తల్లి దైవమే

నీవు ఓడిపోతే నీ వెన్నంటే ఉండి నీకు ధైర్యం చెబుతూ  
నిన్ను విజయం వైపు నడిపించేది అమ్మ  
అంతే కాదు మనకు చిన్న అపదొచ్చినా  
మన కన్నా ఎక్కువ బాధపడేది అమ్మ  
నీ ప్రతీ కథ వెనుక తల్లి ఖచ్చితంగా ఉంటుంది  
ఎందుకంటే అక్కడి నుంచే నీ కథ మొదలవుతుంది కాబట్టి



## అమ్మ

అందరూ అంటారు అమ్మకేం తెలుసు అని  
 అడగకుండానే నవమాసాలు మోసి కనడం తప్ప  
 ఎలా ఉన్నా నిన్ను నిన్నుగా ప్రేమించడం తప్ప  
 ఏ తప్పు చేసినా క్షమించడం తప్ప  
 ఆకలి అనేలోపే నోటిలో ముద్ద పెట్టడం తప్ప  
 బాధ అనే లోపే దగ్గరికి తీసుకుని ఓదార్చడం తప్ప  
 కావాలి అని అడిగేలోపు చేసి పెట్టడం తప్ప  
 భయం అనే లోపే నేను ఉన్నాననే ధైర్యం చెప్పడం తప్ప  
 అనారోగ్యం అనగానే పగలు రాత్రి తేడా లేకుండా  
 సేవచేయడం తప్ప  
 బ్రతుకంతా మనకోసం కష్టపడటం తప్ప  
 గుర్తింపు లేకపోయినా  
 మన కోసం చాకిరీ చేయడం తప్ప  
 చివరికి కలలు కూడా మనకోసం కనడమే తప్ప  
 అమ్మకి ఇంకేమి తెలుసు ప్రేమించడం తప్ప

## స్వచ్ఛమైన మనసే ఆరోగ్యమైన జీవితం

స్వచ్ఛమైన మనస్సు ప్రకృతిని ఆస్వాదిస్తుంది  
 స్వచ్ఛమైన మనస్సుకు జాలీ, కరుణ, దయ  
 స్పందన ఎక్కువ, స్వచ్ఛమైన మనస్సు కలిగిన  
 వారు అందరిలోను మంచిని చూస్తారు  
 అందరితోను మంచిగా ఉంటారు  
 అందరితోను కలిసి మెలిసి ఉంటారు  
 స్వచ్ఛమైన మనస్సుకు నిలువెత్తు రూపం

మదర్ థెరిసా చెప్పినట్లు  
 ప్రపంచం మనం చూసే కళ్ళల్లో ఉండదు.  
 మనం చూసే మనస్సులో ఉంటుంది.



బి. దివ్యజ్యోతి  
 || బి.యిడి.



T. VENKATESWARAMMA  
 I Bi.PC (TM)





వక్రణ నోర్చిన పాళం ---!



P. Siva Kumari  
J. & C. C. (T.M)

.... వక్రణ మనకి దేవునివలె వం  
శిశువు మనం కావడమేనా...!

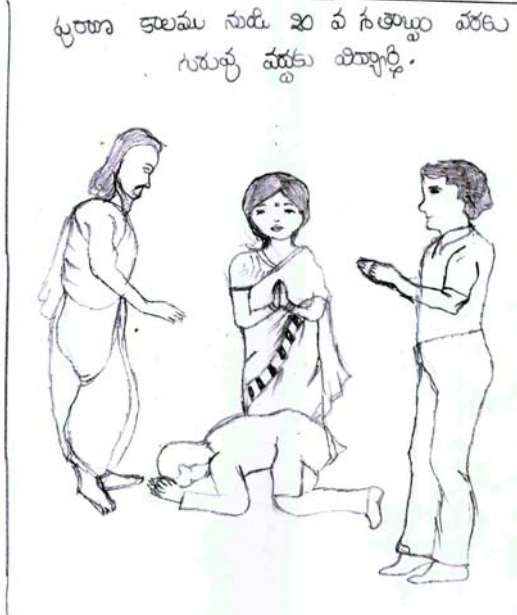
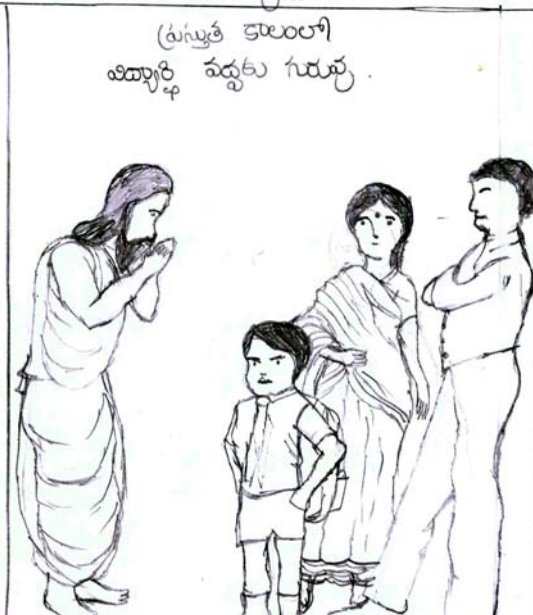
వీవటని కావడమేనా...!



