



Sri Y.N. College
Dr. C.S Rao PG Centre
Department of Management Studies
RESEARCH CENTRE

A Workshop on the Research Methodology has been organized on 7-12-2024 for the newly admitted Research Scholars of the 3rd batch who have come through the 2023-24 RCET .

The Inauguration session has taken place at 10 A.M. The College Secretary & Correspondent Dr C Satyanarayana Rao delivered the Inaugural message and congratulated the new Scholars.

The Secretary of the SYNTHESIS Trust, Sri R.V Subba Rao ,who is a retired Scientist from BARC, Prof V.Krishna Mohan former Registrar of Andhra University, the Research Guides of the Centre Dr Pardhasaradhi, Dr Ch Srinivas and Dr GS Ramakrishna took part in the inaugural Session.

Session I -10.30 to 1PM
Research Process and Methodology

In the first Session, the Resource Person Prof V.Krishna Mohan made a Power point Presentation on the Research Process and thoroughly explained the Research Methodology to be followed in the Social Science Research. He has elaborated the process in terms of

- Review of Literature
- Identifying the Research Gap
- SOP- Statement of the problem/Research design
- Formulating Hypothesis
- Statement of Research Objectives
- Assessment of Data Sources – Primary & Secondary Data
- Sample Design
- Design of Questionnaire
- Data Collection ,Analysis & Report Writing

At the end of the Session, he held one to one discussions with the newly admitted scholars and gave them guidelines for selecting their Research Topics.

Session II -2-3.30 PM
Significance of Social Science Research

In the Post- Lunch Session, Sri RV Subba Rao, Retd Scientist highlighted the significance of Social Science Research, its contribution to the Society and the need for Ethics in doing research. He advised the scholars to take up the research activity sincerely as a passion and strive for adding some value to the existing Literature through their quality research.

At the end of the Session, the Research guides of the Research Centre held separate meetings with their scholars.

The Workshop ended at 5.30 PM. The five newly allotted scholars in the 3rd batch and five scholars of the 2nd batch participated in the Workshop along with the internal faculty members.





