



## INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CENTRE ANNUAL REPORT – 2023-24

**Dr. Gandham Sri Rama Krishna**

Coordinator

The Centre's aim is "job creators rather than job seekers". Students will meet a wide range of entrepreneurs to generate new ideas and devise new solutions.

### **Events at a Glance in this Academic Year 2023-24**

#### **1. Workshop on Role of Banks in Promoting Start-ups – 2023**

The workshop on "Role of Banks in promoting start-ups" was conducted by Innovation and Entrepreneurship Development Centre and Management Studies Department on 29-8-2023. Sri Koparthy Rambabu, Rtd. Dy. Zonal Manager, spoke on Role of Banks in promoting start-ups.

#### **2. One-day Workshop on "Entrepreneurship Skills & Career Building"**

Workshop on Entrepreneurship Skills & Career Building was conducted on 28<sup>th</sup> November, 2023 at 10.00 AM, in the Aurobindo Auditorium, jointly organized by Innovation & Entrepreneurship Centre (IED Centre), NSS Unit I & II of Sri Y.N. College and presided by Dr. Chinthapalli Kanakarao, Principal. Sri Dulam Kishore, District Youth Officer, Nehru Yuva Kendra, Eluru was Chief Guest of the Inauguration

Session. He said that, Today, I want to talk about a journey that many of us embark upon-the journey of entrepreneur-ship and career building. It's a path full of challenges, yet it's also brimming with opportunities for growth, innovation, and success.

#### **3. Elocution Conducted on Viksit Bharat@2047:**

on 9-1-204, IED Centre and Nehru Yuva Kendra, Eluru jointly conducted elocution. West Godavari College students attended this programme.

#### **4. The 'Business Idea Competition-2023':**

It was conducted jointly by the Innovation and Entrepreneurship Development Centre and Kovvali Foundation, Narsapur, on December 20, 2023. Esteemed judges, including Sri Koparthy Rambabu, Retired Deputy Zonal Manager, Indian Bank, Visakhapatnam; Sri Pathi Radha Krishna, Managing Director of Toycity, Narsapur; CEO of IU Think, Smt. Yerramsetti Jyothsna; and Myshow4all Ventures Ltd., CEO, Sri M. Sunil, were present at the event.

#### **5. One day workshop on "Igniting Start-ups and Career Advancement":**

## **SRI Y.N. COLLEGE (Autonomous)**

On 22nd February, 2024, IED Centre and Kovvali Foundation jointly conducted workshop. Smt. K. Vijaya Lakshmi, Treasurer, Kovvali Foundation spoke on Igniting Start-ups and career advancement.

### **Guest Lectures:**

- Dr. P.Madhu Babu, OMICS, Bhimavaram, delivered a talk on “Startups” on 03-08-2023.
- Kum. Osuri Kusuma Ratnam, MBA, Coordinator, Nehru Yuva Kendra, addressing the gathering on the importance of Millets and Lifestyle for Environment, on 30-08-2023.
- Dr. M. Ravi Shankar, MBA., Ph.D., Regional Head, The Hindu Newspaper Group, Hyderabad and M., Sri I.V.Pardhasaradhi, MBA., Regional Head, The Hindu Newspaper, Vijayawada, delivered a talk on Start-ups on 9-10-2023.
- Mr. P. Jaya Prakash, MBA., HR Manager- Talent Acquisition, AXIS Bank, Vijayawada, delivered a talk on Entrepreneurship Skills on 09-10-2023.

### **MOUs:**

- Memorandum of Understanding (MOU) with IED Centre by Tech In IT, School of Industrial Practice, Tanuku, on 01-8-2023
- MOU with IED Centre by Somu IT Solutions, Palakollu, on 08-09-2023
- MOU with IED Centre by Sri Vijaya Diagnostic Centre, Palakollu, on 01-12-2023
- MOU with IED Centre by Triaright, Hyderabad, on 13-09-2023

### **Interaction with Officials in the Academic Year: 2023-24**

1. Interface meeting with Narsapur Division Sub-Collector, Sri M. Surya Teja, IAS, on 12-7-2023.
2. IED Centre Coordinator inter-facemeeting with NAAC Peer Team Member Coordinator, Prof. Aftab Alam, Dean, Dept. of Mgt. Studies, Jamia Millia Islamia, New Delhi, on 9-10-2023.
3. Interface meeting with Sri A. Krishna Reddy, Manager, APSSDC, Kishore Kumar, Manager, National Skill Development, on 19-7-2023.
4. Sri G.Srinivasa Rao, Director & Corporate Relations, & Kum. V.L. Sravani Deepthi, Director, Tech In IT, School of Industrial Practice, Tanuku, visited IED Centre on 01-8-2023.
5. Major General Sri B.V.Rao, visited IED Centre on 02-08-2023 & IED Centre Coordinator interface meeting with Major General Sri B.V.Rao, on 02-08-2023.
6. Interface meeting with Dr. P.Madhu Babu, OMICS, Bhimavaram on 03-8-2023.
7. Interface meeting with Dr. S. Vijaya Kumar, Chairman, Sudabattula Group, Bhairavapatnam, Mandavalli, at IED Centre on 13-12-2023
8. IED Centre Coordinator interface meeting with Sri Adapa Raja, Industrialist, Hyderabad, on 31-1-2024  
Thanks to the College Secretary & Correspondent, Dr. C.S.Rao garu for conducting the programmes and supporting the IED Centre.

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