P. Siva Kumari  
J. & C. C. (T.M)

.... కావచ్చినా లోకం  
యోగ్యతకాని కావడమేనా...!

"దైవమైన చూపలేదు మంచి గురువుని.  
మంచి గురువులే చూపాలడు ఆ దేవదేవుడిని."

<p>పురాణా కాలము నుండి 20 వ శతాబ్దం వరకు గురువు వద్దకు యిచ్చార్చి.</p> 	<p>(ప్రస్తుత కాలంలో యిచ్చార్చి వద్దకు గురువు.</p> 
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గురువు స్థాయిని ఏ సమాజంలో అణచిపెట్టారా.  
ఆ సమాజంలో ధైర్యం, యోగ్యతకాని చూపుతుంది.

S. SWARNA GEETHA  
P. S. (C. C. C. (T.M))

## నాన్న

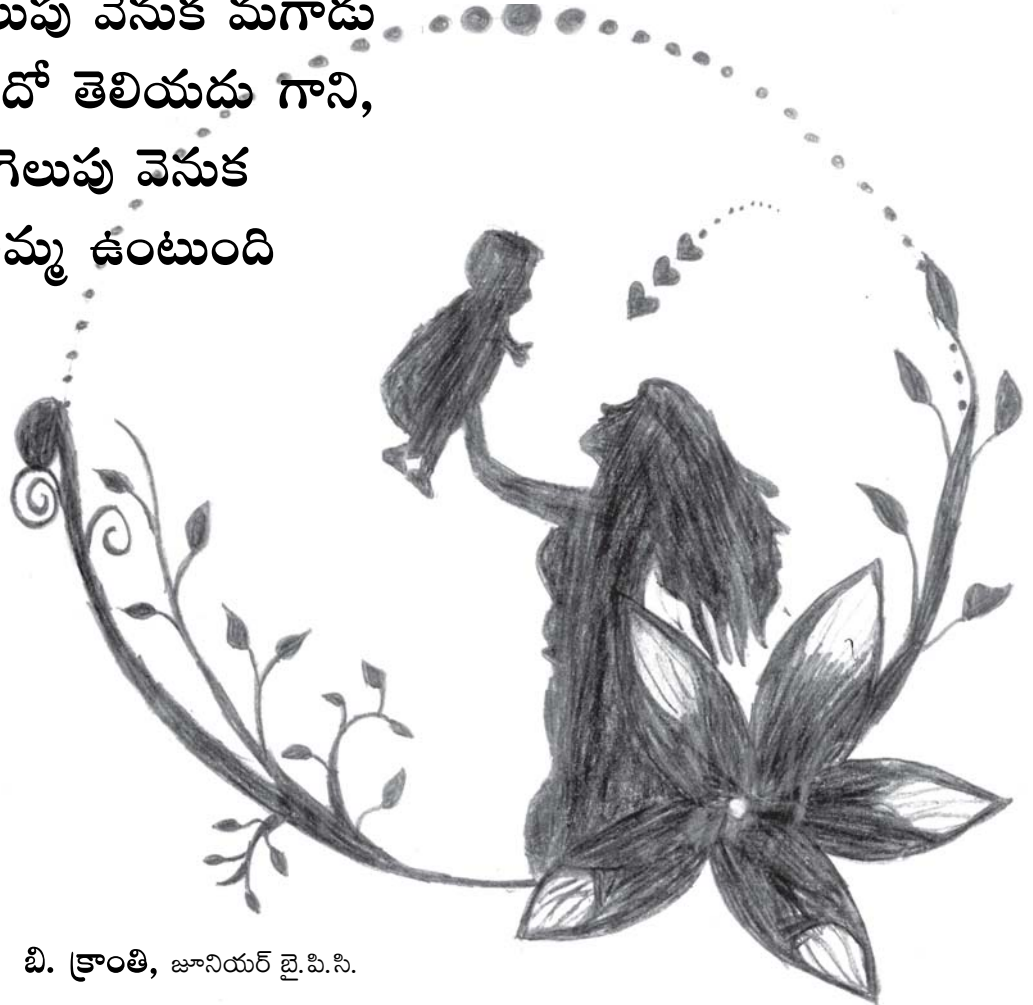
నా తండ్రి నా జీవితంలో ఎంతో ముఖ్యమైన వ్యక్తి. నాన్న గారు ఎలాంటి కష్టాలు రాకుండా చూసుకుంటారు. నాన్న పదం వింటే నాకు చాలా ధైర్యంగా ఉంటుంది. నా కోసం మా నాన్న చాలా కష్టపడి పనిచేస్తారు. నాన్న నాపై చూపే ప్రేమ, సంరక్షణ నేను ఎప్పటికీ మర్చిపోలేను. మనకు జన్మను ఇవ్వకపోయినా మనం పుట్టినప్పటి నుండి తన భుజాలపై జీవితాంతం మోసేవాడే నాన్న. నేను ఏడిస్తే మా నాన్న కళ్ళల్లో నీళ్ళు వస్తాయి. నాకు ఈ ప్రపంచం మొత్తం వ్యతిరేకంగా మారినా మా నాన్న మాత్రం ప్రపంచాన్ని ఎదిరించి నాకు అండగా నిలుస్తాడు. నాన్న నా చిన్న చిన్న విజయాలకు చాలా ఆనందపడతాడు. తన ముఖంలో ఎప్పుడూ చిరునవ్వు కనిపిస్తుంది, నాకు జీవితంలో ఎలా బ్రతకాలో అని చాలా విషయాలు నేర్పుతాడు. జీవితంలో డబ్బు ఒక్కటే ముఖ్యం కాదని ఎప్పుడూ చెబుతూ ఉంటాడు. కానీ అనవసరంగా డబ్బులను ఖర్చు చేయొద్దని చెబుతాడు. నాన్న నాకు సమాజంలో ఎలా బ్రతకాలో నేర్పించారు. నలుగురిలో ఎలా ఉండాలో చూపించారు. “మా నాన్న అంటే నాకు చాలా ఇష్టం”.

ఎ. స్నేహిత, || బి.యిడి.

ఆడవారి గెలుపు వెనుక మగాడు  
ఉంటాడో లేదో తెలియదు గాని,  
నా గెలుపు వెనుక  
మా అమ్మ ఉంటుంది



బి. క్రాంతి, జూనియర్ బి.పి.సి.





## అమ్మ

ప్రతి దినం పెరిగే దీపమే..... అమ్మ  
ప్రజ్ఞల నింగిలా కాంతినిచ్చే ఓరూపమే అమ్మ  
అంతుచిక్కని అర్థంగా తోస్తూ  
అజ్ఞాపించే రాణిలా  
మా భవితకు ప్రాణమిచ్చే అమృత వర్షిణి అమ్మ  
భగవంతునికి మరో రూపమే అమ్మ !  
కోటి కవితల సారం అమ్మ !  
నిజంగా అమ్మ గురించి రాయాలంటే  
తేనె పాలను కలిపి సిరాగా మార్చి రాయాలేమో !

## కాలం విలువ

- ◆ రేపటి పని ఈ రోజు చెయ్యి  
ఈ రోజు పని ఇప్పుడే చెయ్యి - నెహ్రూ
- ◆ కాలం విలువ తెలియక వృధాగా గడిపేవాడు  
నిజమైన మూర్ఖుడు - ఐన్‌స్టీన్
- ◆ గతం నీ చేతులో లేదు  
భవిష్యత్ నీ గుప్పిట్లో ఉంది - హ్యూలెట్
- ◆ ఎప్పుడైనా చేయవచ్చు అనుకునే పనులను  
ఎప్పటికీ చేయలేం ! - స్కాటిస్ సామెత  
వై. లావణ్య, || బి.యిడి .

## ప్రస్తుతం మన జీవన విధానం

- చదువు ఎక్కువ - జ్ఞానం తక్కువ
- పెద్ద ఇల్లు - చిన్న కుటుంబం
- జీతం ఎక్కువ - మనశ్శాంతి తక్కువ
- అత్యుత్తమ వైద్యం - కానీ అనారోగ్యం
- చంద్రుణి తాకినా - పక్కంటోడు ఎవడో తెలియదు
- తెలివి ఎక్కువ - మమకారం తక్కువ
- మత్తు మందు ఎక్కువ - మంచి నీళ్ళు తక్కువ
- మనుషులు ఎక్కువ - మానవత్వం తక్కువ
- ఖరీదైన వాచీ - కానీ సమయం లేదు.



## కవిత

సంపద కంటే చదువు గొప్పది  
ఎందుకంటే సంపదను  
మనం కాపాడుకోవాలి  
కాని చదువు మనల్ని కాపాడుతుంది.  
అందుకే చదువు ముఖ్యం  
- బి నవ్య తేజ, || బి.యిడి.

## స్నేహం

స్నేహానికి ఉన్న గొప్పదనం ఎన్ని రకాలుగా చెప్పినా వర్ణించేందుకు వీలు కానిది....!

అమ్మ అనే పదం తర్వాత ఆత్మీయతను ద్వనింపజేసే ఏకైక పదం స్నేహం. స్నేహం అనేది ఆ దేవుడిచ్చిన గొప్ప వరం.

అమ్మ - నాన్న - అక్క - తమ్ముడు - అన్నా - చెల్లెలు మొదలైన బంధాలను ఆ దేవుడే సృష్టించి ఇచ్చినా స్నేహితులను మాత్రం మనమే ఎంచుకోవాలి. అందుకే మంచి స్నేహాన్ని సంపాదించుకొని భద్రంగా కాపాడుకుంటే అది మన జీవితాన్ని సంతోషంగా ఉంచుతుంది.

“నా దృష్టిలో స్నేహం చిన్న విషయం కాదు... ఎంత పెద్ద సమస్యనైనా చిన్నదిగా మార్చే ఒక అద్భుత సాధనం..

## మంచి మాట :

కష్టం ఒకరోజు సుఖంతో అన్నదట నీవు చాలా అదృష్టవంతురాలివి అని. ప్రతి ఒక్కరు నిన్ను కావాలనుకుంటారు కానీ నేను చాలా దురదృష్టవంతురాలిని అందరు నాకు దూరంగా వెళ్ళాలనుకుంటారు అని. అప్పుడు సుఖం ఇలా జవాబిచ్చిందట.

అయ్యో...!!

అదృష్టమంతా నీదేను...!!

నిన్ను పొందిన వారు తమ వారినందరినీ తలుచుకుంటారు అనలైన తమవారు ఎవరో తెలుసుకుంటారు. నన్ను పొందిన వారు “తమవారినే కాదు తమను తమే మరచిపోతారు!!

## ఫ్రెండ్స్ కోట్స్

బాధలో అయినా సంతోషంలో అయినా... డబ్బు ఉన్నా..లేకున్నా..ఎవరు ఉన్నా లేకపోయినా..

నీకు నేనున్నా నేస్తం అని తోడుండే వాళ్ళే... నీ.. నిజమైన స్నేహితులు...!!

“ మంచి స్నేహితులు ఆకాశంలోని నక్షత్రాల వంటివారు. కొన్ని సార్లు కళ్ళకు కనబడకపోయినా అవసరమైన సందర్భాలలో మనకు సహాయం చేయడానికి సిద్ధంగా ఉంటారు.

పి. పావని, || బి.యిడి.

అమ్మ చేసే ప్రతి పని  
మన ఆనందం కోసమే  
మన ఆనందంలో  
తన ఆనందాన్ని  
చూసుకుంటుంది  
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ఒ.కీర్తన || బి.పి.సి.



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